Summer Fashions Number

# VOGUE

June First 1919
Price 35 Cts.

LIBRARY OF CONGRESS PERIODICAL DIVISION MAY 24 1919

The Vogue Company
CONDÉ NAST Publisher

Painted by Coles Phillips for Luxite Textiles, Inc.

© L. T. Inc.

# *Hose as Shapely as the Curves of the Figure*

THE translucent shimmer of Luxite Hosiery half reveals and half conceals. Its texture is so wonderfully soft and silken you can draw a Luxite silk stocking through your finger ring. Luxite launders beautifully because these hose contain no adulterations whatever—nothing but super-fine materials and pure dyes. Naturally Luxite Hosiery wears long and always looks beautiful.

*Women's Silk Faced, $1.10; Pure Thread Japanese Silk, $1.30 to $2.25. Other styles, 55c. upward.*
*Men's Silk Faced, 65c.; Pure Thread Japanese Silk, 85c. and $1.10. Other Styles, 35c. up. Children's, 55c. up*
*If your favorite store cannot supply you, please write for illustrated book and price list.*

LUXITE TEXTILES, Inc., 670 Fowler Street, Milwaukee, Wis.

*Makers of High Grade Hosiery Since 1875*

New York Chicago San Francisco Liverpool, England Sydney, Australia

LUXITE TEXTILES OF CANADA, Limited, London, Ont.

MIGEL SILKS
ORIGINALITY~QUALITY
"Moon-Glo"
Is the moon-glow which all fairies wear

Copies of this song may be obtained, free of charge, at the silk departments of the leading stores throughout the United States, or from J. A. Migel, Inc., 422 Fourth Ave., New York City.

# "A MIGEL SILK"
## "MOON-GLO"

The charm of Moonglo is the natural result of its being a Migel silk.

The name is a guarantee of the utmost in wear and satisfaction.

A tiny label on apparel or the name on the selvage is for your assurance.

*Maker of*
*"Pierrette" for Sheerwear*
*"Fan-Ta-Si" for Sportswear*
*"Hindu" for Summerwear*
*"Moon-Glo" for Everywear*
*All Names Reg. U. S. Pat. Off.*

Sole Maker
J. A. Migel
New York City



VOGUE is published on the first and fifteenth of every month by the Vogue Company, 19 West 44th Street, New York. SUBSCRIPTIONS for the United States, Porto Rico, Hawaii and the Philippines, $5 a year in advance. Entered as second-class matter February 16, 1916, at the Post Office, N. Y., under act of March 3, 1879.

At the costume dances which now engage
the attention of Leaders of Society

*"Onyx"* *Hosiery*

is selected as a necessary adjunct to the completion of the costume, always imparting a sense of well being, harmonizing and matching perfectly every required shade and most satisfactory as to quality and great variety of choice

**Sold by leading dealers everywhere**

*Emery & Beers Company Inc.*

*Sole Owners of "ONYX"*
*and Wholesale Distributors*

# Franklin Simon & Co.

Fifth Avenue, 37th and 38th Sts., New York

Distinctive Modes in

## Bathing Apparel

For Women and Misses

WOMEN'S SIZES
34 to 44

MISSES' SIZES
14 to 20 years

7—BATHING DRESS of taffeta silk in black, navy or purple; sash tied bodice and cuffed bloomers bound with black silk braid. 18.50

9—SWIMMING SUIT with attached tights of wool Jersey in black or navy, trimmed with self color or Copenhagen wool Jersey. 8.75

9A—Full circular BEACH CAPE of Terry Cloth in Copenhagen, grey or purple. 14.50

11—BATHING DRESS of navy and white or black and white checked taffeta silk combined with solid color taffeta to match. Also in all navy or all black taffeta. 19.75

13—BATHING DRESS of taffeta silk in navy or black, trimmed with bands of self color satin and jet buttons. Also in navy or black satin. 16.75

15—SWIMMING SUIT of black fibre silk Jersey bordered in Jack rose, seafoam or king blue combined with black. 16.00

BATHING CAPS and SHOES *illustrated*, from our shop. Prices upon application.

WOMEN'S and MISSES' BATHING APPAREL SHOP
Balcony Floor

# Complexion Is Individual!

MME. HELENA RUBINSTEIN, whose Salons de Beaute Valaze in London, Paris, Vienna, Melbourne and New York are frequented by the reigning beauties of the day, has individualized the Art of Beautification of the Human Face.

Mme. Rubinstein's experience has taught her that every face holds possibilities for beauty development, which await only the genius of the Artiste Figurature.

By the use of elixirs, unheard of and unknown to the world at large, Mme. Rubinstein has compounded a host of unique and delicate beauty specialties whose use has extended through the court circles and fashion centers of the globe.

Each specialty is designed to fulfill the special requirements of the individual skin to which it is applied.

Mme. Rubinstein's success is founded on the use of Valaze Beautifying Skin Food Emollient, a preparation made in her own laboratories under her personal supervision, from a Russian Court formula, known in her family for many generations.

Correspondence with, or a call at, her New York establishment, brings you in personal touch with Mme. Rubinstein and insures that intimate attention which so delicate a subject warrants.

**MADAME HELENA RUBINSTEIN, No. 46 West 57th Street, New York City**

Two floors of Mme. Rubinstein's New York Building are devoted to the exposition of Mme. Rubinstein's special Beauty Methods. All treatments are administered by assistants whom she has personally trained in Paris and London.

VALAZE BEAUTIFYING SKIN FOOD EMOLLIENT: The fundamental of Mme. Rubinstein's treatment for weather-beaten, blotchy, muddy or freckled skins, toneless skins, which require stimulation. Price: $1.25, $2.25, $6.50.

VALAZE SKIN-TONING LOTION: for use in conjunction with Valaze Beautifying Emollient. Prevents the spread of wrinkles and should be used whenever cream is removed from the face so as to stimulate the pores and tighten up the skin, thereby preventing large pores. Price: $1.25, $2.50, $5.50. Ask for special skin-toning lotion for dry skins. Price: $2.20, $4.40.

VALAZE LIQUIDINE: Overcomes enlarged pores, undue flushing of the nose and face, oiliness and "shine" of the skin, and blackheads. Also used for cleansing the face of dirt, grease and travel stains. Price: $1.75, $3.00, $6.00.

VALAZE ROMAN JELLY: Wrinkles under the eyes and flabbiness in the neck vanish under the application of Valaze Roman Jelly. It contracts the skin and removes ungainly hollows and puffy places. Price: $1.50, $3.00.

VALAZE SUN AND WIND PROOF CREAM: for golfers and motorists—protects against the chemical action of the sun's rays and the ravages of wind. Price: $2.00, $3.00, $5.00.

VALAZE BEAUTY FOUNDATION CREAM: Mme. Rubinstein's latest French recipe for instantly whitening the skin—a splendid foundation for powder—for use on oily skins. Price: $1.00, $2.00, $5.00.

VALAZE CREAM OF LILIES: for the same purposes as Valaze Beauty Foundation Cream but recommended for dry skins. Price: $1.25, $2.50, $5.00.

VALAZE SPECIAL FRECKLE PASTE: Removes freckles entirely without subjecting the delicate skin to strong acids so prevalent among freckle-removing remedies. Price: $2.50, $5.00.

VALAZE NOVENA CLEANSING MASSAGE CREAM: A cleansing cream of the finest texture. Leaves the skin soft and delicate and wonderfully free from foreign matter of all kinds. Price: $1.00, $1.75, $3.50.

*A complete list of Mme. Rubinstein's preparations, is catalogued in "Beauty in the Making" which will be sent you with Mme. Rubinstein's compliments. Address Dept. C.*

# BONWIT TELLER & CO.

*Paris*
*19 Rue d'Antin*

*Philadelphia*
*13th and Chestnut Sts.*

*The Specialty Shop of Originations*

FIFTH AVENUE AT 38TH STREET. NEW YORK

*Charming Simplicity In*

## WOMEN'S SUMMER FROCKS

*Distinguished of line and attractive in detail, each frock is designed to meet practical needs for informal wear*

TWO WEEKS WILL BE REQUIRED FOR ALL SPECIAL ORDERS WHEN FROCKS ARE NOT IN STOCK

The sport hats illustrated are Bonwit, Teller & Co. originations. Descriptions and prices may be procured upon request.

TRIA—Crepe de chine frock with three tier skirt, vestee, collar and cuffs of organdie and Swiss embroidery. In navy, black, flesh and white *49.50*

*This frock may also be ordered in Georgette crepe at the same price*

SCALA—Figured organdie frock with white organdie vest and collar, sash and pockets. Figures in blue, rose and lavender *19.50*

VAIR — Organdie frock with white organdie plastron, collar, cuffs and sash edged with lace. Three rows of pleating set in skirt at top of deep hem. In white, soldier blue, orchid and peach. *23.50*

YAMA—Sport frock of extra quality habutai silk. White with stripes in blue, rose, lavender or green. *45.00*

PATRICIAN DRESSES

PATRICIAN FROCKS *for* TOWN *and* COUNTRY

Made with the same care and originality as is used in our finest creations.

GINGHAMS from Scotland
ORGANDIES from Switzerland
VOILES from England
DOTTED SWISS from St. Gall
used in the models illustrated.

*If no dealer near you sells them write for our portfolio of style engravings giving name of largest shop near you*

MANNIE SOLOMON COMPANY
Inc.
31 East 31st Street
New York

*APHRODITE — Imported Scotch gingham trimmed with real Irish lace collar, and leather belt in all colors.*

*VENUS—Finest Swiss Organdie in blue, orchid, tangarine, rose and maize.*

*DIANA — English striped voile, tucked organdie collar, cuffs and vestee. Blue, orchid and rose with contrasting ribbon girdle.*

*HERMIA—English voile and net richly embroidered on sleeve and skirt. All colors.*

*JUNO — Dotted Swiss trimmed with ruffles of net and ribbon sash. Blue with white dots, orchid with white, grey and white and rose and white.*

***Wholesale Only***

# THE NEW SERIES HAYNES ITS FACTORS OF CHARACTER

*Four doors—a feature of the Haynes companionable Roadster. Low, racy in appearance and ultra-smart is this popular car. Sociability among the four passengers calls for this chummy seat arrangement. A ventilator in the front cowl is finely regulated.*

HAYNES

NEW SERIES "LIGHT SIX"

*Open Cars*

| | |
|---|---|
| Touring Car—7 Passenger | $2485 |
| Roadster—Four doors, 4 passenger | 2485 |

*Closed Cars*

| | |
|---|---|
| Coupé—4 Passenger | $3100 |
| Sedan—7 Passenger | 3350 |
| Limousine—7 Passenger | 4000 |

Wooden Wheels Standard Equipment

NEW SERIES "LIGHT TWELVE"

*Open Cars*

| | |
|---|---|
| Touring Car—7 Passenger | $3250 |
| Roadster—Four doors, 4 Passenger | 3250 |

*Closed Cars*

| | |
|---|---|
| Coupé—4 Passenger | $3800 |
| Sedan—7 Passenger | 4000 |

Wire Wheels Standard Equipment

*A new catalog, beautifully illustrated, will be sent on request. Addr. Dept. 621*

BEAUTY, strength, power and comfort—these are the essential factors of character in a car.

*Real* character cannot exist if one factor must be sacrificed to secure another. Haynes engineers and designers have held this principle through all the 26 years of Haynes history—and the new series Haynes exemplifies the worthiness of their skill.

This spirit imbues the entire Haynes organization. The *character* of the Haynes must not only be built into it at the factory; it is furthermore expressed in the service rendered by Haynes representatives.

The new series Haynes four-door roadster, with its full aluminum body, its roomy seating arrangement, its hand-buffed leather upholstery, its pleasant lines, its powerful, dependable motor—signally shows the character-value of these four factors which distinguish the Haynes—beauty, strength, power and comfort.

In every way consistent with maintaining the character of the Haynes we are expediting deliveries, but we advise promptness in selecting the new Haynes you wish to own.

The Haynes Automobile Company, Kokomo, Ind., U. S. A.

*The Haynes FOUR-DOOR roadster—four passengers—twelve cylinders—cord tires—five wire wheels standard equipment. Price $3250.*

1893—THE HAYNES IS AMERICA'S FIRST CAR—1919

YOU don't pull it on over your head—I should say not, for this is a Vanity Fair *Step-In!*

It's the snuggest, triggest little envelope chemise you ever saw. Not a snap nor button on it anywhere to come off or undone—when you've "stepped-in" you're in till you step out! It's open on each side from hip to knee.

Fashioned of that wonderfully heavy, luxurious Vanity Fair glove-silk—this little envelope is hemstitch trimmed; its shoulder straps are of hemstitched glove-silk too, that do not slip off your shoulders!

The Step-In is only one of the Vanity Fair undies! There's the knicker with the double back—that means two lives for the knicker.

Then there's the Vanity Fair Vest (plus-4-inch we call it) that little figure at the extreme left illustrates it! There are four priceless inches more in the length and it has those "non-skid" shoulder straps.

# Vanity Fair

## SILK UNDERWEAR

The Pettibocker needs no description—its name tells the story. You think it's a frilly petticoat until you start to walk—then the freedom of the knicker makes itself felt! And there you have it—it's a petticoat and knicker combined.

The Vanity Fair union speaks for itself when you call it "sure-lap." It stays closed because it's cut that way.

The new member of the Vanity Fair family you haven't met as yet! When you do—we hate to brag—but we know you'll positively gasp "isn't that just like Vanity Fair!"

Write us direct if you have any difficulty getting Vanity Fair Silk Underwear.

*Vanity Fair Silk Mills*, READING, PA.

*Makers of Vanity Fair Silk Underwear and Silk Gloves*

New York Boston Chicago San Francisco

*The Vanity Fair Vest is No. 14822. Remember—4 inches longer—real silk shoulder straps that can't slip down.*

*No snaps—no buttons—no mussing your hair. It's the Vanity Fair Step-In No. 44012*

## *Suggestions for the Summer Wardrobe*

NEW YORK'S carefully dressed women are finding the most individual translation of their fashion desires at *Lord & Taylor's.* That certain style distinction belonging essentially to every garment bearing the *Lord & Taylor* coat of arms has been recognized and sought for nearly a century.

The models illustrated on this page possess a summery smartness and charm typically *Lord & Taylor*—priced to accommodate every purse.

*Mail orders receive the same prompt and careful attention that would be shown you in person.*

**21**—Daintiest summer frock of a Novelty Voile with delicate, woven stripes of rose, blue or black. Surplice collar, vestee and cuffs are of sheer white Voile. Sizes 36 to 44. **$10**

**22**—A delightfully smart dress for sport or all-day wear; of fine Voile in combinations of white with satiny stripes of green, lavender or blue. Sizes 36 to 44. **$15**

**23**—An alluring afternoon frock of Novelty Voile. The very original collar and cuffs are of white Voile edged with narrow lace. Sizes 36 to 44. **$25**

**24**—Lovely as a summer blossom is this Voile frock with its tablier blouse of tucked white Voile and fine insertion. A narrow velvet band encircles the wide belt and ends in a little nosegay. Sizes 36 to 44. **$19.50**

**25**—A quaintly charming frock for warm weather wear of Voile in beehive pattern. The wide collar and cuffs are of crisp white Organdie lace-edged. Black, navy and copenhagen. Sizes 36 to 44. **$17.50**

# *Lord & Taylor*

**38th Street FIFTH AVENUE 39th Street**

**NEW YORK**

***The Styles Illustrated***

5193—*Left*—A captivating summer frock of Imported dotted Swiss to be had in either white with black dots, or black with white dots. Long tunic, collar, sleeves and vestee are trimmed with inserts of black net.

5196—*Left center*—This attractive gown of either black or all white georgette crepe has the long, straight lines so much in vogue. The overdress is daintily tucked so as to form squares and embroidered in silk.

5208—*Right center*—A cool summery frock for street wear of fast black perspiration proof, Lyons-dyed Habutai silk. The collar and cuffs of white organdie are finished with a dainty fold of black-and-white dotted Swiss.

5207—*Right*—A delightful frock of fast black, perspiration proof, Lyons-dyed Habutai silk trimmed with vertical ruffles of silk. The collar and cuffs of white organdie are edged with point d'esprit.

FOR the summer girl who seeks frocks of sheer, airy fabrics for warm weather, for the women of fine discrimination whose clothes must reflect exquisite taste and charm, for every woman who desires that poise and assurance bred of correct gowning, Blackshire apparel holds an irresistible appeal.

The better shops throughout the country are carrying Blackshire dresses and blouses.

*Send for our Summer Style Story, charmingly illustrated with black, white and black-and-white dresses. When writing mention the name of your favorite shop.*

**THE HOUSE OF BLACK, 112 Madison Avenue, New York**

***WHOLESALE ONLY***

# Real Lace Trimmed Hand-made Lingerie
## At June Sale Prices

A—Envelope Chemise of fine Batiste, trimmed with Irish crochet lace—insertion and picot edge—sizes 34 to 44 . . . . . **$4.75**

B1—Straight Chemise of fine Batiste, trimmed with Irish Crochet lace—insertion, sizes 23 to 27 **$3.95**

B2—Knicker of fine Batiste, elastic knee, ruffle with Irish crochet lace—lenghts 23 to 27 . . . . **$3.95**

C—Nightrobe of fine Batiste, trimmed with Irish crochet lace and ribbon bows, sizes 14 to 17 . **$5.95**

D—Envelope Chemise of fine Batiste, trimmed with band of Filet lace edge—sizes 34 to 44 . . **$9.75**

E—Nightrobe of fine Batiste, trimmed with Filet lace and ribbon bows—sizes 14 to 17 . . **$5.75**

F1—Straight Chemise of fine Batiste, with band of Filet lace—sizes 34 to 44 . . . . . **$6.75**

F2—Knicker of fine Batiste, elastic knee, ruffle edge with Filet lace—lengths 23 to 27 . . **$4.75**

G—Nightrobe of fine Batiste, trimmed with bands of hand embroidery, Filet lace—insertion and edge ornamented with ribbon bows—sizes 14 to 17 . . . . . **$10.50**

H—Envelope Chemise of fine Batiste, trimmed with band of hand embroidery, Irish crochet lace insertion and picot edge—size 34 to 44 . . . . . **$10.50**

I—Step-In Combination, trimmed with bands of hand embroidery and Filet lace, picot edge and Filet lace insertion—sizes 34 to 40 . . . . . **$15.00**

STEVENS BUILDING **CHAS·A·STEVENS & BROS.** CHICAGO, ILLINOIS

Wooltex
Misses' Ladies'
TAILOR-MADES
The H. Black Co
Cleveland New York

## *Concerning the Styles and the Details of Making*

A SPORTS SUIT, as every woman knows, must be tailored as carefully as a fine French glove, or else it loses much of its feeling of simplicity.

Consider, for example, the little Suit with the nickeled buttons; the collar fastens close under the chin; the pockets remain open to receive handkerchief or change; the belt is narrow. Two buttons fasten the close sleeves. Illustrated on this page.

Another suit is elaborated with stitching that resembles nothing so nearly as the stitching on the back of a glove. This stitching follows the line of the pockets and extends on either side of the wide, inverted pleat at the back. On opposite page.

There are several other styles equally attractive. In such plain colors as henna, tan, taupe, Pekin and Madura.

Heather mixtures of reindeer with field-mouse gray, henna with Pekin blue; and oxford. Prices are $35 to $45.

Selections exclusively at Wooltex dealers.

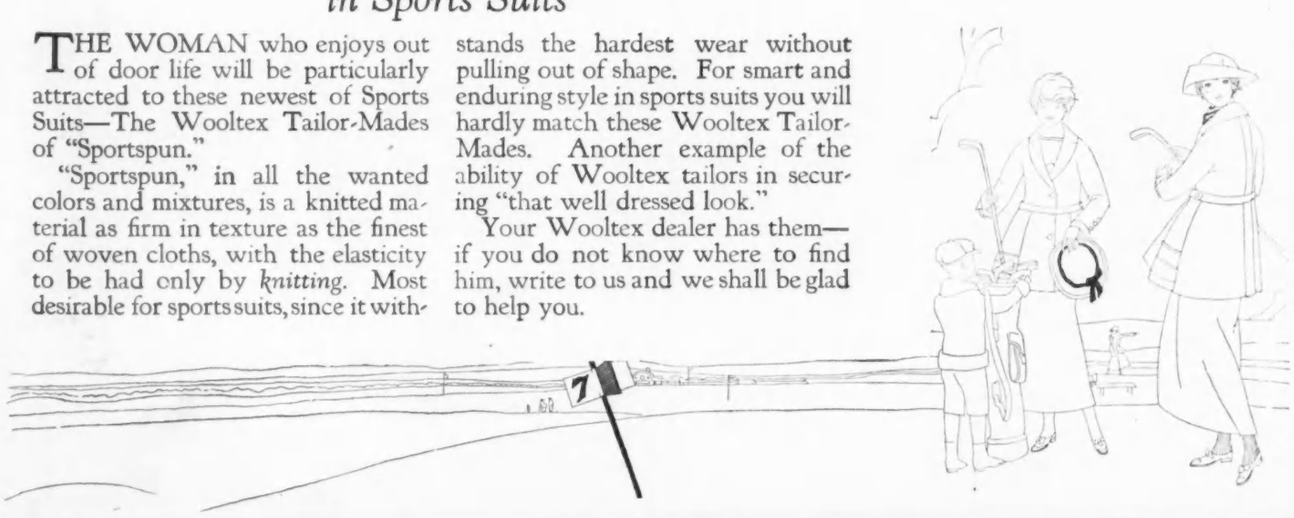
CLEVELAND THE H. BLACK COMPANY NEW YORK PARIS

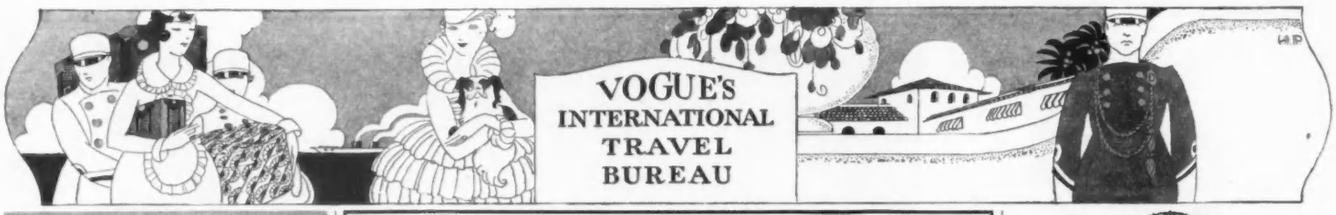
## "That Well Dressed Look" in Sports Suits

THE WOMAN who enjoys out of door life will be particularly attracted to these newest of Sports Suits—The Wooltex Tailor-Mades of "Sportspun."

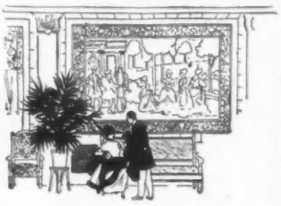
"Sportspun," in all the wanted colors and mixtures, is a knitted material as firm in texture as the finest of woven cloths, with the elasticity to be had only by *knitting*. Most desirable for sports suits, since it withstands the hardest wear without pulling out of shape. For smart and enduring style in sports suits you will hardly match these Wooltex Tailor-Mades. Another example of the ability of Wooltex tailors in securing "that well dressed look."

Your Wooltex dealer has them—if you do not know where to find him, write to us and we shall be glad to help you.









*The* BILTMORE
43rd and 44th Streets and Madison Avenue

The center of social life at
TEA TIME

Ideally convenient for
suburban dwellers

## SUMMERING!

No matter what you want to know about shore or mountains, golf or fishing, motor roads, or canoe routes, hotels or steamships, —in this country or any other—ask Vogue's Travel Bureau.

It will plan your trip, advise you about correct clothes and smart luggage, make out your itinerary, and act as your shopping commissionaire in New York if you choose. There is no charge for its service; the Travel Bureau is only one of the special departments devised to be of practical use to Vogue's readers. Simply write your problem to

THE VOGUE TRAVEL BUREAU
19 WEST 44th STREET New York City

JL

**THE LORRAINE**
Fifth Ave. at Forty-Fifth St.,

The Alsace Room

Music and Dancing
Every Evening from 7.00 to 9.30 P. M.

Tea and Dancing
Saturday
1:00 to 6:00 P. M. and 7 P. M. to closing

**Spencer Lake Camps**

A log cabin village in the heart of the Maine woods. Best of TROUT & TOGUE fishing; DEER, BEAR & PARTRIDGE shooting in their open seasons. Our own vegetables, milk, eggs & chickens. Bathing, canoeing & tramping. For booklet & rates write to Spencer Lake Camps, Gerard, Maine.

SHARON SPRINGS, N. Y.
Pavilion Hotel and Cottages

Opens June 26. White Sulphur Springs and Bathing Establishment opens May 1st. Folders sent on application.
THE ANNEX, Adjoining the Famous Baths, opens May 1st and will remain open all year. J. H. GARDNER & SON, W. H. CRAIG, Lessee.

IT'S so much easier to ask us about several resorts in one letter, than to write several letters, each to a particular vacation spot. You depend on Vogue's Shopping Service and School Directory. Now try Vogue's International Travel Bureau.

**Hotel Aspinwall**
LENOX, MASS.
*High and Cool in the Berkshires*
A HOTEL OF DISTINCTION
Opens June 14. Elevation 1400 feet
Desirable Cottages with Hotel Service
HOWE & TWOROGER, Managers
Winter Resort: Princess Hotel, Bermuda

*Announcing* the opening of
HOTEL PENNSYLVANIA'S
*Tea Room*

THE Tea Room of Hotel Pennsylvania offers afternoon service, tea and buffet, from 3 o'clock—except on Sundays.

Music; a restful tea room of charming atmosphere; delicious tea and dainties.

A "Thé du Jour"—salad, ice cream, cakes, beverages—is seventy-five cents; service a la carte also.

*Lobby Floor*

HOTEL PENNSYLVANIA
Seventh Ave., 32nd to 33rd Sts., New York
Roy Carruthers, *Manager*

*The Algonquin*
ST. ANDREWS
BY THE SEA
*New Brunswick*

***The Newport of Canada***

With a fascinating international Social life the summer through.

Shut in from the rigors of the outer sea, and sheltered by the wooded islands of Passamaquoddy Bay, St. Andrews nestles close within its picturesque harbor. Every seaside sport in perfection. The finest Golf courses (John Peacock's own) outside of Scotland. Tennis; Bowling on the Green; wonderful wooded drives; perfect motor roads from Boston, and cities south and west.

The Algonquin accommodates three hundred. It is fireproof, modern, and most artistic, with every convenience; tempting cuisine, and the perfect appointments and service of a Canadian Pacific Hotel.

**Season June 20th to September 15th. Reservations should be made NOW. For full information, address:**

**CANADIAN PACIFIC HOTELS**
1231 Broadway, New York.
140 So. Clark St., Chicago,
or Montreal, Canada.

Fifth Ave. **Stewart & Co.** At 37th St.

*Correct Apparel for Women & Misses*

*New York*

## *Dainty Summer Frocks*

*Cool, crisp, refreshing and just as enticing as Summer itself*

1—Silk Tricolette dress, in a slender silhouette Model, elaborated with all-over embroidery in exquisite design. Smart vest is of finely pleated Georgette. Underbodice and upper part of sleeves are of Georgette. Colors: Navy, White or Black. • Sizes, 34 to 44. **89.50**

2—Picturesque frock of fine Organdie, featuring the new pantaloon skirt, embellished with Valenciennes laces. Large bow and sash of silk ribbon ending in self fringe. Choice of Navy, Pink, Citron, White or Orchid. Sizes, 14 to 20. **35.00**

3—Crepe de chine Dress, in simple tunic model, delicately trimmed with smart folds and fagoting. Note the new kimono sleeves. The back of dress is adorned with double row of self buttons. Obtainable in Navy, Black, Flesh or White. Sizes, 14 to 20. **35.00**

4—Dainty Dress of French Voile, in delightful tunic effect, lavishly trimmed with eyelet embroidery and smart folds. May be had in Flesh color, Copen, Coral, Taupe, Navy or White. Sizes, 34-44. **22.50**

*Mail or phone orders given prompt and careful attention*

**Send for illustrated style book 22**

5—Beautiful Georgette Dress, in smart tunic model, strikingly ornamented with silk embroidery, in the new cane design, and small self buttons. Colors: Flesh, White or Navy. Sizes, 14-20. **35.00**

*New York—Girls*

# COMSTOCK SCHOOL

**Miss Foster's School for Girls**

**52 E. 72nd St., N. Y. City, Near Central Park**

FRENCH is the language of the house. Resident native French teachers. LECTURE COURSES. Collegiate English, Modern Drama, Current Events, History of Opera, History of Music, History of Art Classes conducted at Metropolitan Museum.

SPECIAL COURSES. Piano, Violin, Singing, Cooking, Dressmaking, Secretarial, Drawing, and Interior Decoration. Under supervision of best known specialists in New York.

Horseback Riding, Tennis, Dancing, Gymnasium and Swimming Pool privilege. Completely equipped building, large, airy, sunlight rooms, elevator, roof garden and newly completed sun parlor with open fireplace.

*Tuition* $1550.

## L'ECOLE FRANCAISE

A French School for American Girls. Removed from Rome at the beginning of the war. References by permission: Their Excellencies, Mme. Jules Jusserand, French Embassy, Washington; Mme. Barrère, French Embassy; Lady Rodd, British Embassy; Mrs. Nelson Page, American Embassy, Rome. **MME. J. A. RIEFFEL** (diplômée de l'Université de France), Principal. 12 E. 95th St. (overlooking Central Park).

## Ossining SCHOOL *for* GIRLS

51st Year. Academic, College Preparatory, Art, Music, Dramatic, Secretarial and Home Making Courses, with diploma. Certificates are given for courses in Typing, Stenography, Bookkeeping, Red Cross and Horticulture. With Parents' approval, students may specialize as desired.

In beautiful Westchester, thirty miles from New York. Box 186, Ossining-on-Hudson, N. Y.

**CLARA C. FULLER, Principal**
**MARTHA J. NARAMORE, Associate Prin.**

# VOGUE WILL HELP YOU

**A few salient facts regarding your individual educational needs, submitted by mail or in person to the Vogue School Service Bureau, will bring you the names of the schools which it would be worth your while to investigate more thoroughly. We shall see that catalogues are sent you, and render all the assistance possible in the solving of your special problem.**

*New York—Girls* | *New York—Girls*

**A City School with Country Advantages**

## *The* SEMPLE SCHOOL *for Girls*

Opposite Central Park. Boarding and Day Pupils. College Preparatory. Special and Finishing courses. Social life. Outdoor Recreation. Music and Dramatic Art.

**MRS. T. DARRINGTON SEMPLE**
**Box B, 241 Central Park West New York City**

## THE SCUDDER SCHOOL

Myron T. Scudder, President — for Young Women

244, 246, 248 and 316 W. 72d St., New York, at Riverside Drive. Two dormitories, 150 girls, 25 teachers. Unusual **Secretarial Courses**, widely known and attractive to college and high school graduates. Business and commercial subjects, also French, Spanish, Library Methods, Filing, Current Topics. Excellent positions. Gymnasium, swimming, rifle range, etc. Other departments are **Household Arts and Home Administration**, 1-yr. course, training for simplified and standardized housekeeping; **Elective Finishing Courses**; college preparation.

**Address Registrar V. G. SCUDDER, 246 West 72d Street.**

## Home School for Girls

Distinctively French environment. Planned exclusively for those wishing to pursue special studies in New York. Exceptional opportunity to acquire fluent French and every advantage of the city provided for. (9th year.) Address **Miss MacIntyre or Mlle. Talguen, 320 W. 107th St. (Riverside Drive), New York City.**

## LA MAISON DE MADAME BLACHERE

is a very select French home where she receives a limited number of American girls who wish to study French language with perfect diction and to finish their musical and artistic education. For information address: **Mme. J. L. Blachère, 319 W. 94th St., New York City until Sept. 1st.**

*Chaperoning*

## Mrs. John M. Thompson

**Twenty-two East Forty-fifth Street**

Chaperoning — **New York** — Accompanying
References — Traveling

## PARIS OCTOBER 1919 to JUNE 1920

If passports are obtainable by Fall, Mrs. Davis will take private apartment in best residential section of Paris and will chaperone six young ladies. Studies entirely optional.

Fee for eight months $2800.00 each, which does not include traveling or tutoring expenses, but does include chaperonage expense from New York to New York.

Full details arranged by letter or personal interview in New York City. Bank and personal references of the highest order submitted and requested.

Address until July 1st Ardsley Club, Ardsley, N. Y.; after July 1st Sasco Farm, Fairfield, Conn.

**MRS. SAMUEL T. DAVIS, JR.**

## Miss Mary Schoonmaker's School for Girls

**345 West End Avenue, N. Y. C.**

French taught in Primary through College Preparatory
**Membership in the University State of New York.**

## THE DEVERELL SCHOOL

A French Boarding and Day School
**57 East 74th Street New York City**
Removed from 9 rue de Chaillot, Paris
(next to the American Embassy)

*Co-Educational*

## THE MONTESSORI SCHOOL

For Children 2 to 10 years. **OPEN AIR ROOM** added. Music, dancing, modeling, carpentry, French. Afternoon activities. **673 West End Ave., New York.**

## STARKEY SEMINARY

**Box 421, Lakemont, Yates Co., New York.**

On Seneca Lake. Real country, pupils have room and air. Both sexes. 11 years and upward. Prepares for best colleges and business. Art and Music. N. Y. State Regents Standards. Rates $335-$375. MARTYN SUMMERBELL, LL.D., Pres.

*Student Homes*

## Home in the Country

*30 Minutes from Grand Central Station*

for one or two **Little Children** five to ten years, with a mother's personal care and training. Best educational advantages. Every facility for outdoor exercise. Careful supervision of health.

**MRS. MARY JANE WRIGHT, Hartsdale, N. Y.**

## Summer Residence in New York

FOR GIRL STUDENTS

Mrs. HENRY HARRISON BOSWELL

**344 West 84th St., at Riverside Drive**
Catalogue on request.

*New York—Girls*

## THE GARDNER SCHOOL *for Girls*

**11 East 51st Street, New York City.**

A thorough school with delightful home life. Fireproof building. College preparatory, academic, secretarial and elective courses. Music. Riding, swimming, tennis, rhythmic dancing—62nd year.

**Miss Eltinge & Miss Masland Principals.**

## The Elinor Comstock Music School

*Endorsed by* **Paderewski** **Leschetizky**

Boarding & Day Depts. Girl's Club Adjoining. 41 E. 80th St. Catalogues sent on request.

## THE BROWNSON SCHOOL

A HOME-SCHOOL for CATHOLIC GIRLS

Where the Girl of Today learns to be the Woman of Tomorrow through the well-balanced training of mind, body, and spirit.

French the language of the house

Mrs. ATWOOD VIOLETT, Principal
24 EAST 91st STREET, NEW YORK CITY

## Oaksmere

MRS. MERRILL'S SCHOOL *for* GIRLS

ORIENTA POINT
MAMARONECK, NEW YORK

## The Rayson School for Girls

**168 West 75th St., New York City**
Home and Day Departments.
25th year October, 1919.

**MISS CLARA I. COLBOURNE, A.B**
**MISS MARTHA K. HUMPHREY, A.M.** } Principals

## CATHEDRAL SCHOOL OF ST. MARY

**Garden City, Long Island, N. Y.**

A School for Girls, 19 miles from New York. College preparatory and general courses. Music, Art and Domestic Science. Catalogue on request.

**MISS MIRIAM A. BYTEL, Principal.**

*New York—Girls* | *New York—Girls*

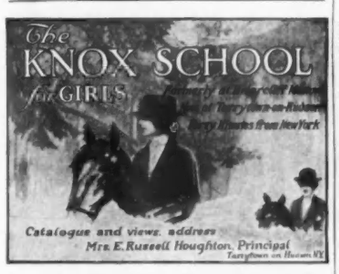
## MRS. DOW'S SCHOOL

**BRIARCLIFF MANOR, NEW YORK**

MRS. MARY E. DOW, *Principal*
MRS. EDITH COOPER HARTMAN and MISS BERTHA PEIRCE, *Associate Principals*
**Music Department:** Mr. Ossip Gabrilowitsch, *Artistic Adviser:* Mr. Howard Brockway, *Director*
**Art Department:** Mr. Frank V. Du Mond, *Director*
**Junior School and Post-Graduate Department**

## MARYMOUNT *College and School for Women*

Superb location, 40 minutes from N. Y. City. Separate College buildings. Four-year course leading to Degrees. Two-year finishing course for High School Graduates, Academic Courses, Pre-Academic, Music, Art, Elocution, Gymnasium, Athletic fields, 5 Tennis Courts, Horseback riding. Chaperonage to Concerts, etc. Write for catalogue to
**The Rev. Mother, Tarrytown-on-Hudson, N.Y.**




## THE LADY JANE GREY SCHOOL for GIRLS

36th Year. College preparatory and General Courses. Advanced work for High School graduates. Music, Business Course, Domestic Science, Gymnastics and outdoor sports.
The Misses HYDE and ELLA VIRGINIA JONES, A.B., The Principals, Binghamton, N. Y.

**Miss Goldsmith's School for Girls**

In the village of Aurora, the home of Wells College. College Preparatory and General Courses, including Secretarial Work and Spanish. Home Economics, Dramatics, Music. Supervised Athletics. 18 acres. Boathouse. Catalog. Address.

**REGISTRAR, WALLCOURT SCHOOL**
**Aurora-on-Cayuga, N. Y.**

## Hewlett School for Girls

Hewlett, Long Island, New York.
Primary through College Preparatory.
All outdoor sports.

## Glen Eden

Dr. and Mrs. F. M. Townsend's
**BOARDING SCHOOL**
For Girls and Young Women announces its removal in July to its new estate with magnificent granite buildings at Stamford, Conn. By-the-Sea. Only 50 minutes from 5th Ave., N. Y. City. For booklet and views address prior to July 1st.
***Director of Glen Eden***
**POUGHKEEPSIE, NEW YORK**

## PUTNAM HALL
### Vassar Preparatory School

Special two year course for High School graduates. Music, Art and Domestic Science. Tennis, Horseback riding. Military drill under a captain detailed from the Armory. Sleeping porches. Separate house for younger children. Address ELLEN C. BARTLETT, A.B., Principal, Box 809, Poughkeepsie, New York.

## DREW SEMINARY

The Carmel School for Girls on Lake Gleneida, Carmel, N. Y. 49 miles from N. Y. City. 600 feet elevation. Home-like atmosphere. General and special courses, athletics. Moderate. Catalog.
**CLARENCE PAUL McCLELLAND, President.**
**Box 915, Carmel, N. Y.**

*District of Columbia*

# NATIONAL PARK SEMINARY

**For Young Women** **Washington, D. C. Suburbs**
**James E. Ament, Ph. D., L. L. D., President**

GIRLS who wish to enjoy the advantages of a fully equipped school in the suburbs of Washington; girls who desire a condensed two-years' college course for general culture; girls who wish to specialize in some particular line of study will find that National Park Seminary offers unique advantages. Campus of 65 acres with 32 buildings.

A higher school for high or preparatory school graduates with specialized instruction in Music, Expression and Vocational subjects. No extra charge for Domestic Science diploma course. Gymnasium with pool. All the popular outdoor sports. Organized study of Washington.

The National Park clubs mean an experience in the life of each student which is never forgotten. The charming little club houses afford endless pleasure and promote more intimate and helpful relations between teachers and girls.

Registration for 1919-20 is far advanced. Early application advisable. References requested. Catalogue on request.

**Registrar, Box 173, FOREST GLEN, MD.**

*Wisconsin* | *Wisconsin*

## Milwaukee - Downer Seminary

An accredited college preparatory school for girls covering the last six years of secondary school work. Also a finishing school of the best type for those preparing for travel, vocational work or home life. The Seminary is distinctly separate from Milwaukee-Downer College in buildings and faculty, but affords all its advantages in Music, Art and Home Economics, also in lectures and musicals. Picturesque forty acre campus and well equipped gymnasium provide for field sports and indoor games. All buildings are thoroughly modern in their construction and conveniences. Exceptional location combines the healthful features of the country and the cultural opportunities which Milwaukee affords.
Write for catalog V.

**MISS ELLEN C. SABIN**
**President**
**Milwaukee, Wisconsin**

*District of Columbia—Girls* | *District of Columbia—Girls*

# The Colonial School for Girls

Colonial is located in the Capital of the Nation, where sessions of Congress, the machinery of national and international government, and the varied social life, of a world center provide a modern laboratory for academic study and cultural development.

**For the girl who goes to college:**
A full and complete College Preparatory Course meeting the entrance requirement of all colleges open to women.

**For the girl who has not completed a high school course, and wishes a broad, general education:**
The General Academic Course which is comprehensive and gives a choice of electives.

**For the girl who has completed the high school course and does not wish to go to college:**
The Collegiate Course and the Major Elective Course which are cultural courses presented by college methods.

**For the girl who wishes a course in home making:**
The courses in Domestic Science and Domestic Art, with laboratory fully equipped with the modern unit system of appliances.

**For the girl who wishes a business training:**
The Secretarial Course, giving training in secretarial work, cataloguing, filing, bookkeeping, etc., and fitting the student to take a position or to manage her own business affairs.

**For the girl who wishes to specialize in music, art and expression:**
The Fine Arts Course, with excellent instructors in all branches.

**For the athletic girl:**
Basketball, tennis, hockey, hiking club, horseback riding, swimming.

**For catalog address.**
**MISS CHARLOTTE CRITTENDEN EVERETT, Principal.**
**1539 Eighteenth St., Washington, D. C.**

## FAIRMONT

A Home School for Girls.
Mr. and Mrs. ARTHUR RAMSAY, Principals,
WASHINGTON, D. C.

## Paul Institute

**Mrs. Nanette B. Paul LL.B.,** President. Author of "Paul's Parliamentary Law" and "The Heart of Blackstone."
**2107 S Street, N.W.**
**Washington, D.C.**

**A Boarding and Day School for Girls**
High School and College Preparatory Courses. Two Years of College Work. Science, Literature, Music, Art. Special Courses: Journalism, Short Story Writing, Secretarial and Business Courses, Kindergarten Normal Training, Domestic Science, Parliamentary Law.

## Chevy Chase School

Woman's work is special work. CHEVY CHASE prepares for this. 'A continuing rather than a finishing school. Civic and social advantages of the nation's capital. Campus of eleven acres. Address CHEVY CHASE SCHOOL, Box V.
Frederic Ernest Farrington, Ph.D., Headmaster, Washington, D. C.

## FRENCH SCHOOL for CHILDREN

*4-16 YEARS OLD*
All courses taught in French
**THE MISSES MARET**
**1724 Connecticut Ave. Washington, D. C.**

## GUNSTON HALL

*A Home School for Girls*

Preparatory and Academic Courses. Two years' Post-Graduate and College work. Music, Art, and Expression. Domestic Science. Business and Secretarial Courses. Required athletics under trained supervision.

**MRS. BEVERLEY R. MASON, Principal.**
**1914 Florida Avenue. Washington, D. C.**

*Rhode Island*

## THE MARY C. WHEELER SCHOOL

***PROVIDENCE, R. I.***

College Prep., General, Advanced, Art, Secretarial. Week-ends, greenhouse work, vegetable gardening and athletics at school farm. Catalog.

## Lincoln School

Attractive new building.
College preparation. Elective courses.
Special opportunities and privileges for older girls. Advanced work in Literature, Languages, Music, Art, Home Economics.
Practical Secretarial Course.
All country sports.

**MISS FRANCES LUCAS, Principal**
**Providence, Rhode Island**

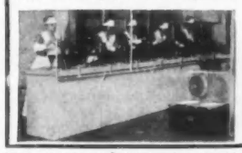
*Missouri—Girls* | *Missouri—Girls*

# Lindenwood College *For Young Women*

**1831—ST. CHARLES, MISSOURI—1919**

Stands for sound scholarship, Christian ideals, and thorough preparation for the useful life. True educational environment. Two-million dollar endowment enables Lindenwood to offer the best in education, equipment, and buildings. Located in the Gateway of the Great Southwest—only 50 minutes from St. Louis. Four-year courses conferring B.A. and B.S. degrees. Two-year courses conferring degree of A.A. Exceptional Music, Art, Expression courses. Three-year Academy course. Special attention to physical development. Gymnasium, swimming pool. Catalog. Address

**J. L. ROEMER, D.D., President**
**Box BI, St. Charles, Missouri**



*Virginia*

## Sullins College

**For Girls and Young Women**

**Virginia.** New buildings with every modern comfort and convenience; gymnasium, swimming pool. Beautiful campus with facilities for outdoor sports. Strong faculty presenting Standard High School and Junior College Courses with unusual advantages in Music, Art, Expression and Domestic Science.

**W. E. Martin Ph.D., Pres.**
**Box B, Bristol, Va.**

## CENTRAL COLLEGE For Women

Kansas City's nearest Women's College. Graduates given full Junior standing in all colleges and Universities. Beautiful buildings and grounds. Strong faculty. For viewbook and catalog address,

**Z. M. WILLIAMS, A.M., D.D., Pres.**
51 State St., Lexington, Mo.

**FULTON, MO.** Located on a hillcrest in a picturesque campus including beautiful Lake of the Woods. The extent and facilities of the location make William Woods' girls lovers of outdoor life. Tennis courts, hockey, swimming pool and gymnasium. William Woods is renowned for high scholastic standing and wholesome Christian school life. Special courses in music, art, expression, domestic art, commerce and science. Three-year State certificate to graduates in education. For view-book and catalog address

**Joseph A. Serena, Pres., Box 40, Fulton, Mo.**

## Virginia College

**For Young Women**

**Box V** **Roanoke, Va.**

One of the leading schools of the South. Modern buildings. Extensive campus. Located in Valley of Virginia, famed for health and beauty of scenery.

**Elective, Preparatory and College Courses**
**Music, Art, Expression**
**Domestic Science**
**Athletics**

under the direction of European and American instructors. Students from 32 States. For catalogue address

**MATTIE P. HARRIS, President**
**Mrs. Gertrude Harris Boatwright, V.-P.**

## LENOX HALL

**develops girls intellectually, physically, ethically, socially.**

Preparatory and Junior College. Special courses in Domestic Science and Playground Work.

Beautiful location in suburban St. Louis, Mo. Strictly limited and exclusive attendance. Early enrollment necessary. Tuition $850. For catalogue, address

**MRS. LOUISE THOMAS**
Principal, Box 1025
University City, Mo.

## Mary Baldwin Seminary

For Young Ladies.

Established 1842. In the beautiful and historic Shenandoah Valley of Virginia. Courses: Collegiate (3 years), Preparatory (4 years). Music, Art and Domestic Science. Catalog. STAUNTON, VA.

## Warrenton Country School

**For Young Girls**

Beautifully situated in the foothills of Virginia near Washington. College preparatory and special courses. French, the language of the house. The school is planned to teach girls to study, to bring them nearer nature and to inculcate habits of order and economy.

**Mlle. Léa M. Bouligny, Box 18, Warrenton, Va.**

## HOSMER HALL

**Wydown Boulevard**
**St. Louis, Missouri**

36th year. A purposeful school for girls, operated under the supervision of an alumnae directorate. Small classes and an intimate direction of the individual. Character building linked with mental development. College Preparatory. Exceptional advantages in Music, Art and Expression. Supervised "gym" work, outdoor and indoor athletics. Rhythmic dancing.

New "Sunshine and Air" building in the beautiful hill district of Washington University

For catalogue address
**The Principal**

## HOLLINS COLLEGE

**FOR WOMEN** **Founded 1842** **Hollins, Va.**

Four year College Course.
Admission by certificate or examination.
Degree accepted for graduate work by leading universities.
Music, Art, Home Economics.
Student body, 275. Estate of 700 acres in the Mountains of Virginia.
**MISS MATTY L. COCKE, President, Box 337.**
(What is the spirit of Hollins? Ask a Hollins girl)

IN WRITING FOR ADVICE from the School Directory of Vogue, please be sure to state just how expensive a school you can afford, what part of the country you would prefer the school to be in, and what your plans are for your child's future education. Which preparatory school we recommend depends largely on your replies to these questions.

**VOGUE SCHOOL SERVICE**
**19 West 44th Street, New York**

*Pennsylvania—Girls* | *Pennsylvania—Girls*

# The Harcum School

**FOR GIRLS, BRYN MAWR, PA.**

¶ *For Girls wanting college preparation* a thorough course is offered.

¶ *For Girls not going to college* the school offers special opportunities to pursue studies suited to their tastes and needs.

¶ *For Girls desiring to specialize in Music or Art,* there are well known artists from New York and Philadelphia as instructors for Piano, Singing, Violin, Violoncello, Harp, Chamber Music, Painting and Drawing.

¶ Full advantage is taken, under careful supervision, of Opera, Concerts, Theatre, Art Exhibits and other educational opportunities of Philadelphia.

¶ In Bryn Mawr, the beautiful college town, 10 miles from Philadelphia. New stone building, sunny rooms with private bath, home life, large grounds, hockey, tennis, basket ball, riding. Catalog.

**Mrs. EDITH HATCHER HARCUM, B.L. (Pupil of Leschetizky)** ***Head of the School,*** **BRYN MAWR, PA.**
**Mrs. CORNELIA G. HARCUM, Ph. D.,** ***Head of Academic Department.***

## Bishopthorpe Manor

**Fountain Hill Bethlehem, Pennsylvania.**

EXCEPTIONAL opportunities for a limited number of girls in preparation for college, social, or business life. Special two-year finishing course for High School graduates. Music, Art, Household Arts and Sciences. Arts and Crafts, Expression and Secretarial work. Junior Department.

Healthful location in the Lehigh Mountains. Near New York and Phila. Bishop Ethelbert Talbert, Visitor.

New gymnasium and tiled swimming pool. Tennis, basketball, skating, riding, etc. Aesthetic and folk dancing. Address

**CLAUDE N. WYANT, Principal, Box 243**

*An established school. Faculty built by years of selection. Many graduates occupying positions of responsibility.*

## Beechwood inc.

Combines the practical with the cultural. Junior College Departments, College Preparatory, Music, Physical Education, Expression, Arts and Crafts, Oratory, Secretaryship, Gymnastics, Normal Kindergarten, Swimming, Athletics. Catalog.

**M. H. REASER, Ph.D., President**
**Box 412** **Jenkintown, Pa.**

**MISS MILLS SCHOOL at Mount Airy**
**First Out-of-Door School for Well Children.**
Boarding and day school for girls. 4 to 16 years. Unusual opportunity for French. Riding, archery, all sports. 16 acres. Specialized individual care and training. Limited number.
**ELLEN STANNEY MILLS, Box V, MountAiry, Philadelphia, Pa.**

## LINDEN HALL SEMINARY FOR GIRLS

For 173 years it has been training young women for worthy living. Aims at highest development of body, mind and character. Happy, wholesome home life. Modern equipment. Gymnasium. Academic, College Preparatory, Music, Art, Domestic Science, Secretarial. Junior Dept. Terms $500. For catalogue address
**Rev. F. W. Stengel, Prin., Box 120, Lititz, Pa.**

*Maryland*

## The Girls Latin School

A school of high scholastic standing that offers college-preparatory and academic courses in a city of rare culture. Beautiful home with private garden. Boarding department limited to 30 girls from 12 to 20 years. Thorough preparation for best colleges. 30th year. For catalog address

**MISS WILMOT, A. B.**
***Headmistress***
**1221 St. Paul Street**
**Baltimore, Maryland**

## THE SHIPLEY SCHOOL

Preparatory to Bryn Mawr College. Special educational and social opportunities of situation opposite Bryn Mawr College. College Preparatory and Academic Courses. For circular, address

ALICE G. HOWLAND } Principals,
ELEANOR O. BROWNELL } Box S, Bryn Mawr, Pa.

## Maryland College for Women

Courses: College Preparatory; College; Domestic Science; Music; Expression. Advantages: 10 miles from Baltimore; Fireproof buildings; Strong faculty; 65 years' history. Catalogue. Address Box E,
LUTHERVILLE, MARYLAND

## The Cowles School for Girls

*Formerly Miss Marshall's School*

COMBINES charm and wholesomeness of beautiful suburb with city advantages only eight miles distant. Prepares for all colleges. Strong general courses. Domestic Science, Music and Art. Campus 4 acres with lake. Outdoor sports, swimming and riding. Individual attention. Separate house for younger girls. Oliver Denton, Visiting Director Piano Dept. Catalog and views on request.

**EMMA MILTON COWLES**
**Head of School**
**Oak Lane**
**Philadelphia, Pa.**

Pennsylvania—Girls

## OGONTZ SCHOOL

**Founded 1850**

A country school for girls in the Rydal Hills. 25 minutes from Philadelphia, on the New York line of the Philadelphia and Reading. Catalog describing and illustrating new buildings sent on request.

**MISS ABBY A. SUTHERLAND, Prin.**
**Ogontz School, Penna.**

## RYDAL Junior Department of the OGONTZ SCHOOL

A home school for limited number of girls 9-14 years. Teacher of strong personality and experience in charge. Catalog. Address

**Miss Abby A. Sutherland**
**Rydal, Montgomery Co., Pennsylvania**

*Co-Educational*

## DICKINSON SEMINARY

Preparation for college a specialty. Business, Piano, Voice, Violin, Art, Crafts, Expression. Swimming pool. 2 gymnasiums. Coeducational. Separate dormitories. Homelike atmosphere. Rates $450. Catalog. **President Benj. C. Conner, D.D., Box E, Williamsport, Pa.**

## ACERWOOD TUTORING SCHOOL

For boys and girls who need individual instruction to make normal progress. Kindergarten to High School:—Industrial Arts, Domestic Science, Music, Gymnastics, Gardening, Ethical Training, Home Life, Medical Supervision. Adequate Buildings—Large Campus. Outdoor life in summer. 16 Miles from Philadelphia. Booklet. Miss Devereux, Devon, Pa.

## George School

**A Home School in the Country For Boys and Girls**

Separate dormitories. Courses broad and thorough. Each student studies under supervision of principal. Graduates succeed in college. Special courses. Athletics, gymnasium, pool. 227 wooded acres and open country on Neshaminy creek. Endowed — rates moderate. Catalogue mailed on request.

**GEORGE A. WALTON, A.M.,**
**Box 289, George School, Pa.**

## MONTESSORI First Boarding and Day School—6th Year.

***Little Children Three to Twelve Years***

Scientific direction covers diet, recreation, deportment, occupation differing for each individual child. French, music, and all formal grade studies. **Anna Windle Paist, Dir. Spruce St., at 40th, Phila. Pa.**

## WYOMING SEMINARY

A co-educational school where boys and girls get a vision of the highest purposes of life.

College preparation, Business, Music, Art, Oratory and Domestic Arts and Science. Military training, Gymnasium and Athletic fields. 75th year. Endowed —low rates. Catalogue.

**L. L. SPRAGUE, D.D., Pres.**
**KINGSTON PENNSYLVANIA**

Pennsylvania—Girls | Pennsylvania—Girls | Pennsylvania—Girls

# Mary Lyon School

## *A Glorious Vision*

*YEARS* ago there lived a school teacher in New England gifted with rare vision and love of humanity. She was Mary Lyon. Today the Mary Lyon School is proud to be following where this great teacher led.

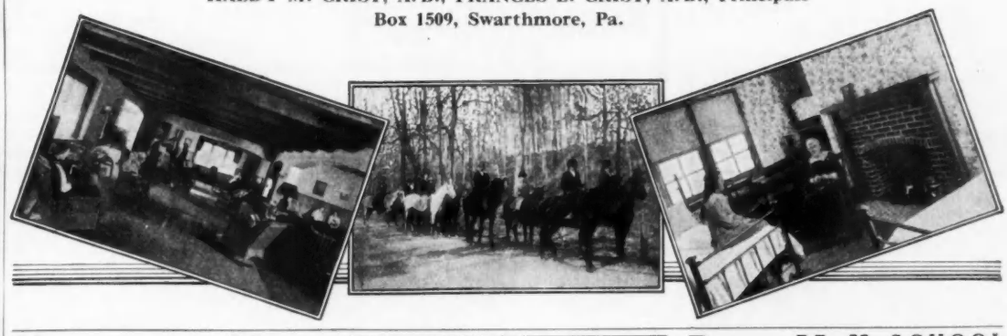
For girls who love the kindly warmth of open firesides, who cherish the ideal of perfectly happy school life, Mary Lyon is the *right* school. Outdoor activities. College preparation, Post Graduate, Secretarial or special work covering Household Arts, Music, General and Cultural Courses.

A wooded hillside, a little winding stream and new buildings make the Mary Lyon School campus. The girls' rooms are cheerful, sunny and finished in soft tones. All have long mirrors, separate closets, separate desk space and adjoining baths.

*Post Graduate students in their own building, Wildcliff. Little girls, 6-14, in separate school, Seven Gables. Parents will always find a warm welcome in the Mothers' Room.*

*You are cordially invited to visit the school. Catalogs. Address*

**HALDY M. CRIST, A.B., FRANCES L. CRIST, A.B., Principals**
**Box 1509, Swarthmore, Pa.**



## HIGHLAND HALL

**School for Girls Hollidaysburg, Pa.**

College Preparatory and general courses. Music, Home Economics, Stenography and Typewriting. Gymnasium, swimming pool, all out-door activities, dancing. Unusual equipment throughout school, large sleeping porch. Location healthful in residential town 1,100 feet above sea level.

For catalogue, address Secretary.

ELLEN C. KEATES, Principal

## Walnut Lane

**62nd Year**

High School Graduate; Academic; College Preparation; Language; Music; Expression; Vocational Courses. Athletics; Horseback Riding; Swimming; Basketball; Tennis; Dancing; Military Drill; Calisthenics.

**S. Edna Johnston, A.B., Prin., Box B, Germantown, Phila., Pa.**

## Penn Hall SCHOOL FOR GIRLS

*Aim—Full development of true womanhood.*

College Preparatory, Modern Language, Music, Art, Domestic Science. Outdoor sports, gymnasium and swimming pool. May each year spent at Atlantic City—work not interrupted. Terms $600. Catalog. Address

**FRANK S. MAGILL, A.M., Principal,**
**Box V Chambersburg, Pa.**

## Miss Sayward's School

In suburban Overbrook, just outside of Phila., **Miss Sayward's School**, in its twenty-seventh year, continues to develop cultured womanhood. Junior, Advanced, College Preparatory, Secretarial, Post-Graduate departments. Art, Music, Expression, Domestic Science. Outdoor sports. Catalog. Address

**MISS S. JANET SAYWARD, Principal**
**Overbrook, Pa.**

## The BIRMINGHAM SCHOOL FOR GIRLS Founded 1853

"The Mountain School"

Healthful, invigorating location amid picturesque surroundings. School park land of 100 acres. Six modern, homelike buildings for 90 girls and 14 teachers. Thorough college preparation and courses for girls not going to college. Strong Music Dept. Dancing, practical domestic science, and athletic training. Gymnasium, swimming pool and sleeping porch. On Main Line Penna. R. R.

*Write for illustrated catalog*

**A. R. GRIER, Pres., F. S. MOULTON, A.B., Headmaster**
**Box 125, Birmingham, Pa.**

A developing school for girls, delightfully situated on a 60-acre estate. College Preparatory and Special Courses, Art, Music, Expression, Secretarial, Business. *Household Management with actual application.* Certificate privilege. Advancement by subject. Athletics. Catalog.

**Christine F. Bye, Pres.**
**Box 605, West Chester, Pa.**

*Massachusetts—Girls*

## Bradford Academy

**30 Miles from Boston at Bradford, Mass.**

Founded 1803. Beautiful surroundings, extensive grounds, and modern equipment make possible growth alike in mind, body and character. Policy—to retain the best traditions, to put in operation sound and progressive educational practice.

**COURSES OF STUDY:**

1. Two years' Course for High School graduates.
2. General Courses of five and six years toward a "liberal" education.
3. College Preparatory fitting girls for Entrance Examinations.
4. Special opportunities for the study of Art, Music, Expression, and Domestic Science.

For further particulars, address the Principal

**Miss Marion Coats, M. A.**

## The MACDUFFIE School for Girls

**Springfield, Mass.** Ample grounds.
**Principals: John MacDuffie, Ph.D., Mrs John MacDuffie, A.B.**

## MISS McCLINTOCK'S SCHOOL FOR GIRLS

MISS MARY LAW McCLINTOCK,
*Principal*
4 Arlington Street Boston, Mass.

## THE MISSES ALLEN SCHOOL

Life in the open. Athletics. Household Arts. College and general courses.
Each girl's personality observed and developed. Write for booklet.
WEST NEWTON, Mass.

## House in the Pines

**Norton, Mass. 40 minutes from Boston**

A School for Girls. Extensive grounds and pine groves. Athletic fields. Horseback riding. Swimming. Gymnasium. Modern dwelling and sleeping porch. Separate buildings for upper and lower school. Languages — native teachers. Music. Secretarial Courses, including bookkeeping, commercial law, letter writing, stenography, typewriting. Domestic Arts, including plain sewing, dressmaking, millinery, embroidery, etc. Domestic Science, including cooking and serving of meals, marketing, food values and the care of the home. Every attention not only to habits of study, but to each girl's health and happiness.

**MISS GERTRUDE E. CORNISH, Principal**

*Massachusetts—Girls*

## *Lasell Seminary*

***Auburndale, Mass.***

More than a passing on of text book knowledge is achieved at Lasell Seminary. Its goal is to arouse appreciation of the best in life and to develop the best in each student. The course of study from first year high school through two years advanced work for high school graduates, covers a wide range of academic subjects, and electives necessary to individual development. Unusual training is given in various phases of homemaking, from marketing to entertaining.

The school is delightfully situated on a thirty-acre estate ten miles from Boston. Cultural advantages of the city are utilized. Many forms of outdoor sport and recreation play a part in the school activities. For booklet address

**GUY M. WINSLOW, Ph.D., Principal**
**126 Woodland Road, Auburndale, Mass.**

*A School for Girls 23 Miles from Boston*

## Abbot Academy

ANDOVER, MASS.
**Founded 1828**

*Thoro College Preparation*
*General Course*
*Household Science*

Ranked among the best preparatory schools by the leading colleges for women. Strong general course offering advanced work for girls who do not desire a college course. Experienced teachers. Thorough equipment. Long record of successful work.

**MISS BERTHA BAILEY, Principal**

## Mount Ida School

**Year book on request**

**For GIRLS**
**6 miles from Boston**
**All studies except English elective**

Preparatory; finishing school.
Advanced Elective Courses for high school graduates. College Certificate. Fully equipped.
Piano, Voice, Violin, Pipe Organ, with **noted men.**
Domestic Science, New Gymnasium with swimming pool.
Costume Design and Decoration. Secretarial Course.
Exceptional opportunities, with a delightful home life.

**2636 Summit Street**
**NEWTON, MASS.**

## Miss Hall's

**SCHOOL FOR GIRLS**

In the Berkshire Hills, on the Holmes Road to Lenox. Forty-five acres. One thousand feet above the sea level.

**Miss MIRA H. HALL, Principal**
**Pittsfield, Massachusetts**

## VOGUE AND YOU

**Are you availing yourself of the offer of partnership continually extended to Vogue readers?**

Start to do so now by applying for advice in the matter of schools. Information in regard to them is cordially supplied to all who write to

**VOGUE SCHOOL SERVICE 19 West 44th St., N. Y. City**

**CRESTALBAN.** A school for little girls, in the invigorating climate of the Berkshires. Thirty minutes from Pittsfield. 200 acres, 3 buildings. Number of pupils limited. Special care given to home training and development of personality. Open-air classes. Outdoor sports. For illustrated booklet address
MISS MARGERY WHITING, *Prin., Berkshire, Mass.*

## WALNUT HILL SCHOOL

A College Preparatory School for Girls. 17 miles from Boston. 46 acres. Skating pond. Athletic fields. Gymnasium.
**Miss Conant, Miss Bigelow, Principals,**
**23 Highland St., Natick, Mass.**

## The Burnham School for Girls

Founded by Mary A. Burnham in 1877.
Opposite Smith College Campus.
**MISS HELEN E. THOMPSON, Headmistress,**
**NORTHAMPTON, Massachusetts.**

## Wheaton College for Women

Only small separate college for women in Massachusetts. 4-year course. A.B. degree. Faculty of men and women. 29 buildings. 100 acres. Endowment. Catalog.
REV. SAMUEL V. COLE, D.D., LL.D., President.
Massachusetts, Norton (30 miles from Boston)

## HOWARD SEMINARY

**A Famous Old New England Country School**

Twenty-five miles from Boston. College Preparation. General Courses. Domestic Science and Home Management. Strong courses in instrumental and vocal music. Modern Languages. The School, home and gymnasium are each in separate buildings. Large new sleeping porch. Fine new Y. W. C. A. swimming pool. Military drill. Horseback riding, excellent canoeing, trips afield. Extensive grounds. All sports. Live teachers. $600-$800. Upper and lower school. 50 pupils. For catalog address

**Mr. and Mrs. C. P. KENDALL, Principals,**
**18 Howard St., West Bridgewater, Mass.**

*Massachusetts—Girls*

## Miss Chamberlayne's School

Faces the Fenway, with its 25 miles of bridle paths, lake and walks. Horseback riding, skating, tennis. General, special and college preparatory courses. Household arts, music, languages (native teachers). Beautiful modern residence within a short distance of all the city's advantages.

**The Fenway 28, Boston, Mass.**

## Miss Guild and Miss Evans' School

**29 Fairfield St. and 200 Commonwealth Avenue, Boston, Mass.**

38th year. Preparation for leading colleges. Advanced work for High School graduates. Household Management. Cooking. Sewing. Secretarial Course. Native Language Teachers. **Athletic Sports. Horseback Riding.**

**MISS JEANNIE EVANS, Principal**
**MISS AUGUSTA CHOATE, Assoc. Prin.**

## Rogers Hall

**SCHOOL FOR GIRLS**

38 minutes from Boston. Faces Rogers Fort Hill Park. Outdoor Sports, Gymnasium, Swimming Pool. Thorough preparation for college. Advanced courses for high school graduates, Music, Art, Elocution, Household Arts, Secretarial and Business Courses.

**Miss OLIVE SEWALL PARSONS**
**Principal**
**Lowell, Massachusetts**

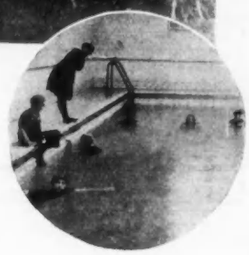
## PINE MANOR

*A School for Home Efficiency*

A TWO-YEAR course for the graduates of Dana Hall and other secondary schools. Higher cultural studies, with emphasis on all subjects pertaining to the management of the home. Country life and sports. Fourteen miles from Boston. Catalog on application.

MISS HELEN TEMPLE COOKE
Dana Hall, Wellesley, Mass.

Tennessee—Girls | Tennessee—Girls | Tennessee—Girls | Tennessee—Girls



WARD-BELMONT, one of the most popular schools for girls in the South, offers real opportunities for greater growth and development. It combines highest academic training and advantages of extensive grounds and equipment with that much-sought-for Southern culture and refinement.

Courses to meet individual needs of students covering 4 years preparatory and 2 years college work. Strong Music and Art Departments. Also Literature, Expression, Physical Training, Domestic Arts, and Secretarial.

Outdoor sports and swimming pool. Edenwold, the Ward-Belmont Farm and Country Club, affords wonderful week-end trips into the open country. Application with references should be made as soon as possible. Booklets on request. Address

**Ward Belmont**

**Belmont Heights, Box P** **Nashville, Tenn.**

# WARD-BELMONT

**FOR GIRLS AND YOUNG WOMEN**

Connecticut

## The Ely School for Girls

**Ely Court, Greenwich, Connecticut**

In the country, one hour from New York City. Twenty-five acres, modern equipment. College preparatory, General and Secretarial Courses. Music. Household arts. Daily work in the studio. Horseback riding and all summer and winter sports. Sleeping Porch.

## The Junior School

A separate department for girls under fifteen. Work and play planned to meet the needs of the young girl.

Minnesota

## OAK HALL

**Mrs. Backus' School for Girls**

578, 580, 590 Holley Avenue, St. Paul, Minn. Boarding and Day departments. College preparatory and finishing courses. Certificate privileges to college. Music, art, languages and domestic science. Send for our year book.

**CARRIE HASKINS BACKUS, Principal.**

## ST. MARY'S HALL

Faribault, Minnesota. Founded by Bishop Whipple in 1866. Prepares for leading colleges. Thorough general course and junior college. Excellent advantages in music and art. Write for catalogue. Rt. Rev. Frank A. McElwaine, D.D., Rector. Miss Amy Louise Lowey, Principal.

Connecticut

## MISS HOWE AND MISS MAROT'S SCHOOL

**Thompson, Conn.**

A country boarding school designed to train carefully a limited number of girls. College preparation. Advanced courses. Special attention to outdoor life.

Mary Louise Marot,
*Principal.*

**WATERBURY CONN.** **Founded 1875**

Located in one of the most beautiful and healthful spots in New England. College Preparatory and courses in Music, Fine Arts, History, Languages, Domestic Science, Physical Culture and Swimming. School's 50-acre farm, "Umberfield," gives unusual opportunities for all sports, including tennis, basketball, skating, snowshoeing, etc. Girls here also put their Domestic Science teachings into actual practice. One hour from Hartford or New Haven. Send for catalog and views.

**MISS EMILY GARDNER MUNRO, A.M., Principal.**

Connecticut

**TO be listed as a school that Vogue recommends gives prestige tantamount to the "Sterling" stamped on Silver**

Connecticut

## HILLSIDE

**A School for Girls**

**Norwalk, Connecticut**

45 miles from New York. Preparation for comprehensive college examinations. Cultural Courses. Household Science, including actual practice in a real home. Homestead and Lodge. Schoolhouse and Gymnasium. Study of the individual girl. Organized Athletics.

**Margaret R. Brendlinger, A.B., Vassar**
**Vida Hunt Francis, B.L., Smith**
**Principals**

## WYKEHAM RISE

**A Country School for Girls, Washington, Conn.**

Fanny E. Davies, LL.A., **Principal**
Mabel E. Bowman, A.B., **Vice-Principal,** Cohasset, Mass.
Boston Representative

Co-Educational | Co-Educational

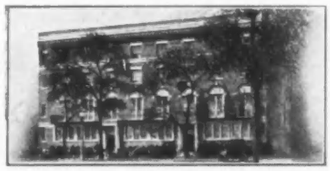
# Wabanaki School

UNUSUAL training for boys and girls 6-12 years. Independence of thought emphasized. Natural capabilities developed. Students follow their own rate of speed. Outdoor classrooms and sleeping rooms. Thorough preparation for college. A country school whose purpose is to prepare boys and girls for life; to send them forth clear, fearless thinkers with sound bodies and reverent spirits.

*For catalog address*

**MRS. CHARLES TARBELL DUDLEY, Director**
**GREENWICH, CONN.**

*Illinois—Girls*



## Miss Haire's School

The University School for Girls

Chicago

EXCEPTIONALLY appointed fireproof building overlooking Lake Michigan. Boarding and Day Pupils. College preparatory and elective courses. Horseback-riding and supervised outdoor sports. Annual charges $1300.

MISS ANNA R. HAIRE, A. B.
Principal

1106 Lake Shore Drive
Chicago, Illinois

*Catalogue by application*

## FERRY HALL

*For Girls and Young Women*

51st Year

Twelve acre campus on Lake Michigan in town of wealth and culture 28 miles north of Chicago. College Preparatory, General, High School and Advanced Courses. Special Instruction in Music, Expression, Domestic Arts and Science. Open-air sports. Horseback riding. Gymnasium, swimming pool.

*For details address*

MISS ELOISE R. TREMAIN, Principal
Box 326 Lake Forest, Ill.

## Rockford College

A woman's college of first rank. Degrees of B.A., B.S., B.S. in Secretarial Work, B.S. in Home Economics work. A five-year course leading to B.A. or B.S. with diploma in Music.

Member of North Central Association and of the Association of Collegiate Alumnae.

JULIA H. GULLIVER, Ph.D., LL.D., Pres.
442 College Avenue, Rockford, Ill.

## Frances Shimer School

Junior College Academy

A home school for girls and young women. College dept., 2 yrs. with diploma. 4 yrs. academy work. Teachers, Secretarial and Business courses. Certificate privileges. Home Economics with diploma. Music, Art, etc. Golf, Tennis, Gymnasium. School gives its own movies. Picturesque location. 127 miles from Chicago.

Rev. WM. P. McKEE, Dean,
Box 650,
Mt. Carroll,
Illinois

*Georgia*

**BRENAU COLLEGE CONSERVATORY** North of Atlanta. Standard A.B. course; special advantages in music, oratory, art, domestic science, physical culture. 32 buildings, including sorority houses, new gymnasium, swimming pool. Separate "School" for young girls. Catalog and illustrated book. Address BRENAU, Box G, Gainesville, Ga.

*New Jersey—Girls*

## Centenary Collegiate Institute

A girl's school in beautiful country near New York. 5 modern buildings; 50 acres; $400,000 equipment; athletics, swimming pool, etc. Sensible regulations and dress. College preparatory certificates. General and special courses with diploma. Catalog. Address

Dr. R. J. Trevorrow, President — Hackettstown, N. J. Box 29.

## St. Mary's Hall

A COUNTRY SCHOOL FOR GIRLS — NEAR PHILADELPHIA AND NEW YORK

General, College Preparatory and Secretarial Courses. Two years Post-Graduate Work. Exceptional advantages in Music, Art and French. Domestic Science Courses. Gymnastics and Outdoor Sports. New building with gymnasium. One teacher to every five girls. A catalogue and Book of Views will be sent upon request.

MRS. JOHN FEARNLEY, Principal
Box 407, Burlington
New Jersey

## KENT PLACE

Summit, N. J. — 20 miles from N.Y.

A Country School for Girls
College Preparatory and Academic Courses

Mrs. Sarah Woodman Paul
Miss Anna S. Woodman } Principals

## MISS BEARD'S SCHOOL FOR GIRLS

Orange, New Jersey

Thirty minutes from New York City. College preparatory and special courses. Music, Art, Domestic Arts and Sciences. Certificate privileges. Outdoor classes. Skating, Riding, Tennis, Hockey and Basketball. Three Dormitories. Booklet.

MISS LUCIE C. BEARD, Prin.

## Dwight School

For Girls — Englewood, New Jersey

Suburban to New York City. Combining best features of College Preparatory and Finishing School. Special advantages for post-graduate work. Domestic Arts and Science. Spacious grounds. Tennis. Riding.

MISS CREIGHTON and MISS FARRAR, Principals. Address Box 613

*Indiana*

## Saint Mary-of-the-Woods

College for Women. 79th Year

Standard Courses leading to Degrees. Departments of Expression, Household Economics, Conservatory of Music, School of Art. Elective Courses. 12 buildings, gymnasium, natatorium, 40-acre golf links, riding, etc.

**Saint Mary-of-the-Woods Academy**

Four-year High School Course. Special Course. For Bulletins and Illustrated Booklet address The Secretary, Box 150, Saint Mary-of-the-Woods, Indiana.

*South Carolina*

**ASHLEY HALL** Charleston, S. C. A girls' school offering broad variety of courses. College preparation for best women's colleges. Modern equipment. Swimming pool. Northern advantages. Catalogue.

MARY VARDRINE MCBEE, M.A., Principal.

*California—Girls* | *California—Girls*

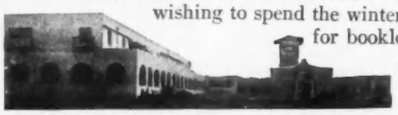
## THE BISHOP'S SCHOOL

*Upon the Scripp's Foundation*

For Girls — La Jolla, California

Upper and Lower Schools. Educational and social training equal to that of Eastern Schools. A faculty representative of Eastern Colleges. The advantages of the healthiest climate in the world. The pupil goes to school in perpetual sunshine—sleeps, plays, exercises (at tennis, basketball, riding, swimming, etc.) and studies out of doors the year round.

Sixteen miles from Hotel del Coronado. Convenient for parents wishing to spend the winter in California. Write for booklet.



Right Rev. Joseph H. Johnson, Pres.
Marguerite Barton, M.A. Headmistress

**CASTILLEJA SCHOOL FOR GIRLS** Home and Day school for girls. Accredited by colleges East and West. Grammar and Primary Departments. Extensive grounds. Out-of-door study and recitations. Physical training. Sleeping porch. Domestic Science. Second term begins February 17th. Illustrated book of information. Principal, MARY I. LOCKEY, A.B., Palo Alto, California.

## Cumnock School of Expression

LOS ANGELES, CALIFORNIA

Summer Session—July 7th to August 15th including Calvin B. Cady's "Music-Education Normal."

*For announcements address* REGISTRAR.

## GIRLS' COLLEGIATE SCHOOL

Adams & Hoover Sts., Los Angeles, Calif.

Twenty-eighth year begins September twenty-fifth. Accredited. College Preparatory. General. Post Graduate Courses.

SCHOOLS OF MUSIC, FINE ARTS, DOMESTIC ARTS, EXPRESSION AND SECRETARIAL TRAINING.

Gymnasium, Athletics, Swimming, Riding, Tennis. Beautiful Spanish buildings, arcades, patios, making out-door life a reality.

Alice K. Parsons, B. A.—Jeanne W. Dennen, Principals

## BOYS' SCHOOLS

Here is an assortment giving a wide range of choice—schools in the East, West and in between—schools large and small for boys, big and little—and among them the school for YOUR BOY.

*New York—Boys*

## THE STONE SCHOOL

Cornwall-on-Hudson, Box 19, N. Y.

FIFTY-THIRD YEAR

*A School in the Heart of the Open Country. For Boys from 9 to 19.*

**LOCATION:** 50 miles from New York, 5 miles from West Point, on a spur of Storm King Mountain, 900 feet above sea level. Healthful, invigorating, unusually adapted to a sane and simple out-of-door life.

**WORK:** Preparation for College or Business Life; recent graduates in 12 leading colleges. Each boy studied physically and mentally to increase individual efficiency. Small Classes: A teacher for every 6 boys.

**ATHLETICS:** Two fields with excellent facilities for all sports, under supervision; hiking, woods life, swimming pool.

*You are invited to come and see for yourself. Catalog sent on application*

ALVAN E. DUERR, Headmaster

**Massee Country School** Individual attention. Rapid preparation for college. 2 years work in one. 15 miles from New York. New Gym. and dormitories. All sports. Military training. Junior Department for young boys 6 years up. Unusually successful record. Address W. W. MASSEE, Ph.D., Box 400, BRONXVILLE, N. Y.

## ST. JOHN'S MILITARY SCHOOL

Prepares boys for college. Every modern facility for best mental, moral and physical training. Splendidly equipped buildings. Gymnasium and athletic field. Sympathetic faculty. Military discipline. JUNIOR HALL, a separate school for boys under 13. For catalog address WILLIAM RANNEY, A.M., PD.D., Prin., OSSINING-ON-HUDSON, N.Y.

*New York—Boys*

## ASCADILLA

College Preparatory School for Boys

*Recreation Bldg. and Crew*

Thorough preparation for college or business life. Small classes. Individual attention. Athletics. Gymnasium; athletic field; recreation building on Lake Cayuga. Complete navy outfit for the well known school crew. Military Drill. Enrollment limited to 125. Healthfully located above Ithaca and Lake Cayuga. Experienced faculty. *Summer School specializing in preparation for University Entrance Examinations.* Catalogs on request. Director, A. M. DRUMMOND, M.A. Box 124, Ithaca, N.Y.

## PEEKSKILL MILITARY ACADEMY

87th year. Army Officer Detailed. R.O.T.C. $100,000 Upper House. Separate building for young boys (7-13).

*"If you wish to make sure of your son's scholastic as well as military training, choose Peekskill."*—The late Maj. Gen. Bell's advice to parents.

Address J. C. BUCHER, A.M., or C. A. ROBINSON, Ph.D., Principals, Peekskill, N. Y.

*Pennsylvania—Boys*

## St. Luke's SCHOOL

**Where Boys are Understood**

Close personal touch, courtesy and a fine spirit of fair play and gentlemanliness are St. Luke traditions. Reasonable size. Prepares for college or business. The masters are kindly, cultured men whose specialty is boys. Special Junior Dept. Catalog.

**Charles Henry Strout, M.A., Wayne—on the Main Line—Penna.**

## Franklin and Marshall Academy

**Lancaster, Pa.** **Founded 1787.**
Prepares boys for all colleges and technical schools. Old School on basis allowing moderate terms. Literature of interest to college preparatory students. Address Box 430, E. M. Hartman, A.M., Prin.

## PENNSYLVANIA MILITARY COLLEGE

Trains men to command. Crack Cavalry, Artillery and Infantry. Arts, Science, Chemistry, Civil Engineering, Economics and Finance. All Athletics. "The West Point of the Keystone State." Col. Charles E. Hyatt, Commandant, Box 530, Chester, Pa.

## Kiskiminetas

***SCHOOL FOR BOYS***

On wooded highland overlooking Kiskiminetas river. 200 acres. Special preparation for college and technical schools. 13 expert teachers. Small classes. High athletic spirit and strong competitive teams. Several athletic fields. Tennis, Golf, Swimming Pool, Bowling Alleys, New Gymnasium. School owns its own farm and coal mine. Rate $700. For catalogue address

**DR. A. W. WILSON, JR., President, Kiskiminetas Springs School, Box 818, Saltsburg, Pa.**

## Mercersburg Academy

One of the foremost preparatory schools in America, developing in boys those qualities that make men of character and action. Prepares for all colleges, technical schools and business. Send for catalogue. Address Box No. 156.

**WM. MANN IRVINE, LL.D., Headmaster, Mercersburg, Pa.**

## Nazareth Hall Military Academy

near Bethlehem and Easton. College Preparatory, Business and General Courses. New Junior Department in separate building. Rates $500.
Address the Rev. A. D. Thaeler, D.D., Box 40, Nazareth, Pa.

## Bethlehem

**Preparatory School**

Over 1600 boys prepared for leading universities in 40 years. Unanimous endorsement of our work by principal universities. Scholarships to various colleges. Modern buildings. Gymnasium, Swimming Pool and extensive Athletic grounds. **Military training.** Reasonable rates. Separate Junior School. Catalog.

**JOHN V. TUGGEY, M. A. Headmaster**
**BETHLEHEM PENNA.**

## BELLEFONTE ACADEMY

114th year. 4 buildings. Limited to 100 young men 15 years and upwards. 11 expert teachers. Individual attention. Students select subjects to fit chosen career. Home atmosphere, spring water. Hunting, fishing, swimming pool, gymnasium, athletic field. No hazing. Near Station. Aero Mail Route N. Y. and Chicago. Rates moderate. Catalog. **JAMES V. HUGHES, A.M., Headmaster, Bellefonte, Pa.**

*California*

## Page Military Academy

A big school for little boys. Seven acre campus, five semi-fireproof buildings. Seventeen resident teachers. No high school boys. Everything adapted to meet the needs of little folks. Largest school of its class in America. Write for catalog. Address **Robert A. Gibbs, R. F. D. No. 7, Box 943, Los Angeles, Cal.**

*Illinois—Boys* | *Illinois—Boys*

# Lake Forest Academy *for Boys*

*The Gymnasium*

*The Musical Clubs*

*The Recitation Building*

## Lake Forest, Illinois

***College Preparatory***

NOT A MILITARY SCHOOL

**Aim Distinctly Educational and for service—not for profit**

To secure a thorough preparatory education it was formerly considered necessary to seek it only in the East. This mid-Western school has won the respect of the great colleges East and West because of the soundness of mental training and the spirit of service in its graduates. It offers alike to Western, Southern and Eastern boys a thorough education in the non-sectional and stimulating atmosphere of the Middle West.

Lake Forest is strictly preparatory for college. Admission without examination to all certificate institutions. Definite preparation for the entrance examinations of Yale, Princeton, Harvard, Mass. Tech. Self-government, led by a student council, is a vital thing in the school life. Lake Forest aims to instill in a boy a feeling of his own ultimate responsibility for his body, brain and soul.

The Academy is situated on a spacious campus on the shore of Lake Michigan. The town itself, one hour north of Chicago, is a residential center of beauty and culture. Entire school open to visitors at all times. A personal visit is urged whenever possible.

Thorough physical training for every boy. All athletics. Swimming-pool, tennis, golf.

**Annual Charge $850**

***Trustees:***

**Louis F. Swift, J. V. Farwell, H. C. Chatfield-Taylor, Clayton Mark, A. B. Dick, Alfred L. Baker, Rev. J. G. K. McClure, Geo. A. McKinlock, A. A. Carpenter, J. H. S. Lee, S. A. Benedict, Stanley Field, B. M. Linnell, M.D., Ernest Palmer, C. B. Moore, James Viles, Rev. Andrew C. Zenos.**

**JOHN WAYNE RICHARDS, Headmaster, Box 147**

## MORGAN PARK MILITARY ACADEMY

14 miles from Chicago. Known for its thoroughness. Credits recognized at all colleges. Teacher-conducted visits to Chicago's mercantile, civic and industrial institutions with shop talks and business men's lectures part of regular school work. Small classes. Individual care. Resident officer detailed by U. S. War Department.

**H. D. ABELLS, Principal.** For catalog address **Box 1000, Morgan Park, Illinois.**

*Connecticut*

## RIDGE SCHOOL For Young Boys

A Home and School in the country for very small boys.
Wholesome outdoor life. Every care.
Mrs. William Gold Brinsmade, Washington, Conn.

## Stamford Military Academy

A preparatory school that pursues sound educational methods and provides a thorough training for mind and body. Located at Shippan Point on Long Island Sound, convenient to New York, the situation is ideal. Military tactics in the fresh invigorating air keep the boys in the finest physical trim. Classes are purposely small and students are assured individual consideration from every teacher. Outdoor sports. Swimming pool. For catalog address

**WALTER D. GERKEN, B.S., A.M., Principal SHIPPAN POINT, STAMFORD, CONN.**

## The Curtis School for Young Boys

Has grown forty-four years and is still under the active direction of its founder.
Frederick S. Curtis, Principal
Gerald B. Curtis, Assistant Principal
Brookfield Center, Connecticut.

*California*

## WESTLAKE MILITARY SCHOOL

**Santa Monica, California**

The best equipped Private School for Boys in California, in an unsurpassed location overlooking the ocean. Two palatial buildings. A home school for boys. Military training.
COLONEL WM. STROVER.

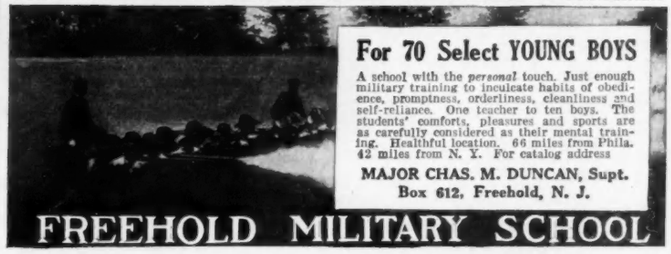
*Indiana*

## Culver Military Academy

The catalog describes the famous Culver military system, the 500-acre campus on Lake Maxinkuckee, the superb array of buildings. Send for a copy. Applications should be filed now to insure entrance in 1919-1920.

**THE INQUIRY BUREAU, CULVER, IND.**

*New Jersey*




*Wisconsin*

## KEMPER MILITARY SCHOOL

**Boonville, Mo.** Most complete military and prep. school in the West. "Honor School". New $150,000 fireproof barracks. Spacious grounds. All athletics. Tuition $600.

For catalog address **Col. T. A. Johnston, Supt. 748 Third St., Boonville, Mo.**

*New Jersey—Boys*

## PEDDIE

**A SCHOOL FOR BOYS**

### MAKE YOUR BOY FIT

How can my boy be made fit for the responsibilities of manhood? What will he do in the "Great Examination of Life"? What school will best train him for his part in making a new civilization?

Peddie boys are educated—trained in body, mind and character—*not merely schooled.* They lead in college and in business not only because of what they *know*, but because of what they *are.*

**Every Peddie boy is given a comprehensive physical examination. Every organ is noted and charted. Mental powers are tested and developed by expert teachers. Character is built and strengthened by contact with virile Christian men.**

Peddie is an endowed school, and conducted without thought of profit. 9 miles from Princeton. Modern dormitories—60-acre campus—gymnasium—baseball—football—cinder track. Music and public speaking. Summer camp. Lower School for boys from 11 to 14 years. Graduates enter all colleges by certificate or examination. 54th year. An exceptionally fine infirmary has just been completed for the care of the boys in case of illness. *Write for Booklet and Catalog.*

**ROGER W. SWETLAND, LL.D.**
**Headmaster**
**Box 6-V. Hightstown, N. J.**

## KINGSLEY SCHOOL FOR BOYS

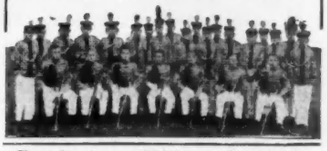
22 miles from New York City in the new Jersey Hills. For illustrated catalog address

**J. R. CAMPBELL, M.A.,**
**Box B Essex Fells, N. J.**

## WENONAH MILITARY ACADEMY

Where character, manliness and honor will be developed in your boy through the Military system. He will be taught *how* to study—*how* to learn. Twelve miles from Phila. The usual Academic, Special and Business Courses. A catalog for the parent and for the boy a book of views of Military and Athletic life.

**Dr. Charles H. Lorence, Pres., Major Clayton A. Snyder, Supt., Box 430, Wenonah, N. J.**



## Bordentown Military Institute

Thorough preparation for college or business. Efficient faculty, small classes, individual attention. Boys taught *how* to study. Military training. Supervised athletics. 35th year. For catalogue, address Drawer C13, Col. T. D. Landon, Principal and Commandant, Bordentown, N. J.

*District of Columbia*

## SAINT ALBANS

**The National Cathedral School**

For Boys. Beautiful campus of 40 acres. College preparatory. Outdoor and indoor sports. One resident master to every four boarding pupils. Bishop of Washington, President of the Board of Trustees. Write for descriptive catalog and view book.

**Wm. H. Church, Headmaster, Washington, D. C.**

*Massachusetts—Boys*

200 Boys 20 Teachers

$800,000 Equipment

*86th year opens Sept. 17th*

# WORCESTER ACADEMY

WORCESTER MASSACHUSETTS

*TERMS: $550-$850 per year*

Every room filled last September. Register early and became a Worcester boy.

Address for catalog
G. D. CHURCH, Registrar

S. F. HOLMES, M.A., Principal

*Massachusetts—Boys*

## ALLEN MILITARY SCHOOL West Newton, Mass.

U. S. Senator HENRY CABOT LODGE says:
*"The Allen School has taken up with seriousness and completeness the work of giving military training to its pupils—something that all our large schools, colleges and universities ought to do."*

A Country school 10 miles from Boston. Development of personality plus organized athletics, work and play under a military system. Horseback riding, gymnasium, swimming pool. Athletic fields. For booklet address
THOMAS CHALMERS, A.B., D.D., Director,
427 Waltham St., West Newton, Mass.

## THE TOME SCHOOL

*On the Susquehanna*

For information about this national boarding school for boys address
MURRAY PEABODY BRUSH, Ph. D.
Director
Port Deposit
Maryland

*Separate School for Little Boys*

*Wisconsin—Boys*

## St. John's Military Academy

EPISCOPAL THE AMERICAN RUGBY

YOUR BOY WILL
BROADEN HIS SHOULDERS
BROADEN HIS MIND AND
BROADEN HIS OUTLOOK

If you give him the benefit of the six weeks

## Summer School

July 7-August 19

Offers a unique summer vacation combining daily a few hours of worth while study with an outdoor life that satisfies a boy's natural cravings.

Organized daily study is maintained for short morning period. Afternoons devoted to athletics, boating, swimming, fishing, baseball, tennis, trap-shooting, hiking, etc. Real camp life. Intensive instruction in the School of the Soldier, School of the Squad, School of the Company and Trench Warfare. Course fits one to enter R. O. T. C. and puts him in line for a non commission and possibly a commission in the National Service.

*For particulars address*

ST. JOHN'S MILITARY ACADEMY
Box 11F, DELAFIELD
Waukesha Co., WISCONSIN

*Virginia—Boys*

## STUYVESANT SCHOOL

WARRENTON, VIRGINIA

New buildings, all outdoor sports. Non-military, but with a military department. Prepares for all colleges. Small classes, individual instruction. Catalog. Edwin B. King, M.A. (Yale), Headmaster.

## STAUNTON MILITARY ACADEMY

*An Ideal Home School for Manly Boys*

*Government Honor School*

**525 boys from 47 States last session. Largest private academy in the East. Boys from 10 to 20 years old prepared for the Universities, Government Academies or Business.**

1,600 feet above sea level; pure, dry, bracing mountain air of the proverbially healthful and beautiful Valley of the Shenandoah. Pure mineral **spring water.** High moral tone. Parental discipline. Military training develops obedience, health, manly carriage. Shady lawns, expensively equipped gymnasium, swimming pool, athletic park. Daily drills and exercises in **open air.** Boys from homes of culture and refinement only desired. Personal, individual instruction by our **tutorial system. Academy fifty-nine years old.** $275,000 barracks, full equipment, absolutely fireproof. Charges $550. Catalogue free. Address
Col. WM. G. KABLE, Ph.D., Principal,
Staunton, Va.

# ATTENTION, PROCRASTINATING PARENTS!

IN the columns below and on the following page the announcements of forty-six camps are presented for your consideration. That you should consider them well is important, that you should consider them now is imperative.

If you do not start to investigate their respective merits immediately, you will find that the limited enrollment of the camp of your final choice has been completed. By acting now you can eliminate the possibility of living all summer with an irritating might-have-been thought, even tho your child's letters, written from the "second-best" camp are redolent of contentment.

*Boys' and Girls' Camps*

*Renowned for 22 Years of Intelligent Care*

Dr. Pettit's Camps on Long Island

## CAMP SEWANHAKA

on Mount Sinai Harbor, FOR GIRLS

## PINE BLUFF CAMP

on Port Jefferson Harbor, FOR BOYS

The camps are only five miles apart—particularly attractive for brother and sister. All modern conveniences. Sleeping porches, tents, private rooms. Horse-back riding, salt-water swimming—all outdoor games and sports taught. The best of care—and loads of fun. Send for descriptive booklet to
H. S. PETTIT, M.D.,
106 Gates Ave., Brooklyn, N. Y.

If you do not find the Camp you want listed here, write us.
VOGUE CAMP SERVICE

## Summer Camp

*under direction*

## School of Natural Development

620 RIVERSIDE DRIVE
NEW YORK CITY
*Telephone 5130 Aud.*

*Summer Schools*

## play made practical

in the cool New Hampshire woods. Established camp for girls and young women. Peterborough, N. H. Delightful summer vacation made practical by thorough instruction in the Drama, the Ballet, Pantomime, Pageantry and Interpretive dancing under the Principal, the School of English Speech and Expression, Boston and Alexis Kosloff, formerly Ballet Director, Manhattan Opera House, New York. Camp Mother in constant attendance. Charges moderate. Membership limited. 8 weeks' season opens July 7. Beautiful booklet on request.

**the out-door players.**

MARIE WARE LAUGHTON, 12 Huntington Ave., Boston

*Boys' and Girls' Camps*

## LUTHER GULICK CAMPS

*On Sebago Lake, South Casco, Maine*

Two distinct camps—Girls from 8-18; Boys 7-12. 200 acres of pine woods, 4 sand beaches (more than a mile of shore front). 5 islands. Canoes, motor boats, sailboats and big houseboat. Trips by canoe, trail and automobile to ocean, with surf bathing. Horseback riding, crafts, pageants, and camp plays. Send for illustrated booklet.
MRS. CHARLOTTE V. GULICK,
Hotel Hemenway, Boston, Mass.

## OWAISSA—The Children's Camp

Barrow Farms, Napanoch, Ulster Co., N. Y.

For boys and girls three to ten years of age. Over one hundred acres in the heart of the Shawangunk Mountains. Complete equipment. Accommodations for parents. For booklet, March 1st, address Mrs. Grace T. Lapham, Director.

THE MOTHERS' HELPER AND ELEMENTARY SCHOOL
870 Riverside Drive, New York. Telephone Audubon 435-8971

*Summer Schools* | *Summer Schools*

# Why Waste a Summer?

UNUSUAL Advantages at Miss Mason's Summer School for Girls and Women. Term July 1st to September 2d, 1919. Less than an hour from New York. Ideal location for swimming, riding and all outdoor recreation. Golf on Briarcliff Links.

**Technical Courses** such as Motor Driving and Repair, Practical Electricity, Aeroplane Mechanics, Motor Boat Navigation. Also Draftsmanship, all branches of Domestic Arts, Gardening, Handicrafts and First Aid.

**Extraordinary Musical Advantages.** Artists for master classes (advanced pupils) in Piano, *Mr. Sigismund Stojowski;* Voice, *Mr. Yeatman Griffith;* Violin, *Mr. Maximilian Pilzer.* Regular classes or private lessons: Piano, *Messrs. Harold Morris, Frederic Fichtel, Frederic Metz;* Voice, *Mr. Walter J. Bausman;* Cello, *Mr. Cornelius Van Vliet;* Composition, *Mr. Christiaan Kriens;* Harp, *Mr. A. Francis Pinto.*

**Cultural Courses** include the Drama, Languages — French under *Mr. Carlo Liten;* Art, under *Arthur Woelfle;* Dancing under *Miss Elizabeth Duncan;* Expression.

**Business Courses** especially for women of affairs who desire to be skilled assistants or their own business executives. Secretarial, Accounting, Banking, Social Service and Welfare Work, Investments and other courses.

**Special Terms** for teachers of Music, Art and Expression.

**For full particulars address Secretary.**

## Miss Mason's Summer School

For Girls and Women

The Castle, Box 731, Tarrytown-on-Hudson, N. Y.

*Summer Schools*

# MISS BEARD'S Home Making School

With a happy combination of work and pleasure young girls here enjoy a delightful vacation. Open July and August. Students are trained to efficiently manage a home. Courses in general housekeeping, marketing, home accounts, management of employes, sewing and entertainment. French conversation.

School is beautifully situated in southeastern New Hampshire, one mile from Raymond Centre. House, 100 years old, with modern improvements, is near woods, river and lakes.

Varied form of athletic pursuits. Excellent and safe bathing beach. Terms, $400.

Miss Lucie C. Beard,
112 Berkeley Ave.,
Orange, N. J.

**SUMMER TUTORING SCHOOL FOR GIRLS**
Preparation for college examinations. French conversation. Horseback riding, swimming, tennis, golf. Booklet on application to
Miss Mary Louise Marot, Principal,
MISS HOWE & MISS MAROT'S SCHOOL,
Thompson, Conn.

*Girls' Camps*

## CHESAWANOCK CAMP *for Girls*

On a beautiful island all to themselves, near Newport, R. I. For booklet address
Mrs. Kathryn K. Brice, 601 W. 160th St., New York City. Telephone 6941 Audubon.

## Camp Ken-Jocketee for Girls
*(Beyond the Multitude)*

In the green hills of Vermont. All outdoor sports. Bungalows. Senior and Junior Departments. Address Mr. and Mrs. James W. Tyson, Jr., South Strafford, Vermont.

**OAHE** the Hill of Vision on Granite Lake, New Hampshire. "Unique combination of camp and home" for fifty girls.
Dr. and Mrs. Charles A. Eastman, Amherst, Mass.

## Camp Cowasset for Girls

North Falmouth, Mass., on Buzzard's Bay. Canoeing, swimming, water sports. Free horseback riding, tennis, field contests. Seniors and Juniors. Address Miss Beatrice A. Hunt, 18 Church St., Marlboro, Mass.

## QUANSET
**The Cape Cod Camp for Girls**
**On Pleasant Bay, South Orleans, Mass.**
**The Pioneer Salt Water Camp, Est. 1905**

Extensive additions to acreage, buildings, and equipment. Special opportunities for salt water swimming, canoeing, sailing, tennis, dancing, team games. Horseback riding. Unusual results in health and vigor. Expert instruction and leadership. The same personal care and supervision by the directors.

Separate camp for younger girls.

Mr. and Mrs. E. A. W. Hammatt, Box 2, 720 Commonwealth Ave., Newton Centre, Mass. Tel. Newton South, 876M.

*Girls' Camps*

## TALL PINES
**Summer Camp for Girls**
**On Lake George at Bennington, N. H.**

A camp nestled among the pines—as healthy a spot as can be found anywhere. Athletics, swimming, boating, canoeing, tennis, basketball. Camping trips, mountain climbing, folk dancing. Special opportunity for horseback riding. Arts and Crafts for rainy days. Good food well cooked, home care and attention. Catalogue. Address

MISS EVELINA REAVELEY,
12-B Beacon Street, Gloucester, Mass.

**PINE TREE CAMP FOR GIRLS**
On beautiful Naomi Lake, 2000 feet above sea in pine-laden air of Pocono Mountains. Four hours from New York and Philadelphia. Bungalows and tents on sunny hill. Experienced councilors. All outdoor sports. 8th Season.
Miss Blanche D. Price, 404 W. School Lane, Philadelphia, Pa.

## Camp Mystic
**Mystic Connecticut**

The salt water camp for girls. Half way between New York and Boston. Life in the New England hills, woods, and by the sea. Unusual buildings, tent bungalows. Shower baths. Modern sanitation. Salt water sports, motor boating, swimming, safe canoeing, horseback riding, dancing, field athletics, Arts and Crafts, dramatics.

Camp life and trips under the personal direction of Miss Jobe, who has had nine seasons of practical experience (summer and winter) in camping and exploration in the Canadian Rockies. Care for the safety and health of each camper. Catalog.

MARY L. JOBE, A.M., F.R.G.S.,
Room 61, 50 Morningside Drive, N. Y.

## CAMP ALLEGRO, SILVER LAKE, N. H.

At the gateway of the White Mts. Mountain climbing a specialty. Water sports. Motor boat. Best of tennis courts. Music. Dramatics. Moderate fee. Booklet. Mrs. Blanche Carstens, 523 Washington St., Brookline, Mass.

## Indian Lookout-Camp for Girls

In the redwoods of California. Rainless summer. Swimming, horseback riding, over-night hiking trips. Skilled leadership in all the Camp's activities. Booklet. Separate camp for little boys. Mrs. E. H. Sawyer, Navarro, Mendocino Co., Calif.

Massachusetts, Orleans, Cape Cod.
## Mrs. Norman White's Camp for Girls

A Seaside Camp in the pines.
All pleasures of life by the sea. Out-door sleeping in well-protected Cabins. Limited to 30 girls.
Mrs. Norman White, 424 W. 119th St., N. Y.

## Rocky Mountain Dancing Camp
**Steamboat Springs, Colorado.**

OUTDOOR CLASSIC DANCING, mountain trips on horseback, swimming, tennis. PORTIA MANSFIELD SWETT, Principal. Booklet upon request. Address CHARLOTTE L. PERRY, Mgr., 1140 Grant Street, Denver, Colorado.

## Sargent Camps for Girls

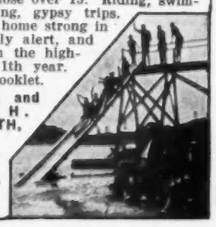
Peterboro, New Hampshire.
Dr. D. A. Sargent, President.
For illustrated catalog, address
THE SECRETARY
8 Everett St., Cambridge, Mass.

**CAMP HOLIDAY** For Girls—On Lake Okoboji, Iowa. Beautiful Lake region. Experienced Councilors. 6th season under same Directors. Formerly "Camp Macbride." Swimming, Canoe trips, Tennis, Aesthetic dancing, Nature study, Crafts. Illustrated Booklet. Sara G. Holiday, 76 First Ave., Salt Lake City, Utah. After June 1, Milford, Iowa.

## THE HANOUM CAMPS
**THETFORD, VERMONT**

Hill Camp for girls under 15—Lake Camps for those over 15. Riding, swimming, canoeing, gypsy trips. Our girls go home strong in body, mentally alert, and inspired with the highest ideals. 11th year. Illustrated booklet.

PROFESSOR and MRS. C. H. FARNSWORTH,
Columbia University,
New York City, N.Y.
*All counselor positions filled.*



*Girls' Camps*

## Aloha Camps for Girls
**So. Fairlee, Vt., Fairlee, Vt., & Pike, N. H.**
3 distinct camps—ages, 7-13, 13-17, 17-30
**FUN FROLIC FRIENDSHIPS**

Swimming, canoeing, horseback riding, tennis, basketball, baseball, mountain climbing, dancing; handcrafts, dramatics, music; discussion of present day questions.

1400 girls have been in these camps during the past 14 years and not a single serious accident. Mr. and Mrs. Gulick's personal supervision. 64-page illustrated booklet.

MRS. E. L. GULICK,
216 Addington Road,
Brookline, Mass.

## CAMP COTUIT *for Girls*

On Cape Cod. Fresh and salt water bathing. Swimming taught by expert. Horseback riding, tennis, military drill, Red Cross Circle. Tutoring if desired. Address Secretary, Camp Cotuit, care Miss Beard's School, Orange, N. J.

## Wynona

*Camp for Girls*
**Fairlee, Vt.**

Camping-out at its best, in wonderful pine woods by mountain lake. Rustic sleeping bungalows. Electric lights, running water, shower baths. Nurse, dietitian. Special councillors for juniors. Saddle horses and riding instruction. Swimming, canoeing, dramatics, picnics, etc. Booklet. Address

*Lake Morey Club for adults under same management. Booklet.*

Secretary, Wynona Camp
263 Summer St.
Fitchburg, Mass.

## PINE KNOLL CAMP

Conway, N. H., means the happiest summer in a girl's life. Heart of White Mountains. On picturesque, secluded Iona Lake. Full camp programme. Complete equipment. Illustrated booklet. Mrs. Frances Hodges White, 37-V Breed Street, Lynn, Mass.

## CAMP KINEOWATHA
**Wilton, Maine**

A SELECT camp, limited to 75 girls. Comfortable bungalows as well as real camp life. Horseback riding, tennis, swimming, canoeing. Arts and crafts. Rate consistent with best service. Direction of Elizabeth V. Bass (late Dean of Women, Colby College), Wilton, Maine. Address
IRVING S. McCOLL
Hotel McAlpin,
N. Y. City

## CAMP MESACOSA in the Adirondacks

Mountains, lake, farm and forest. Trained leaders in all forms of activity—riding, swimming, rowing, tennis, baseball, dancing, dramatics, handicraft, study of stars, trees, birds, flowers, song and story. Corrective and remedial exercises under expert medical and physical education supervision. A happy, healthy, safe place for your girl.
*Directors,*
Laura Sanford and Jesse Feiring Williams, M.D.
Address Miss Laura Sanford, 90 Morningside Drive, New York City.

*Boys' Camps*

*Our Ideal:* **"For every TODD Boy a good citizen"**

**Summer Camp**
8th year. A wonderland of woods and water. Fishing, hiking, boating. Overnight boatride (direct) from Chicago to Lake Portage. Rates reasonable. Unusual equipment.

**School for Boys**
7 to 16. In hill country, 1000 feet above sea level, one hour from Chicago. Faculty, placing boy values before book values, seeks to develop mind, body, morals and manners.

72nd Year
TODD SEMINARY
Woodstock, Illinois

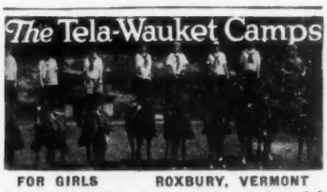
## CAMP IDLEWILD
**Lake Winnepesaukee, N.H.**
**28th YEAR**

**FIRST THINGS**
Development of character.
Cultivation of good manners.
Idealizing of purity of mind and body.
Vigilance for safety.

**EXPERIENCE COUNTS**
Twenty-seven years of camp life.
Over sixteen hundred boys in camp.
Not a single serious accident.
Mr. Dick's personal supervision for twenty-six years.

7 miles of lake shore. Fleets of canoes and motor boats. Fine, big speed boat.
Your boy deserves the best. Idlewild provides it. 32-page Illustrated Descriptive Booklet on request.
Address JOHN M. DICK, B. D., 344 Exchange Building, Boston, Mass.

*Girls' Camps*



## The Tela-Wauket Camps

**FOR GIRLS ROXBURY, VERMONT**

Senior and Junior camps. 200 acres of wooded mountain-side and meadows in the very heart of the Green Mountains. Private pond for water sports. Athletic fields. Clay tennis courts. Camping trips. Daily horseback riding over mountain roads and trails. No charge for horses or instruction. Rustic sleeping bungalows. Assembly hall for dancing, music and games round the big fireplace. Screened dining porches. Enthusiastic counselors. All counselor positions filled. Illustrated booklet.

MR. & MRS. C. A. ROYS
10 Bowdoin St., Cambridge, Mass.

## THE CLUB

A summer camp for young girls on Monponsett Lake near Plymouth, Mass. 28 miles from Boston. Personal attention given. Unusual building with two 14 ft. fireplaces. All indoor and outdoor sports.
Address HARRIET G. RUSSELL, Halifax, Mass.

## CAMP BEAU RIVAGE
**PORTSMOUTH, N. H.**

French camp for girls. All sports by land and sea. Address until June 1st, MISS WIMBERLY, Sec., 57 East 74th Street, New York City.

## CAMP WINNESHEWAUKA

Lunenburg, Vermont. In White Mountain region. Mile of lake shore. Free horseback riding, water and field sports, handicrafts. Screened bungalows. Spring water. Perfect sanitation. Best of everything for the best girls. Booklet. Address Karl O. Balch, Resident Manager, Dept. C, Lunenburg, Vt.

*Boys' Camps*

**AN ISLAND FOR BOYS**
## CAMP ★ VEGA
**CHARLESTON, ONTARIO, CANADA**
**Twelve hours from New York**

Boys from eight to fifteen, in the picturesque St. Lawrence country. Fishing, Hunting, Swimming, Sailing, Tennis, Outdoor Theatricals, Hikes, Canoe Trips, Carpentry, Motor Boats, Tutoring.

MRS. HENRY WARD BEECHER,
Room 111, 24 East 40th St., N. Y. C.

## Ethan Allen Training School

Combines an ideal Summer Vacation on an island in Lake Champlain—fishing, boating, canoeing, hiking, games, sports and amusements, with Military and Naval Training of the snappiest sort. Opportunity for tutoring and "Make up Work" by masters who really know how. July 1st to Sept. 1st. Senior and Junior Divisions, ages 12 to 19. Write for catalog number 60. Executive and Recruiting Office, 7 East 42nd Street, New York City.

## CAMP ALGONQUIN

Asquam Lake, N. H. In the foothills of the White Mts. The camp for boys who love nature and a wholesome, active, outdoor life. 34th year. For circulars, address Edwin De Meritte, A.B., Director, Jackson Springs, N. C.

## CAMP MORRISON—For Boys
**ELKMONT, TENNESSEE**

Located in Wonderland Park, mountains of East Tennessee. For information address,
Captain Byers M. Bachman, Sweetwater, Tenn.

## Dan Beard Woodcraft School and Camp

In charge of the famous scout himself. On beautiful Pennsylvania mountain lake. All the outdoor activities that boys like. Helps build muscle, mind, morals, American manhood.
Address Winter Quarters, 97 Bowne Ave., Flushing, L.I.

# SPECIAL SCHOOLS

*Boys' Camps*

## CAMP KINEO

On Long Lake Harrison, Me.

A select camp for young boys. Three camps: Junior, 7-11; Middler, 12-13; Senior, 14-15.

Wide range of activities; every sport, pastime, and hobby young, healthy boys may love; horsemanship under West Point men; trips, and elementary instruction in automobile and motor boat mechanism.

Wholesomemorale Honor system. Direction by mature, democratic men.

Exceptional value at consistent rate. Beautiful booklet on request. Address

**Irving V. McColl, Hotel McAlpin, New York City**

## CAMP ANDROSCOGGIN

**In the Maine woods.** **Founded 1907.**

Excellent equipment; tennis courts, baseball field, canoes, motor and row boats. Limited to 45 boys from 9-19 years. Capable college men as councillors. Private tutoring. Doctor in camp. Canoe and tramping trips. Send for booklet. Edward M. Healy, Director, 540 West 113th St., N. Y. C.

## VERITAS

*Camp for Boys*

**On Lake Champlain**

16 splendid bungalows with every convenience. Assembly building with big fireplace. Army tents.

**VIRILITY**—We aim to develop strength, ambition and manliness.

**RECREATION**—Athletic fields for all games. Water sports. Horseback riding, hiking, and fishing. All under careful direction.

**TUTORING**—Supervised study under able and sympathetic teachers. For booklet address, Joseph Henry Sasserno, A.M., Roxbury Latin School, Boston, Mass.

## CAMP SENEXIT

Lake Senexit, South Woodstock, Conn. Ages 8-16. Limited Number. Healthful conditions. Home environment. Golf, tennis, baseball, swimming, canoeing, fishing, hikes, manual training, nature study, auto trips, etc. All under constant supervision. Tutoring. June 27 to Sept. 1st. Booklet. J. O. Wood, Columbus Academy for Boys, Columbus, Ohio.

## SUMMER CAMP of the Miami Military Institute

On the wooded banks of the Big Miami, 45 miles from Cincinnati, 12 from Dayton, is a fine Summer Camp for *your* boy.

Camp affords recreation, military training (R.O.T.C.) under active U. S. Army officer and tutoring if desired. Rifle practice, hikes, swimming, athletic games, movies, campfires, band, etc. For catalogs address **ORVON GRAFF BROWN, Pres., Box 93, Germantown, O.**

## JUNIOR PLATTSBURG

MILITARY TRAINING CAMP . . . NAVAL TRAINING STATION

**on Lake Champlain N.Y.**

### A Summer Vacation Camp for Boys

Physical and mental development combined with a corking good time—that is what Junior Plattsburg offers.

**Aerial Reconnaissance**
With Flying; also Aviation Ground School.

**Motor Mechanics**
and other technical courses. Academic, make-up and college entrance studies. Instruction directed by University Professors.

**Athletics**
Canoeing, rowing, sailing, swimming, motor boating, baseball, basketball, riding, fishing, tennis. Polo for those wishing it.

Cavalry, Artillery, Infantry, Navigation. Third encampment—8 weeks.

**Begins July 1**

For details address:—

**MILITARY SECRETARY**
**9 East 45th St. New York City**

*Practical Arts*

A School of Homemaking and Social Civics for girls who have finished school or college

## Home Efficiency School

**Morning classes, October to May inclusive**

(a) Courses in Household Arts and in Civic Problems.

(b) Secretarial course, limited to 20 members, emphasizing training for confidential secretaries.

*For Circular, address*
*Miss M. E. COOLEY, Director,*
*136 East Fifty-fifth St., New York*

## THE Garland School of Homemaking

A special school which qualifies girls to preside over and maintain well ordered homes. One and two-year home-making courses under specialist teachers include Child Study, the Family and Social Problems, Food and its Preparation, Income and Cost of Living, Furnishings, Clothing, Serving of Meals. Stories and hand work for children and many other vital home subjects. Also shorter elective courses. Resident students direct the Home-Houses under supervision. Recreation and exercise receive due attention. Girls attend lectures and plays under proper chaperonage. Catalog. Address

**MARGARET J. STANNARD, Director**
**2 Chestnut Street, Boston Mass.**

## Russell Sage College

**Founded by Mrs. Russell Sage in connection with Emma Willard School**

***A School of Practical Arts***

Designed for the higher education of women, particularly on vocational and professional lines. Secretarial Work, Household Economics and Industrial Arts. B.A. and B.S. degrees. Address Secretary

**Russell Sage College, Troy, New York**

*Fine Arts*

## SKIDMORE SCHOOL OF ARTS

**CHARLES HENRY KEYES, Ph.D., Pres.**

A PROFESSIONAL and Vocational College for Women. Fine and Applied Art, Home Economics, Music. Physical Education. Secretarial and General Studies. Athletic field. Non-sectarian.

**Degree Given**

Four-year courses lead to B. S. Degree. Two-and three-year Normal Courses command teachers and supervisors certificate. Residence accommodations for four hundred students. Catalog on application.

**Summer Session**

**SARATOGA SPRINGS, N. Y.**

PENNSYLVANIA Academy of Fine Arts. SUMMER SCHOOL of the oldest art school in America. Open-air instruction. Beautiful scenery. Tennis, croquet. Rates include tuition $10. per week up. (No students less than 2 weeks.) References required. Address Resident Mgr. D. Roy Miller, Box B, Chester Spring, Chester Co., Pa.

## Before Deciding Your Summer Send for Our New Prospectus

**New York School of Fine and Applied Art**
**Frank Alvah Parsons, Pres.**
**Summer Session July 11th**
Interior Decoration; Costume, Stage and Textile Design; Poster Advertising; Industrial Design; Out-of-door Painting.
**Susan F. Bissell, Sec., 2239 B'way, New York**

## SCHOOL of THE MUSEUM of FINE ARTS

**BOSTON, MASSACHUSETTS**

Forty-fourth year begins September twenty-ninth. DRAWING-PAINTING-MODELING-DESIGN. For Illustrated Circular write to

**ALICE F. BROOKS, Manager.**

Mr. C. Howard Walker, Critic and Lecturer in Interior Decorating and Historic Styles, *Instructor.*
Miss Katherine B. Child, *Director.*

## SCHOOL OF FINE-ARTS CRAFTS AND DECORATIVE DESIGN

Design and Research, Interior Decorating, Illustrating, Drawing, Painting, Silver Smithing, Jewelry, Modeling and Pottery. Mr. Edmond Tarbell will give occasional criticisms. Housing of students under the Director's personal care. Circulars

**MISS KATHERINE B. CHILD, Director**
**126 Mass. Ave. Boston, Mass.**

*Dancing*

## ROSETTA O'NEILL

**SPECIAL ANNOUNCEMENTS**

**Complete instruction for those aiming to become teachers. Arrangements made for private classes within a radius of four hours' traveling distance of New York City.**

Classic—National Interpretive—Ballroom **DANCING**

**"To Miss O'Neill I owe my success"**—*Mrs. Vernon Castle*

**766 Madison Ave., New York Telephone Plaza 8692**

## Vestoff Serova Russian School

**of Interpretative-Classic and Nature Dancing**
**Classes Private Lessons Normal Courses**
**26 East 46th St.** (opposite the Ritz) **New York**
**Telephone Vanderbilt 2399**
**SUMMER NORMAL COURSE 1919 JUNE & JULY**

## DENISHAWN

The Ruth St. Denis and Ted Shawn School of Dancing and Its Related Arts. Waiting list for fall of 1920. Pupils accepted for minimum study period of one year. For information address Manager—**Denishawn—Los Angeles, Calif.**

## CHALIF

**Russian School of DANCING**

GRADED CLASSES and private lessons for children, adults and teachers in Greek, Interpretive, National, Classic, Character and Toe Dancing. Personal instruction by **Mr. Chalif.**

MODERN DANCING in its latest forms can be learned in private lessons. Please send for catalog. Three beautiful ballrooms are to rent for dances, recitals, weddings, etc. Summer Normal School June 2d to July 25th.

**163-165 WEST 57th STREET, NEW YORK**
*Opposite Carnegie Hall Phone Columbus 4167*

## THE HELEN MOLLER TEMPLE

Dedicated to Greek dancing in its purest form. Private, class and children's courses. Outdoor Summer School. Illustrated catalog. Address Secretary, 746 Madison Avenue, New York.

*Music*

## Wilson-Greene SCHOOL-OF-MUSIC

**2601-47 Connecticut Ave.**
**WASHINGTON, D. C.**

The only resident music school for young ladies in Washington. Endorsed by the world's greatest musicians and in charge of the recognized musical leaders of the capital city. Rates, $1200 up. Frequent concerts by the world's greatest artists under direction of Mrs. Greene. Additional courses extra. Voice, piano, violin, harmony, grand opera, languages, classic dancing and accompanying. Inquiries solicited from students with best social and financial reference.

THOS. EVANS GREENE
MRS. WILSON-GREENE Principals

Information and advice in all matters pertaining to schools or schooling given gladly and freely to all who ask it.

*Backward Children*

## STEWART HOME TRAINING SCHOOL for Backward Children

A Private Home and School on a beautiful Country Estate of 500 acres in the famous Blue Grass Region of Kentucky. Five Buildings—Cottage Plan. Write for illustrated Catalogue. Dr. John P. Stewart—Box D.—Frankfort, Kentucky.

## School *for* Exceptional Children

Every facility in a beautiful suburban home for the care and training of children who, through mental disability, are unable to attend public or private schools. MOLLIE A. WOODS, Principal, Roslyn, Penna.

## THE HEDLEY SCHOOL

for children of slightly retarded mentality. Individual instruction along normal lines. Latent abilities developed. Ideal Home life. Association with normal children. **J. Roger Hedley, M.D., Resident Physician. Mrs. J. Roger Hedley,** (N.Y. Univ.). **Prin. Pennsylvania, Germantown, Philadelphia.**

**Florence Nightingale School for**

## Backward Children

***Boarding and day pupils***

**238th St. and Riverdale Ave., N. Y. C.**
*Phone, Kingsbridge 316*

**SUMMER SCHOOL AND CAMP**
**KATONAH, N. Y.** RUDOLPH S. FRIED, Principal

*Music*

**What the great CARUSO says about MME. BIANCHINI CAPPELLI**

who recently opened her beautiful Conservatory of Vocal and Dramatic Arts: "I have always admired your beautiful voice and your consummate artistic attitude, even from the days when we studied together under Maestro Vergine in Naples, whose excellent method you and I alone—to the best of my knowledge and belief—are now the only exponents."

**55 E. 60th St., N.Y.C. Phone 5190 Plaza**

## MME. GERARD THIERS

**TEACHER of SINGING**

*Certified exponent of Bel Canto*
*Italian (Delle Sedie) Method*

**805-806 Carnegie Hall, NEW YORK CITY**

## NEW YORK SCHOOL OF MUSIC AND ARTS

**Central Park West, cor. 95th St., New York City.** **RAFE LEECH STERNER, Director**

A Real Home for Music Students. New York's modern, up-to-date Music School. All Branches of Music and the Arts taught from the beginning to the highest artistic finish by a faculty composed of **Europe and America's Most Eminent Teachers. Dormitories in School Buildings and Proper Chaperonage**

**Open the Entire Year** | **TERMS including Tuition, Board, Practicing, etc., on application** *Send for Booklet* **MEHLIN PIANO USED EXCLUSIVELY** | **Pupils May Enter Any Day**

# VOGUE'S SPECIAL SCHOOL DIRECTORY

*Dramatic Arts*

## EDITH COBURN NOYES SCHOOL

**Oral English Drama**
**Character Education**

Analysis and Interpretation of Literature, Voice, Diction, Debate, Pedagogy.

Costume and Scenic Design, Lighting, Character Delineation, Play Production, Modern Art Technique.

Personal Culture, Poise, Individual Development and Balance, Social Service in relation to reclamation and reëducation of wounded soldiers.

French (Yersin Method).

Tuition $300. Number limited.

Eleventh year opened October 7th.

**Edith Coburn Noyes,** *Principal*
**Symphony Chambers Boston, Mass.**

---

**M. BLANCHE TOWNSEND**
*Voice Expression Acting*
*Platform Reading*
READING FROM THE PAGE
**Studio: 13 Gramercy Park, New York**

---

## ELITA PROCTOR OTIS

**Invites Pupils, to be given a THOROUGH TRAINING FOR THE STAGE Also Platform. Sketches Coached AT HER STUDIO, 1730 BROADWAY**

---

**DRAMATIC ART** Elocution, Public Speaking Motion Picture Acting.
**DANCING** Classic, Interpretive, Toe, Social.
Lowest Prices. Quickest Results. Single Lessons.
**GUEST-MONCURE STUDIO, 143 W. 42nd St. (Times Sq.) N. Y. C.**

---

**MACLEAN COLLEGE OF MUSIC DRAMATIC AND SPEECH ARTS**
Professional training in
VOCAL ART, DRAMATIC ART OR EXPRESSION
6th Floor 624 South Michigan Avenue Chicago

---

*22 YEARS THE STANDARD TRAINING SCHOOL FOR THEATRE ARTS*

## ALVIENE SCHOOL OF DRAMATIC ARTS

**Drama Oratory — Photo Play Musical Comedy—Dance Arts**
**FOUR SCHOOLS IN ONE, PRACTICAL STAGE TRAINING, THE SCHOOL'S STUDENT'S STOCK and THEATRE AFFORD PUBLIC STAGE APPEARANCES**
Write for catalog mentioning study desired to
**N. C. IRWIN, Secretary**
**225 West 57th Street New York City**

---

## THE SCHUSTER-MARTIN DRAMATIC SCHOOL

**Faculty of 15 Residence Department**
**Our Own Theatre, The Little Playhouse.**
**Kemper Lane, Cincinnati, Ohio.**

*Secretarial*

## Miss. Conklin's Secretarial School

Twentieth Year

Commercial Engineers Building
37 WEST 39th STREET NEW YORK

---

## KATHARINE GIBBS SCHOOL of SECRETARIAL TRAINING

***For Educated Women***

Broad and advanced curriculum covering all phases of business training pertaining to office, literary, social, and home life. All work individualized so that each student advances as rapidly as she is able. Send for booklet.

*Fall term opens October 1st.*

**Architects Building, 101 Park Ave., New York City**
**Telephone Vanderbilt 5567**

---

**ENJOY YOUR VACATION THOROUGHLY**

**by deciding beforehand what you are going to do to make next winter count. Your playtime will mean more to you if it is a prelude to serious future work. Now, while the schools are still in session, you can visit several, and satisfactorily and definitely settle the question of which is best suited to develop your special talent.**

*Costume Designing* | *Costume Designing*

## COSTUME DESIGN DE LUXE

**With P. CLEMENT BROWN. Fashion Create and Design for trade and stage. Fashion Drawing and its Related Arts: Pattern Make and Model "Art in Dress": Studio and By Mail Courses. "Made in France" Way, Via.**

**BROWN'S SALON STUDIOS**
**New York and San Francisco**
**San Francisco Address:**
**SCOTTISH RITE AUDITORIUM**

**599 Fifth Ave.** at 48th St. New York

---

## COSTUME DESIGN

THE-HOME-TUTORING-WAY
ORIGINATED BY CARL N. WERNTZ

**20 Illustrated Correspondence Lessons, $20.00**

Everybody who makes, wears, buys, sells or designs clothes needs this valuable and fascinating course.

**THE CHICAGO ACADEMY OF FINE ARTS**
**Department V, 81 East Madison Street, Chicago.**

---

**Easy Dress Making**

By Mail: Parisian Methods, Original Designing: Exclusive Pattern Making: Art of Finishing, and Model Draping. Prepares Students teaching, business or home use.

**E.D.M. School**
**Dressmaking and Designing**
**1581 Franklin St. Oakland, Cal.**

---

## BE A DRESS DESIGNER

Learn Designing and Making, easily by mail, at your home. Work very fascinating and profitable. Designers earn $35.00 week up. Sample lessons free. Write immediately.

FRANKLIN INSTITUTE,
Dept. F856, Rochester, N. Y.

---

## COSTUME DESIGN and ILLUSTRATION

*Also*
Practical Work in
Pattern Design
Cutting *and* Draping

*The Board of Directors respectfully announces the establishment of the Fashion Academy in larger studios occupying the entire four story building at Park Avenue and Fifty-Seventh Street (103 East 57th Street).*

*The Academy has had to take over these more spacious quarters because of an increase of over 200 per cent in student-enrollment within three years.*

Booklet 6 for Art Information
Booklet 6P for Pattern and Cutting

**FASHION ACADEMY**
**Park Ave. & 57th St. (*103 E. 57th St.*)**

---

**DESIGNING** Dressmaking, Pattern Cutting and Millinery taught for Wholesale, Retail or Home use. Open all summer. Call or write for particulars.

**McDOWELL Dressmaking & Millinery School**
**Est. 1876. 25 W. 35th St., N. Y.**

*Batik*

**Learn the fascinating Art of BATIK**

We give instruction and furnish complete outfits to our pupils. These Batiks sell for prices ranging from $35 to $150. Write for full particulars.

GREENWICH STUDIOS,
P. O. Box 15, Station H, New York City.

*Kindergarten Training*

## SOUTHAMPTON, L. I.

Normal training in foundational education, fitting young women of culture for a joyous life work. For particulars address

**MISS CHAIRES' OUTDOOR SCHOOL**
**746 Madison Avenue, New York City.**

---

**Froebel League Kindergarten Training School**

2-year normal course. Graduate and special courses. Model kindergarten and primary department. Mission kindergartens for practice pupils. Students' Residence. Circular B.

MRS. M. B. B. LANGZETTEL, Director,
112 East 71st St., New York.

*Millinery*

## Dressmaking and Millinery Made Easy

**You can now easily and quickly learn in spare time, in your own home, to make all your own clothes and hats or become a professional dressmaker or milliner. You learn how to have prettier, better, more becoming clothes for merely the cost of materials. Complete instruction by mail in every feature under the guidance of expert teachers. The Woman's Institute is the world's greatest school of Domestic Arts and Sciences, with more than 16,000 delighted members. Write today for handsome illustrated book telling all about this fascinating, new, easy-lesson method.**

**WOMAN'S INSTITUTE**
**Dept. 309, Scranton, Pa.**

*Physical Culture*

**Good Positions Open to Young Men and Women**

As physical directors, playground supervisors, etc. Two year normal course for High School graduates. Athletics, aesthetic and folk dancing, games, Strong faculty. Swimming pool. Woman's dormitory. Fall term opens September 15th.

**AMERICAN COLLEGE of PHYSICAL EDUCATION**
*Accredited* *Co-educational*
Address Dept. 72, 4200 Grand Blvd., Chicago.

---

## The Sargent School for Physical Education

Established 1881
Address for Booklet

---

MASSACHUSETTS, Boston, 779 Beacon Street

**Posse Normal School of Gymnastics**

31st year. New building. Courses of one, two and three years. The war has created great demand for our graduates. Courses in Medical Gymnastics and Playgrounds. Apply to **The Secretary.**

---

When looking for a thoroughly trained, experienced teacher of Physical Education or a promising profession for your students, write the **Vocational Bureau** of the

**NEW HAVEN NORMAL SCHOOL OF GYMNASITICS**
**1466 Chapel St. New Haven, Conn.**

*Architecture*

**The Cambridge School of Domestic Architecture and Landscape Architecture for Women**

Brattle Street, Harvard Square
CAMBRIDGE, MASSACHUSETTS

*Journalism*

## Training for Authorship

**How to write, what to write, and where to sell.**

Dr. Esenwein

*Cultivate your mind. Develop your literary gifts. Master the art of self-expression. Make your spare time profitable. Turn your ideas into dollars.*

Courses in Short-Story Writing, Versification, Journalism, Play Writing, Photoplay Writing, etc., taught personally by Dr. J. Berg Esenwein, for many years editor of Lippincott's Magazine, and a staff of literary experts. Constructive criticism. Frank, honest, helpful advice. *Real teaching.*

**One pupil has received over $5,000 for stories and articles written mostly in spare time—"play work," he calls it. Another pupil received over $1,000 before completing her first course. Another, a busy wife and mother, is averaging over $75 a week from photoplay writing alone.**

There is no other institution or agency doing so much for writers, young or old. The universities recognize this, for over one hundred members of the English faculties of higher institutions are studying in our Literary Department. The editors recognize it, for they are constantly recommending our courses.

We publish **The Writer's Library.** We also publish **The Writer's Monthly,** especially valuable for its full reports of the literary market. Besides our teaching service, we offer a manuscript criticism service.

**150-page Illustrated catalogue free**
*Please address*

**The Home Correspondence School**
**Dep't. 16 Springfield, Mass.**
Established 1897 Incorporated 1904

# AEROLUX
NO-WHIP REG. U.S. PAT. OFF.
VENTILATING
## PORCH SHADES

**How to get the most out of your porch—**

IT can be made the favorite gathering place for all the family—a delightful outdoor room—if it is made cozy and attractive by proper use of Porch Shades. Our free "Book of Porches" tells you how to do it, shows you how others have beautified porches of all kinds and sizes with Aerolux Porch Shades.

This book explains, too, why Aerolux Porch Shades give you greater comfort and longer wear than ordinary shades.

Write for this book—you will find it interesting and you will not be obligated in any way.

**The Aeroshade Company**
946 Oakland Ave., Waukesha, Wis.



# YARN AT A SAVING

Superior Quality Germantown Zephyr, Knitting Worsted and Wool Mohair, direct from the mill at lowest prices. All the newest colors.

Send for **free samples.** Agents wanted.

**AMERICAN SPINNING CO.**
20 A. N. 4th Street Philadelphia

# NADINE
FACE POWDER
IN GREEN BOXES ONLY

**Makes the Complexion Beautiful**

*SOFT AND VELVETY. Money back if not entirely pleased.*

*Nadine is pure and harmless. Adheres until washed off. Prevents sunburn and return of discolorations. A million delighted users prove its value. Popular tints: Flesh, Pink, Brunette, White, 50c. by toilet counters or mail.* Dept. V.

**National Toilet Company, Paris, Tenn., U.S.A.**

with Manuel Invisible
**TRANSFORMATION**
and (LeReve) back piece
*Derniere Creation*
Indispensable for a perfect Hairdressing. Very easy to Adjust. Light and Comfortable.
**PERMANENT WAVE AND HAIR COLORING**

# Manuel
Le Roi des Posticheurs
29 East 48th Street New York
TELEPHONE MURRAY HILL 5737

**THE CLEANEST TASTE IN THE WORLD**

Exquisite mouth cleanliness, so essential to health and personal charm is assured by the regular daily use of

**Dr. R. B. Wales ANTI-PY-O DENTAL CREAM**

Keeps teeth clean and beautifully polished, preserving the enamel with its natural color.

**30c and 60c at your Druggist**
**THE ANTIDOLOR MFG. CO.**
206 Main St., Springville, N. Y.
**SEND SAMPLE TUBE FREE**

Name.....
Address.....

# O-G
## "Diminutive"
*featured in*
*WHITE CANVAS*
$8.50

*In patent leather, dull calf or black satin*
$9.50

Special attention is directed to the "baby" French heels of the O-G "Diminutive." This unique pump is most attractive and adapted perfectly to fashionable skirts. The O-G "Diminutive" is recognized as one of the season's most distinct footwear sensations.

Write for the O-G Style Booklet.
Out-of-Town Orders receive prompt and careful attention.

# O'CONNOR & GOLDBERG
(*Style Creators since* 1903)
SEVEN O-G STORES IN CHICAGO
*Address for Out-of-Town Orders:*
211 REPUBLIC BUILDING, CHICAGO

Mrs. Graham's
# Hair Color
**RESTORES GRAY HAIR to its natural color**

Perfectly harmless—easily applied—will not stain the skin or scalp. Positively sure in its results. Makes hair rich and glossy.

Sold at all toilet counters—or mailed postpaid, in plain sealed wrapper, upon receipt of price, $1.50. *Booklet Free.*

**Mrs. Gervaise Graham**
25 W. Illinois St. Chicago, Ill.

TRADE MARK **Mi-KiTA** REG. U.S. PAT. OFF.
**SUPERFLUOUS HAIR REMOVER**

*None genuine without this Trade-Mark.*

The only treatment that will permanently remove **all Superfluous Hair** from the face or any part of body without leaving a mark on the most delicate skin.

Removes entire hair roots and destroys the hair duct. No electric needle, burning caustics or powders used. Free booklet, also lists our exclusive preparations for beautifying skin and hair.

**Dr. Margaret Ruppert**
1112-C Chestnut St., Philadelphia, Pa., U.S.A.
Established 22 years

# Willowcraft

meets the instant approval of those who know good furniture. The beautiful designs, splendid workmanship and great durability have made Willowcraft the leading willow furniture of America.

*If your dealer does not handle "Willowcraft," write to us for Catalogue*

WILLOWCRAFT SHOPS
Box G, North Cambridge, Mass

# HUMP Hair Pins

*Keep the Hair in Place*
5 Different Sizes-Stand 10¢ Packages Everywhere
HUMP HAIR PIN MFG. CO.
SOL. H. GOLDBERG, PRES. CHICAGO

# Rubens Infant Shirt

Protect YOUR baby with this double breasted, buttonless shirt. Double thickness over vital organs. Buy genuine Rubens, costs no more than an imitation.

Price list sent upon request.
*Manufactured only by*
**RUBENS & MARBLE, Inc.**
8 No. Market St. Chicago, Ill.
*Trademark Reg. U. S. Pat. Off.*

No Buttons No Trouble

**Be Sure It's a— Rubens Infant Shirt**

# Faces Made Young

The secret of a youthful face will be sent to any woman who has any kind of facial disfigurement caused by age. Every woman who has a single facial defect should know about these remarkable

**Beauty Exercises**

which removes wrinkles, crow's feet, fill up hollows, give roundness to necks, clear up sallow skins and restore the charm of girlhood beauty. No creams, massage, masks, plasters, straps, vibrators or other artificial means.

**Results Guaranteed**

Write for this **Free Book** which tells just what to do to make your complexion smooth and beautiful. Write today.

**Kathryn Murray, Inc., 632 Garland Bldg., Chicago Illinois**

# Kremola
*Makes the Skin Beautiful*

**"KREMOLA"** is a medicated snow white cream that does wonders for a bad complexion. Removes Tan, Moth-patches, Pimples, Eczema, etc. The Auto Woman's Protection. Elegant for man after shaving. MAIL $1.25.
*Free Booklet*
**Dr. C. H. Berry Co., 2975 Michigan Ave., Chicago**

# PETERS REIGNSKIN
THE SCRUBABLE FABRIC *for* WHITE SHOES

PETERS REIGNSKIN REG. U.S. PAT. OFFICE FINEST SHOE FABRIC IN THE WORLD

Don't cover up dirt with "whitewash" Just scrub white REIGNSKIN shoes with soap and water and they will be fresh and new. REIGNSKIN is long wearing, lustrous and looks like leather. The most beautiful fabric for women's white shoes. Best for babies' white shoes because nobody likes to hold a baby with **whitewashed** shoes.

REIGNSKIN shoes are sold at all good shoe stores.

*Look for Trade Mark Inside of Shoe*

# WAR MEMORIALS IN BRONZE

Designed and executed by the J. Arthur Limerick Company, Baltimore, Md. Write us in regard to your requirements for designs and estimate.

# Let Cuticura Be Your Beauty Doctor

All druggists: Soap 25, Ointment 25 & 50, Talcum 25. Sample each free of "Cuticura, Dept. B, Boston."

# SHOPPERS' & BUYERS' GUIDE

*A classified list of business concerns which we recommend to the patronage of our readers*

Shoppers' & Buyers' Guide, Vogue, 19 West Forty-Fourth Street, New York

Advertising Rates given upon request

## Andirons

**ANDIRONS—GRATES—FIRESETS—SCREENS** Practical & suitable furnishings for fireplace. Black, brass, antique finishes. Cat. "Everything for Fireplace" Free. Colonial Fireplace Co., 4619 W. 12 St., Chicago.

**HEARTH FURNITURE.** You will find just that bit of "atmosphere" for your fireplace in our complete catalog. "Everything for the Fireplace". Colonial Fireplace Company, 4619 W. 12th Street, Chicago.

## Antiques

**ANTIQUES and RUSSIAN ART GOODS** in Brass, Copper and Bronze. Also an unusually fine collection of linens and embroideries. Call or write Russian Art Studio, 18 E. 45th St. M. H. 4167.

**BRASS and COPPER ANTIQUES,** Russian Samovars, candlesticks andirons, doorknockers, etc. Also linen and embroidery. Many unique gifts, $1 up. Russian Antique Shop, 1 E. 28th St. Mad. Sq. 2867.

**THE ANTIQUE FURNITURE EXCHANGE** Six and Eight East Thirty-third Street, New York. Largest collection of antique and period furniture, at remarkably low prices. Inspection invited.

**ART MECCA NO. 1 SHERIDAN SQUARE,** Greenwich Village. Antiques, Curios, Coloured Glass, Candlesticks, Paintings, Engravings. Visit The Soul Light Shrine.

**WANTED—FAMILY PORTRAITS** and miniatures painted before 1850, also rare prints and other paintings, etc. De Forest, 2353 B'way, N. Y. C. Tel. Schuy. 4992.

**THE CORNER ART SHOP**—objets d'art, antiques, curios, paintings, engravings, old silver, coloured glass, etc. Emil F. Beglebing, John Shope, Props., 137 E. 57th St. & 700 Lexington Ave., N.W. cor., N.Y.

## Apartments Furnished on Rental

**YOU RENT THE APARTMENT** and we'll furnish it to your taste, on a Rental basis—with purchase privilege. Antique or modern furnishings. Wm. Birns, 103-105 West 37th Street, N. Y.

## Arts and Crafts

**ANTIQUE AND MODERN TAPESTRIES** Lessons in tapestry weaving. Designs made on canvas for needlepoint tapestry. Manuel Gengoult, 7 West 47th St. Bryant 6673.

**HOMECRAFT** looms are simple. "Homecraft" Methods easily learned. Hand weaving is interesting and beautiful. Try it this summer in the country. You will be delighted.

Hand-woven tunics, skirts, scarfs, bags, make attractive additions to your summer wardrobe. Weave them yourself. Call or write. The Weaver's Shop, 41 West 36th Street, N. Y.

## Auction Bridge

**LILLIAN SHERMAN RICE,** 231 W. 96th St., N.Y. Author of Auction Bridge in a Nutshell. Private & classes. Game taught in 6 lessons. Also by mail. Infs. Concentration a specialty. Tel. 1464 River.

## Baby's Things

**BABY FURNITURE**—Everything made of wood for layette or nursery. "The Better Things." Free Booklet. Frank M. Sawyer, 3512-14 Independence Avenue, Kansas City, Mo.

**HAND MADE** baby garments by French needlework artists. Fine materials. Dainty, exquisite. Domestic prices. Inf. to 3 years. On approval. Conway's, 1401 Napoleon Avenue, New Orleans.

**VIRGINIA'S AIR OF REFINEMENT** daintily expressed in our exclusively handmade "Wee Togs." Infants to 3 yrs. Layettes & French Bonnets a spec. On approval. Ideal Baby & Gift shop, Roanoke, Va.

**DAINTY GARMENTS FOR BABY.** Handmade in attractive models for infants' to two years. Assortment on approval. Send stamp for bklt. Mrs. J. A. MacMillan, 119 Fuller Ave., Grand Rapids, Mich.

**LAYETTE** Catalogue of "Baby's First Needs" will be sent upon request to The Little Folks Shop 420 Boylston Street Boston, Mass.

## Batik

**THE CAMOUFLAGE SHOP** Original and Distinctive Designs in Batik Betty Bonner, 62 West 48th Street, N. Y.

## Beauty Culture

**FERROL'S MAGIC SKIN FOOD**—unexcelled for filling out hollow and wasted necks. Builds tissues, removing large pores and blackheads. Rejuvenates aging hands, $1.15. 200 W. 72d St., N. Y.

**JOHN POST'S BLACKHEAD LOTION** eradicates blackheads by absorbing the secretum in the pores; contracts large pores; clarifies the skin. $1.00. Tested for 20 yrs. 500 5th Ave., cor. 42nd St., N. Y.

**FLESH REDUCING CREAM** will reduce from three to five pounds a week. Sample jar with instructions, $3.00. Leslie A. Goodell. Hotel Langham, Boston, Mass.

**V. DARSY—Salon de Jeunesse.** Facial Treatments with Preparations of the greatest French specialists. Endorsed by royalty. Send for booklet and advice about home treatments. 630 Fifth Ave., New York.

**MME. MAYS** Face Specialties. 50 West 49th St., N. Y. C. Phone Bryant 9426. For freckles, lines, wrinkles and muscles.

**NOMA NIGHT BLOOMING BALM.** Does its work at night. Removes lines, blackheads, large pores $1 per bottle. Noma preparations at B. Altman & Co., Bonwit Teller Co. Prof. D'Irving, 535 W. 111th St., N. Y.

## Beauty Culture—Cont.

**NAZMA WRINKLE CREAM**—A new aid to beauty. Eliminates deep lines & wrinkles, renders the skin soft, white & velvety—Nothing can take its place. $1 & $2. Florence A. Woodley, 507 5th Ave., N. Y.

**NATURA SKIN BLEACH,** an astringent antiseptic cream for the removal of tan, freckles & blackheads. Its daily use prevents sunburn. Price $1.00. By mail $1.15. Grace Dodge, 21 E. 40th St., N. Y.

**NEPTUNE SANITARY FLESH & BATH BRUSH.** Used dry for nerve trouble, rheumatism. Stimulates circulation of blood. Makes skin clear, soft & healthy. Delight in bath, $1.25. Hahn, 7 Dominick St., N. Y.

**YOU SHOULD NOT BE FRECKLED**—California's wonderful complexion cream. Fletcher's Bleach Paste, clears your skin in a short time. P'paid $1. Tom Fletcher Co., Los Angeles.

**SALON DES DAMES**—Exclusive estab. devoted to treatment of obesity. Reducing obtained without destroying vitality but increasing health. Endorsed by leading physicians. Gallardo, Tel. River 8839.

**KIS-MIX,** Egyptian Wonder Cream. Nature's Damask of Beauty. Helps to build tissue and eradicate wrinkles. Charming & Dainty. Large Jar $1.00. Van Chigor, 163 W. 121st St., N. Y. C.

**DO YOU WANT MORE COLOR?** Olivette Tint adds a soft rosy, healthy appearance to the cheeks. Helpful, not harmful. 40c small. Olive Chemical Co., 377 Bway, Providence, R. I.

**HAIRY GROWTHS REMOVED** in your own home privately. Done in few minutes. Absolutely harmless. Sent postpaid on receipt of $1. Caufield's, 5E Root Building, Buffalo, N. Y.

**SOMETHING NEW,** Sara scientific facial percussion. Sara tissue food & muscle oil combined—fills hollows, removes lines, restores contour. Treatment by mail. Sara, 665 5th Ave., N.Y. Plaza 8201.

## Blouses

**THE GAY SHOP, CHICAGO.** Designers of exquisite blouses & outing shirts. ($18 and upward.) Write for booklet. 1025 Marshall Field Annex Building, 25 East Washington Street, Chicago.

**FORSYTHE REGULATION WAISTS** for every branch of War service. Also "service" waists for all patriotic work. John Forsythe & Sons. The Waist House. 3 West 42nd Street, New York.

**LITTLE AVEDON BLOUSES** Distinctive of design and tailored with excellence. New brochure mailed on request. Avedon, 446 Fifth Ave. Also at Madison Avenue, cor. 34th St.

**$3.50 BLOUSE SHOP** Exceptional values in Georgette and Crepe de Chine 500 Fifth Ave., N. Y. C. Send for Booklet C.

## Board and Apartments

**13-15 E. 54TH ST., N. Y.** A place of exceptional advantages where home comforts are enjoyed by its guests. The cuisine and location are unexcelled. Exclusive. Moderate rates. References.

## Candies and Delicacies

**QUALITY and PREMIERE CHOCOLATES** contain so much real value that each piece is an advertisement in itself. To be had only at the better stores at—

**75c—$1.10—$1.25 PER POUND.** If your dealer does not carry them we would be pleased to supply you direct by parcel post. H. D. Foss & Co., Boston. New York Office, 41 Union Square.

**ALICE EATON'S REAL FUDGE AND PENOCHI.** Home-made of the best materials, also Stuffed Prunes, Dates and Figs. Sent postpaid for $1.25 a lb. 233 Boardwalk, Atlantic City, N. J.

**SIMPLY DELICIOUS, "SALTO NUTS"** $2.00 lb. Italian Chocolates $1.25 lb. Try and you'll always buy. Hatch, he pays the parcel post. Address orders, 35th Street, in Herald Square, New York.

**CHERI Super-CHOCOLATES.** Pound box $1.00. Parcel Post, prepaid; best you ever tasted at any price or box is Free. Cheri Shop, 142 So. 15th Street, Philadelphia, Pa.

## Children's Things

**DISTINCTIVE APPAREL** For Children, Growing-girls, and Debutantes. Special designs for school, afternoon & evening wear. Anne Harmon, 10 E. 47th St., New York.

## Children's Things—Cont.

**HELEN SPEER CO., INC.,** 17 East 48th St., N.Y. Newly designed children's furn. & toys, for the nursery, may be seen now. Our specialty: Designing & furnishing nurseries. Estimates. Cat. on Request.

**THE CHILDREN'S BOOK SHOP** Books on camping and out-of-door sports Vacation novelties—Catalogue 419 South Michigan Avenue, Chicago, Ill.

**TOTS TOGGERIE,** 55 W. 45 St. Tel. Bryant 2867. Outfitters to Children of All Ages. Swimming and Gymnasium Suits a Specialty. Charming Styles and Superior Workmanship.

**THE DOLL SHOP.** Dolls with individuality. Dolls' accessories. Jolly toys for girls and boys. Doll Hospital, too. 18 West 47th St., N. Y. C. Tel. Bryant 7464.

**THE CHILDREN'S STUDIO** We Photograph Children Exclusively 2255 Broadway at 81st St., Tel. Schuyler 9569

## Chiropody and Massage

**DR. COGSWELL.** Surgeon Chiropodist. Foot Ointment for bruises, etc. Toilet Powder. Cogswell's Sea Shell Tint (liquid nail polish). 500 Fifth Avenue, New York.

## Cleaning and Dyeing

**LEWANDOS CLEANERS and DYERS** Principal New York Shops 348 Madison Avenue New York City 79 North Pearl Street Albany

**LEWANDOS CLEANERS and DYERS** 1633 Chestnut Street Philadelphia New Haven Bridgeport Waterbury Providence Newport Fall River Springfield Worcester

**LEWANDOS CLEANERS and DYERS** Fitchburg Salem Manchester Lynn Lowell Cambridge Brookline Portland Waltham Watertown Malden New Bedford

**LEWANDOS CLEANERS and DYERS** Boston Shops 17 Temple Place 29 State St. 284 Boylston Street 79 Summer St. 248 Huntington Avenue

**SCHWARZ & FORGER, CLEANERS** of fine gowns. Sport clothes properly cleaned. Address 425 Fifth Ave. (38th St. entrance) 6-8 Mahattan Street or see New York Phone Book.

**KNICKERBOCKER CLEANING & DYEING CO.** Dry Cleaning. We pay express or parcel post one way. Branches New Rochelle, White Plains; 6 Branches N.Y.C. Main Office & Works, 402 E. 31st St., N.Y.

**SADLEIR'S QUICK, EXPERT SERVICE.** Dry Cleaning & Dyeing, garments, fabrics, gloves, etc. Fancy Dyeing, laces, chiffons, feathers, etc. Mail orders. Catalog. Sadleir, 17A W. 34th St., N. Y.

**ARTHUR CHEGNAY,** French Cleaner & Dyer. Formerly mgr. Mme. Pauline. Quick serv. Gowns, Suits, Blouses, Laces, Trimmings, etc., cleaned, dyed. Exp. pd. Mur. Hill 7086. 11 E. 43rd St., N.Y.

## Corsets

**MME. S. SCHWARTZ** Custom-made corsets for the woman of fashion. 11 East 47th Street, New York City. Telephone 1552 Murray Hill.

**GOSSARD FRONT LACED CORSETS** fitted by experienced corsetieres. $2.50 up. Retail only; brassieres fitted; corsets to order. Olmstead Corset Co., 170 Madison Avenue, at 34th Street, N. Y.

**MME. CALDOR SALON DU CORSET** The finest stays in America. Mme. Caldor gives personal attention to patrons. 348 Madison Av., nr. 44 St., N. Y. Mur. Hill 1270.

**LE PAPILLON CORSET CO., Mme. Gardner, Mgr.** Corsets made to order 45 West 55th Street, New York. Phone: Circle 4387-4388.

**ROSO COMBINATION BELT CORSETS.** Up to date models for Hernia, Prolapse, etc. (laced front). Send for booklet. Roso Corset Shop, 12-14 East 46th St., N. Y. Opp. Ritz, Dept. B.

**LOUISE GREENWOOD,** Specialist in CORSETS. Copied, Cleaned, Repaired. Most Reasonable. Made to Order. Ready to Wear. Descp. Booklet Sent. 500 5th Ave., N. Y., cor. 42nd St. Vanderbilt 845.

**IF YOU MUST REDUCE** adopt the famous Margaret Lillie corset. Reduces hips 3 to 7 inches or no charge made. Improves figure. Only one shop. 47 W. 42d St., New York. Vanderbilt 4315.

## Corsets—Cont.

**THERESE HYNDS—CORSETIERE** Made-to-order and ready-to-wear corsets moulded to the present demands of fashion. 24 West 46th Street, New York.

**FOR THE WOMAN WHO CARES** Front and Back Lace Corsets Edith G. Smith 58 East Washington St. Chicago Central 1669.

**MME. L. BROWN CORSETIERE** Formerly fitter for the Peetz Corset Co. Front & back laced corsets & brassieres. 45 West 37th St., New York. Phone 4786 Greeley.

**REDFERN CORSET SHOP,** Five-Hundred and Ten Fifth Avenue, New York City. Every Corset Fitted.

**EMMA E. GOODWIN, INC.,** Corset Specialist. Only place in N. Y. where genuine models of Mrs. Goodwin's designs are sold. 17 E. 35th St., bet. Madison & Fifth Aves. Phone Murray Hill 5776.

## Corset Hospital

**ALONSO & BARNARD CORSET HOSPITAL.** 500 Fifth Avenue, 6th Floor, New York City. Old corsets made new. New corsets perfectly made. Corsets & brassieres copied.

**R. & B. O'CONNELL CORSETS** made to order. Corsets copied. Old ones made new. Mail orders solicited. Corsets & Brassieres. Formerly at 17 W. 42nd St. 961-6th Ave., near 55th St., N. Y. C. Circle 3714

## Dancing

**CHALIF NORMAL SCHOOL OF DANCING**; thorough courses in Interpretive, Classic, Racial and Ballroom Dances for Teachers, Amateurs, Children, 163-5 W. 57th St., N. Y. Louis H. Chalif, Prin.

**WILMA GILMORE** Castle House Graduate Modern Dances Specialized 109 West 57th St., N. Y. Phone Circle 4026.

**IVAN TARASOFF,** Graduate of Russian Imperial School. All styles of Artistic Dancing; also Normal Courses for Teachers. 637 Madison Ave. (Cor. 59th St.,). Plaza 9239.

**VESTOFF-SEROVA SCHOOL,** 26 East 46th St., N. Y. C. Nature Dancing, Russian, Ballet, Interpretive, etc. Illus. Text Books on Nature or Russian Dancing, $5 per vol. Descriptive Cat. V on request.

**MODERN SOCIETY DANCING** taught by refined young lady; hours 9 to 9. Doris J. Durling, 55 West 46th Street, N. Y. C. Classes in the Evening. Telephone Bryant 3025.

**ALVIENE—DANCE ARTS** (20th year). Classic, Interpretive, Ballet, Technique, Pantomime (Society or Stage); also Teachers' Normal course. 225 West 57th Street, New York. Catalogue.

## Dress Accessories

**PARADISE,** Goura, Fans and Marabou Stoles reconstructed. Newest Boas and Fancies made from your old feathers. Prompt mail service. H. Mellot, 29 West 34th Street, New York.

## Dress Forms

**PNEU FORM**—the Pneumatic Dress Form. Gowns fitted without personal try-on. Inflated in fitted lining gives exact figure. Corsets. Fitted Linings. Garland, 16 West 46th Street, New York.

## Electrical Conveniences & Decorations

**THE ONE UNIQUE ELECTRICAL SHOP** in New York, devoted to comfort and beauty in the home. A selection of charm and taste at reasonable prices. Walsh, 3 E. 47th St. (Just off 5th Ave.) N. Y.

## Embroidery, Trimming and Plaiting

**BUTTONS COVERED, HEMSTITCHING, Plaiting.** Hemstitching: plain, picot edge, zig zag, curves. Buttons; customers own material. Plaiting; all styles. Mail order Catalog. Sadleir, 17A W. 34th St., N.Y.

**HEMSTITCHING, COVERED BUTTONS,** Embroidery and Buttonholes. Prompt attention to mail orders. High-grade work. The Annex Pleating & Button Shop, 25 East Washington St., Chicago.

**BEADS—BRAIDING—EMBROIDERY** Jet beads by the yd. $1.75 doz. Sample upon request. Madison Embroidery Co., 5 South Wabash Avenue, Chicago, Ill.

## Employment Agencies

**MISS BRINKLEY,** 507 Fifth Avenue, New York. Telephone Vanderbilt 4743. Housekeepers, governesses, nurses and household servants. Houses opened & renovated under our personal supervision.

**MISS SHEA'S EMPLOYMENT AGENCY**—6 East 41st St., Bet. 5th & Mad. Aves., supplies 1st class servants, male and female. In all capacities for city and country. Ref. carefully investigated.

## Entertainment

**PUNCH & JUDY SHOW,** for Children's parties, including sleight of hand and magic tricks and ventriloquism. Ambrose Jeffries, 44 Eldert St., Brooklyn, N. Y. Telephone 1479 Bushwick.

**I FURNISH CLEVER** prof. entertainers for all occasions, monologists, musical comedians, jugglers, acrobats, trained dogs, shadowgraphists, etc. Ambrose Jeffries, 44 Eldert St., Bklyn., N. Y. Tel. 1479 Bushwick.

**THESE SHOPS ALL GIVE** excellent services, excellent values. Patronize them.

## Flesh Reduction

**REDUCE WEIGHT & CORRECT THE FIGURE** without Diet or medicine. We possess every device—Electrical & Mechanical—for successful treatment. Inspection invited. 56 W. 45th St., (4th floor).

**FAT REDUCED:** Thermo electric medium; permanent results; Swedish gymnastics and massage. No diet; rheumatism benefited. Miss Frye, graduate nurse, 233 West 107 St., N. Y. Tel. Academy 1106.

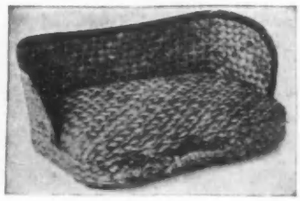
**SUPERFLUOUS FLESH REDUCED** by modern scientific method. No dieting or exercising required. Dr. R. Newman, Licensed Physician, 286 5th Ave., (near 30th St.) N. Y. C. Phone Mad. Sq. 5758.

**DOUBLE CHIN,** bust, hips, abdomen, reduced permanently; absolutely safe. Applied externally. R-Slym, $5, large jar, month's treatment. Postage prep'd. Re-Juvenating Co., 2100 Chestnut St., Phila.

**BARY-GONE BATH CARTRIDGES.** A scientific fat reducer. Originated by Prof. Silvio Plevani. Marvelous results. $2 twelve baths. P. A. P. Co., 469 Central Park West, N. Y. City.

## Florists

**MAX SCHLING, 785 Fifth Avenue, New York**
Max Schling's Flowers
Max Schling's Service. Nothing Better
Telephone Plaza 7241, 7242, 2022



Protecting Milady's knees and her dainty dress this kneeling pad of Japanese straw eliminates the discomforts of caring for the flower beds. Price $1.25. May be purchased thru Vogue.

## Fruits

**H. HICKS & SON**
The Fruit Shop
557 Fifth Avenue at 46th Street
Tel. 1762 Murray Hill New York

## Furniture

**LEAVENS' FURNITURE.** Simple, straight line—unfinished, stained, enameled, ornamented. Illustrated Free. Confer with decorators or Wm. Leavens & Co., Mfrs., Finishers, Boston.

**NEW YORK GALLERIES**
Grand Rapids Furniture Co., Inc.
Plates of interesting interiors gratis on request.
34-36 West 32nd Street. New York City

**"STYLE BOOK** of hand-made Upholstered Furniture with beautiful tapestries and velours sent on request. Samples are to be returned."
H. A. Kelly Furniture Company, Clinton, Iowa.

**THE THONET-WANNER CO.**
Wholesalers, Makers and Importers.
The most comprehensive wholesale exhibition in New York. Madison Avenue at 47th Street

**BIRNS FURNITURE SHOP**—103 W. 37th St., N. Y. We specialize copying antiques from either the original or illus.—preferably in old wood. Also make odd pieces, bedding, hangings & decorations.

**MME. NAFTAL WILL PURCHASE** your Furniture, Carpets, Rugs, Draperies, etc., at highest current prices. Confidential. Appointment at your convenience. 69 W. 45th St., N. Y. C. Phone Bryant 670

**FOR SALE—FINE HEPPLEWHITE DINING SET;** Solid Mahogany; 3 pieces—sideboard, serving table and dining table. Address Room 820, 15 Exchange Pl., Jersey City. Tel. Montgomery 2087.

## Furs

**FUR REMODELING.** Specialty of Renovating old fur garments. Prices as low as consistent with good workmanship. A. H. Green & Son, 37 West 37th Street, New York. Greeley 2210.

**FUR REMODELING AND REPAIRING.** Expert workmanship; reasonable prices. Chas. Horwitz, Furrier since 1892. 21 West 35th Street. Opposite McCreery. Telephone 4138 Greeley.

**FURS** bearing the label of J. O. Tepper are dependable—guaranteed to please. Sold at reasonable prices. Remodeling & redyeing old furs. J. O. Tepper, 12 W. 36th St., nr. 5th Ave., N. Y.

**SATISFACTORY VISITS BY MAIL**
You can purchase anything advertised in these pages by letter if a visit is not convenient.

**A. FISHER, 36 W. 46th ST., N. Y. C. Estab. 1889.**
Furs taken in storage and
Remodeled equal to new at summer prices. Insured against fire and moths.

**ALL REPAIRING** is done under my personal supervision and at the lowest possible rates. Why not bring your old furs and let me suggest the new styles. M. Tepper, 120 West 44th Street, N. Y. C.

**WHEN VISITING CHICAGO,** see my large assortment of ready made fur coatees, scarfs and throws—only high grade furs.
I. Perlson 36 S. State St., Chicago.

## Garden Things

**SPECIAL SALE OF GARDEN FURNITURE**
Marble, Terra Cotta & Cement Vases, Benches, Fountains & Pedestals. Wrought Iron a specialty. Elmore Studios, 5 W. 28 St. & 25 W. 51 St., N. Y.

## Garden Things—Cont.

**WILD FRENCH POPPIES** that our soldiers tell about, 5 pkgs. $1.00; only 5 pkgs. to a customer. Our book for Garden Lovers Free on request. Max Schling Seeds, 24 West 59th St., N. Y. C.

## Gloves

**GLOVES.** Fisk's Duplex fabric gloves—washable—outside seam—look like suede—chamois, buck, grey & white. One button & gauntlet. $2.50 to $3.50. Hellesce-Streit Co., 2 N. Michigan Ave., Chicago.

## Gowns Bought

**MME. NAFTAL, Tel. Bryant 670,** will buy your misfit or slightly used street & evening dresses, suits, wraps, etc. Highest cash value. Satisfactory service to patrons at a distance. 69 W. 45 St., N.Y.

**MME. FURMAN PHONE BRYANT 1376**
Now occupies the Entire Building
103 West 47th Street, N. Y. C.
and is Prepared to Pay the
**MOST LIBERAL CASH PRICES**
for Slightly Used Gowns, Suits, Wraps, Furs, Diamonds, Jewelry & Silverware. Write, Phone, Send. Mme. Furman, 103 W. 47th St., N.Y. Tel. Bryant 1376

**BERNARD PAYS HIGHEST PRICES** for gentlemen's discarded summer and winter business suits, overcoats, tuxedos, full dress, fur coats, trousers, also shoes. 452 Seventh Ave., N. Y. Greeley 2499.

**MME. NAFTAL, Tel. Bryant 670,** pays highest cash value for fine misfit or slightly used evening & street frocks, furs, diamonds, jewelry, silverware. 69 West 45th Street, New York.

## Gowns Remodeled

**MY RE-BUILDING OF GOWNS IS THE TALK** of New York, because I have made creations out of gowns that seemed hopeless. Homer, 11½ West 37th Street, New York. Tel. 5265 Greeley.

**A becoming costume** need not necessarily be expensive; often last season's frocks remodeled prove most effective. I shall be glad to give your problem my personal atten. Mrs. B. Gordon, 910-7th Ave., N.Y.

**ECONOMY DEMANDS** that you conserve materials. Garments remodeled to latest creations. Excellent workmanship at reasonable prices. Fittings at home. Mrs. Squires, 203 W. 87 St., N.Y. Tel. Schuy. 7552.

**There is a right way** and a wrong way to do everything. If you want something done and are not experienced enough to do it yourself—take it to an expert.
I am here to give you service and you are welcome to use it. Let me make your next dress.
Madame Renee, 74 West 46th Street, N. Y.

**WE WELCOME INQUIRIES** for making and remodeling gowns in latest and advanced styles. Write for descriptive bklt. regarding time required, cost, etc. Mme. L. Brown, 677 Lexington Ave., N. Y.

**GOWNTHRIFT**—34 West 47th Street, New York. Your Gowns Rejuvenated by Alma d'Harcourt. New Gowns to Order.

**"THE MENDING SHOP."** Gowns Tailored, Suits Remodeled up-to-date. Shop blouses and Gowns Refitted. Miss H. Redding Coughlin, 17 E. 48th Street, N. Y. No Branches. Phone 5062 Murray Hill.

## Gowns and Waists
**Made-to-Order**

**THE MISSES CURRAN** will make your street and evening gowns and waists for all occasions and also do remodeling at reasonable prices. 134 Lexington Ave. (29th St.), N.Y. Mad. Sq. 8188.

**KATHERIN CASEY.** Formerly 36 East 35th St. Gowns for all occasions. Street and afternoon frocks. Your material used if desired. Remodeling also done. 112 W. 58th St., N. Y. C. Tel. Circle 4451.

**SMART GOWNS AND SUITS**
Made to Order.
Distinctive remodeling.
Mme. Zara, 625 Lexington Avenue, New York.

**HELEN HELLER**
Exclusive & distinctive models created to individual requirements
15 West 45th Street New York City

**"PRINCET" de Paris**
creations exclusives.
20 West 46th Street. Elevator 2nd floor.
Reasonably priced.

**YOUR INDIVIDUALITY**
Becomingly Accentuated. Extraordinary Design and Workmanship.
M. C. Peterson 49 W. 46th St., N. Y. C.

**ROSE SCHERR** 500-5th Ave., New York City
Gowns of Exquisite beauty and workmanship at prices you will cheerfully pay.

**HOUSE OF E. & S. MEARES**
Gowns made to order. Your discarded gowns rebuilt on most artistic lines. Materials accepted if desired. 127 E. 54th St., N. Y. C.

**EMBROIDERED SERGE FROCKS,**
Dainty and attractive with youthful lines.
Special price of $55.00.
E. J. Muldoon, 150 W. 57th St., Tel. Circle 3886.

**SUMMER SILKS AND GINGHAMS**
made up in natty styles. Prices $25.00 up.
Mail orders filled.
Frederick, 500-5th Ave., Vanderbilt 839.

## Gowns and Waists
**Ready-to-Wear**

**"WHITE" 46 WEST 46TH ST., NEW YORK.**
Gowns—Top Coats—Blouses.
Authoritative Styles for every occasion.
Moderately Priced.

**LUCIE**
Produces 5th Av. gowns at reasonable prices. Remodeling a specialty. Hats, dainty underwear. A visit means satisfaction. 75 W. 45th St. Tel. 6140 Bryant.

**MAYS SPECIALTY SHOP,** 134 West 34th Street, (Our only store) Gowns, Wraps, Suits, Newest Fashions at Great Savings. It will pay you to call. (No catalog.)

**MAXON—MODEL GOWNS** Estab. 1899.
If you can wear model sizes, you can buy your Gowns, Suits and Wraps at one-half their real value. 1587 Broadway, New York at 48th Street.

**WEISS DRESS SHOP**—(Our Only Shop)—Summer Dresses of irresistible charm; all voguish fabrics; $7.50 up. Ready-to-wear & made to order, 2700 B'way (bet. 103d & 104th Sts., upst's). Acad. 4256.

**REST ASSURED**
whether you buy from the shops in this Guide by visit or mail, satisfaction is yours.

## Gowns and Waists—Cont.
**Ready-to-Wear.**

**LITTLE AVEDON DRESSES**
Styles of exceptional character & charm. Tailored in the Avedon manner. New brochure mailed on request. Avedon, 446 Fifth Avenue, New York.

## Hair Goods and Hair Dressing

**ROBERT,** Permanent Hair Wave Specialist. No kinks, but a beautiful wave, well nigh a marcel. My own Original Method. Write for booklet. Robert, 500 5th Ave., Suite 506, Cor. 42 St., N. Y.

**CALL AT SCHAEFFER'S** if you want expert personal attention for a permanent wave. Positively no friz or kink. J. Schaeffer, 542 Fifth Avenue. Phone: Murray Hill 5772.

**SPIRO'S HAIR SHOPS.** Facial, Hair & Scalp Specialists. Bleaching, Shampooing and Manicuring. Eyebrows and Lashes Perfected. 132 W. 23rd St. 26 W. 38th St. 34 W. 46th St., N. Y.

**RICHARD,** specialist in Permanent Wave. My process gives and meets the taste of time and retains the life of the hair. Vanderbilt 4070. Richard, 501 Fifth Ave., N. Y.

**HAIR NETS — CAP OR FRINGE SHAPE.**
One dollar a dozen or six dozen for five dollars; state color and style.
U. S. Hair Net Co., 1204-D Broadway, N. Y. C.

## Hair and Scalp Treatment

**EXPERT** advice and Scientific Treatment given by the Scalp Specialists of Fifth Avenue.
Waldeyer & Betts,
665 Fifth Avenue, New York.

**PERMANENT HAIR WAVE $1.00 A CURL.** Hair goods $5.00 an ounce. Shampoos and special treatment for hair prematurely gray.
Charles Frey, 11 East 41st St., New York City.

**CRUDOL "Nature's Hair Tonic"**
Removes Dandruff and prevents falling hair.
50 and 25 cents the Tube.
The Crudol Co., Inc., 1777 Broadway, N. Y. C.

**ENGLISH HENNA SHAMPOO** powders tone the scalp, color faded or greyish hair, giving a marvelous gloss and bright tints, $1.
Henna Specialties Co., 505 Fifth Avenue, N. Y.

**FRENCH HENNA D'OREAL.** Imported Powder tones scalp, giving faded or prematurely gray hair a marvelous, natural gloss and bright tint, all shades. $1.35 Ppd. B. Paul 34 West 37th St., New York.

**ANDRE—Hair Specialist—57 West 39th St., N. Y.** "Herb-Alone" Toilet Preparations. Scientific Treatment for hair falling out. Prematurely grey hair. Scalp trouble. Ladies exclusively. Literature on request.

**VANITIE SHOP**—42 West 39th St. We specialize in Henna Shampoo, a mild pack that imparts new life and brilliancy to faded hair. We also do manicuring, hair waving, and hair dyeing.

## Hotels in New York

**HOTEL HARGRAVE,** West 72d St., bet. B'way & Columbus Ave., N. Y., one block to Central Park. Comfort, refinement & luxury combined with moderate rates. Send for booklet. Eugene Cable, Mgr.

**HOTEL HARGRAVE** offers excellent cuisine at reasonable prices. Patronized by some of the best known physicians & professional men & their families. West 72d St., bet. B'way & Columbus Ave., N.Y.

**HOTEL MARTHA WASHINGTON,** 29 East 29th Street, New York. For women. Rooms $1.50 a day upwards. Meals a la carte, also table d'hote. Luncheon, 50c. Dinner, 65c. Booklet free.

**HOTEL WEBSTER,** 40 W. 45th St., nr. 5th Ave. On city's quietest street. Most beautiful of N. Y.'s small hotels. Favored by women travelling alone. 4 minutes' walk, 40 theatres; center shopping district.

**HOTEL WOODWARD**
Broadway and 55th St.
Dignified hotel for ladies traveling alone
Rates moderately consistent with
superior service
Most convenient to shopping and amusement centers.
Wire at our expense for reservation.

## Household Furnishings

**WILKINSON HAND-MADE ART QUILTS.** Ideal trousseau gifts. Made only on order. Finest materials used. Illustrated booklet V sent on request. Wilkinson Sisters, Ligonier, Ind.

## Interior Decorators and Decorations

**MRS. A. VAN R. BARNEWALL,**
3 East 47th Street, New York.
Interiors—Antique French Furniture.
Murray Hill 3060.

**MacBRIDE** 3 E. 52nd St., N. Y.
"The House of Three Gables"
New—Italian & Jacobean Dining & Breakfast rooms. Wrought iron lamps, etc.

**MRS. EMOTT BUEL**
20 East 46th Street, N. Y. C.
Lamps, Shades and Painted Furniture.
Phone: Murray Hill 5230.

**SELMA M. LOEB 18 East 45th St.**
Summer Homes Decorated
Furniture Draperies
"Creator-of-Interiors-That-Please."

**THURBER ART GALLERIES,** 75 E. Washington St., Chicago, Ill. Fine paintings of the American, Dutch, Barbizon Schools. Restoration of paintings, frames regilded. Write for catalog.

**GERTRUDE LINNELL**
Decorations
Shopping Tours. Country Houses a Specialty.
38 Seventh Avenue, N. Y. Tel. Chelsea 230.

**INTERIOR OF HOMES** and apartments rearranged attractively, not necessarily refurnished. Reasonable rates. Miss Finck, 244 West 99th St., N. Y. Formerly with well-known N. Y. firm of decorators.

**LORRAINE WINDSOR**
Original ideas in decorating. Rare coloring in brocades for draperies and furniture a specialty. Invite correspondence. 675 N. Mich. Ave., Chicago.

**OSGOOD PAINTED FURNITURE**
343 Lexington Ave., N. Y. C. Murray Hill 6782. Specially made 5-piece sets, $175 up. Discarded furniture remodeled using antiques as models.

**INTERIORS EFFECTIVELY**
Decorated in Modern
Art Batik
Elizabeth Laffon, 14 E. 50th St., N. Y. C.

**DECORATIVE SCREENS**—Imported, Antique, & Reproductions a specialty. Decorative paintings. Discount to Decorators. Plaza 8961. George Roetzel, 500 Madison Ave. cor. 52nd St., N. Y.

## Interior Decorators and Decorations
**Continued**

**MARGARET WILLE**
Interior Decorations, Chintzes, Batik Paintings, Sculpture
63 Washington Square, So., N. Y. Tel Spring 8233

**INTERIOR DECORATORS & FURNISHERS.** We carry a full line of fine furniture, drapery fabrics, lamps, shades, mirrors, wallpaper, rugs, etc. Gallup, Inc., 913-15 St. Charles St., New Orleans, La.

## Jewelry and Precious Stones

**ELMER A. RICH**—Jeweler—June, the month of Pearls. Write for information about my splendid selection of pearl necklaces.
518 S. Michigan Ave., Congress Hotel, Chicago.

**HELLER-ROSE CO.** invite correspondence relative to the remounting of your jewels, for the newer uses necessary to the present fashion.
25 E. Washington St., Chicago.

## Jewelry and Silverware Bought

**CASH FOR BROKEN JEWELRY.** Old Gold, Silver. We pay highest prices for diamonds, watches, platinum. Est. 1886. Goods returned if offer refused. Callmann, 27 W. 37th Street, N. Y.

It is doubtful whether Jumbo can enter the Ark which seems to house only feathered guests. The Ark is made of patent leather and flannel and accommodates twelve wooden occupants. Price $1.00. Elephant of grey flannel filled with marbles, price $ .55. May be purchased thru Vogue.

**JOHN DALEY PAYS CASH** for Platinum, Gold, Silver, Pearls, Diamonds, Antiques; entire contents of houses. Established 1869. 654 Sixth Avenue, corner 38th Street. Tel. Greeley 3945.

**MRS. T. LYNCH'S SON** buys Diamonds, Pearls, Old Gold, Jewelry and Silverware; only one price offered, our references. Established 1844. 227 W. 42nd St., near B'way., N. Y. Bryant 1686.

**SEND TO A. S. BORG** by mail or express any diamonds, old gold, silver, platinum, antiques, pawn tickets, artificial teeth. Cash at once. 146 West 23d Street, New York. Bank references.

**HIGHEST CASH PRICES PAID** for Diamonds, loose or mounted. Watches, platinum Jewelry, new or broken. Goods returned at our expense. Liberty Ref. Co., V432 Wood St., Pittsburgh, Pa.

**WYLER CONVERTS your DISCARDED** diamonds, Pearls, other precious stones, Gold, Silver and Antiques, into cash. Established 30 years. Bank Refs., 661 Fifth Ave., at 52d St., New York City.

**CASH FOR JEWELRY,** Diamonds, Gems, Gold, Silver, new or broken. Prices now exceptionally high. Est. 40 years. Mme. Naftal 69 West 45th St., New York. Tel. Bryant 670.

**SHONGUT,** 170 B'way, Cor. Maiden Lane, N. Y. High class jewels of every description, Diamonds, Pearls, ets., purchased for cash. Individual pieces or Estates. Cortlandt 501.

**SAVE MONEY**—We weigh your diamonds and precious stones and pay you today's high price per carat, also for your old mountings.
Rothkrug Bros., 542 Fifth Avenue, New York.

**WE PURCHASE HIGH CLASS JEWELS**
Diamonds, pearls, precious stones, platinum. Highest prices paid. Expert appraisers. Business confidential. Feingold, 1386 B'way, nr. 38th St., N.Y.

**CASH PAID FOR FALSE TEETH.** New or broken gold or silver jewelry & magneto points. If offer unsatisfactory goods returned at our expense. Liberty Refining Co., V432 Wood Street, Pittsburgh, Pa.

**WHITELAW BROS.** Full value for Pawn
1432 Broadway Tickets, Old Gold, Silver,
New York Platinum, Precious Stones.
Highest Bank Ref. Entire Estates Bought.

**THE CORNER ART SHOP** will buy jewelry, old silver, portraits, & antiques.
Will pay highest prices.
137 East 57th St. & 700 Lexington Ave., N. Y. C.

**BENNETT PAYS CASH** for Diamonds, Pearls, Platinum, Gold Jewelry, Watches, Silver, etc. Mod. remounting of Diamonds & Precious Stones. Our specialty. Bennett Mfg. Co., 175 B'way (2nd fl.).

**WRONE & WRONE,** Cash for old Gold, Silver,
45 East 44th St. Platinum, Diamonds and
Adjoining Yale Club. Precious Stones. Pawn
Estab. 30 years. Tickets & Entire Estates.

## Knitting Yarns

**KIMMO SILK**—The new pure Kimmo Silk extensively used for knitting sweaters, socks, scarfs, hats, etc. Guaranteed to wash. All shades. Ask for Kimmo Silk at any Specialty Shop.

**ELSA BARSALOUX,** 400-5th Ave., N. Y. Opp. Tiffany. Original Creations in Hand Knitted garments. A complete stock of yarns.
Corps of instructors.

## Laces

**MRS. RAYMOND BELL**
Old Established firm. Expert in Laces. Appraisers. Collars, Sets, etc., made from customers own laces. Repairing, Cleaning, Estimates. 1 E. 45th St., N. Y.

**OUT OF TOWN READERS OF VOGUE**
while shopping in New York
should use this Guide as
their shopping directory.

## Ladies' Tailors

**J. TUZZOLI**, now at 27 W. 46th St., N. Y., makes a suit for $60 which cannot be duplicated under $90. Quality and material faultless in make and fit. Furs Remodeled for Summer wear.

**TAILORED GOWNS REMODELED** to prevailing style. 20 years' experience. Tailored suits from $65 up. J. H. Comstock, 286 Fifth Avenue, (30th St.), New York. Tel. 158 Madison Square.

**ANES BROS.** Ladies' Tailors. Exclusive Creations for Spring, artistic in design. Attractively priced. 630 Fifth Avenue, New York, opposite Cathedral. Branch, Southampton, L. I.

**EXPERTS WILL REMODEL YOUR SUITS** copying any style or your own ideas. New suits & dresses $50.00. Cannot be duplicated under $85.00. Coppola, 116 West 44th Street. Tel. Bryant 8865.

## Linens

5-Piece Monogrammed Bath Set $9.50. 1 Rug, 2 Face cloths, 2 Hemstitched towels, finest fabrics. Will give satisfaction. State initials desired. The Graham Linen Shop, 17 N. State St., Chicago.

## Lingerie and Negligees

**EXCLUSIVE FRENCH NEGLIGEES**
Marguerite Marie
14 East 37th Street, New York.
Telephone Murray Hill 8434.

**ARAMINTA**—"Tailor Made" 16 W. 46th St., N. Y. Blouses, Negligees, Lingerie, Trousseaux, Boudoir Apparel. Made in best quality Georgette, Satin & Crepe de Chine. Bklt. "V" illustrated, on request.

**"THE MARY JANE SHOP"**
Lovely Quality of Satin Bloomers, Reinforced; Shirred and Bow at Knee, $1.95. Invite mail orders. 39 South State Street, Chicago.

**ALBERTA SHOP.** Georgette Pantees worn with negligees, fancy underwear & novelties—original designs. 25 E. Washington Street, Chicago. 104 West 49th Street, Suite 81, New York City.

## Maids' Uniforms

**TRIM, SMART UNIFORMS** (nurses, maids, etc.) of strong materials that hold their graceful lines. Accessories of dainty simplicity.
Nurses' Outfitting Ass'n, 425-5th Ave. (38 St.), N.Y.

Dresses, Caps & Bonnets, Coats — Ready-made and to order — Aprons, Collars & Cuffs, Bibs
Nurses' Outfitting Ass'n, 425-5th Ave. (38 St.), N.Y.

## Milliners

**LANG MILLINER—**
though showing the newest French designs we specialize in remodeling. 13 East 36th Street, New York. Just off Fifth Avenue.

**GERHARDT HATS**
Exclusive and Distinctive Hats.
12 East 46th Street, New York.
Opposite Ritz-Carlton.

**GUIRY**
7 East 48th Street
Smart hats correctly priced.
New York. Saratoga.

**ROSS HAT SHOP** Chicago
Best models for your individual style.
Importations——Dress—Street—Sport.
25 E. Washington St., Marshall Field Annex Bldg.

## Monuments

**CEMETERY MEMORIALS** of exclusive design for discriminating clientele. Individual consideration in every case. Twenty years' experience. The Davis Memorial Co., Syracuse, N. Y.

## Mourning Apparel

**MULLEN-SHAW**
Everything smart for mourning. Hats, Veils, Gowns, Blouses, Neckwear & Furs. No catalog. 16 West 37th Street, New York. Greeley 625.

## Patterns

**PATTERNS CUT TO MEASURE** from illustrations, description of model. Fit guaranteed. Special attention to mail orders.
Mrs. W. S. Weisz, 41 West 35th Street, New York.

## Perfumes

**FIANCEE AND GARDEN FRAGRANCE**
Perfume Specialties—always in good taste—distinctive styles—samples upon request.
Woodworth, 392 Fifth Avenue, New York.

## Photography and Photographers

**"THAT ILLUSIVE SOMETHING"**, your psychological self. I shall not be satisfied unless you are.
Mary Dale Clarke
Telephone Plaza 1492 665 Fifth Avenue

## Rugs and Rug Repairing

**ORIENTAL RUGS**, any condition, size or quantity bought for highest cash or exchanged. Appraising, renovating & repairing by experts a specialty. Basmajian, 30 W. 46th St., N. Y. Tel. Bryant 5101.

## Schools and Instruction

**SPEECH DEFECTS** overcome at any age. Scientific methods. Stammering, stuttering and hesitancy cured. Private instruction. Mrs. C. S. Presby, N. Y. School of Expres., 318 W. 57 St., N.Y. (Cat.)

## Shoes

**"SHOECRAFT" SHOP**, 27 West 38th St., N. Y. Fifth Avenue Footwear in sizes 8½, 9, 9½, 10. Widths AAAA, AAA, AA, to D. Send for catalog VS and "Fitting the Narrow Foot."

**E. HAYES, INC.**, 582 Fifth Avenue, New York. Individual style in ladies' shoes to order in materials and color of costumes. Write for booklet and directions in self-measurement.

**JACK'S SHOE SHOP**—154 West 45th St., N. Y. opposite Lyceum Theatre. Originators of Distinctive Footwear at appealing prices. See our Novelties in white. (No mail orders.)

**THE GLORIA SPAT** — close fitted for pumps, oxfords—neutral shades. For $2.50. Mail orders invited, charges paid. Gloria-Boot Shop, 17 N. State St., Chicago.

**$6.95 & $7.95 NATTY BOOT SHOP**—Graceful pumps, shoes & oxfords; honestly made of finest popular leathers. Hose to Match—also buckles & gaiters. Cat., Natty Boot Shop, 62 E. 34th St., N.Y.

## Shopping Commissions

**MISS EDITH V. STOVEL**
Successor to Mrs. H. Goodale Abernethy.
Personal shopping—No charge.
20 Morningside Ave., N. Y. Tel. Morningside 214.

**MRS. E. F. BASSETT**, 145 W. 105 St., N. Y. Ten years' experience and intimate personal acquaintance with N. Y. shops at your disposal. Will shop for or with you without charge. Tel. Academy 2253.

**MRS. SARAH BOOTH DARLING**
Purchasing Agent. Accompanying out-of-town patrons. No charge. References. Chaperoning. Write for circular. 155 W. 78th Street, N. Y.

**MRS. S. D. JOHNSON**
66 West 49th Street, Telephone 2971 Bryant.
Formerly at 347 Fifth Avenue.
Shops for and with you without charge.

**MRS. C. B. WILLIAMS**, New York Shopper. Will shop with you or send anything on approval. Send for bulletin.
Services free. 366 Fifth Avenue, New York.

**MRS. CAROLINE PLOWS.** Experience has taught me that certain shops excel in certain lines. I will shop for or with you. No charge. References. Goods sent on approval. 14 W. 92nd St., N. Y.

**ELIZABETH C. MALADY**—A personal acquaintance with New York's shops enables me to buy with taste and discrimination. Prompt service. Goods on approval. 33 Convent Avenue, New York.

**MRS. GEORGETTE DUNBAR EVANS** will keep you in touch with N. Y.'s advanced modes. Will shop for or with you gratis. Chaperoning. References and bklt. Holland House, 5th Av. at 30th St., N.Y. Mad Sq. 4300

**"BEAUTIFUL THINGS I SEE."** Write for Free Fashion Letter with list of bargains. Shops free for or with you, wholesale or retail. Booklet. Irene Stephens, 334 Fifth Avenue, New York.

**MRS. EDWIN McCALLA DAVIS**, Interior Decorator. Will buy for out-of-town patrons—furniture, wall coverings, draperies, rugs. Everything for the home. 331 West 83rd Street, New York City.

**MRS. L. A. WILSON**—Chopper of long exp. Shops for or with customers without charge. Can be seen in office every morning—mail orders promptly executed. 373-5th Ave., R. 505. Phone 3645 Vandbit.

**YOUR NEW YORK SHOPPING** aided by expert knowledge of the shops. Prompt service. References. Telephone 9132 River.
Miss Marion P. Weigle, 306 W. 99th St., N. Y. C.

**INTERIOR FURNISHINGS**
Purchased for you by experienced shopper.
Miss Pitcher, 809 Lexington Ave. (62nd St.)
Telephone Plaza 2784.

**CHICAGO BUYER.** Every variety exclusive merchandise. Will shop with or for you. No charge except nominal on items less than $10.00.
Mary L. Warren. Hotel LaSalle, Chicago.

**IT PAYS TO ADVERTISE**
in the Shoppers' & Buyers' Guide.
A letter of inquiry will bring many valuable suggestions for you.

## Shopping Commissions—Cont.

**EXCLUSIVE SHOPPING SERVICE** in New York City. No cost to you. Will shop with you or for you. Mail orders filled promptly.
Mrs. F. M. Parcells, 749 E. Parkway, B'klyn, N. Y.

**BEFORE SHOPPING** it will pay you to visit or write the Elwell-Myerle Ass'n, 366 Fifth Ave., Phone Greeley 1820, and learn their method of saving on all purchases.

**A UNIQUE SERVICE** is offered to you in the selection of distinctive gowns, wraps, furs, & lingerie from New York's unusual shops. Mrs. C. B. Myers, 416 Mad. Ave., N. Y. Tel. Vand. 4537.

## Specialty Shops

**SPORT SKIRTS, HATS, SMOCKS & BLOUSES.** Attractive models in children's frocks. Simple summer tub dresses for women, garden aprons. The Commission Shop, 366 Mad. Ave., N. Y. M. Hill 8296.

**IMPORTED BEADED BAGS**
Marguerite Marie
14 East 37th Street, New York.
Telephone Murray Hill 8434.

**JANE CLARK**
Gowns for Spring and Summer.
Attractively Hand-made Collars & Cuffs.
9 East 43rd St., N. Y. C. Tel. Murray Hill 7179.

**A SHOPPING TOUR**
Through these pages will be fully as interesting and satisfactory as a day on Fifth Avenue.

## Sport Things

Visit the **SPORT SHOP.** Unusual and Pre-advanced Sports Suits, Sports Waistcoats and Hats, Skirts, Blouses, etc. Exclusiveness & Utmost Value. 500 Fifth Ave., (42nd St.), 6th Floor, New York.

**CORRECT GOLF SKIRTS**
Made of your materials.
Practical wash skirts a specialty.
Wilson, 17 N. State St., Chicago.

**WOMEN'S STOCKINGS.** Imported Scotch Wool. White with colored Clocks, Oxfords. White, Lovats, Heathers, White Ribbed Cotton Colored Clocks, $3. Stewart Sporting Sales Co., 425 5th Ave., N. Y.

**LADIES RIDING HABITS**
Designers of distinctive riding costumes.
Anderson & Christiano
202 South State St., Century Bldg., Chicago, Ill.

**YOU CAN TRAVEL AT EASE**
through miles of interesting shops by following the Shoppers' & Buyers' Guide.

## Tea Rooms

**THE OPEN DOOR**—200 Mad. Ave. at 35 St., N. Y.
Lunch $1.00 — Special Lunch 75c — Dinner $1.25
Block from 5th Ave. Center of Shopping District.

**DINE AT THE MARY FANT TEA ROOM**
Luncheon—Tea—Dinner
Special Sunday Night Dinner $1.25
26 West 43rd St. Phone, Murray Hill 2021.

**YOU CAN DO A MONTH'S** Shopping in the Shops of these columns in less time than it takes to make a half day's shopping tour. Inspect them all before you buy.

## Toilet Preparations

**BORICLOR TOOTH PASTE** whitens teeth, prevents Pyorrhea, removes tartar, heals sore gums. Ask your dentist. Sold by good druggists. Sample on req. Borine Co., 551 W. 42nd St., N. Y. Dept. V.

**TWO WEEKS' GLOSS BY STROKE OF BRUSH.** Empress Nail Gloss lasts 2 weeks or money refunded. Non-injurious. $1 from dealer or by mail. Samples 10c. Empress Mfg. Co., Dept. 70, 36 W. 20th St., N. Y.

**THE AIM OF THIS GUIDE**
is to help Vogue readers to purchase both useful and unusual articles from the Best Shops in America.

## Unusual Gifts

**FULPER POTTERY**—Nothing better for Wedding Presents or Sports Prizes. Unusual, Artistic, Useful. Profusely illustrated portfolio on request. Fulper Pottery, Flemington, N. J.

**TAPESTRIES of Historic European Views.** Milan, Venice, Naples, Rome, 19x57 in. Woven in exact color reproductions, suitable for wall or table, $4.50 ea. Ppd. Photos mailed. Harris Importers, 324 5th Ave., N. Y.

**DECORATIVE SHADE PULLS** in artistic figures. Peacock, Oliver Twist, Italian fruit basket, Japanese girl, others, $2.50 a pair. Katherine Bissell, 55 Seaview Avenue, E. Norwalk, Conn.

**GIFTS OF UNUSUAL CHARM** for big folks. Toys that are different. Bessie Frey's Gift Shop, 381 Fifth Avenue (35th Street) will transform your old laces into rare and beautiful novelties.

## Wanted

**WANTED**—Ladies of education & tact for dignified, lucrative employment. Extensive acquaintance in best social circles & ability to talk convincingly required. Apt. 1-B, 780 West End Ave., N. Y. C.

## Weaving (Hand)

**THE RUTHANA WEAVERS**
2 West 47th St., N. Y. C. Bryant 9093
Hand woven Interior Decorations.
Bags designed to harmonize with costumes.

**HAND WEAVERS** — we sell looms, warping frames, spoolers and hand-dyed materials. We teach new methods in design weaving. A most attractive art.

Special Course for teachers (institutional and craft-workers). "Homecraft" Methods can be used on any hand loom. Call or write.
The Weaver's Shop, 41 West 36th Street, N. Y.

**JUNIOR LEAGUE WORKSHOP**
Handwoven bags, Table runners and Baby Blankets in delightful old world patterns. Sample sent on request. 500 So. Kingshighway, St. Louis, Mo.

**FROM THE TOP OF YOUR HAT**
to the tip of your shoes,
every article of wearing apparel
can be purchased from these shops.

## Wedding Stationery

**100 WEDDING ANNOUNCEMENTS $6.75** or invitations, hand-engraved. 2 sets of envelopes, 100 Calling Cards, $1.75. Write for samples. V. Ott Engraving Co., 1039 Chestnut St., Philadelphia, Pa.

**ENGRAVED** Wedding Invitations, to name Everett Waddey Co. has for a generation insured highest quality. 100 del. anywhere $8.50. Book "Wedding Etiquette" Free. Address 5 S. 11 St., Richmond, Va.

**A SHOPPING TOUR**
Through these pages will be fully as interesting and satisfactory as a day on Fifth Avenue.

## Wholesale Gift Shops

**BOAG RIBBONCRAFT CO.** Gifts for Milady and Baby, Vanity, Opera & Work Bags, Sachets, Boudoir Slippers, Garters, Lingerie & Infant Novelties. Emeries & Flower Trimmings. 31 Union Sq., N.Y.C.

**FO SING YUEN & COMPANY**
164-166 East 16th Street, New York City.
Headquarters for Chinese goods, Bamboo, Rattan and fancy trimmed Baskets; Beads; Tassels; Old Embroideries, Kimonos, Porcelain and Antique Novelties.
Everything in stock.
Visit us while in the city.

**BABY GIFTS** that are different. Something always new. Dolls, animals, roly-polies, plates, carriage sets, rattles, bath toys, laundry bags, etc. Bailey & Bailey, 27 East 22nd St., New York City.

**THE STERLING QUALITY**
of these shops is
attested by their
presence in this Guide.

**ORIGINAL TOYS** Distinctive wholesale line for Gift Shops. Brittany Knitting Baskets, $5 per doz. "Magic Clock", $9 per doz. Mitteldorfer Straus, "The Studio Shop", 96 Fifth Avenue, N. Y. C.

**THIS MONTH, WE SUGGEST**
Bretony Bags—
Candles
Charles Zinn & Co., 893 Broadway, N. Y.

**AMERICA'S MOST NOTEWORTHY POTTERY**
Fulper—Flemington, N. J. Wedding Gifts, Tank Tobacco Jars, etc., for returning soldiers. Sports prizes. N. Y. permanent exhibition, 200 5th Ave.

**IS THERE ANYTHING YOU WANT**
that you cannot find in this Guide? We don't believe so. If there is write us about it.

**ITALIAN LINEN AND LACE MAKERS**
are establishing fresh centres of artistic lace and embroidery design in Italy, Sicily and Sardinia. This movement meets the
steadily increasing demand among decorators and private buyers for Italian work. Miss Charlotte Wood is sailing for the Mediterranean in May. Correspondence
regarding commissions is invited. Address The Italian Shop, 71 Allen Street, Buffalo, N. Y. After May 15 Miss Wood's address will be 9 Via Lazio, Rome, Italy.

**ANTOINETTE NEGLIGEE CO.**
Telephone 3059 Greeley 40 West 37th Street
Negligees—Dressing Sacques and Novelty—Crepe de Chine and Satin Underwear.

**IMPORTED HANDMADE BLOUSES.** Paris Models, Italian workmanship, American patterns. Outing Hats, Collars, etc. Wholesale & Retail. Heath & Mills, 18 State Street, Schenectady, N. Y.

**THE WIDE VARIETY**
of goods advertised on these pages is amazing. Read the announcements.


# Summer Weight Biltmore Homespuns

**Strictly hand-woven and containing absolutely not a fibre of anything but new sheep's wool. Hand-dyed with vegetable and ALIZARINE dyes. No Aniline dyes used. Every color guaranteed. After we dye the wool we card, spin, weave and dry-clean it, then scour and shrink it in soap and hot water two hours and dry it in the sun.**

**We have just brought out a new line of light weight summer suitings weighing only about six ounces to the yard, price of which is $3.25 a yard. Biltmore Industries were originated 18 years ago by Mrs. Geo. W. Vanderbilt on the famous Biltmore Estate, where they were operated until 1917, when they were purchased by Grove Park Inn, the finest resort hotel in the world.**

**We have received two gold and one silver medals. We make over ninety patterns and colors.**

**Single widths, seven to eight yards to a coat suit. Summer weight, $3.25 per yard. Regular weights, $3.75. Overcoat weight, extra heavy, $4.75.**

**Samples costing us 10¢ each will be sent on request. Please do not put us to this expense unless you are seriously considering our homespun.**

**Biltmore Industries,** Grove Park Inn, Asheville, N. C.



# A Rebuilder of Gowns and Maker of Gowns to order

**New York's exclusive and most unique Dressmaking establishment where simply WONDERS are wrought with your passe frocks.**

**A visit to my establishment will reveal to you what great possibilities lie in those many *out-of-Fashion frocks* that you have laid aside. Here they will be transformed into the styles of today and tomorrow, with *all the charm of your own individuality.***

GOWNS REBUILT Successfully for Out of Town Customers

Perfect Workmanship — **Homer** — Prices Reasonable

**11½ WEST 37th ST., NEW YORK**

Telephone 5265 Greeley

STERLING

# Good Silverware

adds ornament and beauty to the table at which you entertain your friends, just as good cooking adds relish to the meal.

But its entertainment value is by no means confined to company, for it is an unfailing source of enjoyment and satisfaction even when the family dine by themselves.

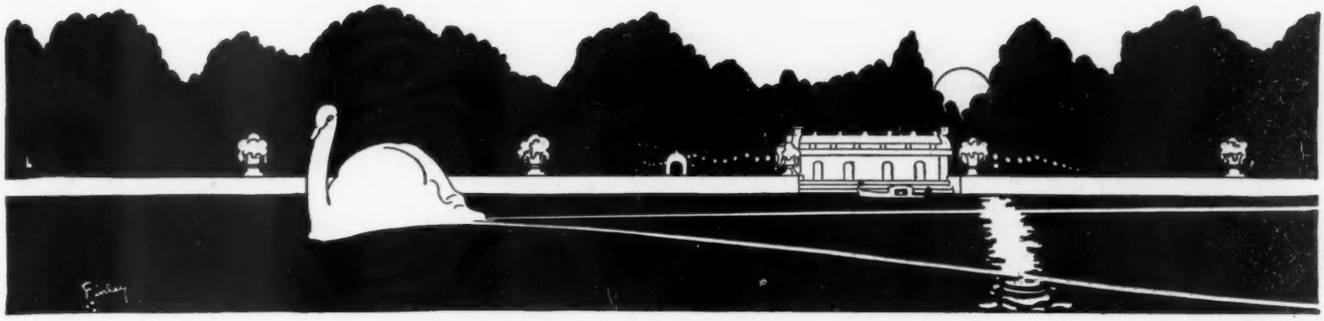
It adds dignity to the commonplaceness of dining, and sheds the lustre of circumstance upon the most uneventful meal.

*Gorham Sterling Silverware* is sold everywhere by leading jewelers and bears this trade mark

STERLING

The GORHAM COMPANY
SILVERSMITHS & GOLDSMITHS
NEW YORK
WORKS, PROVIDENCE and NEW YORK

©1919



# SHOPPING WITH A LUXURY TAX

"FATHER," said an astute little débutante some months ago on returning from a dinner at which several visiting diplomats had been present, "when you have five minutes to spare, will you tell me what the President means by his fourteen points?"

Deep and unfathomable as was the mystery surrounding this historic issue is that which to-day surrounds the new luxury tax—latest and, it is to be hoped, last of the lingering horrors of war. One might, perhaps,—and if the rulings did not change so rapidly—get in time some vague idea of the underlying principle of this new measure. One could, perhaps, fathom the reason why a suit or frock is a necessity and therefore non-taxable, and a hat is not; at least, this is true at present, but rules change without rhyme or reason.

As matters stand, however, it seems wiser not to risk one's mental balance in the mazes of this complicated subject, but to let the question of to tax or not to tax be a matter between oneself and one's merchant, who, presumably, has grasped the essential intentions of his Government. Poor man, he has trouble enough as it is. He is obliged both to collect and account for the tax and to listen to what people have to say. Most of the shops save trouble by putting on little tags showing the original price and then adding the tax beneath.

### Taxes, Visible and Invisible

On furs, one does not ostensibly pay a tax; but do not worry, it is there just the same, included in the regular selling price of the fur. For in this case the shop has had to pay the tax to the manufacturer or importer and has, of course, added it to the retail price, and it is the same with jewellery.

The difference between the general luxury tax and the tax on jewellery and furs is just this: When such things as umbrellas and fans and shoes and lingerie and happily a few other essentials are sold at prices below a certain foreordained maximum, they are exempt from taxation. When one indulges in costly articles valued above this maximum, however, one must be prepared to pay also a tax of ten per cent. on the amount in excess of that fixed price. On jewellery and furs, however, every purchase is taxed, no matter how small may be its price.

There are lots of other little taxes, too, waiting where one least expects them. There is, for instance, the tax on toilet articles (cleanliness, to the iniquitous tax-maker, is clearly as non-essential as godliness). This tax levies one cent on every twenty-five cents (or fractional part of twenty-five cents) in the selling price of these articles without which, of course, no reader of Vogue could live. Should you, however, be moved thereby to hurl reproaches at a "man-made world," consider the sufferings of man himself beneath the tax on his indispensable pipes and tobacco, not to mention that on sporting goods and accessories.

VOL. NO. 53. NO. 11

WHOLE NO. 1120

## CONTENTS for JUNE 1, 1919

*Copyright, 1919, by The Vogue Company*
*Title Vogue registered in the U. S. Patent Office*

**VOGUE** is published on the first and the fifteenth of every month, by The Vogue Company, 19 West 44th Street, New York. London address: Rolls House, Breams Buildings, London, E. C., England. Paris address: 2 rue Edouard VII, Paris, France. Conde Nast, President; Barrett Andrews, Vice-President; W. E. Beckerle, Treasurer; Edna Woolman Chase, Editor; Heyworth Campbell, Art Director; Philippe Ortiz, European Director.

**Manuscripts** must be accompanied by postage for their return if unavailable. Vogue assumes no responsibility for unsolicited contributions except to accord them courteous attention and ordinary care. Vogue does not accept or pay duty on drawings submitted by foreign artists, unless the drawings are sent at the order of Vogue or by arrangement with its New York office.

**Subscriptions** for the United States, Panama Canal Zone, Porto Rico, Hawaii, and the Philippines, $5 a year in advance. Single copies, 35 cents. Subscription price for Canada, $6.25 per year; for other countries, subscription prices will be furnished on request. Remit by cheque, draft, or postal or express money order. Other remittances at sender's risk.

**Change of Address.**—The address of subscribers can be changed as often as desired. In ordering a change please give both the new address and the name and address exactly as it appeared on the wrapper of the last copy received. Three weeks' notice is required either for changing an address or for starting a new subscription.

Entered as second-class matter February 16, 1910, at the Post Office at New York, N. Y., under the act of March 3, 1879. Cable Address: Vonork.

### Cover Design by Helen Dryden

### Special Features

*The Active Minds and Feet of Paris* - - - - 43-44
*The Coiffure Depends on the Gown* - - - - 52-53
*After-War Ways to "Carry On"* - - - - - 67
*America Contributes to the Luxury of Jewels* 73
*Ladyship for Cinderella* - - - - - - - - 100
*South of the Midnight Sun* - - - - - - 144-150

### Costumes

*Paris Makes Radiant Preparation for the Races* 45-48
*The Newest Flower of the Paris Opening* - - 49
*Frances Sends Forth Evening and Afternoon Gowns* - - - - - - - - - - - - - - - 50-51
*Three Capes and a Box-Coat Suit* - - - - 54
*Lovely Frocks Which Have Wraps to Match* - 55
*Evening Gown of Lace and Chiffon* - - - - 57
*Wedding-Gowns for the Bride* - - - - - - 78
*Sheer Dresses That Are Braided and Flounced* 81
*Dressing on a War Income* - - - - - - - 82-83
*The Practical Necessity of Silken Luxury* - 114-116

### Miscellaneous Fashions

*Hats for the Piquant Moods of Midsummer* - 58-59
*Boot, Saddle, to Horse According to the Mode* 62-63
*A Feather With More Than a Feather's Weight* 64
*The Younger Generation* - - - - - - - - 79
*The Lingerie Blouse Returns, in Colour* - - - 80
*Washable Skirts and Crisp Blouses* - - - - 84
*Seen in the Shops* - - - - - - - - - - - 85
*Vogue Pattern Service* - - - - - - - - - 86-88
*Caps and Wraps for Radiant Parties* - - - - 113
*Ruffles Behind the Door* - - - - - - - - 134
*Vogue Points* - - - - - - - - - - - - - 140

### Society

*Mrs. John Jacob Astor* - - - - - - Frontispiece
*Society at the Rainbow Ball* - - - - - - - 65
*Mrs. Leonard M. Thomas* - - - - - - - - 66
*Beautiful Women of Other Countries* - - - - 68
*Society* - - - - - - - - - - - - - - - 96

### Decoration

*Lalique Sets a Modern Hand to an Ancient Art* 56
*The Flower Art of Japan* - - - - - - - - 60-61
*The Estate of Mr. Louis Sherry* - - - - - 74-75
*The Refuge of the Kaiser at Castle Amerongen* 76-77
*French Decoration* - - - - - - - - - - 142

### The Fine Arts

*Art* - - - - - - - - - - - - - - - - - 69
*Martha Hedman* - - - - - - - - - - - - 70
*Seen on the Stage* - - - - - - - - - - - 71-72

### Regular Departments

*For the Hostess* - - - - - - - - - - - 90-94
*What They Read* - - - - - - - - - - - 118-120
*Answers to Correspondents* - - - - - - - 128-130
*On Her Dressing-Table* - - - - - - - - - 136
*Motor Notes* - - - - - - - - - - - - - 138

Count de Strelecki

**MRS. JOHN JACOB ASTOR**

*Mrs. Astor arrived in this country a few months ago and has been in Florida with Captain Astor, who is convalescing from wounds received in action. She is a sister of the Earl of Minto and was the widow of Lord Charles Nairne, who was a younger son of the fifth Marquess of Lansdowne and was killed in action in October, 1914. She was married in 1916 to Captain Astor, who, as second son of Baron Astor of Hever Castle, is a brother of the Honourable Waldorf Astor of Cliveden and a cousin of Mr. Vincent Astor*

*Since ancient tables have grown well-nigh priceless, Paris leaves them bare of any linen and sets forth the midnight supper on the rich old top with whetted appreciation*

# THE ACTIVE MINDS AND FEET OF PARIS

## Society Stimulates Its Serious Thoughts at The Smart Receptions of the Académie Française And Dances Them Away at Many a Gay Supper

*Lanvin sends adventuring a gay little toque of embroidered blue straw*

IT was "under the cupola," as we say in Paris, when we mean at the Institute of France, that Monsieur René Boislève, the Academician, presented before a distinguished audience, and in finely chosen terms, the mission of the writer, the scholar, the philosopher, —those perpetual ambassadors of our national genius to foreign lands.

Victory has given a new prestige to the author in the French mind, said Monsieur Boislève; he has become the magician whose "propaganda," more than any other, will make us understood and beloved. As for us, we believe that there are many other forms of "propaganda" equally essential to the establishing of French credit in foreign countries, one of which is this very echo of what is happening now in the life of Paris resumed with so much grace and enthusiasm after four years of war and invasion.

I know that there are austere people, whom bereavement has never touched during the cruel years of war, who protest against this resumption of social life, but they are the discontented, the embittered, born to spend their lives in protesting without ever knowing why. Let us leave them to follow alone their own bent, for their only action is that of demoralization. As for me, I am an optimist, and more than that, I follow the theories of Monsieur Duhamel who seeks happiness and who, in his admirable book, "The Possession of the World," summons us to collect the wealth which is ours. "It is in vain," he says, "that disorder and death have tried to interrupt the sublime and intimate dialogue which every human being carries on with his higher self."

Is it not wise to follow the course which Monsieur Duhamel so finely indicates for us and to lighten our sorrows and thus transform them?

*Madame Nagelmackers was undisappointingly her interesting self in a gown of black daringly trimmed by a most original waterfall of "poison green" plumes*

It was a pleasure to find that on the day of the reception to this new Academician, the audience was as elegant as in the glorious days before the war. Long lines of carriages and motors stood in waiting on the old quay, where once stood the legendary Tour de Nesles and where, they say, the ashes of its founder, Cardinal Richelieu, rest in the ground beneath that ancient dome.

It is the custom to attend these receptions, which are held at one o'clock in the afternoon, in formal costume such as is worn to a morning musicale or a charity fête. Men and women of note in the world of art and letters are seated in the first row of the centre, the most sought after of all places—so much sought, in fact, that it is not unusual to see some person of distinction, such as Madame Alphonse Daudet or Madame Paul Deschanel, contenting herself, when arriving late, with a little seat which some obliging usher has set on the steps. The light falling from the glass dome is not becoming to feminine faces, so many women, among them Mademoiselle Sorel, wore wide hats which threw a more becoming shade over their eyes—a bit of feminine wisdom. It is very smart indeed to appear at these receptions at the Académie Française. Like the Mondays at the Opéra and the Tuesdays at the Comédie Française in the days before the war, they are essential for all those who aspire to distinction in the social world, — intellectual distinction, of course, for that is the ideal to-day of all women, even those least fitted to aspire to brilliance. However, this seems a case in which snobbism possesses a certain merit.

At tea time on the day of this reception, the Countess Bonin-Longare, wife of the Italian Ambassador, gathered a few friends in the informal salons of the Embassy, a house of which I have written many times and in which the charm of antique furnishings is perfected by the presence of a very modern woman who possesses in the highest degree charm of per-

*Black is the tea-time colour in Paris, and at that hour the Princess Flora may be seen in a cape of black satin with a deep fringe falling from the shoulders*

*Without such charming personality as the Marquise de Chabannes consistently puts into her costumes the mode would die of ennui*

son and of mind. Although it was still daylight outside, the Countess Bonin-Longare preferred artificial light and received with curtains drawn and lights shining through pale silk shades, creating an atmosphere of charm and intimacy.

The chemise gown of Madame Bonin was of black satin opening in a long V over flesh coloured satin in front, and her low girdle, lightly edged with monkey fur, was knotted at the side. The sleeves were rather short, and a long string of pearls fell in a single strand to her knees. In spite of the somewhat complicated lines which the couturiers suggest, and with reason, I see worn in the fashionable world only gowns with straight lines or with straight-hanging floating panels.

The Marquise de Durazzo, of a remarkably delicate and unusual beauty, with her gracefully long neck bare almost to the shoulders, sat at the piano singing Neapolitan airs of a passionate and pervasive melancholy like that of a lovely spring evening. Like her hostess, the Marquise de Durazzo was very simply gowned, wearing a black crêpe gown, clinging and cut very low, with very short sleeves and long dull-finished black gloves. Most unusual was her hat, a toque of some dull-finished material, entirely untrimmed and fitting the head somewhat in the fashion of a Pierrot skull cap. In her cape, also Madame Durazzo exhibited a love of the individual and a dislike for the conventional. This cape was a very full garment of black crêpe de Chine mounted on a close-fitting yoke; it was entirely unlined, and the light shining through the transparent fabric gave it an unexpected charm and made it seem a veil rather than a wrap. Again we welcome among us the women who dress in accord with their own imagination and taste without depending on the ideas of others. The mode had need of this personal and ever-changing note which the war had taken from it. It was this personality in costume that made it a delight to look at the Marquise de Chabannes when I met her one day just before her departure for Tunis, where she has a most original house, half buried under masses of flowers. On this day, she wore a smart stiff little hat of tête de nègre satin, and to this she had matched all the rest of her costume.

Women who possess this individual taste in dress can give themselves a very real beauty, even when nature has not been kind to them in the matter of features. In fact, one comes to prefer the woman who is less beautiful but perfectly gowned to the woman of perfect beauty who is merely dressed in the prevailing fashion. There is always the stirring mystery as to what experiences of nature or art have taught them the wisdom by which they make themselves such perfect works of art. Assuredly Madame de Chabannes must have considered more than once that wisdom which André Gide has presented in simple phrase in his "Nourritures Terrestres," where he says of Tunis, "In all this azure there was only enough white for a veil, only enough green to make a shadow in the water." For one who has eyes to see, what delightful pictures these few words suggest.

*The swathing black satin gown worn by the Countess of Drogheda to the Countess de Roche's dance emphasized her tall English figure in contrast to the "petites" Frenchwomen*

*Always delightful to the eye, the Duchess de Gramont arrived at the dance given by the Countess de Roche in a gown of copper tulle and completely surrounded by a bodyguard of the best dancers*

Many women have adopted the fashion of wearing black costumes at tea time. At Madame Bonin's tea, the Duchess Montellano wore a long black satin cape; Mademoiselle d'Hinnisdal's straight frock was of black silk tricot fringed at the bottom, while Madame Flûry-Hérard was dressed all in black satin with a great bunch of violets at her girdle.

*The beautiful Countess de la Béraudière wore her great rope of pearls knotted charmingly under one arm and over one hip*

At the exhibition of the paintings of Mathilde Sée and at that of Benito, black costumes were much in evidence. Madame Lucien Klotz accompanied her black gown with a black cloche trimmed with an uncurled black plume. Madame Davidsart, formerly Mlle. De Saint-Senoch, was in brilliant contrast with all this black in a tailored costume of brick red bure opening over an écru chemise blouse. The Countess de Roche appeared in gown and manteau of satin and lainage of two tones of vanilla brown.

Frocks are simple, as a rule, at these afternoon affairs, for no one knows when or whither she may be summoned to consult with the antique dealer, the upholsterer, or even the dealer in kitchen utensils. For matters are at a crisis in the production of kitchen materials, as in the production of fabrics and of many other things. The excitement rises among our fashionable châtelaines, and one can never foresee at what moment they may dash away from even the most enthralling tea to start on a search for a soup-kettle or a pair of pressing irons. I consider my wealth with amazement when I realize that I possess two of those wonderful enamelled kettles in which one can boil five quarts of water. It is impossible to obtain them now for less than a hundred and twenty-five or a hundred and fifty francs, and I paid twenty-two francs for mine. My dear little friend Marie, who is doing over her house this

(*Cont'd on page 122*)

*With the Countess de Polignac her small turban and "beaux catchers" are inseparable*

# PARIS MAKES RADIANT PREPARATION *for the* RACES

## Now that the Government Has Relented, the "Grandes Maisons" Are Aflutter with the Making of Race Frocks And the Dinner and Evening Gowns for the Greater Gaiety Which a Racing Season Will Call Forth

THE latest opening of all was that of the Paris house of Lucile for which special manikins were summoned from London. A royal time they had of it, and they must have gone back with their little heads in a whirl. The collection was presented in a very charming fashion in the big house of several storeys through which the manikins had almost to fight their way, so great was the crowd.

Upstairs in the main salon, a small theatre was arranged, hung with grey chiffon and curtained from our eyes with the same material, and the exhibition opened with a "Dance of Spring." Then began the long procession of gowns which readily fell into two classifications,—one of frocks with the long draped line so typical of this house, and the other of short frocks with something of an 1820 feeling about them. This classification is well illustrated by the sketches which are reproduced on this and the following page and which show two evening gowns and a *robe d'intérieur* of the first type and three frocks of the second type with quaint air.

EVENING GOWNS FROM LUCILE

A return to the luxury and elegance of pre-war fashions is exemplified in the two evening gowns, one of which is of palest rose satin veiled with chiffon beaded with grey beads, while the other is of solid beading of black jet with interlacing circles of dull silver scattered over its surface. Among the many *robes d'intérieur*, this one was the simplest, but the most charming. The manikin who wore it carried in her hand the big mirror which the artist has included in the sketch. Of course, there were gorgeous creations of Oriental colouring, turquoise and green, black and silver, magenta, midnight blue, orange, with embroideries and fringes which rivalled the best days of the Russian Ballet. Worn by the tall English girls with their small heads closely bound in turbans of bright shades, these frocks made a magnificent picture.

LUCILE

LUCILE

*Paris is responsible for such slim and siren ideas as this one of black tube-shaped jet beads and circles of silver beads. In the back—but there is no back—,it is cut all the way to the waist-line*

The shorter frocks were none the less pleasing and made a charming contrast. The little yatching frock of white charmeuse at the upper right on page 46 was shown with its accompanying mantle of white wool velours trimmed with big flowers of angora wool, cut and fluffed out in a novel fashion. The fronts of the coat were faced with black satin stitched in white. The grey frock at the upper left on page 46 offers pleasant suggestions for the summer wardrobe. It is of cotton voile with an underskirt and little bands of satin, and an original trimming at the hem, composed of two deep bands of beige wool put on in long stitches and held down in the middle by a narrow band of the satin. It is this heavy hem which gives the frock its 1820 air. The evening frock in the middle at the top of page 46 is of heavy pink brochée, and the bodice is amusingly cut, folded around the form, so that half the back is composed of one thickness of chiffon. A garland of deeper pink silk roses, beautifully made, crosses the shoulder and, passing down the back of the arm, finishes in a sort of bracelet just below a rounded elbow.

LUCILE

*At Lucile's opening, one of those radiant English manikins who came across the Channel especially for the occasion wore this "robe d'intérieur" of jerseytine silk made with long sleeves and trousers*

*A marvellous gown of grey beaded chiffon over rose satin dangled a jet bead and diamond tassel when the willowy English manikin who was created for such gowns trailed it in and out of the gay rooms*

FRENCH FROCKS ON ENGLISH MODELS

A very smart "audience" was present at the opening to admire the gowns and drink tea afterwards. Among them was a distinguished-looking woman seen wearing a Directoire collar on her black satin suit with the pointed neck-line filled

LUCILE

*Prim enough in colour for the most particular of consciences, this grey gown of voile over a grey satin foundation takes a flair for the frivolous in two bands of beige wool at the hem, held in the middle with a heavy satin band*

LUCILE

*When a truly Parisienne frock decides to gather its rosebuds while it may, it is more than likely to be made of rose satin with a one-sided bodice and a shoulder-strap of roses*

LUCILE

*To accompany her expectant air and her blue bonnet, she wears a yatching dress of white charmeuse and, to match it, a loose coat of white wool velours trimmed with fluffy flowers of white Angora and faced with stitched black satin*

in with white Directoire frills. An extraordinary number of men were present, both in uniform and in civil attire, and they all seemed keenly interested in the display, though it is possible that the grace of the willowy English girls shared with the charm of the modes in creating this interest in feminine modes.

There is probably no action of the French Government which has caused greater satisfaction than the decision of the authorities to resume the race-meets. The entire racing public of France rejoiced, and a very large proportion of the same fraternity in America and Great Britain joined them. But happiest of all were the Paris dressmakers; here at last are occasions when new frocks are not only a pleasure, but a duty to society which must maintain the reputation of the French courses for being the smartest in the world. The dates of the various events,—the *Prix de Diane* which is the French Oaks, the *Prix de Jockey Club* which is the French Derby, and the still more famous "Grand Steeple" and *Grand Prix*—were no sooner fixed than the workrooms of the big houses began to hum with excitement. They had, indeed, been busy enough with Victory clothes before, but the supreme effort was reserved for the race frocks, for the reputation of Paris must not be allowed to suffer on account of high prices or difficulties of production. It is true that race frocks are very dear; conditions are such that this is unavoidable. When Madame has arranged material, cut, trimming, and price after long consultation with her *vendeuse*, comes the wretched *taxe de luxe* to cap the climax.

Séeberger Frères

*Mlle. Chenaud wears a grey squirrel collar with this Callot suit of silk matelassé which, when the weather is warmer, she may change for satin*

"Of course, the *taxe de luxe* is included in the price," says Madame.

"Oh no! Madame," answers the *vendeuse*. "We are not a department store!" And so ten per cent. of the total is added to a sum which was already staggering to pre-war conceptions of the cost of dressing.

THE FORM OF THE NEW FROCKS

Greater richness of material, more colour, lavish embroidery, and endless diversity of detail characterize the frocks which will make their début soon after the first of June on the green lawns of the Paris race-courses. It is not probable that there will be any startling change in form. Paris is by no means tired of her present silhouette, and the artists who are daily returning from military duties to civil life are delighted with its simplicity, so that it has every prospect of living for this summer at least. Short skirts, vague outlines of bodice, short sleeves, open necklines—all these features continue to characterize the mode; however, it is significant that, at several of the foremost dressmaking houses, I have heard very smart clients demanding that their skirts be made longer than those of the manikins who paraded their choice before them. However, it is all a question of comparison, and "longer" means pretty short still, according to New York ideas of length.

At Dœuillet's, Monsieur Dœuillet himself showed me the gown sketched at the upper right on the following page, which he has prepared for the races. It is a combination of the unfailingly successful black and white, touched in this case with geranium red and gold which appear in the brocade belt and in the fine embroidery on the chiffon overdress. A large black hat goes with the gown. It is a mushroom cloche of satin with sprays of glycerine ostrich about the conical crown. If the weather in June is anything like that of the present moment, a wrap will be an absolute necessity. This house proposes a satin cape like that shown at the lower left on the same page, wrapped closely around the figure and held in front in an amusing way, so as to hide the hands. The effect suggests the polite Japanese woman, who hides her hands in her kimono on greeting a visitor. The

Séeberger Frères

*Like many a Parisienne, Mlle. Chenaud of the Opéra Comique tops her dark costume of navy blue wool jersey with a hat of pink taffeta and silver*

DŒUILLET

*In a costume delightfully blending violet shades, a frock of bluish lavender embroidered crêpe de Chine forecasts an ampler silhouette by plaited ruffles at the side. Violets face the tulle-crowned hat*

cape in the sketch is made of marron satin lined with cloth of gold and trimmed in a way which is in favour at present—that is to say with a band of long silk threads attached at both ends.

The two other frocks on this page are for summer wear. That at the upper left is of crêpe de Chine in a pale shade of blue tinged with lavender. The features to be noticed are the use of two plaited frills on either hip—showing that tendency towards more fulness here which is significant of the coming mode—and the little chemisette and undersleeves of fine white net which are typical of this house. They appear again, this time in fine linen, on the frock of coin-dotted dark blue and white foulard with its girdle of ivory beads and its amusing shoulder fastening taken from the Greek; in this fastening, the foulard buttons with ivory buttons over the linen.

With the opening of the racing season, it is reasonable to suppose that there will also be more elaborate dressing in the evening, and the house of Jenny has prepared for it, as will be seen from the two evening gowns sketched on page 48. Both of them are most successful; one is made of a sort of satin-finished silk which is called "fulfurante" and is of the blue of a summer sky at sunset. It is shot with rose which shows on the under side

Séeberger Frères

*Not to be outdone by the uniform, this black tricot suit went as far back as the seventeenth century to gather elaborate decoration and, not content with white embroidery and strips of ermine, it affirmed its preference for contrast by a black taffeta hat embroidered in white silk*

DŒUILLET

*One of the reasons why Paris is keen about the races is a gown of black satin and white chiffon, with red, black, and gold embroidery and brocade belt. About the black satin hat is glycerine ostrich*

and gives a glow to the blue. The characteristic puff just below the waist is found in many of Jenny's models; and there is a trimming of strands of rose beads, while in front is a large brooch of gold set with four stones, one blue, one green, and two in shades of rose. The other gown, called "Concert" and pictured at the lower right on page 48, is for formal occasions and is a combination of black satin and unbleached filet lace. The whole back of the gown is of the lace, and the two sashes are rolled about the figure in the front like the folded wings of an Egyptian god-

DŒUILLET

*Thus does one attend the races, enfolded, Japanese fashion, in a generously collared cape of marron satin lined with cloth of gold*

DŒUILLET

*Belted and fastened on shoulder in Greek fashion with ivory beads, a summer frock of dark blue foulard wears frills of linen*

dess. There is just a suggestion of pale rose in the girdle knot and at the edge of the décolletage. A great deal has been said about Directoire styles this season, but the influence has been seen mainly in millinery. However, there is a suggestion of the period in many collars and sashes, and Madame Jenny included some very clever Directoire gowns in her collection. Two of them are shown here as excellent examples of the art of interpreting the spirit of a dress period in a modern way—a very different thing from slavishly copying a bygone mode and much more difficult to do well. The gown at the right in the sketch at the top of the page is in blue serge braided in black in the pattern taken from a general's tunic. It is appropriately called "Mon Général." The frills at the neck, the standing collar, and the sash tied at the side are all pure Directoire. The sash is of rust coloured Georgette crêpe which appears again in the braided slits down each side of the front. Many young women have adopted this sash of crêpe or chiffon in a shade contrasting with the gown, and it offers opportunity for delightful colour combinations. The frock at the left in the same sketch, called "Tallien," in black satin buttoned down its whole length, has a most amusing interpretation of the "Incroyable" cravat. These gowns, worn by Jenny's magnificent dark manikin who looks like a tall and slender Geraldine Farrar, are among the most effective that I have seen in Paris.

JENNY JENNY

*The black satin "Tallien" model wears an imposing sash of beige and pomegranate red, but its real glory is a huge "Incroyable" cravat which would have created a flutter among susceptible Directoire hearts. "Mon Général," of blue serge, is under obligations to the army. One sees by its braidings that it enjoys an exalted rank; and also, by its frills, its standing collar, and its sash, that it is likewise very Directoire*

The theatres are feeling the influence of the return to normal existence to a certain extent, for there is interest in something besides the revues which were constructed with the sole idea of amusing the *permissionnaires*. A comedy which recalls pre-war times is playing at the Théâtre Michel; it is called "Les Amants de Sazy" and was written by Romain Coolus; Marthe Régnier and Signoret have the leading rôles. Mlle. Régnier is dressed by Paquin, but her gowns are absolutely simple in cut and so identical with the mode of the moment as to afford little interest from the point of view of modes.

A BEDROOM SCENE

One very amusing scene of this comedy is played in a bedroom, a garish room in red and gold with a huge bed in the centre of the stage facing the audience and arranged in "modern" fashion. The sheets and pillow-covers are of white satin, and the former are printed with a border of big red roses, while the latter are decorated with wreaths of the same flower. The coverlet is of white fur with big satin roses sprinkled over it. Sazy, who is suffering from migraine, lies in the midst of this furred and silken luxury in a *liseuse* of red and gold brocade with immense collar and cuffs of white fur. She plays the whole scene ensconced in her satin pillows, changing her brocade wrap for a filmy one of creamy lace during the act.

Throughout the play, the scenes between the two principals are admirably managed, but the stage-settings are bad beyond words. I saw the piece at a matinée, and, during the intermissions, I found the audience almost as interesting as I had found the actors. The theatre is a tiny one with a circle of boxes just above the orchestra circle, and in these boxes were seated women in simple little dark satin frocks, almost sleeveless and quite low in the neck, with which they wore hats of a contrasting colour pulled down so far over their faces that one saw almost nothing but their scarlet lips. The effect was as different from that of a New York matinée audience as could possibly be imagined by one who has seen both.

A few nights later I went to the Théâtre Sarah Bernhardt to see the play by François Porché, called "La Jeune Fille aux Joues Roses," in which the principal rôle is played by Madame Simone. The play is extremely original. The satirical scenes are full of hits at the present state of things in France, and are much more successful with the audience than the sentimental ones with which they are alternated, but the piece as a whole is a credit to the modern French stage. The scenes in the palace are all in grey and black with touches of green as relief, and the costuming of the court officials in these three colours and the constantly shifting groups are highly picturesque and paintable.

M. H.

JENNY

*To grace the festivities of the racing season, the "Fatma" evening gown drapes blue silk shot with rose into the below-the-waist puff that Jenny favours, and bracelets the arms and waist with strands of rose beads*

JENNY

*The "Concert" turns its back upon the world in unbleached filet lace and faces it in black satin aided by touches of pale rose satin at bodice and belt with two satin sashes folding, Egyptian goddess-wise, across the front*

# THE NEWEST FLOWER OF THE PARIS SPRING

Manuel

*Madame Doyen looks like a French flower in her fringed Vionnet frock of fuchsia crêpe de Chine which she wears with a violet-trimmed hat and a muff of Parma violets; the hat and muff are both from Reboux*

## Petal Frocks, Flower-Like Creations Flower-Trimmed, Blossom Exclusively for the Very Smartest Parisiennes

FROCKS seem to have blossomed into flowers in Paris, for the newest mode demands that they be petalled. It is a pretty fancy that allows us the charms of many different flowers. It may be the supple elongated petals of shaggy chrysanthemums or of poppies that these frocks suggest by their form, or a full-blown rose by the soft draperies unfolding above the waist. They are without lining, so as to follow the lines of the figure without any suggestion of stiffness and give the body absolute freedom, and they are novel in that they enwrap rather than clothe. The old order of the corsage that was rigidly boned or even lined is now cast far aside. It is not easy to wear the new frocks unless one has an excellent figure, and physical culture is usually required of the woman who wishes to wear them.

FROCKS LIKE ARTLESS FLOWERS

The frock from Vionnet sketched at the lower left on this page shows the artlessness of these petal dresses. It is of black satin, and the skirt is trimmed with floating draperies of black mousseline de soie. These are plaited and cut in deep sharp points, so that they fly with every movement of walking or dancing. The satin corsage is made flatly and without trimming, and it is

(*Continued on page 126*)

Manuel

*A dinner gown worn by Madame Doyen is just one square after another trailing embroidered morning-glories. At the bottom, it ends in petals; at the top, in a very low décolletage; model from Vionnet*

*A Vionnet petal frock may be little more than a foundation of black satin and some floating wisps of mousseline de soie, but its points shake and flutter with every movement of the dance with an airy grace. The cloche of black satin lined with white is from Lanvin*

*This satin frock (two views are shown) is fringed and trimmed with satin roses. As for a back, there isn't any to speak of, since what there is is a mere nothing of mousseline de soie. The train is long, but the front is short to show a pair of daring latticed stockings*

DEMEYER

*One naturally expects much for the loveliest day of summer, and much is given in this gown of coral chiffon printed with big soft flowers in white. The narrow underskirt, little vestee, and undersleeves are of white organdie, so glorified by tucks and lace that they appear like the stuff of dreams. The hat that droops over this dainty beauty is made of white horsehair trimmed with orange-blossoms*

Baron de Meyer

*One has given much credit to the charms of white linen, yet not done it justice—that is clear the minute this gown appears. Crochet lace trims the overskirt and makes most of the bodice. The underskirt is run with fine lace, and the little vestee is lavishly tucked. Blue taffeta bound in pink taffeta ties near the front, and a white turban of mousseline de soie drops black paradise to one shoulder*

*Many pale colours creep into this frock and abide in harmony. Orchid taffeta opens to show white point d'esprit piped with apple green taffeta and with pert bows of the same silk all the way up the front. The cuffs are of rose taffeta, and the belt a wistful hyacinth blue, while the leghorn hat is faced with orchid and rose taffeta under a rosy brim*

**FRANCES SENDS FORTH THESE GOWNS FOR AFTERNOON AND EVENING WEAR**

(Below) This evening gown is first a sheath of black satin and then a glimmer of black and gold sequins, for it is brilliantly trimmed by its overdress. It has, whimsically, a deceptively demure little fichu for a bodice. Two long serpentine trains glitter behind it with no pretence of meekness, and it is appropriately girdled with apple green and lemon coloured taffeta

(Below) The draped gown is most effective when it is of heavy satin, and peach colour is particularly lovely with very little trimming. Here the edge of each soft drapery is bound with orchid satin, and the overbodice is draped to one side. The little bodice twinkles with white paillettes, and the broad crushed girdle goes on and on into a slim long train

Baron de Meyer

Sumptuous materials and colours blend in this evening gown of silver lace and heavy oxidized silver tissue run with steel sequins. Bands of lemon yellow and emerald green taffeta trim both sleeves and overskirt, while the girdle of geranium and orchid satin runs into a long silver fringed train and is caught at the décolletage by a corsage of silk flowers,—hyacinth blue, rose, yellow, and coral

DESIGNS BY HELEN DRYDEN

*When the hair is loosely waved, parted in the middle, and simply dressed, then a bandeau of topaz coloured stones befits such dignity. The largest comes in the middle of the forehead with smaller ones all the way around, and over the right ear is a hanging ornament of these yellow stones*

*The blonde who can becomingly dress her hair very high, never fully realizes her good fortune until she sees the curling sweep and the sable contrast of two sprays of paradise. Then she will choose a particularly effective pair of earrings and fasten the black feathers with a harmonizing jewelled ornament*

Baron de Meyer

*(Below) Then there is the demure way of dressing the hair, for which nothing will answer but a simple ornament to encircle the knot at the back of the head. A garland of tiny soft feathers which form old-fashioned flowers is suggested in the sketch*

*(Left) When glistening hair is encircled by a band of small chiffon leaves, faded mauve with a sheen of silver, the coiffure has a simple classic charm. The leaf band ends near the forehead at either side; leaf band from Thurn; posed by Lucy Cotton*

**COIFFURES FOR EVENING MAY BE LOW OR HIGH ACCORDING TO ONE'S MOOD**

**PLUMES AND JEWELS AND PRECIOUS TISSUE GIVE FLASHING GLINTS OF COLOUR**

*Sometimes it is just a circlet of brilliants in the hair that is needed to bring out the best points of a costume. Then one fastens the ornament with an oval buckle and lets white feathers stand up in front, straight and tall and proud; band from Gidding; posed by* **Lucy Cotton**

*Short hair, if it suits the face underneath, is charming when it is arranged as a close crop of curls like a little mob-cap. It may be banded with a strip of gold or silver tissue, brilliantly jewelled and matched by a pair of jewelled earrings*

*Low on her forehead she has bound jade green chiffon above the shining braids looped over each ear. But the subtlest touch of all lies in the thin wired pieces of chiffon, like two antennæ, that are fastened with green jewelled ornaments*

*A fair lady may be fairer still when she wears a large black Spanish comb poised in her high knotted coiffure and adds a tortoise-shell chain and a pendant shaped like a Grecian urn. The shell earrings match the pendant in shape. Her fan is of peacock feathers on an amber stick, and it is easy to understand why she gazes into a little oval mirror cunningly fixed at the base; fan from Thurn*

Baron de Meyer

**WITH CALLOT AND CHÉRUIT, CAPES ENWRAP THE FIGURE, BUT THE SUIT IS STRAIGHT AND NARROW**

MODELS FROM GIDDING

*For sports Callot made a cape of copper coloured homespun, a voluminous unlined affair that suggests a full coat reaching to the hips with a long cape growing out of its sleeves. This cape is trimmed on the inside with narrow cordings like those on the collar, a small cape in itself, which is faced with homespun in a lighter shade. Brown bone buttons fasten into tailored bound buttonholes*

*According to one Chéruit thought, a cape is a wrapping of soft green homespun. It knows its collar is enormous—like a hood—for it points out the fact with three rows of green and white tapestry braid. This same effective braid is used to mark the straight slits at either side for the arms to come through if they so desire*

*Chéruit had in mind the slim straight lines of youth when she designed this street suit of navy blue Poiret twill. One must notice at once its unusual inverted box-plaits that extend but half way up the skirt. Black silk braid outlines practically everything on the jacket and ends by tying in a bow at the throat*

*This Callot cape is so lost in admiration of its own lovely lines and colours that it never gives a thought to fastenings or armholes. It is of navy blue diagonal velours lined with plain coral velours. At the elbows are groups of cartridge tucks; a narrow cording marks the deep yoke*

**CALLOT GIVES TO FAVOURED FROCKS THE SPECIAL DISTINCTION OF THEIR OWN WRAPS**

**THE CHARMING VERSATILITY OF BLACK IS RECORDED AGAIN BY THESE NEW COSTUMES**

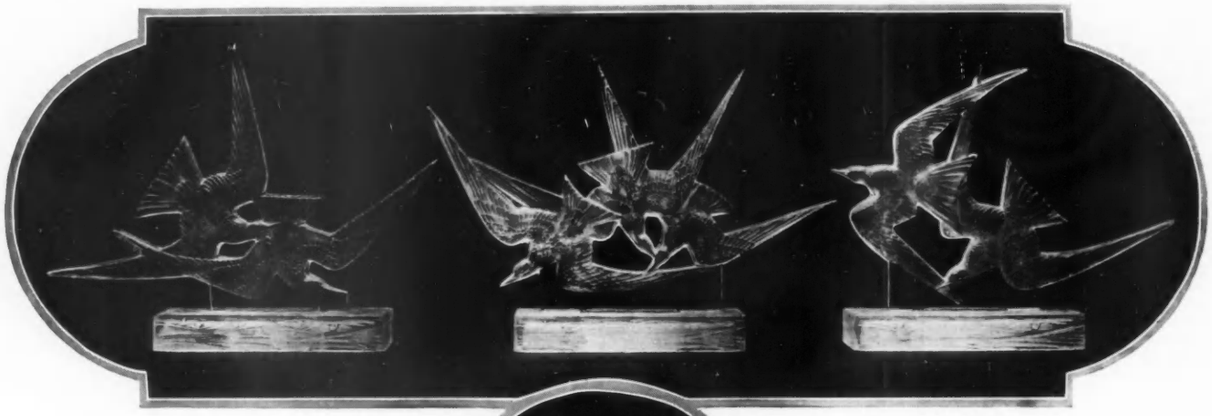
MODELS FROM FOX

*When the wearer of the black satin frock below steps forth upon the street, this black satin coat goes with her. It is a very smart coat with four panels, two of which are longer and fuller than the others and belted across. These side panels, it seems, are favoured above all other panels, for they are also heavily embroidered in grey wool. The black taffeta cape at the right is short and crisp and saucy, and has a number of very special reasons for being so. It has a full wired collar, a yoke across the shoulders fastening under long ribbons, and a big pompous rose at one side, and, most special of all, the little evening frock below for its very own*

*(Left) The gown designed with care for the black satin coat described above has a bodice of grey satin gracefully crossed in front and outlined in black satin. The upper part of the skirt has a yoke of grey satin, and below it droop two tiers of black satin which drape slightly to one side. The sash swathes its soft way about the hips and ends in a long solemn loop in the back*

*Callot's favourite evening frock comes dancing along like a much-petalled flower. Each of its four black taffeta ruffles is hooped with wire, and close about the ankles is a little petticoat of black lace over white lace, which, with a band of taffeta veiled in tulle and a wide-open rose, also forms the bodice. The wrap for this frock is found in the sketch above*

# LALIQUE SETS *a* MODERN HAND *to an* ANCIENT ART



*In clear glass, by processes as carefully guarded as those of the old Venetian workers, Lalique has created a set of exceptionally lovely table ornaments*

*As befits its delicate beauty, this glass is fashioned into exquisite bibelots for the service of woman*

*Imagination foresees the charm and the wide variety of table decorations to be derived from these three carved pieces artfully combined with gay flowers*

IT is long since New York has had the opportunity to see in any extensive exhibition the work of the French master craftsman, René Lalique. And now that his work has come again to this country, we see Lalique not as we knew him best of old, as the creator of amazing beauties in enamel and metal, but in a new phase as a modern master of the very ancient and very honourable art of glass-working.

Though the art is nearly as old as recorded time, however, that does not mean that it held no unknown possibilities. Despite all the artist craftsmen who, since the days of ancient Egypt, have devoted their lives to it, there still remained undiscovered beauties in glass which only Lalique himself has known how to develop.

His gifts as a designer are already known, but of the technique by which he works his glass, one may only guess. For this great French maker guards his secret processes no less jealously than did those men who, in an earlier day, lived on the island of Murano and built the fame of Venetian glass.

Though the processes may be dark, however, the results are clear and very lovely. Perhaps the most striking of them is the beautiful silvery effect, almost like a silver inlay, which is obtained in some way by carving the design from the back, so that one sees it through the glass. For this glass of Lalique is not blown thin and fine like that of Venice, nor painted like that of Bristol, nor polished on an emery-wheel like our American diamonds of cut glass. Instead, it is cast and then carved by hand, doubtless carved at a high temperature while it is soft, not brittle, but as to that Lalique offers no confidences.

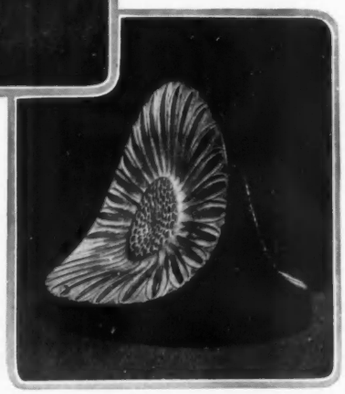
At some time during the process of its making, much of this glass is toned, also, sometimes very lightly to bring out the designs carved upon it, sometimes in deep and lovely, but never solid, colours. In quality it is sometimes clear and sometimes almost opaque, with a surface of about the texture of round glass.

To this variety of material is added the varied wealth of Lalique design, making each piece a veritable object of art. Practically, each one is a unique piece, for, though the same designs may sometimes be used more than once, no two resulting pieces can ever be really duplicates, since the work is a matter of individual casting and hand-carving. Further variation, also, is inevitable by reason of the fact that with glass, as with porcelain, it is never possible to predict with entire accuracy the final result of a given process. Each finished work, therefore, varies subtly but distinctly from all other pieces, even from the few which interpret its own design.

(*Continued on page 120*)

*Few things in life are harder to come by than a really original jewel-box. Quite unlike all preconceived ideas of jewel-boxes, however, is this Lalique box in which glass panels, carved and toned to almost the darkness of bronze, are set in a solid metal frame about a strong wooden box protected by a safety-lock*

*"Delicate as a butterfly's wing" is a description not unmerited by this seal of softly toned glass cast in butterfly form and carved with delicate precision*



*To the amber glass of a seal, carving gives a surface whiteness to suggest daisy petals, while the centre, also carved, glows like a brilliant yellow jewel*

**CREAM LACES AND FLUTTERING CHIFFON DO THEIR FRAIL BEST TO MAKE SUMMER EVENINGS PERFECT**

MODELS FROM MRS. COLLINS

*Floating all flower strewn and rosy over a foundation of heavy soft white satin is a tunic of printed chiffon. The chiffon, being double, hopes to disguise the lightness of its nature and even assumes very solid bindings of white satin with this end in view. The satin underskirt is scant and narrow with the merest hint of a side drapery. Clustering at the waist are very natural looking poinsettias which are unnaturally of dark blue taffeta*

*As exotically vivid, soft, and frail as a jungle flower is this gown of flashing cerise satin, clouded and folded about by equally brilliant purple chiffon. The bodice is very long and draped its full length, and from it hang full swaying tunics revealing in their folds hidden gleams of cerise. The sleeves of rectangular lines can give no hint of severity, for they are of soft purple chiffon caught upon the arm by balls of silver*

*A summer night, a beautiful woman, and a white frock, soft and fluttering in the moonlight, who does not know the magic of such things as these? A gown worthy of its important rôle on summer nights is of cream chiffon draped lightly with an overdress of cream filet lace and girdled very broadly with cream moiré ribbon weighted with fringe. But the most artful coquetry lies in those beguiling sleeves made from quantities of cream chiffon*

*The lace frock is a dinner guest as delightful as it is inevitable. Flesh coloured chiffon here shows its pale flush through the covering of cream Valenciennes lace that composes this frock. About the waist is a great drooping sash of flesh coloured satin, and flesh chiffon breaks into ripples on either side of the skirt. The skirt is quite full, and the bodice has short sleeves and a quaint little lace cape which covers gleaming shoulders*

*This fashionably back-to-nature lady tops her head with a smart little beehive in natural colour corn-husks. Unlike most beehives, it is braided all the way up to the top of the crown and sprouts impudent strands of peeled quills to a dizzy length on one side of the front*

# HATS FOR THE PIQUANT MOODS OF MIDSUMMER

## Saucy Little Turbans Do Astonishing Things with Corn-husks and Pine-cones, and Picture Shapes Pose in a New Way under the Old Lilies and Roses and Gold Buttercups

HATS FROM WATERS

THE old-fashioned flower-laden hat in leghorn and in horsehair straw has come back to us from out of the past, and, true to type, it is trimmed with collections of flowers in striking combinations of vivid colours. White and purple lilacs are used with sprays of wistaria, and large flowers, such as tiger-lilies, pond-lilies, and even callas are used on the larger shapes. The flower-covered crown is particularly adopted by the young girl. For instance, a hat of a delicate lavender horsehair straw which shines like silver in the sunlight, has a crown of old-fashioned pinks. For the older woman, black lace is shown for midsummer—not, as one might think, in an all-lace hat, but as a softening for the harshness of white leghorn. It also is used to veil the coloured flowers of the large summer hat that is stiff in line, rather than the floppy one for the young girl.

Odd materials are making their appearance in the midsummer hats. Corn-husks that have been dried in the sun and hand painted make an ideal turban. They are light and, when woven together, are fashioned into a most durable hat. Softly draped turbans and brim hats, either mushroom in shape or with turned brims, are shown in shaggy felts or in long-haired silk duvetyn. They are used for country sports wear and are pretty in colours as well as in black, white, beige, and grey. Metal cloth veiled in tulle is one of the newest combinations of materials used in the small hats. But the most practical as well as popular material is taffeta which is used for hats of every size. Certain turbans have been effectively treated with heavy embroidery of dull coloured linen threads.

FANCIES IN FEATHERS

Feather hats will undoubtedly be seen throughout the summer. The uncurled ostrich feathers are, perhaps, most frequently used. Glycerine ostrich and clipped ostrich tips are used on the large summer hats. For instance, in a large shape of thin straw in lemon yellow, four tips in different colours entirely cover the crown, while the spines of these feathers are painted in vivid colour. An orchid coloured tip may have a vivid green spine, while a French blue tip may have a cerise spine. These effects are most striking. Tappé, as another novelty, is making a number of smart hats with wreathes of fruit,—lemons, oranges, cherries, grapes, and other hothouse products. One of the smartest and most striking examples of new trimming is the use of Scotch thistles on a lace straw of large dimensions. And for the welcome of the Rainbow Division, one designer has especially created a lovely hat in flesh colour trimmed all over the brim with clusters of heads of wheat in all the delicate shades of the rainbow.

*One can spend a pleasant hour at tea under a group of giddy orange and black tiger-lilies which, wisely enough, bloom on the brim of a mushroom-shaped hat in dark blue straw. To match their gay existence, the brim is faced with orange*

A BECOMING SHAPE IN LACE STRAW

The large mushroom shape for country wear is shown at one of the smartest shops in a lightly woven lace straw. In black it is particularly stunning and is bound around the crown with black grosgrain ribbon which is finished with a smart tailored bow.

Even lighter and airier than lace straw shapes are the latest tams of tulle. These novel hats, worn high on the head and back from the face, are made of a succession of tulle strips which have clipped edges. The effect of the clipping is to give a becoming unevenness to the silhouette of the hat.

In the world of veils, the large open-mesh veil without scrolls or large dots is considered the smartest. If one looks closely, one can see that the figure or dot is made of the same thread as the veil itself rather than of chenille or velvet. The conspicuous figure and grotesque-looking dots seem to have disappeared, for the present at least, and the new veils are very becoming to both older and younger women.

*Destined for many a saucy adventure is this piquant flat hat in natural leghorn faced with Copenhagen blue. The distracting ear-laps are made of quaint flowers, and blue ribbons loop under the chin and hang on either side, dangling a jet bead*

*(Below) The best possible way to use a dainty profile is to put it beneath a poke bonnet all flesh coloured Georgette crêpe as to brim and all rose, pink, and Copenhagen blue as to crown. A bit of blue ribbon ties gaily in the front*

*Clustered on this toque of brown tulle is a sophisticated group of pine-cones which bob merrily between sprays of fir equally and as charmingly sophisticated. All the natural shades of brown may be found in these amusing trimmings*

HATS FROM WATERS

*(Left) The flowers that bloom in the spring, tra la, have a great deal to do with the case of this large straight-brimmed shape of blue straw, for, since they happen to be tiny black and yellow buttercups, they cluster all over the brim in many sprays. Corn coloured stalks and ribbon finish the pastoral picture*

*(Right) This daring jockey-like turban has a versatile turned-up brim, of course, of dark brown straw and light tan canvas. Two quills of each shade tip off at a saucy right angle to the brim*

# IN THE FLOWER ART OF JAPAN, IMAGINATION CREATES SYMBOLS WHICH MAY BRING BEAUTY AND POETRY TO EVERYDAY LIFE

FLOWER ARRANGEMENTS BY CADIEUX COMPANY

*To the small person of the Orient, seated on his cushion, the floor lamp of scented wood is like a tall sentinel. The Occidental, however, living at greater heights, places it upon a table to get the proper perspective. Golden mimosa, like captured sunshine, is combined with pansies in an old Chinese temple bronze. Pansies may symbolize the surface of the sky mirrored in the lake of the bowl*

*(Below) The charm of an exquisite bit of natural scenery is brought within a small space by a tiny garden like the miniature gardens of Japan surrounding a famous temple in replica. The Japanese would always include a tall pointed rock to remind him of his beloved Fuji, while the pine-tree brought into a room symbolizes long life and strength. When used with plum-blossoms and bamboo, it forms the New Year's greeting*

DEMEYER

Baron de Meyer

*A fairy skiff of jade green, a Chinese porcelain of the Ming period, is laden with good wishes for a guest arriving from overseas. It has a leaf for a sail, and a golden calla carries out the thought of greeting*

**THE HONOURED PLANTS OF JAPAN WITH SOME LOVELY OBJECT OF ORIENTAL ART MAY INSPIRE OUR OWN FLOWER ARRANGEMENTS**

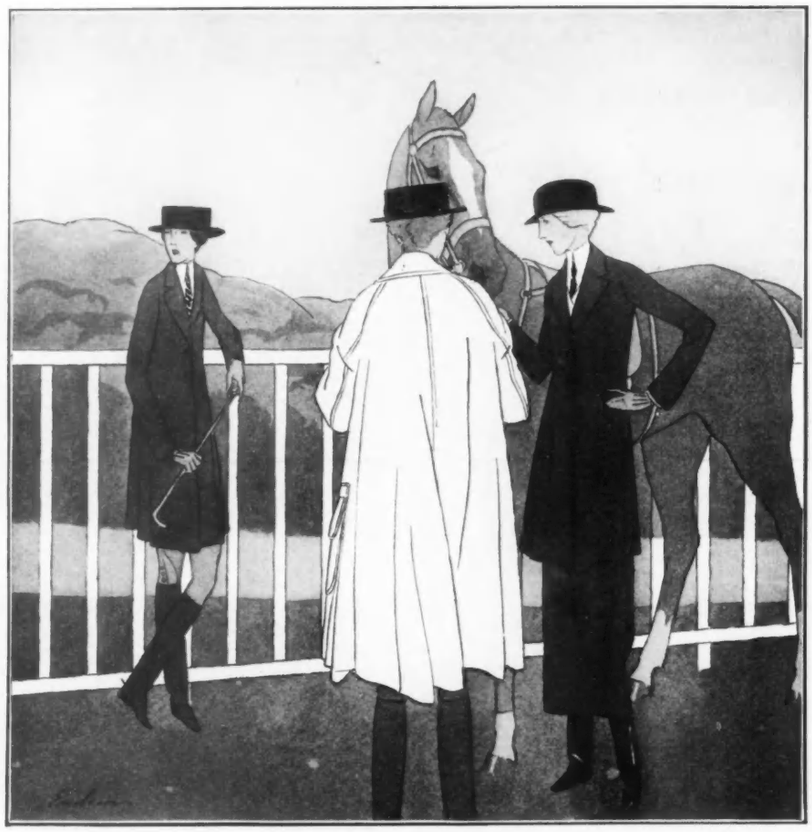
*The emblem of the spring of life is the budding maple-tree. When it is used in flower arrangements it stands for happiness. That is why the Japanese like to bring it into the home—not a big tree, of course, but a little dwarf maple-tree two and a half feet high like this one growing in a pot. In contrast to small people and decorative tiny temples, overgrown with moss, it has huge proportions*

DEMEYER

Baron de Meyer

*(Below) If a moon were caught and brought to earth, it could be no prettier than this Celestial arrangement. The cloisonné lantern has a globe-shaped shade—like a full moon to Japanese eyes—and just where it may catch the silver rays, a golden calla rests in a bronze bowl. This is placed in a curious bronze holder called a kubari. It is carved to resemble wood and is the favourite support for all cut flowers in Japan*

*This strange orchid in his old iron temple jar is treated with great awe, for he is one of the "five gentlemen" of the Flowery Kingdom. The others are peach-blossom, bamboo, wistaria, and chrysanthemum*



*The smart tweed riding-habit at the left is of English tailoring. The flawlessly cut habit at the right is especially correct for town use; habits from Hertz. The capacious coat is full enough for any sort of riding, and is from Wetzel*

# BOOT, SADDLE, *to* HORSE ACCORDING *to the* MODE

## The Joy of Breezing Along the Bridle-Path Is Trebled by a Perfectly Appointed Habit

*A modish sailor with a brim correctly narrow is a smart detail*

**By MARIE LOUISE THOMPSON**

THERE is no sport in which the matter of correctness plays so important a part as in riding. The way a woman sits her horse is as true an index of breeding, or lack of breeding, as is her manner of speech or her method of dining. Riding has always been the sport of the gentlewoman; but to ride as a gentlewoman, one must ride correctly. This ability is largely a matter of beginning in the right way, and the beginnings of the horsewoman who rides in Central Park or hunts at Meadow Brook usually date back to her early youth; for, as in the case of almost every other accomplishment, the woman who rides best does so, as a rule, because she was initiated into this sport while very young.

### LEARNING TO RIDE BOTH WAYS

To-day, the genuine horsewoman has mastered the sport of riding both side-saddle and astride. For country, many women prefer riding astride, but for town riding the side-saddle is undoubtedly more dignified and graceful. Little girls nowadays are taught first how to ride astride like little boys, and are then initiated into the mystery of riding with a side-saddle. In the photographs on the opposite page, several youthful members of well-known New York families may be seen riding their ponies in approved fashion.

One of the most interesting things to observe is the suggestion of companionship between horse and rider, and this is an important point. In selecting a horse for a child, one should always look particularly for the disposition which makes a horse a congenial companion. This obviates any inclination the small rider may have to be afraid, and helps to establish the mutual confidence which is one of the essentials of good horsemanship.

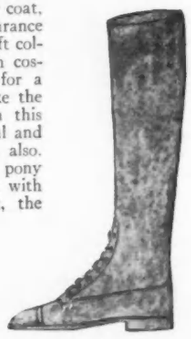
It is important that a child be dressed just as correctly for riding as for any other part of the daily routine. On the opposite page are illustrated different types of habits for girls. At the lower left is a country outfit. The soft hat and the coat, of a trifle shorter cut than one sees in the more formal habits, afford the freedom needed for country life. Any closely woven wool material with a finish which it not too soft, is appropriate for such a habit. Puttees are regarded by some people as being more comfortable than boots and are entirely correct with such a costume as this. While this habit is intended primarily for country wear, it is also appropriate for the more formal ride in the park.

The photograph at the top of page 63 shows a more formal outfit. The stiff hat, the longer coat, and the boots give an appearance a bit more elaborate. The soft collars which are worn in both costumes are always suitable for a child. Stiff Eton collars, like the one in the small sketch on this page, are even more youthful and are considered very smart also.

The girl on the spotted pony wears the side-saddle habit with the conventional sailor-hat, the

*A boyish and becoming Eton collar may complete a child's habit*

*(Above) A swift canter will necessitate using a reliable hat-guard*



*Field boots are suitable for hunting and country wear; from Turtill and Lloyd*

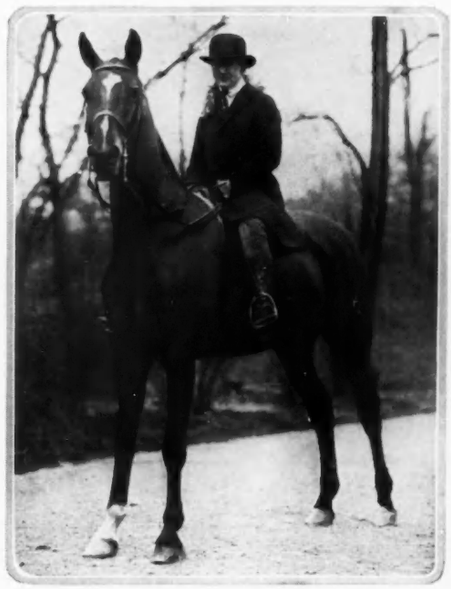
straight coat, and the essential safety skirt. In case of accident, a slight pull unfastens the snap closing at the back of the skirt, thus obviating the danger of its catching on the saddle so that the rider is dragged. With the safety skirt and the proper saddle, the child is as safe as if she were astride.

HABITS OF FLAWLESS TAILORING

Whether for a child or an adult, a habit must be flawless in fit. This is a point which brooks no compromise. In the large sketch on the opposite page appear an English astride habit and a side-saddle habit from a smart New York habit-maker. The cross-saddle habit at the left has a tweed coat and breeches, which may be made of the same material, of antelope skin, or of checked worsted which repeats the colourings of the quiet-toned coats. The latter is cut without a seam of any kind at the waist-line,—a detail characteristic of the truly smart habit, which is always a thing of long unbroken lines. The real test of the habit-maker's skill, however, is the fit of the breeches about the knee.

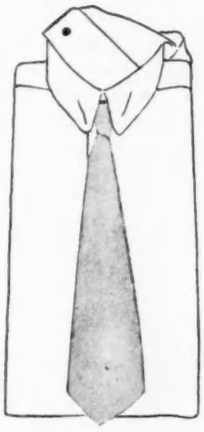
This is correct for country wear, but the side-saddle habit at the right is really the smarter for town wear. The habit consists of a coat and safety skirt of briar-proof serge, whipcord, or twillette. Though not so long as to skirt, the coat has many of the other characteristics of the one belonging to the astride habit.

Attention is directed to the derby hat which tops this outfit. It is not too low and flat nor too wide of brim. The correct derby for riding is shaped exactly like a boy's hat. In fact, many of the smartest women riders wear boys' derbies. A well-shaped straw sailor with a brim which is correctly narrow is also an accepted mode, and, with a silk or linen shirt with a turn-over collar of the same material, a four-in-hand tie, and dogskin gloves completes a well-appointed outfit. For summer, one may wear gloves of washable doeskin, which are soft and quite correct. A soft hat is appropriate for the country, but never looks smart in the park. A riding-hat, be it sailor or derby, must never be so small that it cannot come down well on the head. Shown in the small sketch on the opposite page is the correct guard for wear with a hat. It is of silk in either black or dark colours, and the ends are of correspondingly coloured metal.



*For the girl who rides in town, the stiff hat and the boots contribute to a well-appointed habit*

*Smart accessories include white gloves to accompany the habit for exhibition riding*



*A mannish silk or linen shirt is correctly worn with a turn-over collar and a four-in-hand*

*With the formal evening habit, a white collar and a black tie are the correct things*

In the large sketch on page 62 appears a top-coat of a composition of white linen and rubber, which is very smartly cut. The sleeves are set in the raglan fashion, and the coat is quite full, with capacious pockets. In the front there is an extra flap stitched down beneath one edge of the coat. This flap widens toward the bottom, allowing sufficient span to button the coat when the wearer is seated on the horse and thus giving most adequate protection when in actual service. All top-coats are cut on lines very much the same as these, but without this extra flap. They are worn on the street over the riding-habit.

BOOTS FOR VARIOUS OCCASIONS

A woman may wear tan boots in the morning, but never by any chance for show riding or in the evening, when either dull black or patent leather boots are essential. With the costume at the right in this sketch are worn patent leather boots, which are in good form for formal afternoon wear, as well as for evening. Puttees may be worn in the morning, but they are never so smart as boots. Field boots, like those in the small sketch at the lower right on page 62, are correct and comfortable for hunting or country wear. No matter what the type of boot, the heel should always be low.

With the riding-habit, the simple cutting whip, like that sketched just below, or a bamboo stick is very smart. A crop is never correct without the hunting thong. Any simple pin for the tie is appropriate.

The conventional silk or top-hat should always be worn for exhibition riding in the evening with white gloves, a white stock or stiff collar, and a black tie, like those sketched on this page. The evening habit should always be of black or very dark oxford. The hair should always be plain. The knot is held securely in place by a net of crocheted silk the colour of the hair, like that in the sketch at the left on page 62.

Paul Thompson

*Especially adapted to country wear, although it may also be worn in the park, is a riding-habit with a rather short coat and a soft hat*

*A cutting whip to accompany the habit is smart*

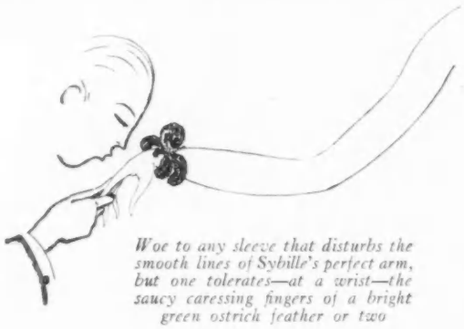
*This detail belongs to the correct riding-suit*

*With the conventional sailor-hat, a straight coat, and the essential safety skirt, the girl's side-saddle habit is both safe and trim*

*Green ostrich-plumes dart and foam madly about the diamond chain that holds them in a collar to match a mad and negligently undressed coiffure*

# A FEATHER WITH MORE THAN A FEATHER'S WEIGHT

## In the Hands of That Accomplished Coquette, the Parisienne, Feathers Do Their Bewitching Best to Atone for The Present Smart Deficiencies of Sleeves and Bodices



*Woe to any sleeve that disturbs the smooth lines of Sybille's perfect arm, but one tolerates—at a wrist—the saucy caressing fingers of a bright green ostrich feather or two*

*If one can not forget prudence in a day of sleeveless gowns, there is, fortunately, the brilliant peacock feather to wrap its shielding strands around and around a white arm*

*Since bodices leave such quantities of unclaimed space, feathers run riot in distracting collars of fine wisping plumes, and any number of aigrettes dart above and below the head*

*If one is of a romantic turn of mind, it is a very simple matter indeed to rise like Undine from beneath a marvellous fountain spray of glycerine ostrich held by gold cord*

THOUSANDS of inventions have their inspiration in that coquetry which is permitted to woman and to which every charming woman aspires. At present it is an array of ornaments for the neck and wrists; we had resumed some time ago the fashion of bracelets, supple chains or links of diamonds; at the present moment we are under the spell of a fancy for making these arm ornaments of feathers or braids.

There are infinite variations of this novel theme; sometimes the ornament consists of three or five short ostrich-plumes sewn to a very narrow elastic, barely a half-centimetre wide, which is covered by a slim thread of silver. These plumes are set each at a different angle, so that they stand out about the wrist or above the elbow, as the fair wearer may chance to fancy.

About the neck are worn similar bizarre ornaments of plumes, a veritable "wild Indian" adornment or like one of those dog-collars with great nails and a fringe of bristling hair at either edge. Naturally the woman of fashion would not permit her chin and shoulders to be scratched by rough stiff hairs, but she has adapted this idea in very clever fashion. On either edge of a narrow band of jet, she sets a row of plumes, one drooping, the other rising to frame her face.

(*Continued on page 132*)

**THE RAINBOW BALL WAS GIVEN AT SHERRY'S TO BRING AID TO A WELL-KNOWN NEW YORK CHARITY**

*The Rainbow Ball was given at Sherry's on April 21 for the benefit of St. Ambrose Community Centre, an Italian settlement house on the upper East Side. It was organized by a group of society maids and matrons who take an active interest in this guild work. Eight enthusiastic workers, sellers of programmes or members of tableaux, appear at the right. In the back row, reading from left to right, are Miss Betty Franks, Mrs. George McNear, Miss Harriet McKim, and Miss Priscilla Taylor; in the front row, Miss Edith Pratt, Miss Melissa Yuille, Miss Sheila Byrne, and Miss Katherine Kent. The programme venders were clad in rainbow gowns of chiffon, and, to further carry out the rainbow idea, the room was darkened many times during the evening, and the dancing continued in paths of rainbow light that fell across the darkness*

Marcia Silfcox

Marcia Silfcox

Davis and Sanford

*(Left) Mrs. Stephen C. Clark was one of the most energetic members of the committee to which is due the glory of the Rainbow Ball, a benefit that made a goodly offering*

*Miss Betty Jackson was another enthusiastic "Rainbow Girl." She is one of the popular débutantes of the season and has been entertained recently in many delightful ways*

Baron de Meyer

## MRS. LEONARD M. THOMAS

*Mrs. Thomas is one of the women of the younger generation in New York who have interested themselves keenly in fostering and encouraging the art movements of our day. Lately she has been taking a creator's share in such movements, and a book of her poems has just made its appearance. There is talk, too, of a play of hers which will shortly see the light. Mrs. Thomas's residence in New York is proof of her excellent taste in matters of decoration, for it is generally conceded to be one of the best conceived American houses in the Italian style*

# AFTER-WAR WAYS TO "CARRY-ON"

AT a dinner held by the National League for Women's Service in the Hotel Biltmore not so very long ago, Theodore Roosevelt opened his speech by saying, "If I did not believe in this organization, I would not be here to-night." The three hundred thousand women who are its members believe in it so much that they are loath to leave it now that war no longer presses them to service. Something has happened to women as well as to men that has lifted their always latent fineness into a sort of restless prominence that refuses to be satisfied with an abrupt dismissal and a long and slumbering end.

But they need not leave—there is plenty of service to keep them with the League; that is one of the wonderful discoveries brought about by war. All the eleven branches of the League have more than a mere excuse for permanence. There is still a great demand for just such earnest work as they have contributed for the past two years. Women who have glimpsed the tragedy of lives far removed from their own and who have learned to travel the bridge between the two, realize that their League has started work that it would be actually wrong to stop. Plans are being very eagerly discussed for adapting war organizations to civil needs.

### THE VALUE OF THE SOCIAL CLUB

It is remarkable just how easy in some cases this transition from war to civil activities can be. The future work of the Social and Welfare Branch of the League lies so close to its past that the two are almost blended. The value of the work done by the League woman through the social clubs is impossible to overestimate. They have done for strange and lonely men the many small intimate things that mean home. From sewing on buttons to Christmas shopping, from listening warm-heartedly to tales of homesickness and unhappiness to going down to the piers to wave them their last good-byes, those splendid women have, as far as possible, provided the substitute for a family and have kept in the hearts and minds of our men an ideal of American womanhood worth fighting for. One of the heads of such a club in New York City was talking one evening to a boy who had been coming to the club very regularly, and during their conversation she observed that she was glad to find how many of the boys thought of the club as a sort of second home. The boy looked at her a second, then said earnestly, "Good God, don't you know this is the only home some of us ever had!"

When these men and boys are no longer soldiers

(*Continued on page 97*)

Paul Thompson

*Friendly faces, bright silver, and thin china have done their charming best to create a home atmosphere for the soldier man. Through his eager initiative, the club at 261 Madison Avenue is being transformed into a memorial club — a club for ex-service men*

American Photo Service

*One of the most delicate and gracious services that have been and will be performed by the National League is the distribution of flowers and jellies throughout the hospital wards, and it has proved touchingly successful*

**WOMEN WHO, IN OTHER COUNTRIES, HAVE TAKEN NOTABLE AND NOBLE PARTS IN THE GREAT THEATRE OF THE WAR**

Lorens, Petrograd

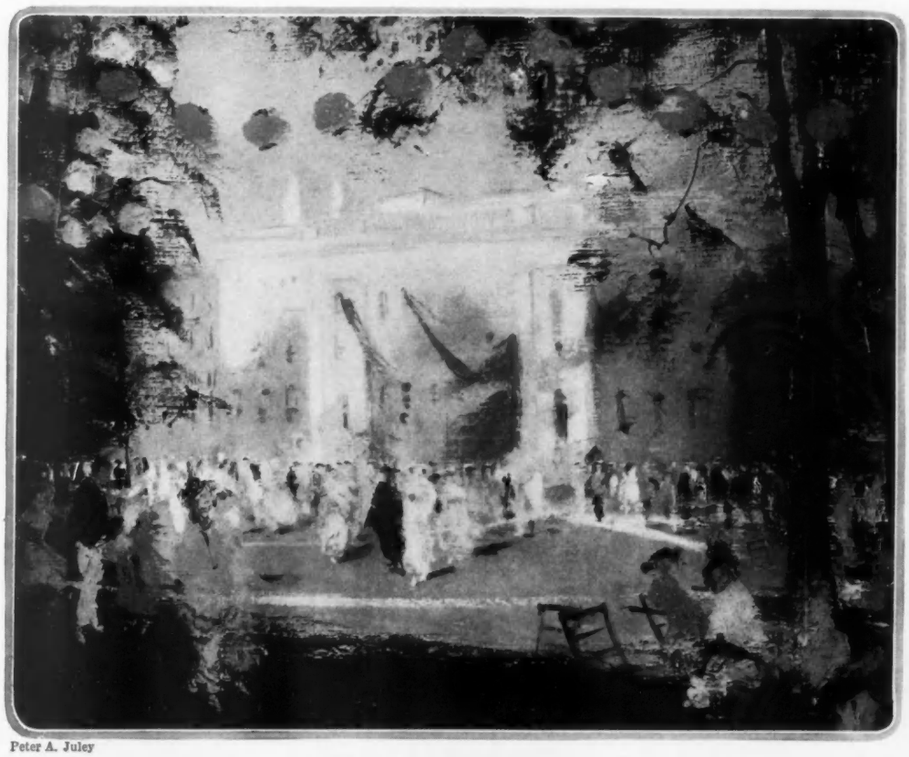
*Mrs. David Leavitt Hough, who was formerly Miss Heloise Beekman, is the wife of Major Hough, and at the outbreak of the war was one of the most popular young matrons then living in Petrograd. She unhesitatingly donned a uniform and volunteered in the hastily equipped hospitals there. This severe training, her ready sympathy, and adaptability fitted her for the arduous task which she later undertook, that of taking charge of a surgical ward and operating room. She has returned to her native land, which is the United States, and is living in New York with her husband, Major Hough*

Rochlitz Studio

*Marie Henriette d'Afanasieff was born in Petrograd and is the only daughter of Louba de Berg, née de Poggenpohl, and Feodor Mihailovitch de Berg. Distinguished bearers of both the names d'Afanasieff and de Poggenpohl have been for generations in the confidence of the Czars. Like most of the officers who remained loyal in their allegiance to the Czar, her husband, Alexei Petrovitch d'Afanasieff, passed through a serious and hazardous period with the revolutionists, and, abandoning everything, he fled with his family to America. Here Madame d'Afanasieff has been giving a series of most delightful and successful "causeries"*

Campbell

*Madame Taufflieb, who is an American woman and formerly Mrs. Trenor Park, has been in her country for a short visit. Her husband, General Taufflieb, who commanded the troops that took the hill of Mort-Homme, was made commander of the Légion d'Honneur after the battle of Verdun. Madame Taufflieb turned her beautiful Chateau d'Annel into the Ambulance of the Allies in 1914. Here she carried on a wonderful work, assisted by American friends who kept the hospital well supplied. For these splendid services, she received the Croix de Guerre and Medaille d'Or from the French Government and the Order of Saint John of Jerusalem from the English*



Peter A. Juley

*Sensitive quality and clear colour characterize "Class Day," by Martin Mower, an artist held in esteem by collectors of note. He held his first New York exhibition in April at the Ehrich Galleries*

*(Middle) Woman in her hours of ease has found few more sympathetic interpreters than Frieseke, and his "Girl with the Work-Basket," from the Macbeth Gallery, is among his latest interpretations*

Peter A. Juley

Harting

# A R T

By MARION E. FENTON

*The portrait of Louise Colet was among the forty works which represented the great Courbet, founder of the Realistic School, in the centenary exhibition at the Metropolitan*

*Among artists who transport us to fairyland by grace of delicate colour and a gift for suggesting rather than saying, is Guarino, whose works were recently on view at the Kraushaar Gallery*

ART, as artists have had occasion to note in the past four years, is classed among the luxuries of life, and hitherto it has yearly proved its kinship with wealth and ease by leaving New York at the first hint of coming summer. This year, however, Art seems not at all of that mind. Instead of ending, as all good art seasons have these many years, with the Spring Academy, the present season, brave in the return of peace, continues to produce exhibitions of note.

Among the events which have lent special interest to this late art season was the centenary exhibition of the works of Gustave Courbet, which was on view at the Metropolitan Museum of Art until late in May. Courbet, one of those artists whose fate it is to be better known by the men they taught than by the pictures they painted, was the founder of the modern Realistic School and the master of half the artists of the following gen-

(*Continued on page 124*)

*In "The Village Girls" appear that fine solidity and clear sight which made Courbet and his school so great and sane an influence in modern art*

Baron de Meyer

**MARTHA HEDMAN**

*After several years' disappearance from New York and some time spent travelling in the West, Martha Hedman has returned and brought joy to all who remember her in that most successful play —"The Boomerang." She made her reappearance in a comedy entitled "Three for Diana." In it she is a dangerously fascinating young widow, and the mysterious "Three" for Diana, one finds—quite without surprise—to be husbands who considerably complicate matters*

# SEEN *on the* STAGE

By CLAYTON HAMILTON

AT a quick-lunch-counter—particularly of the "automat" variety—it is seemly enough to snatch a sandwich without saying, "By your leave"; but whenever a sumptuous banquet is magnificently set before us, something ancestral in our make-up requires us to say a grace before meat. The American theatre, for the most part, may be compared to a quick-lunch-counter, since nearly all the plays that it presents may be swiftly seen and speedily dismissed; but, now and then, some magnificent repast is set forth by such a manager as Arthur Hopkins, and, on these all too rare occasions, it behooves the critic to approach the matter with a sense of ceremony.

Two quotations—like deep bells tolling from afar—are ringing in the ears of the present commentator as he attempts the task of rendering a record of the quickening impression made upon the mind by the recent production in New York of "La Cena delle Beffe,"—a tragedy by Sem Benelli, known in English as "The Jest." The first of these is a refrain borrowed by Robert Louis Stevenson from some anonymous old poet and recorded in "The Amateur Emigrant,"—"Out of my country and myself I go." The other is that passage in Robert Browning's "By the Fireside" which begins with the enchanting lines, "And we slope to Italy at last, and youth, by green degrees," and climbs to a climax in the great ejaculation, "Oh, woman-country, wooed not wed; loved all the more by earth's male-lands; laid to their hearts instead!"

The love of Italy is as personal as the love of youth and as poignant as the love of woman; and though, in these days—to judge from the outpourings of the daily press—Italy is regarded merely as a political entity disfavoured by the President of the United States in its age-old argument against the Austrians of yesterday, the Jugo-Slavs of the moment, no man whose soul has ever in his youth been nourished at the breast of Browning's "woman-country" can ever keep up a rhetorical pretense of discussing any project of Italian art in a spirit of aloofness.

"Out of my country and myself I go." . . . In no other region of the European world is it possible to escape so easily from one's habitual anchorage in self-centredness as in this land replete with many pasts. "And we slope to Italy at last, and youth, by green degrees." . . . Here we find the explanation of the miracle; for Italy and youth are interchangeable when regarded as milestones in the progress of the spirit.

Many thousands of Americans have been to Italy; and most of us who have followed the road to Rome have been wise enough to make the pilgrimage when we were young. Youth is the proper time to buy a donkey and to roam among the towered towns of Umbria and Tuscany in search of far forgotten frescoes by nameless makers of Madonnas. Youth is the time to fall in love with the lithe and lissom hands of Filipino Lippi's maidens, and the faces of Ghirlandaio's little boys, and the mightiness of Michelangelo. For all of us who have been privileged to go to Italy when we were young, it will nevermore be possible to slope to Italy again without sloping back to youth, by green degrees.

Pach

*(Above) Helen Westley, as all who saw her with the Washington Square Players well know, makes a lovely Dona Sirena in "Bonds of Interest"*

Abbe

*(Left) Eileen Huban, the latest star in the Belasco firmament, makes a delightful Irish lassie in "Dark Rosaleen," a new play by Whitford Kane*

The signal triumph of the American production of "La Cena delle Beffe" was not so much that it took us back to Italy as that it took us back to youth. "Out of our country and ourselves we went": we left the electric-lighted region of Times Square and were wafted overseas to lose ourselves in the sharper-shadowed and more wondrous region of the Renaissance in Florence. But, also, when the curtain rose, we doffed the incubus of our accumulated years and dashed back at a gallop to the time when we were young. Mr. James Montgomery Flagg is reported to have said, between the acts on the occasion of the first performance, "This is the first time that I have felt like a kid in a dozen years." If this record be authentic, Mr. Flagg should be complimented for his soundness as a critic of the drama. Since criticism—according to the formula of Anatole France—may be defined as the record of a soul's adventures among masterpieces, any work which can force the soul to enjoy the miracle of rejuvenation must be accepted as a masterpiece. Italy, of course, can always make us young; but Italy—as Secretary Baker has reminded us—is three thousand miles away. Youth, for most of us, is further away than that; yet we do not find it difficult to swim the seas and slope back at the beckoning of such a dramatist as Sem Benelli.

Another reason why "La Cena delle Beffe" takes us back to youth is not merely that it beckons us to Italy—for some of us, alas, have never visited San Gimignano delle Belle Torre—but that it also allures us to the contemplation of a region of romance that can not be punctuated by any ticking of the clock. As methods for distilling and recording the quintessence of experience, Realism and Romance must be regarded as commensurably equable. It is possible, through the exercise of either method, to tell the truth and to engrave it upon granite. But, whenever a toss-up occurs between the two, it is safer to bet upon Romance if there is any question of longevity. The realist, as he improves his method, is inclined more and more to centre his attention upon the meticulous task of depicting the manners of his own country in his own time. But, in proportion as he focusses the scope of his attention, he sacrifices the unlimited appeal to the receptive many who consider life at

Pach

*Helen Freeman plays Sylvia in "Bonds of Interest," a translated Spanish play on the theme of "Get-Rich-Quick Wallingford" and presented as a first offering by the Theatre Guild*

Abbé

*John Barrymore, as the beautiful and youthful painter of Madonnas in "The Jest," adds one more remarkably perfect piece of acting to the lengthening list of his successes. This play of Florentine tragedy is proving the sensation of the season*

large without glancing at the clock and are as willing to accept an unauthenticated tale of Patagonia as a record of experience in a boarding-house in Forty-fourth Street.

Under spell of the enthusiasm of the moment, I am willing to venture the assertion that "The Jest" is the most entrancing play that has been shown in the American theatre since "Cyrano de Bergerac." This verdict may be controverted by those commentators who are born to be realists; but the present writer—for better or for worse—was born to be romantic. In the case of this dichotomy, no reasonable argument is possible; for the lion and the lamb have clearly been summoned to lie down together, and no single critic can determine whether Realism or Romance should be labelled as the lion or the lamb. But this subtle and left-handed argument may be obtruded,—that Realism can not slope us back so easily to youth, by green degrees, as Romance, whenever the latter has found a voice for adequate expression. And "La Cena delle Beffe" is one of those perennial romantic plays that appear to have been written, it might be said, "not of an age but for all time."

### "THE JEST"

THE Italian poet, Sem Benelli, has been known to our American public for several seasons as the author of the popular romantic opera, "The Love of the Three Kings." He was only twenty-five years old when "La Cena delle Beffe" was first produced in Rome, precisely ten years ago. It took the capital by storm; a second company was organized for Florence; and in these two cities the piece ran simultaneously for hundreds and hundreds of nights. Since then, it has been acted in every town of the peninsula and has never left the Italian stage. In 1910, Sarah Bernhardt produced the play in Paris under the title of "La Beffa" and appeared in the part that is now depicted by John Barrymore. This French production was also signally successful. Any American manager might have produced "The Jest" in New York at any time within the last ten years. It is a known fact that several of our best-known impresarios considered the undertaking and decided, one by one, that, since "The Jest" was obviously a great play, the public could not be trusted to patronize it. The main reason why it was staged this spring is that John Barrymore desired ardently to appear upon Broadway in a cast that should also contain his brother, Lionel, and insisted on the withdrawal of Tolstoi's "Redemption," which was playing to an excellent business, in order to give Lionel his chance. To this arrangement, so contrary to precedent, Arthur Hopkins readily agreed. At the first performance, the audience cheered the actors and the play; and the piece has crowded the Plymouth Theatre ever since. At every repetition, many disappointed people are turned away from the box-office. The success of the production was instantaneous and absolute; and the commentator is moved to wonder whether another decade will be allowed to elapse before our managers will dare to offer us some other great play of foreign authorship which is accepted as a masterpiece in Europe. How long, for instance, will we have to wait for an American production of "The Red Robe" of Brieux,—which is mentioned as merely one of a score of modern European plays that can not fail to make money for an American manager who is able and willing to look beyond his nose?

"The Jest" is popular because it permits our theatregoing public to worship at the shrine of a trinity whose all-but-holy names are Youth, Romance, and Italy,—three in one and one in three. The piece is gorgeously romantic and gloriously young. Each of its four acts crowds

(*Continued on page 106*)

Abbe

*As the terrible "Neri" in "The Jest," Lionel Barrymore has won a place of fame for himself beside his brother. His handling of this unlovely character is so remarkable that the audience has a sigh of real pity for his well-deserved but ghastly ruin*

# AMERICA CONTRIBUTES *to the* LUXURY *of* JEWELS

By LILLIAN PURDY GOLDSBOROUGH

*That sophisticated bit of clever jewellery, the lorgnon, depends for perfection here on a triangular sapphire set close to the lens and a large kite-shaped diamond opposite*

*Obviously a ring for the little finger must have personality—a problem which may be solved by this combination of green onyx with sapphires and diamonds, and blending platinum, green gold, and blue enamel*

*(Above) A dash of green onyx, a flash of diamonds and amethyst, a subtle blending of platinum, green gold, and white enamel—of course all these colours mean the little-finger ring shown second from the left*

*All wise vanity cases make themselves as diminutive as possible, and this one, besides, is decorated with an Adam period design*

*When a lorgnon with a simple turn of mind shapes the destiny of its lenses according to its own notions, it surrounds the crystal with platinum and then jewels the platinum with diamonds*

*Suggesting Lalique in artistic feeling, this pendant, using stones instead of enamel, paints its scene with black onyx, green gold, and emeralds and frames it in diamonds*

*This and the opposite lorgnon have simple frames of green gold*

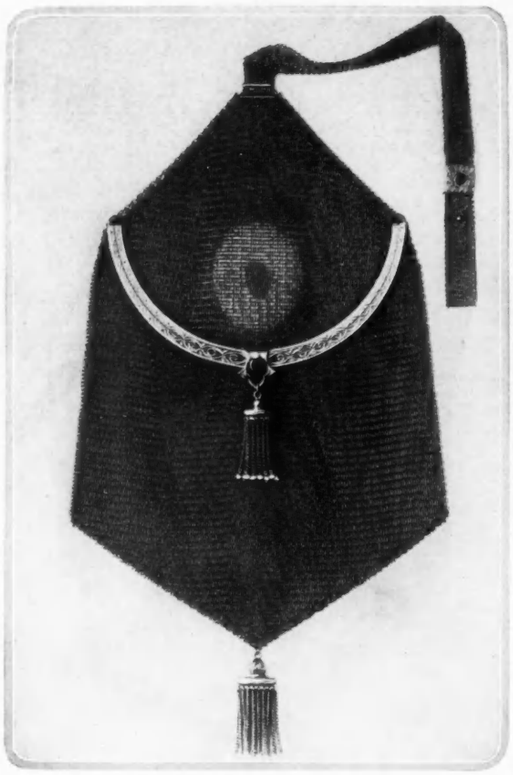
*Worn on a black ribbon, they open to resemble a bow-knot*

AMONG the threads and the romantic tales that the war and armistice have woven into the history of art, science, and commerce — for these great world events have left no phase of human activity untouched — there is a story that curiously intertwines jewels, fashions, and hidden treasure with the depredations of the enemy. It was at the crucial time when the German forces were at the height of their advance toward Paris. The tragedy of defeat threatened France. Having yielded all but the last franc of their possessions to their country, many of the people now faced destitution. For if the Hun armies triumphed, those same hordes would surely confiscate what slight remaining funds the French had in banks and stored elsewhere.

FORTUNES HIDDEN IN JEWELS

In their desperation a single idea seized them. It passed like a wave over communities—a desire to hide these last resources from the enemy. With one accord they sought protection by turning every available sou into jewels. They purchased jewelled ornaments and loose stones, hoping that, if the worst came, they could bury these treasures safely in the earth and wait until peace allowed them to bring them from their concealment.

Strangely enough, with the coming of the armistice, the situation has been reversed. Those who were once looked upon as possible conquerors are resorting to exactly the same means of protection that prevailed with the threatened people of France. The Germans and Austrians, fearing a victory of the antagonist factions in their own countries, are now sending agents with bulging pockets to Amsterdam, which is the centre of the diamond market, to transform whole fortunes into gems. Every available stone is eagerly sought by these purchasers, and it is only with great difficulty that American buyers can find a chance to purchase.



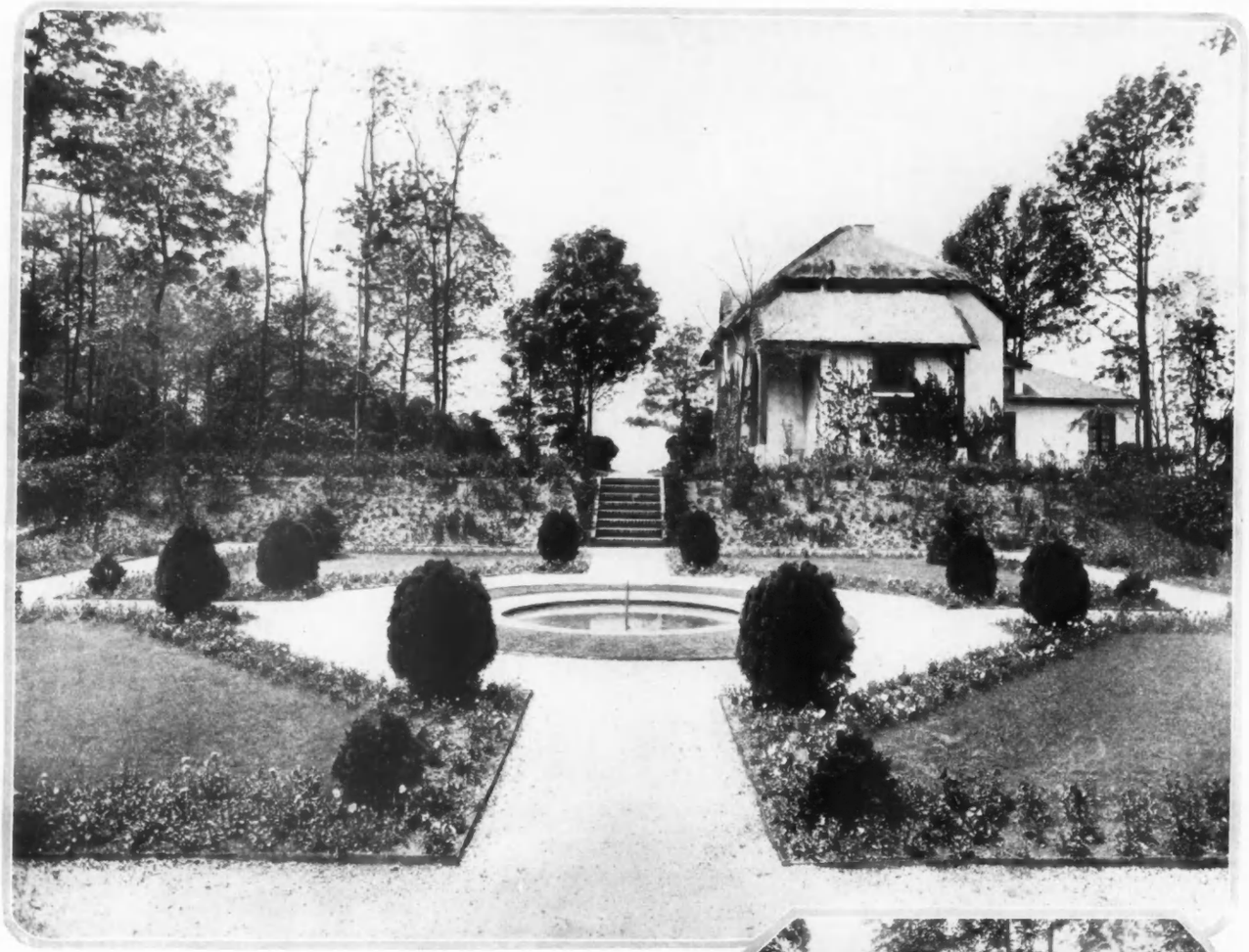
*In this mesh bag of green gold, the chief decoration is placed in the centre, adding convenience as well as beauty, by affording a wide round opening*

What wonder then that this depletion of jewel stock should have added its quota to the strange reflections upon fashions in jewellery. With this drain upon supply, with designers and workmen at war, a ban of public sentiment on luxuries, and the reduction of importation of materials, jewellery became, during the war, a negligible factor in gowning. Then a reaction from these war influences began to assert itself, but it is still too early to expect a real recovery or to look to Paris for that witchery of art that has always been the inspiration for the creation of unusual jewelled adornments. The time is coming, however,—and it is not many months away, — when the French feeling and charm will again come forward and become a leading influence in American productions of jewellery.

A DISTINCT AMERICAN FASHION

But, does this mean that until France recovers the American woman of fashion must go unjewelled? Must she be deprived of that inimitable touch of the glint of jewels? Not in the least. On

(*Continued on page 102*)



*The guest at the Long Island estate of Mr. Louis Sherry, at Manhasset, finds himself transported unexpectedly to the Petit Trianon. This thatched copy of the famous "Boudoir" serves as guest house. Its formal garden in the English style recalls the penchant that the French court of the time had for English gardening*

*(Below) A group of miniature rustic stucco cottages, thatched and quaint and redolent with the atmosphere of the eighteenth century, follows the style of the "Farmhouse," where court ladies in silks and powder and patches threw off the restraint of court life to make butter and play at the royal game of farming*

*"The Mill" which ground the corn of Marie Antoinette and her dairymaids of honour at the Petit Trianon inspired this small Long Island replica, embowered with trees and permeated by the charming and deceptive air of comfortable old age*

**THE ESTATE OF MR. LOUIS SHERRY EVOKES MEMORIES OF THE EIGHTEENTH CENTURY**

*Across quiet waters and slumbering pools, a diminutive white bridge lifts a slender span as a pathway from the guest-house to the main dwelling. Inspired by the white classicism of the "Temple of Love," a conservatory has been carefully built at one side and shows a rich rainbow of gay blossoms and green leaves*

*(Below) Complete absence of ornamentation and simplicity of structure make the main house architecturally very like the "Queen's House" which, in the original group of the Petit Trianon, was connected with the "billiard hall" by a rustic gallery. Two little trees trace green silhouettes on either side of the door*

*On either side of the driveway leading up to the main house, tall, straight, red cedars keep their dignified and imposing watch. Between their majestic files, the picturesque vista runs to its end in a stone archway*

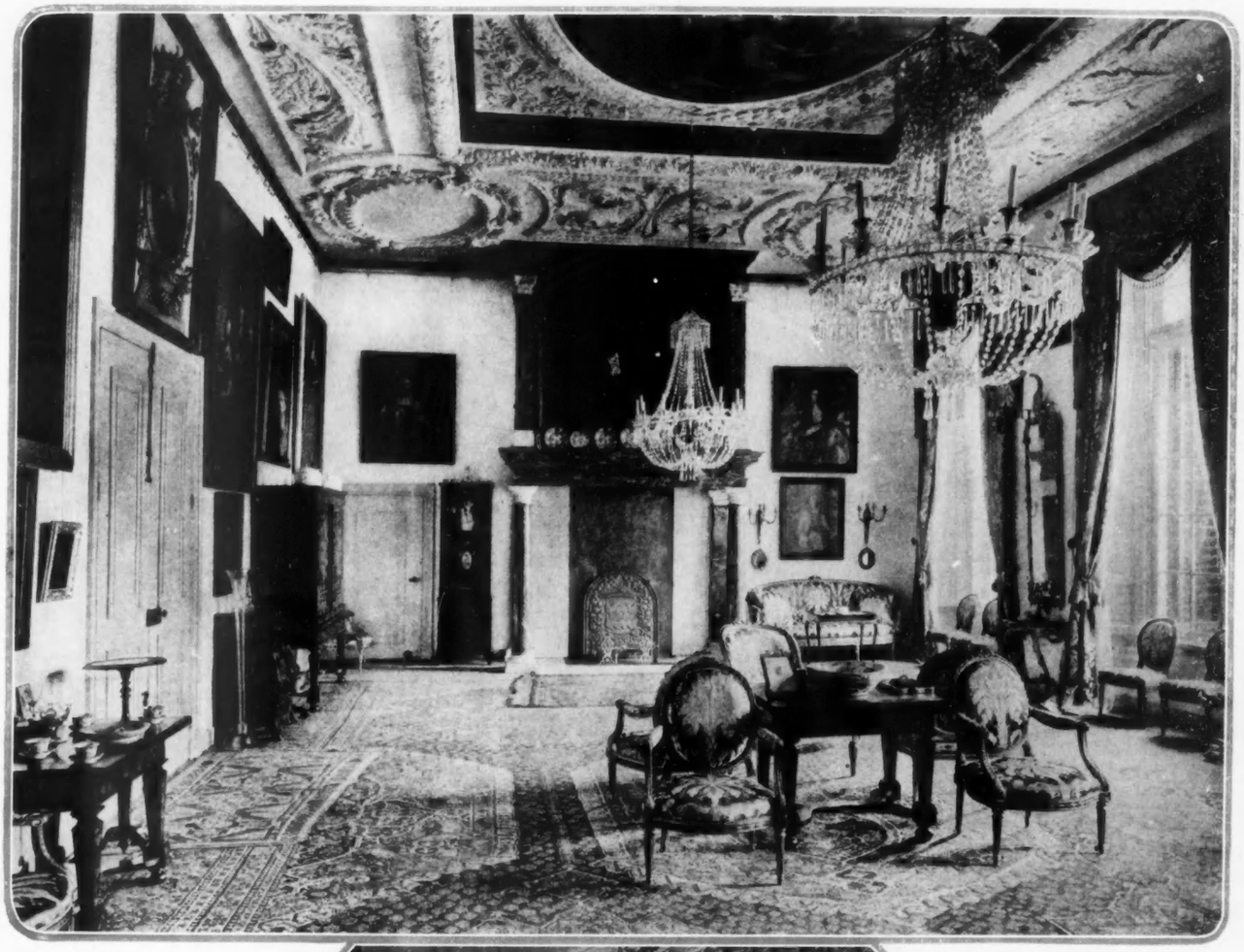
**MARIE ANTOINETTE'S "LITTLE FARM"**

**INSPIRES AN AMERICAN COUNTRY PLACE**

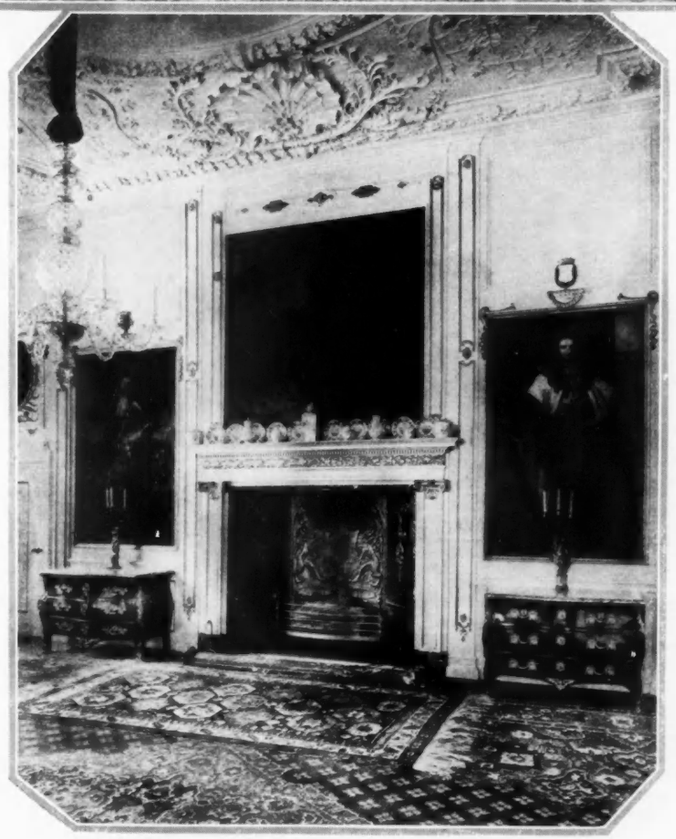
L. Van Leer and Co., Amsterdam

*In contrast to the salon, which appears on the following page and exemplifies the French influence notably in the Louis Seize furniture and the painted ceiling, the halls are more distinctly of the Dutch style which preceded it. Here the eyes follow along the vista of the hall, attracted particularly by the rich tapestry and the characteristic chandeliers*

*(Left) The entrance hall is ornate and vigorously Dutch in its manner of decoration. Of particular interest is the central panel of the panelled ceiling, which bears the arms of Godard Adriaan, who followed William of Orange to England and became the first Earl of Athlone. Pendent from the ceiling is the badge of the Order of the Elephant*



*Ample and richly furnished is the salon at "Amerongen," the castle of Count Godard Bentinck. This historic and imposing moated dwelling, for more than three centuries the property of a noble Dutch family and the seat of nine generations of Earls of Athlone, has become the object of general interest as the retreat of the former Kaiser since last November*



L. Van Leer and Co., Amsterdam

*(Left) In its dignified proportions and style of decoration, the dining-room gives the same suggestion of state ceremonials which is to be noted elsewhere within the castle as well as in the severe exterior. The great marble mantelpiece emphasizes this note and makes an arresting wall grouping with the aid of pictures and a pair of cabinets in the French style*

**VIEWS FROM THE HISTORIC CASTLE OF COUNT GODARD BENTINCK AT AMERONGEN, HOLLAND**

**HERE THE FORMER GERMAN EMPEROR WENT TO AWAIT THE VERDICT OF THE PEACE CONFERENCE**

**THOUGH TRUE TO TRADITIONS OF**

**TULLE AND SATIN, BRIDAL GOWNS**

**EXPRESS PIQUANT MODERN IDEAS**

*Lucile gowns the tall and slender bride in a dress of white satin graciously hung and subtly draped. She girdles the rather high waist with pearls, and then she adds her best and last, a train of softly glowing satin that pours from the shoulder in many shining yards or separates over each arm in a droopy graceful imitation of sleeves*

LUCILE

*(Below) This wedding-dress, under Dœuillets' guidance, does what is expected of it in the way of white satin and train, white tulle and orange-blossoms, but it has sly little whims of its own to carry out,—a silver lace petticoat fringed with silver that glances brightly from its satin sheath, silver lace upon its shoulders, and a garland of embroidered orange-blossoms draped gracefully low about its waist*

*Worth has chosen new and charming ways to make a bridal gown. The long flat bodice is latticed with pearls, and from it shower strands of white beads, small and softly glittering, swinging and shivering with light movement. The skirt is quite surprisingly short in front, but great pearl ornaments firmly catch the train of glowing satin to the shoulders, and this train is surprisingly long*

DŒUILLET

WORTH

*The wind has blown butterflies onto the hilltop. The one that flutters so far to the left is in a fine white linen frock whose very brief skirt is made chiefly of a wide band and a narrower one of rose striped linen which also outlines the Eton effect on the waist and ties into a long flying sash. Close behind is a biscuit coloured linen frock trimmed with smart little buttons and dark brown pipings and topped by a hat of brown straw crowned with white and tan striped Turkish towelling. Then last of all skips a little green linen frock embroidered with cherries in dull blue and worn over a very pale yellow organdie blouse edged in Valenciennes lace*

# *The* YOUNGER GENERATION

*Can one blame a butterfly that hovers unsuspecting near a little frock which looks like a bit of limpid sunshine—so soft and palely yellow is the colour of its organdie, flecked with a small self-coloured dot and trimmed around and up and down with Valenciennes lace edging. Like the butterfly it captivates, the sash flutters; it has a soft bow and long lace-trimmed ends*

*Of course every one knows and agrees that it is an unbecoming thing for a little girl to flounce about, but it would seem that flounces about a little girl are quite another matter and vastly captivating. So a frock of new cross-barred blue voile composes its skirt of gay flounces alternately slashed and all bound—as are also the neck and sleeves—with yellow voile*

# THE LINGERIE BLOUSE RETURNS, IN COLOUR

## Once More in the Good Graces of the Parisienne, the Severely Tailored Suit Brings A Brilliant Array of Washable Blouses

IT is not a very long time since a woman was never without a dozen chemise blouses, whether she was travelling or living in the city. These articles were indispensable to the tailored costume. There was infinite variety in their many forms, and, besides those of thin white materials, there were also a few blouses all inlaid with lace and embroidery, very like soft veils of lace.

Then the mode changed. The lingerie blouse was replaced by the corsage of the chemise frock showing beneath the long coats matching the costume.

But now the tailored suit is no longer in disrepute; it is returning with the spring of Victory. Unimpeachably correct, it gives a woman that alluring trimness which is joyfully received after the caprices of elaborate elegance. And it is even whispered in the ear that it will be the man's tailor who will be given preference in the execution of this new costume; it is possible.

How could blouses fail to take on new life with this occurrence? They come in dozens, hastening into our wardrobes. Prepared to accompany our summer costumes, they have a charming modernism, and they brighten the sombre blue of serge or the monotony of khaki shantung like bouquets of different flowers. There will be white blouses, too, but they will be such as are inspired by the blouses of Van Dyck or by those of the peasants in the country districts of France. And with almost all these blouses is worn a large black knotted cravat.

At Paquin's the hues and embroideries of these blouses are of sensational originality — a series that makes one wonder what this new order will lead to. Veritable tone-scales, delicate or vivid according to the type of the wearer, will achieve effects not hitherto seen in sharp contrast to the white blouse that was of an invariant monotony.

The braid that borders this coloured linen is always of cotton, fearing neither soap nor water, even though it be black. One of the refinements of the season is to repeat in the lining of the jacket the same design or colours of the blouse.

*Such things as long sleeves may be yellow when the vest of the blouse is of rose linon incrusted with black braid and trimmed with twists of fringe*

*The blouse is of delft blue linon, but most of it is covered with thread embroidery in a pattern of roses joined by crisscross lines. The belt is a strip of the material knotted like a ribbon, and the sleeves are simply made with small white cuffs embroidered at the edge*

*A brief little blouse of rose linon that goes atop a skirt, gains all the effect of a plaid with far more of originality by being crossbarred with braid in two shades of green. The surplice opening has white revers, and the sleeves, wide at the bottom, finish just below the elbow*

*It is very long and wholly charming, this blouse of canary yellow linon lavishly embroidered with black braid. A bias band of linon marks what there is of waist-line, and the edges of the neck and cuffs are gathered with black ribbon. The sleeves are entirely plain*

*Jade green linon fashions a blouse that is almost a costume in itself. The gathered part over the skirt is embroidered with roses edged with long fringes. A fine embroidery of silk outlines the underarm opening, the cuff of the short sleeve, and the becoming yoke*

*The ingenuity of the Russian blouse is at its best in this frock of navy blue tricolette. Grey bone buttons make a trim fastening in the back, and in front there are bands of grey and blue wool embroidery. Besides a very narrow and swathed little skirt for the entire sake of smartness, there is also a gay ribbon belt that flies long embroidered ends for the same reason*

*To suit a certain type of sophistication, this clever person chose a soft little afternoon frock of brown chiffon printed with figures in deep cream and black. Plain brown chiffon makes the shawl collar and the wide flounce on the sleeves, and the overtunic is long in front and is pulled up in back under a large bow that finishes the sash belt*

**LORBER HAD A GUIDING FINGER IN THE FLOUNCED AND BRAIDED FATE OF THESE SHEER DRESSES AND THE TRIM SUIT**

*When something perfect has been discovered, it is only wise to foster it, and so this tailored suit of blue tricotine loses no opportunity to bind its edges with black silk braid. The coat is made on box lines, and the skirt has a wide unpressed plait in the back. The waistcoat, which no good coat foregoes, is pongee*

*Black satin winds its shining lengths into a tight skirt and swings from a panel in the back that hangs from shoulder to hem, held a minute at the waist-line by the belt of blue ribbon. The square neck has a smart becoming collar of sheer white embroidered linen which also flares into cuffs on the long tight sleeves*

# DRESSING ON A WAR INCOME

## A Satin Slip and a Softly Coloured Overdress or Two Make Even the Limited Wardrobe Blossom Richly with Smart Gowns

ONE of the loveliest fashions for summer, and one especially suited to the woman dressing on a war-reduced income, is the two-piece dress consisting of a slip of satin or silk with an overdress of some one of the numerous soft sheer materials one naturally chooses for summer wear. The slip, to begin at the very beginning of things, is made with a straight bodice and has shoulder bands an inch or a little more in width. The upper part resembles a simple camisole. It should be lined with a sheer muslin lining in order to prevent the dark coloured material from coming in contact with the skin. There are two skirts one may choose. One is a simple two-piece arrangement with the seams at the sides and even fulness gathered in at the waist under an inch-wide waist-band that is tacked to the bodice. The fulness may be arranged to come only over the hips or at the back, if one does not care for fulness around the front. Or one may choose the accordion-plaited skirt which buttons or hooks at the back and hangs straight and slim. This underslip is usually in black, dark brown, navy blue, grey, or taupe. The material for the slip should be in something substantial and at the same time soft and clinging. Charmeuse, satin, silk poplin, or a soft taffeta are good materials. One may choose from a large variety an overdress of any style, from the short blouse to the blouse hip length, knee length, or three-quarter length. They are lovely in every material imaginable, from daintiest embroidered batiste for luncheon to heavily spangled net for evening. There is infinite variety in their trimmings.

For those who spend the summer in and around a large city, there is not a more convenient gown designed than this slip with overdresses of English eyelet, silk voile, organdie, embroidered net, or the various bits of tinsel cloth and gold or silver brocaded chiffon for evening. Over a white or black satin slip, lace or tulle could be put to charming use, while one of the most elaborate overdresses for evening is brown net used over a straight slip of gold tissue or cloth. There may be touches of gold on the overdress.

There is an unlimited opportunity in this suggestion for the smart woman of limited means. Patterns for such gowns will be cut by the Vogue Pattern Service in size 36 for $3, and in any other size for $5. Suggestions for combinations of material will be given gladly by this department upon request. For those in New York who wish one of these gowns made, there is a dressmaker of unusual ability in the city who will copy any gown for a reasonable amount. One need not order a separate slip for each overdress, but with one slip of black satin one may have an overdress in white organdie or voile, one in écru embroidered net, or, for a bright summer's day, one in a printed chiffon in colour or in black and white.

The sketch at the lower right on this page shows an embroidered batiste overblouse that runs to just above the knees. It is simplicity itself—a round neck bound in the same batiste and short sleeves that are extremely smart, also bound with white batiste. The blouse is drawn in at the waist-line under a narrow band of the material, but this is hidden beneath a black grosgrain ribbon edged in silver, which ties in a knot at one side. The fastening arrangement is at one side of the front, where hand-made buttonholes are used to loop around white covered buttons. To complete this costume and make it serviceable for the street, one might add a straight black satin box-coat of knee length and line it with white chiffon or silk mull. The newest coats from Paris do not button at all, but simply wrap around the figure.

Quite as unusual in all white or in all black is the overdress of black organdie over an underslip

*Beginning with a slim and unpretentious slip of black satin, one may achieve, through a net overdress embroidered heavily with jet, an effective dinner gown*

*Either all white or all black, this gown is also charming. The satin slip is hung with an overdress of crisp organdie trimmed with lace the same colour and effective pearl buttons to match*

*A frock of simplicity, distinction, and serviceability is made from a silk slip and a blouse of embroidered batiste. The girdle is a strip of black ribbon, silver edged, and it fastens in the front*

*A slip of brown charmeuse has over it a long overdress, open like a coat, of hand-embroidered écru net. The fichu collar and short kimono sleeves are delightful touches*

of taffeta, which is sketched at the lower left on the opposite page. Scrollwork that is outlined in black lace is used at the waist and around the bottom of the skirt. A turn-over collar of the organdie is marked with tiny black pearl buttons. These buttons also fasten the overdress at the back.

If one is fortunate enough to do one's summer shopping in New York, much time and trouble may be saved by going into one of the large department shops and buying one of the overdresses that are already made up for evening. Some of them are most elaborate, jet embroidered on net, or beads on chiffon, and they may be bought for from one hundred to one hundred and fifty dollars up, and are in sizes to meet the popular demand. At first this seems an exorbitant price to pay for an overdress, but when one thinks of the beautiful material and workmanship one receives in these garments and realizes that one need only put it on over an underslip to have a gown that could not be purchased elsewhere for double the price, then it seems quite reasonable.

The overdress sketched in the middle of the opposite page may be in black net embroidered in jet paillettes or bugles. The skirt runs into narrow panels back and front, and the fulness at either side is held in just above the knees in loops. One may buy these overdresses in colour as well as in black or in white.

The sketch at the upper left on this page shows an overdress of hand-embroidered écru net made up over an underslip of chocolate brown charmeuse or chestnut brown satin. The overdress takes the form of a coat, three-quarter length, and is held in place by a narrow belt which marks the natural waist-line. The bodice of the coat has narrow kimono sleeves that run to the elbow, and the shoulders are hidden beneath a wide fichu of the net which gives a most becoming line to the top of the dress. The three-quarter-length skirt is very full and is finished at the bottom by a wide band of the embroidered net. It does not meet in front, and the open space left shows the full lovely length of brown charmeuse. This is one of the most useful of many possible combinations.

USING VOILE AND ORGANDIE

At the bottom of this page is sketched an overdress of indestructible voile in ivory over a simple black satin slip. Pure white Valenciennes lace is used between rows of tiny tucks in the material. This is the simplest overdress of all and has long sleeves that run into a tucked cuff and a V-neck that is not too low for morning wear. Tiny pearl buttons fasten the overskirt down the back. Even the waist-band, that is fully two inches wide, fastens with buttons. Lace and tucks run into points on the full skirt, while a narrow hem at the bottom of the skirt is hidden beneath a group of the tucks. The repetition of points is very effective.

*Black satin forms an effective foundation for the frail charms of a white organdie overdress frilled with net ruffles and trimmed with delicate Valenciennes lace insertions*

Such a design as is shown at the upper right on this page could not be quite as lovely in any other material as it is in white organdie trimmed with insertions of Valenciennes lace and fluted ruffles of white net. The net outlines the neck, sleeves, and the bottom of the overdress, while two narrow ruffles are used over the hips at either side. The fulness of the overdress is held in by a transparent band of the lace insertion, and the handiwork is hidden beneath a full ruffle of the net. The three-quarter-length sleeves used on this gown show how really pretty the wide short sleeves for summer can be. The overdress buttons all the way down the back with tiny white pearl buttons run closely together. The tiny buttonholes are worked by hand. This is suggested in white over a satin slip in black, while a wide crushed girdle in satin runs through slits in the overdress and fastens in a bow and loops of ribbon at one side

*Indestructible voile of a soft ivory shade makes the simplest of frocks with the help of a black satin slip. Tiny tucks and pure white Valenciennes lace trim its skirt and neck-line*

*Note.—As long as the need continues, Vogue will conduct this department to meet the needs of the woman with a war-reduced income. If any special problem confronts you, write to Vogue, 19 West 44th Street, enclose a three-cent stamp, and it will answer without charge any individual question on dress and suggest patterns. Vogue will cut a pattern of any costume shown in this department at the special rate of $3 in size 36; other sizes, with pinned patterns, $5.*

**BERUFFLED AND CRISP BLOUSES AGREE WITH POCKETED AND NECESSARY SKIRTS TO COSTUME SUMMER AT MODERATE EXPENSE**

*(Left) The daintiness of fine batiste, with airy rows of Valenciennes lace and insertion to make the collar, commends this pretty summer blouse; $5.95. The wool jersey skirt has pin-tucks on the pockets, too; in white grey, or tan, $14.75*

*(Right) That it is hand made is the distinction of this blouse of batiste with a double collar and à jour in place of insertion; $7.25 The ramie linen skirt, with its comfortable width, is right for sports; $7.75*

*A fine white Swiss blouse has plaited frills with net insertion; $12.75. Bias folds trim a silk poplin skirt in various desirable colours; $12.75*

*The sheer voile blouse, exquisite in workmanship, has a row of hem-stitched ruffles; $9.75. The voile skirt has full graceful lines; $5.75*

*A waist of sheer batiste, pin tucked and trimmed with Valenciennes lace, fastens at the side; $6.95. The skirt is of white gabardine; $4.75*

*Organdie in delicate shades with white bands and ruffles makes a desirable blouse; $4.95. The skirt is of satin finished cotton suède; $5.75.*

# SEEN *in the* SHOPS

As the season advances, many attractive and practical sweaters to accompany the summer frock or the separate skirt are appearing in the shops. Both of the unusual sweaters shown on this page depend largely for their effectiveness on the combination of two very simple stitches. Ten days are required to fill orders for these sweaters which may be had in practically every colour. The one at the left, which has a white collar, reaches just below the waist-line and is especially attractive for a slender figure. At the right is shown a sweater fashioned to give a straight unbroken line from the shoulder to the hip. The sash slips under the band of purling on either side and so helps to maintain the slenderness of the silhouette.

*Note—Addresses of the shops will be furnished on request, or The Shopping Service of Vogue will buy for you without extra charge. Address Vogue Shopping Service, 19 West 44th Street, New York*

### A SUIT OF SILKEN FABRIC

One delightful means of solving the problem of what to wear in town on warm days is the suit made of some silk fabric. Whether it be taffeta, pongee, satin, or one of the many jersey weaves, its most important feature is absolute simplicity of design. In the suit shown on page 132, soft tan coloured silk Poulette is combined with silk duvetyn in the same shade. The skirt, a straight two-piece affair, is of the Poulette. On the jacket of the same material, a deep facing of the duvetyn rolls back to form the collar, and very narrow cuffs and the bands are likewise of duvetyn. The suit also comes in navy blue and Copenhagen blue.

### CAPES OF JERSEY

Capes of the many knitted wool sports materials are by no means confined to sports wear, for they are as effective and as much worn with street frocks as they are with bathing-suits. The one shown on this page is made of chanella jersey and may be had in old-blue with a grey Angora collar, in purple with grey Angora, or tan with brown. The effect of straightness, which is the feature of so many of the new capes, is achieved by the high yoke-line. A long tie of the jersey ends in crocheted wool ornaments.

For evening, dinner, or dance wear, the shops furnish an especially pretty frock. Rose coloured taffeta and rose coloured tulle with touches of silver ribbon and softly shaded silk hand-made flowers are combined in the evening frock shown at the bottom of this page. The underbodice and shoulder-straps are of the silver with points of the taffeta attaching to the straps. The bouffant drapery of the skirt,

(*Continued on page 132*)

*(Right) The sweater with a white collar, sketched at the left, is admirably suited to the slender figure and may be ordered in any colour; $15*

*(Left) The sweater at the right maintains slim straight lines and makes an effective combination of stitches; in wool any colour, made to order, $19*

*Worsted jersey proves convincingly that a bathing-suit may be light in weight, yet suited to swimming; $8.50*

*A delightful evening gown which meets all the requirements for dinner and dance wear is in rose coloured taffeta and rose tulle with glimpses of silver ribbon and hand-made flowers; $59.50*

*A most necessary companion to the street frock is this chanella jersey cape with a big soft Angora collar; $49*

# VOGUE PATTERN SERVICE

THE patterns on this and the following pages are in sizes 34 to 40 inches bust measure, 24 to 30 inches waist measure, and 35 to 41 inches hip measure, unless otherwise specified.

Vogue patterns are 50 cents for each waist, short coat, skirt, smock, lingerie, or child's pattern up to 14 years; $1 for complete costumes, one-piece dresses, long coats, and long negligées. An illustration and material requirements are given with each pattern. When ordering Vogue patterns by mail, please state size.

VOGUE PATTERN SERVICE,
19 West 44th Street, New York City

*Vogue patterns may be purchased direct or ordered by mail from the Vogue Pattern Rooms and from the shops listed below:*

ATLANTA, GA.: *Vogue Pattern Room, Connally Building, Room 203*
ATLANTIC CITY, N. J.: *Braunstein-Blatt Company*
BALTIMORE, MD.: *The Jennings-Thomas Shop, 414 N. Charles Street*
BOSTON, MASS.: *Vogue Pattern Room, 140 Tremont St., Room 605*
BROOKLYN: *Abraham & Straus*
BUFFALO, N. Y.: *Flint & Kent*
CHICAGO, ILL.: *Vogue Pattern Room, Stevens Building, Room 932, 20 N. Wabash Avenue*
CINCINNATI, O.: *H. & S. Pogue Company*
CLEVELAND, O.: *Halle Brothers*
DALLAS, TEXAS: *Titche-Goettinger Company*
FORT WAYNE, IND.: *Wolf & Dessauer*
GRAND RAPIDS, MICH.: *Friedman-Spring Dry Goods Co.*
GREAT FALLS, MONT.: *The Art Shop*
HOUSTON, TEX.: *Foley Brothers Dry Goods Co.*
HUTCHINSON, KAN.: *Pegues Wright & Company*
INDIANAPOLIS, IND.: *L. S. Ayres & Company*
LANCASTER, PA.: *The Donovan Co.*
LONDON, E. C., ENGLAND: *Vogue Pattern Room, Rolls House, Breams Building*
LOS ANGELES, CAL.: *Bullock's*
MIAMI, FLA.: *Burdine & Quarterman*
NEWARK, N. J.: *L. Bamberger & Co.*
NEW YORK CITY: *B. Altman & Co., Fifth Avenue and 34th Street or Vogue Pattern Room, 19 West 44th Street*
NORFOLK, VA.: *The Wool Shop*
PADUCAH, KY.: *The E. Guthrie Co.*
PHILADELPHIA, PA.: *Vogue Pattern Room, Empire Building, Room 304, 13th and Walnut Streets*
PITTSBURGH, PA.: *Joseph Horne Co.*
PORTLAND, ORE.: *The Waist Shop, Lennon's Annex, Portland Hotel Court*
PROVIDENCE, R. I.: *Gladding Dry Goods Company*
RICHMOND, VA.: *The Gift Shop, 320 East Grace Street*
SALT LAKE CITY, UTAH: *Keith & O'Brien*
SAN ANTONIO, TEXAS: *The Specialty Shop*
SAN FRANCISCO, CALIF: *Vogue Pattern Room, 233 Grant Avenue*
SEATTLE, WASH.: *The Griffin Specialty Shop*
ST. LOUIS, MO.: *Vogue Pattern Room, Century Building, Room 821, 313 North Ninth Street*
ST. PAUL, MINN.: *Mannheimer Brothers*

*Waist No. K4809. Skirt No. K4810. A coat-dress, with all the chic which that indispensable part of the summer wardrobe requires, is especially designed for satin or pongee*

*Frock No. K4808. After this fashion, Georgette crêpe or printed chiffon may make a dainty afternoon frock with the aid of lace or plaited quillings of the same light material*

*Frock No. K4811. The one-piece frock under the parasol shows how effective English print or chambray may be with a practical little buttoned-on tunic. Waist No. K4812. Skirt No. K4813. Another dress, which is especially good in handkerchief linen or taffeta, acquires individuality by means of its collar, sleeves, and graceful skirt drapery*

*Waist No. K4554. Skirt No. K4555. It's an unusual coat-dress that can be made of only 3⅛ yards of tricolette or other material and be so smart*

*Frock No. K4832. A gay dance frock looks its best in silk tulle and metal brocade with a girdle of galloon ending in long and narrow streamers*

*Chemise No. K4817. This tailored combination of drawers and brassière makes the instant appeal of a truly practical garment. A cluster of tucks cleverly shapes and trims the snug top*

*Chemise No. K4818. The satisfactory tailored French chemise is deserving of even more popularity when it is cut in only one piece. Smocking holds the slight fulness in place. Chemise No. K4819. This chemise conveniently serves a double purpose, for its brassière top obviates the necessity of the extra garment*

*Chemise No. K4816. This envelope chemise may be made with or without clusters of tucks to adjust its fulness at the sides. Scalloped edges and embroidery make it all the daintier*

**CHEMISES, NEGLIGÉES, AND PYJAMAS THAT AID THE MAKER BY A MINIMUM OF SEAMS AND FULNESS**

*Pyjamas No. K4815. A new model for pyjamas has the coat made with short sleeves and a belt. The pattern includes both coat and trousers; 50 cents*

*Negligée No. K4814. Sprigged dimity or tub crêpe would be pretty for this simple negligée which has a becoming surplice collar and quaint pockets*

*Negligée No. K4821. A breakfast jacket that is cut in one piece has its fulness adjusted in a most becoming manner slightly below the waist-line*

*Negligée No. K4820. A two-piece negligée gains charming lines by cutting the back and side fronts in one piece and the full sleeves in another*

*Cape No. K4825. This cape may be worn with or without the waistcoat. A cape collar is also included in the pattern. Sizes, 4 to 14 years*

*(Below) Blouse No. K4831. The front panel and belt, cut in one piece, are responsible for the slender line*

*Blouse No. K4828. In tub crêpe, satin, or linen, this blouse would be most becoming. Blouse No. K4829. This blouse may also serve as a vest*

*Frock No. K4824. This trim little lady keeps her long scarf collar firmly in place by means of the buttoned sash ends. Sizes, 2 to 8 years*

**SPRING IS THE SEASON TO PLAN NEW AND BECOMING BLOUSES, TWO DELIGHTFUL MINIATURE WARDROBES OF WHICH MAY SERVE AS WAISTCOATS**

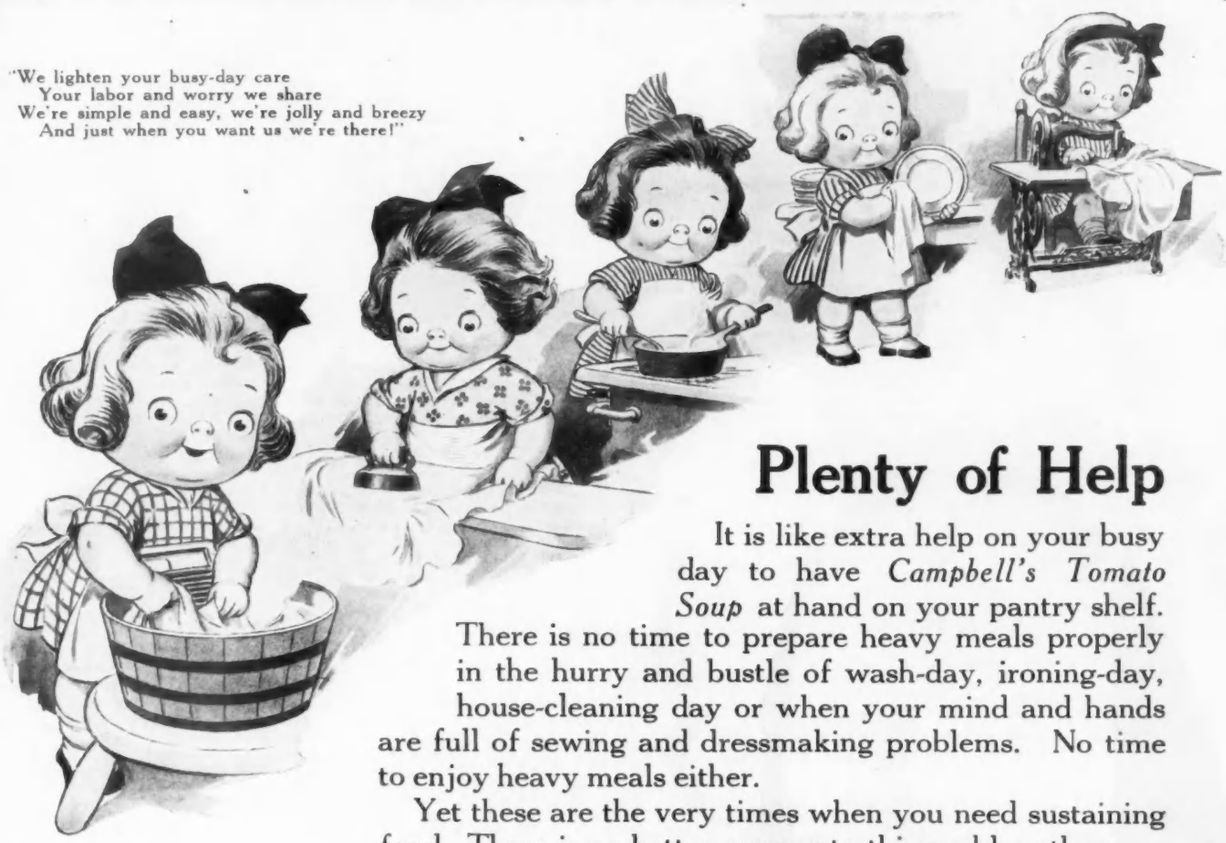
*Frock No. K4826. The sash is slipped through the clustered tucks which also give fulness to the plain bodice. Sizes, 4 to 10 years*

*Frock No. K4823. Unusual and practical is this frock with the belt and underarm gores cut in one piece. Sizes, 6 to 14 years*

*Frock No. K4822. This quaint frock has a novel way of combining materials and of forming large pockets. Sizes, 6 to 12 years*

*Suit No. K4827. One may feel quite military even in one-piece chambray rompers if they are snugly belted. Sizes, 2 to 8 years*

"We lighten your busy-day care
Your labor and worry we share
We're simple and easy, we're jolly and breezy
And just when you want us we're there!"



# Plenty of Help

It is like extra help on your busy day to have *Campbell's Tomato Soup* at hand on your pantry shelf. There is no time to prepare heavy meals properly in the hurry and bustle of wash-day, ironing-day, house-cleaning day or when your mind and hands are full of sewing and dressmaking problems. No time to enjoy heavy meals either.

Yet these are the very times when you need sustaining food. There is no better answer to this problem than

# Campbell's Tomato Soup

***It provides you*** with the best part of a light wholesome luncheon or supper ready for your table in three minutes without any cooking or labor or fuss.

***You simply add hot milk,*** prepare according to the easy directions on the label and you have a rich, palatable Cream of Tomato which yields fifty per cent more nourishment than milk itself. The United States Department of Agriculture has demonstrated this fact.

***You can also add boiled rice*** or noodles if you want the soup quite hearty, or eat it with plain bread-and-butter. And you have almost a meal.

***No tax on your time*** or strength nor on your digestion. This nourishing soup gives you the added energy you need just when you need it most.

***And it is as economical*** as it is inviting. The contents of every can gives you double the quantity of satisfying soup. And there is no cooking-cost, no waste. Every spoonful is pure nutriment.

Order it by the dozen or the case and have it handy when you want it.

**21 kinds 12c a can**

# Campbell's Soups

LOOK FOR THE RED-AND-WHITE LABEL

CAMMEYER

Branch De Luxe

381 Fifth Avenue New York

Exclusive footwear for Women.

Exhibitions of our Footwear are now being held at all the larger cities.

# FOR THE HOSTESS

THE secret of a successful dish lies very often in the sauce with which it is served. To know how to make a delicious and suitable sauce is to know one of the essentials of good cooking. Meats, fish, vegetables, salads, fruits, and puddings are all improved by the addition of a well-chosen and well-made sauce. Sweet sauces for puddings, creamy sauces for vegetables and croquettes, sharp piquant sauces for fish and meats, spicy fruit sauces to be served with roasts or cold meats, all give that subtle touch that sets the distinguished apart from the commonplace.

For many puddings, particularly steamed or baked puddings, a good sauce is essential. The following are some that do a big bit towards making a pudding the success it should be.

### ORANGE SAUCE

A delicious sauce to serve with steamed pudding is made with the yolks of four eggs mixed with three ounces of sugar, the rind of an orange grated on sugar, and a pint of very hot milk. This is stirred over the fire, and when thick, a liqueur glass of curaçao is added. The sauce is then beaten until frothy.

### APRICOT SAUCE

A very delicious sweet sauce can be made quickly and easily by stirring a pint of apricot marmalade, four ounces of sugar, and a half-cup of sherry, over the fire for a few minutes until it comes to a boil. It should be served hot.

### CHOCOLATE SAUCE

This chocolate sauce may be used satisfactorily with many puddings and desserts, and it is easily made. To four ounces of melted unsweetened chocolate are added four ounces of sugar, a pint of scalded milk, and a small piece of butter that have been mixed together in a saucepan over the fire. This should be cooked for four or five minutes, flavoured with vanilla, and cooled, but not chilled.

### SAUCES FOR FISH

Fish is almost always more delectable when served with a delicious sauce. The following are among the most popular and most distinctive of sauces that may be used with fish.

### VELOUTÉ SAUCE

This sauce is used as a foundation for many other sauces, and it is well to make a large quantity at a time. A knuckle of veal cut in small pieces, and bones and pieces of chicken, or fowl, are covered with cold water and allowed to come to a boil. The scum on the top of the liquid is then removed. A quartered carrot, an onion with three cloves stuck in it, a bunch of parsley with aromatics, two leeks, a stalk of celery, and a few peppercorns are added and the mixture simmered slowly for two hours. It is then strained into another saucepan in which two ounces of butter and three ounces of flour have been mixed over a slow fire, but without browning. The mixture is boiled again for another half hour and then strained through a cloth to make it smoother.

### WHITE BORDELAISE SAUCE

This sauce is a delicious addition to broiled fish, especially salmon. A tablespoonful of chopped shallots are fried in a little butter. A glass of white wine and a half a pint of velouté sauce are added, and to the mixture is added lemon-juice and a pat of butter. This sauce gives a piquant flavour.

### CAPER SAUCE

The caper sauce which is so generally used with boiled fish is made by adding a tablespoonful of caper buds to white sauce. It is always well liked.

### CLAM SAUCE

This sauce is delicious with boiled fresh cod. A quart of freshly opened Little Neck clams are boiled in a half-pint of water and two ounces of butter for five minutes. The clams are then removed, and the liquid is poured into another saucepan in which two ounces of butter, an ounce of flour, white pepper, and nutmeg have been mixed. A pint of boiling water is added, and the mixture is boiled for a minute, after which two beaten egg yolks and lemon juice are added. The sauce is then strained through a cloth, and four ounces of butter and the clams are added. It should be served very hot.

### CRAYFISH SAUCE

This is often used with salmon trout. Two dozen crayfish are boiled, and the tails are picked from the shells and put to one side. A white sauce is then made and tinted with butter made red by the pounded crayfish shell, and the juice of a lemon is added. The tails are then returned to the sauce, which is poured into a bowl and served with the trout; it combines excellently.

### EGG SAUCE

Three ounces of butter, salt, pepper, nutmeg, and two ounces of flour are mixed without melting the butter. To this a pint of boiling water is added and stirred until the mixture is smooth and has boiled for a moment. Two egg yolks, lemon juice, and four ounces of butter are then added, and the sauce is strained through a cloth and served with two hard-boiled eggs chopped fine and sprinkled over the top. This sauce is a welcome addition to boiled fish of any kind and is easily made.

### FINE HERB SAUCE

Particularly appropriate for fried fish is a pungent sauce that is made with two chopped shallots boiled in a saucepan with a glass of white wine, a little butter, salt, pepper, and nutmeg. When boiled down to one half, a half-pint of velouté sauce is added, and the mixture is allowed to boil a moment longer. It is then thickened with three egg yolks and four ounces of butter. When ready to serve, chopped parsley and lemon juice are added.

### ESPAGNOLE SAUCE

This sauce forms the basis of so many others that it is wise to make rather a large quantity of it at a time. The following rule makes four quarts of liquid. If desired, a smaller quantity may be made by using, very exactly, a half or a quarter as much of each ingredient. To make this sauce, a half-pound of lean veal, a hock of ham, two onions, and two carrots are cut in small pieces and placed in a saucepan with four ounces of butter, a few peppercorns, and a bouquet of soup greens. These are stirred over a hot fire until lightly browned. The butter is then drained off, and a half-pint of sherry, six quarts of beef broth, and three-fourths of a pint of tomatoes are added. After boiling gently for one hour, this mixture should be skimmed

(*Continued on page 92*)

*The only thing that protects the sensitive nail root is 1/32 inch of cuticle. Don't cut it!*

*Don't do this! It makes the cuticle ragged*

*Remove the dead skin gently, safely this way*

# The wrong and the right way to care for your cuticle

## *Learn to keep it smooth without ruinous cutting*

WHEN you use knife or scissors on your cuticle, you cut into the living skin. If you look through a magnifying glass, you will see that this is so—that you have made tiny, jagged cuts in the flesh itself. The skin, in its effort to heal these ugly little places, grows up quickly, unevenly, and forms thick, rough, ragged cuticle.

### *How to keep your cuticle smooth*

You can keep your cuticle so thin, smooth, even, that it gives especial beauty to your hand.

Wrap a bit of cotton around the end of an orange stick (both come in the Cutex package). Dip it into the Cutex bottle and work the stick around the base of the nail, gently pushing back the dead cuticle. Wash the hands in warm soapy water, pressing back the cuticle edge when drying your hands. In this way you keep your cuticle in perfect condition with no breaking or cutting of the skin.

Thousands of women have learned that Cutex makes hangnails and rough, heavy cuticle a thing of the past.

### *To keep your hands well groomed all the time*

With less time than you spend each week brushing your teeth, you can keep your nails conspicuously attractive. Once or twice a week give them a quick Cutex manicure. You will enjoy seeing your hands *always* looking perfectly groomed, lovely.

At any drug or department store you can get Cutex. The Cuticle Remover comes in 35c and 65c bottles. Cutex Nail White is 35c. Cutex Nail Polish in cake, paste, powder, liquid, or stick form is 35c. Cutex Cuticle Comfort is also 35c.

*Cutex Powder Polish—35c*

## A complete trial manicure set for only 21c

Mail the coupon today with 21c, and we will send you the complete Midget Manicure Set shown below. This will give you at least six Cutex manicures. Address Northam Warren, Dept. 306, 114 West 17th Street, New York City. *If you live in Canada, address Northam Warren, Dept. 306, 200 Mountain Street, Montreal.*

*Mail Coupon with 21c today*

NORTHAM WARREN
Dept. 306, 114 West 17th Street, New York City

Name .....

Street .....

City ..... State .....

*Send 21c for this complete manicure set*

COSTUMES

FOR JAUNTS & JUNKETS
FOR URBAN & SUBURBAN WEAR
FOR THE MOTOR & THE MANOR
FOR SPORTS OF ALL SORTS

*Simplicity, which underlies all fashion befriended by gentlefolk, is coupled with Dignity and with an Originality ever held in leash by what is due to occasion, circumstance and environment.*

SUMMERTIME FURS

*Received from our own trading posts and replete with effects which foreshadow next year's fashions this year.*

SUMMERTIME MILLINERY

*Daring, perhaps, as befits the freedom of outdoors, but never bizarre, and unimpeachable in harmony or contrast*

Balch, Price & Co.
Fulton & Smith Streets, BROOKLYN, N.Y.

Lamson & Hubbard Co.
92 Bedford Street, BOSTON, MASS.


# FOR THE HOSTESS

(*Continued from page 90*)

and strained. Seven ounces of butter are then melted and mixed with a half-pound of flour and stirred over the fire until a light brown. When the flour and butter have cooled a little, the strained broth is added gradually, stirred until it comes to a boil, then simmered gently for an hour. If it becomes too thick, more of the beef broth may be added. At the end of an hour, the sauce should be pressed through a damp cloth and set aside to cool, stirring occasionally until cold.

### GÉNEVOISE SAUCE

Another sauce for boiled fish, particularly boiled salmon, is Génevoise sauce. To make it, a carrot, an onion, two ounces of ham cut fine, a bay-leaf, a sprig of thyme, two cloves, some parsley, a few whole peppers, and a clove of garlic are fried in two ounces of butter. A pint of claret is then added and boiled down to one half, after which a pint of Espagnole sauce is added. This mixture is then boiled for an hour and strained through a cloth, after which a tablespoonful of anchovy essence and two ounces of butter are added, stirring until smooth.

### SAUCE HACHÉE

This sauce is usually served with broiled eels. Two tablespoonfuls of shallots, two ounces of butter, a glass of white wine, and a glass of vinegar are boiled down to one half, and a pint of Espagnole sauce is added. This is boiled for five minutes and, when ready, finished with a tablespoonful each of chopped mushrooms, parsley, gherkins, capers, and two ounces of butter.

### HOLLANDAISE SAUCE

This is one of the best known and most popular of fish sauces, and great care is needed to prepare it properly. Three tablespoonfuls of white wine vinegar with a little salt and white pepper are boiled and reduced one half, after which the saucepan is removed to the side of the fire and a little cold water and four egg yolks are added. Into this a half a pound of the best table butter is gradually stirred over a slow fire, a little cold water being added from time to time to prevent curdling. The sauce should be hot, but at no time allowed to approach the boiling point when the eggs would curdle and spoil the sauce.

### HORSERADISH SAUCE

This is made by adding four ounces of butter and three tablespoonfuls of freshly grated horseradish to freshly made cream sauce.

### LIVOURNAISE SAUCE

Eight anchovies are steeped in cold water, slit open, pared, and boned, wiped dry, and pounded to a pulp. To this two egg yolks diluted with two gills of oil and two tablespoonfuls of vinegar are added. The sauce is then seasoned with white pepper, nutmeg, and chopped parsley. It is served cold with broiled mackerel.

### LOBSTER SAUCE

An ounce of flour and two ounces of butter mixed with salt, pepper, nutmeg, and a pinch of red pepper are diluted with a pint of boiling water and boiled for a minute. Four ounces of butter, the juice of half a lemon, a teaspoonful of anchovy essence, and a pinch of red lobster butter are then added. This is strained through a cloth and finished with a half-pint of lobster-meat cut in small squares. This sauce is delicious with broiled lake-trout.

### MUSTARD SAUCE

Mustard sauce adds a new flavour to broiled herring and is very agreeable. It is made by adding four tablespoonfuls of prepared mustard and a generous measure of butter to white sauce.

### POOR-MAN'S SAUCE

This sauce is easily and quickly made by thickening a pint of broth with a tablespoonful of flour, browned in butter, and adding two tablespoonfuls of tomato catsup and one of essence of anchovies; it is to be served with fish.

### SAUCE À LA ROMAINE

This sauce is used with boiled carp. Three ounces of powdered sugar are browned slightly and moistened with a glass of white wine vinegar. To this is added a pint of well-reduced Espagnole sauce and the gravy from the fish. It is reduced to the desired consistency and poured over two ounces of currants and two ounces of sultana raisins that have been soaked and mixed with four ounces of pignolias (Italian pine-seeds). This gives a delightful flavour.

### TARTAR SAUCE

Tartar sauce is particularly good with shell-fish, scallops, shad roe, or oysters. Two egg yolks, salt, pepper, and nutmeg are mixed thoroughly in a salad bowl, and a pint of sweet oil is gradually added with a teaspoonful of vinegar added gradually whenever the sauce appears too thick. When it is of the right consistency, chopped gherkins, capers, parsley, cheveril, and two tablespoonfuls of prepared mustard are added to the mixture.

### DIPLOMAT SAUCE

With boiled white fish this sauce is very successful. A pint of bechamel sauce with two ounces of butter reddened with the coral of a lobster or with an infusion of alkanet is put into a saucepan and beaten until frothy. Two tablespoonfuls of essence of anchovies, two ounces more of butter in small bits, and a pinch of cayenne pepper are then added.

### SALMON SAUCE WITH SOY

Salmon should be boiled in equal parts of white wine and water with two ounces of butter, salt, pepper, a bunch of parsley, an onion, two cloves, and two cloves of garlic. When cooked, the liquid is drained off and a pint of it is thickened with the yolks of four eggs and strained through a cloth. The juice of a lemon, three tablespoonfuls of soy sauce, and four ounces of butter in small bits are then added. Soy sauce is made by an old Indian recipe from mushrooms, galangal roots, and spices. This may be bought bottled.

### BEURRE NOIR

Beurre noir, or brown butter, is very appetizing with fried fish. To make it, six ounces of butter are cooked slowly in a frying-pan to a dark colour. The scum is removed from the top, and the clear part is poured very hot over the fish. It should be carefully made.

### MAÎTRE D'HÔTEL SAUCE

The desired quantity of mellow table

(*Continued on page 94*)

# What you hesitate to tell your dearest friend

## *A heart-to-heart talk about a physiological fact every woman should understand*

IGNORANCE that permits avoidable injury to ourselves and others is wrong. Such ignorance should be dispelled by frankness, though the telling of the facts may be difficult and unpleasant.

There is a certain physiological fact that even close friends have permitted to mar their companionship because of ignorance and a false sense of modesty.

You have known women ambitious socially and women aspiring for success in the business world who have fallen short of their hopes because of it.

We believe the time has come to do away with the false modesty that has made it possible for this thing to live so long, and, by a simple and frank discussion, eliminate forever the social harm it does.

### *A little thing—but it makes such a difference*

Many a woman who says, "No, I am never annoyed by perspiration," does not know the facts—does not realize how much greater her charm would be if she were *entirely* free from both its odor and moisture.

We all know, of course, that the whole surface of our body is covered with innumerable tiny perspiration glands. We also know that those under the arms are usually more active than others.

But we do not stop to consider that although in most places perspiration evaporates as quickly as it is formed, under the arms it does not. Here the curve of the arm and the constant wearing of clothing prevent rapid evaporation. As a result, even though we may be aware of no actual moisture, an odor formed from the chemicals of the body is usually lurking there.

It is a physiological fact that persons troubled by perspiration odor are themselves often unaware of its presence. It is also true that there are very few persons who are not subject to this odor, at least on some occasions.

***Many women write about their experiences***

**From a club woman:**

*"I'd like to say how glad I am that women everywhere are beginning to wake up on this subject. . . . I feel the importance of it so keenly because only a short time ago I myself was shocked to find that, for years, I had been living under this disadvantage. I wish that some one had told me long ago. . ."*

**From a business woman:**

*"I was very much surprised and chagrined when I found out that, through ignorance of simple physiological facts, I had done myself great injury. . . . The impression I have made on my friends and many new acquaintances is going to be hard to correct. But I know now that I can do it!"*

So subtle, so tricky an enemy is perspiration, that under stress of exercise or sudden excitement or embarrassment it may, unknown to us, become an annoyance to others. Even though guarded against by daily baths, fresh linens and much talcum powder, it is likely to make its presence known at the most inconvenient moments.

### *How fastidious women are meeting the situation*

Fastidious women everywhere are meeting this trying situation with methods that are simple and direct.

They have learned that it cannot be neglected any more than any other essential of a woman's toilet. They are giving it the regular attention that they give to their hair, or teeth or hands. And for this purpose they are using Odorono, a toilet water specially prepared to correct both perspiration odor and moisture. Odorono was formulated by a physician who knew that perspiration, because of its peculiar qualities, was beyond the reach of ordinary methods of cleanliness.

Antiseptic in its nature, perfectly harmless, Odorono is itself entirely without odor. Its regular use does the very thing that women are demanding—it gives absolute assurance of a daintiness that is unmarred by even the slightest taint of unpleasant odor or moisture. Odorono really *corrects* the cause.

### *So absolutely sure when made a regular habit*

Any woman can dismiss any thought about the smallest annoyance from perspiration if she uses Odorono regularly, just two or three times a week. At night, before retiring, pat it on the underarms with a bit of cloth or absorbent cotton. Don't rub in. Allow it to dry, and then dust on a little talcum before putting on your night robe.

The underarms will remain sweet and dry and odorless! Daily baths do not lessen its effect. You'll have the satisfaction of knowing that with this constant, systematic treatment you'll be absolutely dainty in any circumstances.

### *Don't let this trouble spoil a lovely gown*

Numberless women find that even their most becoming gowns are made unattractive by perspiration stain and odor. You need not be troubled in this way. You can keep your underarms so normally dry and sweet by the regular use of Odorono that no trace of perspiration ever can touch your frocks or blouses.

**At all toilet counters in the U. S. and Canada, 60c and $1.00. Trial size, 30c. By mail postpaid if your dealer hasn't it.**

*If you are troubled in any unusual way or have had any difficulty in finding relief, let us help you solve your problem. We shall be so glad to do so.* Address Ruth Miller, The Odorono Co., 318 Blair Avenue, Cincinnati, Ohio.

*Address mail orders or requests as follows:*

For Canada to The Arthur Sales Co., 61 Adelaide St., East, Toronto, Ont.

For France to The Agencie Americaine, 38 Avenue de L'Opera, Paris.

For Switzerland to The Agencie Americaine, 6 Rue Du Rhone, Geneve.

For England to The American Drug Supply Co., 6 Northumberland Ave., London, W. C. 2.

For U. S. A. to The Odorono Co., 318 Blair Avenue, Cincinnati, Ohio.

Louis XVI

Superb Tone!

A FAITHFUL reproduction of a lovely design chosen from the era in which lived the world's greatest furniture makers, this Sonora Louis XVI is of remarkable elegance.

THE INSTRUMENT OF QUALITY
Sonora
CLEAR AS A BELL

It has never been forgotten in producing an instrument which is charming to the eye that the main appeal of the phonograph must be to the ear.

The Sonora has a tone of unequalled richness and beauty and is known as The Highest Class Talking Machine in the World.

A complete line of upright and period models is available.

**$50 to $1000**

Today send for Art Catalog No. 16.

**Sonora Phonograph Sales Co., Inc.**
George E. Brightson, President
New York Salons:
Fifth Avenue at 53rd Street
279 Broadway 50 Broadway (Standard Arcade)
TORONTO: Ryrie Building

*Dealers Everywhere*

# FOR THE HOSTESS

(Continued from page 92)

butter is kneaded with finely chopped parsley and lemon juice and is served unmelted with various fish dishes.

### GLOUCESTER SAUCE

This sauce is made with boiled or stewed lobster-meat, strained, skimmed, and poured into a saucepan in which three ounces of butter and a quarter of a pound of flour have been stirred until a light brown. This mixture is stirred over a fire until thick. It is then strained through a cloth and kept until it is needed.

### TOMATO SAUCE

Tomato sauce may be used with equal success for either fish or meat. Four quarts of ripe tomatoes are crushed and put in a stewpan over a slow fire. When cooked, they are added to a mixture of two carrots, an onion, two ounces of salt pork, and two ounces of raw ham, that have been fried with two ounces of butter until the butter turned clear, thickened with two ounces of flour, and fried a little longer. A quart of white broth is then added; the mixture is seasoned with salt, pepper, a bunch of parsley with aromatics, and a teaspoonful of sugar and boiled slowly for forty minutes. After this it is strained, boiled again, skimmed, and finished with two ounces of butter.

### SAUCES FOR MEAT

While many of the sauces for fish may be served equally successfully with meat, there are some distinctive sauces which are prepared to bring out the peculiar flavour of a roast or fowl or bit of game. Among the most successful are the following.

### SAUCE À LA MINUTE

This is used successfully with fillets of mutton and is made with the butter in which the fillets have been fried. A tablespoonful of flour is mixed with this butter, after which a glass of sherry and a pint of broth are added and boiled for a minute. This is strained and poured over the fillets which are served with croutons of the same shape.

### ALBERT SAUCE

With sirloin steak, this sauce is particularly appetizing. Three shallots are boiled in a half a gill of vinegar and an ounce of butter until the liquid is reduced one-fourth. After this, a cupful of freshly grated horseradish, two ladlesful of white broth, and a half-pint of velouté sauce are added. This is boiled to a purée, rubbed through a sieve, and stirred until it boils. Three egg yolks, a cup of cream, and three ounces of finely chopped butter are then stirred into the mixture.

### APPLE SAUCE

The proverbial relish for roast pork or pork chops, is apple sauce. For this sauce, tart green apples should be used. They are pared, sliced, and placed in a buttered saucepan with a glass of water and cooked slowly for about twenty minutes. Four ounces of sugar are then added, and the sauce is pressed through a very fine sieve.

### BIGARDE SAUCE

This is used with roast redhead duck. The bones of another duck and the trimmings from the roast ducks are boiled with a pint of broth and a few aromatics. The liquid is then strained, skimmed, and put into a saucepan with the juice of two sour oranges, a little sugar, a pinch of red pepper, and a half-pint of Espagnole sauce. It is reduced to a demi-glaze sauce and finished with the rind of oranges, cut in fine shreds.

### BOHEMIAN SAUCE

Served with porterhouse steak, this sauce is delicious and, unlike many others, it is simply and inexpensively made. Four handfuls of fresh bread-crumbs are boiled with two ladlesful of good broth for about ten minutes, and care should be taken to stir the sauce occasionally. It is seasoned with salt and pepper and rubbed through a fine strainer. Four tablespoonfuls of horseradish and two ounces of butter are then added to this.

### BOURGUINOTTE SAUCE

A piquant sauce for roast mutton is made by boiling two tablespoonfuls of chopped onion, a sprig of thyme, a bay-leaf, a blade of mace, two cloves, and a few sprigs of parsley in a pint of burgundy until reduced about one-half. A pint of Espagnole sauce or thickened mutton gravy is then added, and when boiling the sauce is skimmed and all parsley and herbs are removed.

### BREAD SAUCE

This is often used with roast fowl or broiled chops and is delicious. A pint of boiling milk, bread-crumbs enough to make a thick sauce, an onion parboiled and chopped fine, salt, a pinch of white and a pinch of red pepper, and two ounces of butter are boiled for two minutes, flavoured with a gill of white wine, and are then carefully strained through a colander.

### BRESSOISE SAUCE

This delightful sauce may be served with roast chicken, duck, turkey, or other fowl. A shallot and the livers of the birds are fried a light brown in the fat of the dripping-pan. When ready, the rest of the drippings and a little butter and broth, a handful of grated crumbs, and the sliced pulp of an orange freed of seeds are added and boiled five minutes. The sauce is then strained through a fine sieve.

### BRETONNE SAUCE

For lamb chops, Bretonne sauce is always appropriate. Two onions are fried a light brown in two ounces of butter. An ounce of flour is then stirred in, followed by a pint of broth, seasoned with salt and pepper, and the mixture boiled ten minutes. The fat is then skimmed off, and the sauce is strained through a fine sieve and finished with a tablespoonful of chopped parsley for the correct flavour.

### CALIFORNIA SAUCE

California wine is used for this sauce that is served with roast fillet of beef. It is added, together with a pint of Espagnole sauce, to a sliced shallot, thin slices of raw ham, a bay-leaf, a sprig of thyme, and a few peppercorns that have been fried in an ounce of butter. This mixture is boiled ten minutes, skimmed, and strained through a cloth. This is an unusually good meat sauce.

UPTOWN OFFICE
*Fifth Ave. at 43rd*

# Some advantages in investing in Bonds

EVERY woman who has money to invest, we are sure, is alive to the coming great development of the country. That development will require money. A good rate of interest will be paid for the use of such funds. If you have idle money, you will do well to invest in bonds of known character — of high standing.

If you wish to invest your money for two to five years, we can sell you excellent short term Bonds or if you prefer to "put your money to work" for a longer period, let us suggest a list of long term Bonds.

You can buy bonds so that the interest will be paid at the time most convenient to you. By a careful selection you can have a regular income arriving every month in the year or twice a year, according to the dates the interest is due on your purchases.

New York women and visitors to New York will find our up-town office conveniently situated at Southwest corner of Fifth Avenue and Forty-third Street.

In the establishment of this office, we have tried to make it quite unnecessary for women to go to Wall Street in order to secure every modern facility in the purchase of bonds.

Upon request we will be glad to mail you our booklet, "What you should know about bonds" as well as our list of bonds recommended to women—Circular VO. 3.

## The National City Company

National City Bank Building, New York

THE NATIONAL CITY COMPANY
NATIONAL CITY BANK BUILDING
NEW YORK

WOMEN LIVING IN NEW YORK AND OUT-OF-TOWN VISITORS

will be welcome at our Fifth Avenue Office. Or—

You will find a National City Company Correspondent Office in 47 of the leading cities of the country.

There probably is one in your city.

Each of these offices is equipped to render unusual service to investors generally, and to bond buyers in particular.

# Simon Quality Dresses

*—and stouts too*

can be had in a wide diversity of really smart styles with the *SIMON QUALITY* label of style and quality assurance.

*Model 212 illustrated herewith is fashioned in an Imported Printed Voile of black with white dots, with a two-tiered overskirt and slenderizing shawl collar. Dainty vest of net and Filet lace, and silk velvet belt.*

This and many other exquisite summer models designed especially for the well-developed woman, but retaining all the grace and lines that are offered in the regular *SIMON QUALITY* dresses for the miss of 16 and 18 are being shown by *Simon Quality* dealers.

SIMON COSTUME & DRESS CO.
44 to 50 East 32nd Street, New York

Simon DRESSES Quality


# SOCIETY

## Births

NEW YORK

**Edgar.**—On March 15, to Lieutenant William Edgar, U. S. A., and Mrs. Edgar, a son.

**Fowler.**—On April 19, to Mr. and Mrs. Robert Ludlow Fowler, junior, a son.

**Gray.**—In March, to Lieutenant Bryce Gray, U. S. Aviation Corps, and Mrs. Gray, a son.

**Lewis.**—On April 1, to Mr. and Mrs. Virgil A. Lewis, a daughter.

**Townsend.**—On April 5, to Mr. and Mrs. Charles Coe Townsend, a son.

BOSTON

**Burnett.**—On March 20, to Doctor and Mrs. Francis Lowell Burnett, a son.

**Burnham.**—On March 18, to Captain and Mrs. Frederick Burnham, a son.

**Minot.**—On March 23, to Mr. and Mrs. Sedgwick Minot, a son.

WASHINGTON

**Grayson.**—On March 21, to Rear-Admiral Cary Travers Grayson, U. S. N., and Mrs. Grayson, a son.

## Deaths

NEW YORK

**Bacon.**—On April 7, Virginia Purdy Bacon, widow of the late Walter Rathbone Bacon.

**Clark.**—On April 20, David Crawford Clark, husband of Zelina K. Clark.

**French.**—On April 14, in Chicago, Edward Tuck French, son of Amos Tuck French.

**Langdon.**—On April 20, Woodbury Gersdorf Langdon, husband of Sophia Montgomery Langdon.

BALTIMORE

**White.**—On March 27, Sara Elizabeth White, daughter of Miles White, junior.

BOSTON

**Abbott.**—On March 25, Walter Abbott, son of the late Jeremiah Abbott.

**Cochrane.**—On April 10, Alexander Cochrane.

CHICAGO

**McCormick.**—On April 16, Robert Sanderson McCormick, former Ambassador to Russia and France.

DENVER

**Dows.**—Kenneth Dows, son of the late David Dows.

READVILLE

**Wolcott.**—On March 27, John Endicott Wolcott, son of Roger Wolcott.

## Engagements

NEW YORK

**Haven-Redmond.**—Miss Katherine Sergeant Haven, daughter of Mr. J. Woodward Haven, to Ensign Johnston Livingston Redmond, U. S. N., son of the late Geraldyn Redmond.

**Marshall-King.**—Miss Margaret Gifford Marshall, daughter of Mr. James Gifford Marshall, to Lieutenant Franklin King, son of Mr. Samuel Gelston King.

BOSTON

**Caswell-Fuller.**—Miss Dorothy Caswell, daughter of Mr. William Watson Caswell, to Lieutenant George A. Fuller.

PHILADELPHIA

**Frazier-Cheston.**—Miss Harriet Morgan Frazier, daughter of Mr. George Harrison Frazier, to Mr. Charles S. Cheston, son of Doctor Radcliffe Cheston.

SAVANNAH

**Owens-Coxe.**—Miss Mary Parsons Owens, daughter of Mr. George W. Owens, to Mr. Eckley Brinton Coxe, third, son of Mr. Charles E. Coxe.

WASHINGTON

**Wrentmore-Harrison.** — Miss Bertha Wrentmore, daughter of Dean Clarence G. Wrentmore, to Mr. Francis Burton Harrison, Governor-General of the Philippines.

## Weddings

NEW YORK

**Barker-Black.**—On April 5, in the chapel of St. Bartholomew's Church, Mr. Samuel G. Barker and Miss Elizabeth W. Black, daughter of Mr. George P. Black.

**Benjamin-Rennard.**—On April 28, in St. Thomas's Church, Lieutenant Henry Rogers Benjamin, Aviation Section, U. S. N. R. F., son of Mr. William Evarts Benjamin, and Miss Dorothy Rennard, daughter of Mr. John Clifford Rennard.

**Darlington-Thompson.**—On April 30, in the chapel of St. Bartholomew's Church, the Reverend Gilbert S. B. Darlington, son of Bishop Darlington, and Miss Elizabeth Remsen Thompson, daughter of Mrs. J. Todhunter Thompson.

**Fabyan-Field.**—On May 3, in St. Bartholomew's Church, Lieutenant Everett Westcott Fabyan, son of Mr. Francis Wright Fabyan, and Miss Frances Pearsall Field, daughter of Mr. Augustus Bradhurst Field.

**Murphy-Slater.**—On April 28, Dr. James B. Murphy, son of Mrs. Livingston Murphy, and Miss Ray Slater, daughter of Mrs. Horatio Nelson Slater.

**Rose-Moran.**—On April 26, in St. James's Church, Mr. Robert Selden Rose and Miss Annette Blake Moran, daughter of Mr. Anson Blake Moran.

**Trye-Hewitt.**—On April 23, Captain John Henry Trye, R. N., son of the late Henry Norwood Trye, of Warwickshire, and Miss Elizabeth M. Hewitt, daughter of Mrs. Robert Hewitt.

BOSTON

**Cabot-Rush.**—On May 10, in the Cathedral Church of St. Paul, Mr. James Jackson Cabot, son of Mr. Godfrey Lowell Cabot, and Miss Catherine Rush, daughter of Captain William R. Rush.

**Simonds-Lyman.**—On May 10, at King's Chapel, Mr. Henry G. Simonds, son of Mr. Charles Simonds, and Miss Julia Lyman, daughter of Mr. Arthur Lyman.

WASHINGTON

**Kuser-Russell.**—On April 26, Mr. John Dryden Kuser and Miss Roberta Brooke Russell, daughter of Colonel John H. Russell, U. S. M. C.

**Binney-Miller.**—On April 30, Mr. Dion Scott Binney, son of Mrs. Arthur A. Binney, and Miss Sarah B. Miller, daughter of Mrs. John Miller.

# The beauty and charm of the right china

The beauty and charm of your dining room can be completely marred by the "wrong" china! It goes without saying that the china must harmonize.

The simple good taste that banished the plush album and wax flowers from the living room has influenced the dining room even more. The brittle, transient, egg-shell china has given place to the permanent "smartness" and luxurious grace of Syracuse China.

Syracuse China is too carefully made to nick or crack easily. It stands the wear and tear of constant handling and you never grow tired of it.

Start with as little as you like. You can always match this made-in-America china!

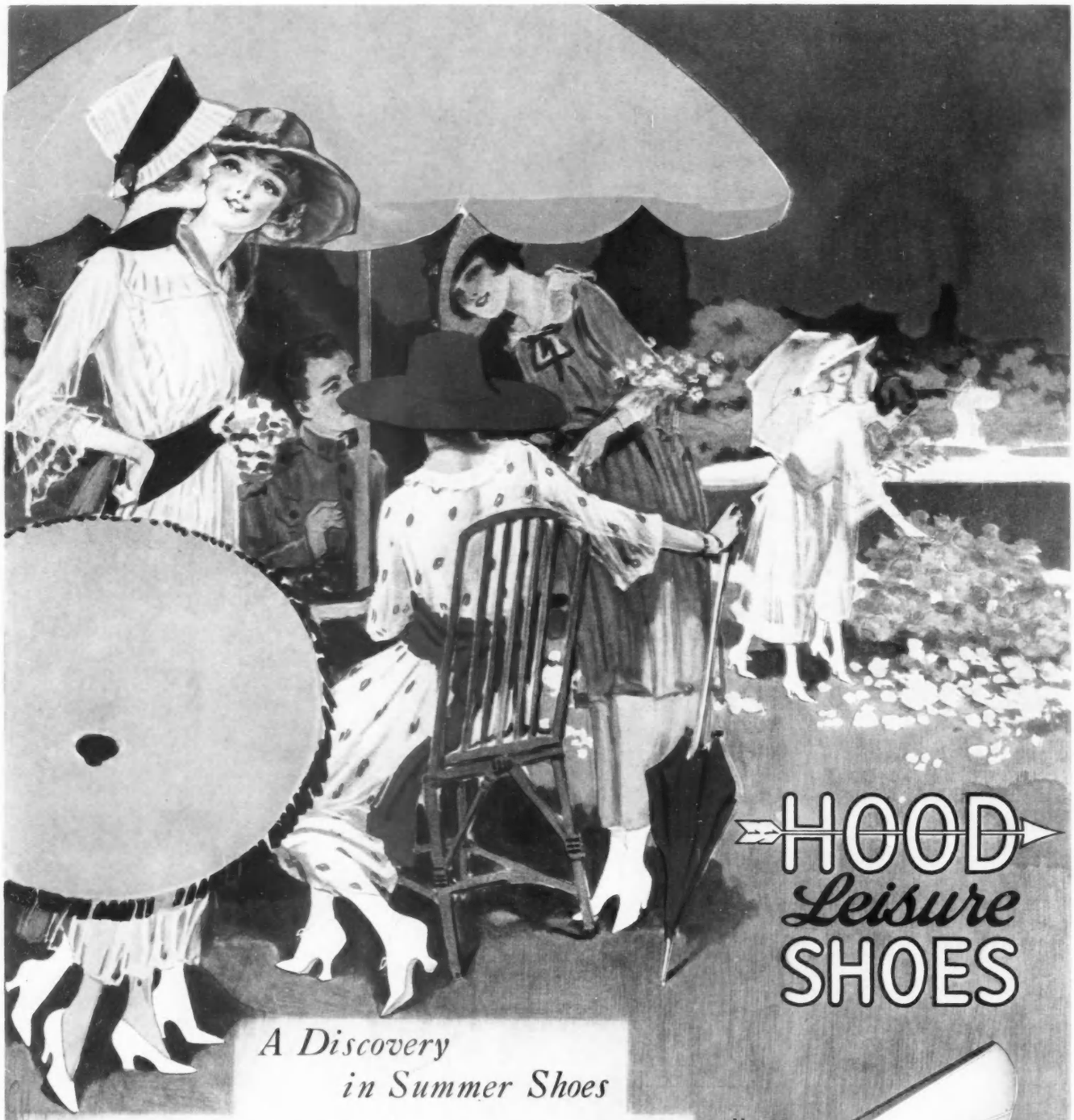
Syracuse China offers a wealth of lovely designs from which to choose, and all are sensibly priced. The china illustrated is our "Roslyn" pattern, one of the many you will love.

ONONDAGA POTTERY COMPANY
SYRACUSE, N. Y.

# SYRACUSE CHINA

*Have you read "Little Romances of China"—it's wonderfully instructive in a sprightly way! For $1.00 we will send the "Tea Solitaire" in Roslyn decoration with a copy of this charming book.*

*A Syracuse China "Tea Solitaire" holds your sandwiches and tea all in one!*



# HOOD Leisure SHOES

## *A Discovery in Summer Shoes*

Hood Leisure Shoes are a "discovery"—an advancement in the art of making footwear.

This footwear is fashioned entirely without leather. A new process enters into its manufacture. Smart snow-white canvas uppers are joined to a rubber sole in one continuous piece. A fibre insole and extra lining are used for protective comfort, giving an ensemble of fashion, ease and durability which distinguishes Hood Leisure Shoes as the aristocrats of footwear.

They are beautiful shoes. Summer shoes of fairy lightness. Lasting shoes that never lose their shape—that keep their good looks because they fit the instep, the ankle and the curve of the foot—perfectly fashioned from heel to toe.

Hood Leisure Shoes combine the acme of fashion with everyday utility. Moisture cannot hurt them. They are cool. The foot breathes in them. They're a "pleasure" shoe for outdoor or indoor with any frock.

Hood Leisure Shoes are a discovery in price as well as of fashion. They will adorn your feet in the latest style, give you a perfect fit, glove-like comfort and much wear—at a surprisingly low cost.

You can buy them in high boots, pumps or oxfords, with the French or Military heel.

VASSAR PUMP

CLASSIC OXFORD

**$3.50 to $4.50 the pair**

*Just ask your dealer*

*We will send you on request a beautiful Summer Style Booklet describing these remarkable shoes. Write for it.*

Hood Rubber Company — Watertown, Mass.

# AFTER-WAR WAYS TO "CARRY-ON"

(Continued from page 67)

and sailors, they will be no less homeless, no less lonely. Many of them who are settling in strange cities to work, will feel as heart-sick as in the days when they put into port, strangers for the first time in a big city. They will need a clean decent place to go where there are friendly interested faces—not the professionally paid woman whose brisk tones are courteous but too businesslike. That these men feel the need of such a place as the clubs have been, has been proved by them a hundred times over. An unhappy boy, who had sat forlorn and unapproachable in a corner during a whole evening, was finally approached by one of the women. "You don't seem very happy here, son," she said. "No, 'm'm," he answered. And after a bit, he poured out his whole pitiful story. "How did you happen to come here?" the worker asked a little curiously. "A fellow told me it was a white place," he said simply. There are and will be hundreds of boys who want a "white" place to go to—a place where they can be decent and comfortable and understood. Many a man has taken the bad things because they were so much easier to get than the clean ones and because of a desperate loneliness and downheartedness that no one cared enough about to help him to forget.

### A MEMORIAL CLUB

The very first social club for Soldiers, Sailors, and Marines in the United States was established at 261 Madison Avenue. Here service men from many lands and many far-away cities have been made welcome with a genuine friendliness that has turned sad eyes to gay ones and made lonely hearts glad once more. The men, many of whom are civilians now, still come night after night to dance or tell their interests and troubles to long-tried and interested ears. Afternoons find laughing groups about the dainty tea-table where silver gleams amid thin china and tempting cakes with all the comfortable cheer of home. These men are scattering and will scatter their many different ways, but they want to preserve the club that has grown to mean so much to them. They want to feel that, whenever they are in or near New York, they can come to a place where there is a woman's smile to greet them, where there are sure to be pals, and where the food and the beds are clean. Through their eager initiative, this club is being transformed into a Memorial Club, a club for ex-service men, and perhaps the most gratifying feature about it is the fact that they want the new club to be, as it now is, part of the National League.

### PERMANENT SOCIAL CLUBS

This is but one instance of the feeling and desire for continuing the social club. The League plans to keep the largest of its clubs in all cities or states, as the need may be, as a permanent club of this sort. New clubs also will be started in factory and industrial towns, where men and girls may have wholesome clean amusement. Already such clubs are springing up under League guardianship. These clubs will have small membership fees to keep them running, and donations of money will be used only for emergency cases. In Herkimer county a girls' club for business women has sprung up already under the League, and the interest of the girls in this adventure is almost pathetic in its eagerness. The details of organization in all these clubs will be developed with their growth.

The Canteen Service has also splendid ideas for permanence which are perhaps less defined than the plan of action for the social clubs. The Industrial Canteen offers an important future for the services of the woman volunteer. At Ilion, N. Y., the League established such a canteen for the women workers at the Remington Arms. This canteen comprised a kitchen, a rest-room, and a dining-room where the tired workers could get clean appetizing food at a minimum price. The canteen was heartily welcomed by the officers of the company who realized that it filled a long-felt and vital want. Although the closing of the war caused the Remington Arms to reduce its forces greatly, the canteen was so successful that it will be continued to meet the demands of the normal working force.

### ANSWERING EMERGENCY CALLS

Trained volunteer women who have been connected with canteens will be registered and ready for emergency calls such as arose during the time of the influenza epidemic. At that time, from Menlo Park, California, to Athens, Georgia, and Jamaica, Long Island, the canteens were invaluable to suffering districts. In many cases soup kitchens were swiftly set up and expertly managed to furnish thousands of gallons to crippled families and overworked hospitals. The canteens will also be useful during strikes and, through prompt efficient service, may do much to prevent food riots.

The Motor Corps, which has been chiefly occupied with the transportation of the sick and wounded, has already found its work to lead by many subtle ways into work that is as necessary now as it ever has been. During the strike of ambulance drivers at the New York Hospital, the Motor Corps came efficiently to the hospital's aid in a way that saved many lives. The recent epidemic was another emergency that proved the necessity for the continuance of this organized trained service. A street-car strike, a horrible train accident, and an explosion gave further opportunities for swift much-needed civilian service.

### THE MOTOR AMBULANCE CORPS

Even in the smooth and regular movement of every-day life there are convalescents to be aired and special patients to be carried from one place to another. The Motor Ambulance Corps at Jamaica found occasion to help the paralytic children and sick babies who, although they were in tragic need of attention, had no means of getting to and from the hospital. The Motor Corps has done an inconspicuous but wonderful work in carrying these poor little mites back and forth to the busy hospital for examination and regular treatment.

These children come from the most terrible of home conditions where drunkenness, brutality, dirt, and discomfort combine with their helplessness to make life horrible. The splendid cures that are being effected through the aid of the Motor Corps are going to make self-supporting citizens of many distorted and useless little people. Children who have been unable to walk without crutches and pain, have, after a one month's treatment, been able to go up and down stairs alone and without crutches. After taking the children to and from the hospital, these women keep them in mind and follow them up with necessary aid.

Also connected with the hospital work is the distribution of flowers and jellies among the sick by women of

(Continued on page 98)


# Why Germs Breed On Your Teeth

*All Statements Approved by High Dental Authorities*

## They Breed in a Film

**The teeth's great enemy is a slimy film. You feel it with your tongue.**

**The tooth brush doesn't end it. So millions of people who brush teeth daily do not prevent tooth troubles.**

**That film is what discolors, not your teeth. It is the basis of tartar. It holds food substance, which ferments and forms acid. It holds the acid in contact with the teeth to cause decay.**

**Dentists call it "bacterial plaque," because millions of germs breed in it. They, with tartar, are the chief cause of pyorrhea. Thus most tooth troubles are caused by that film.**

**The film is clinging. It gets into crevices, hardens and stays. The ordinary dentifrice doesn't dissolve it. That is why brushed teeth so generally discolor and decay. Statistics show that tooth troubles have been constantly increasing.**

**Dental science has long sought a way to combat that film. It has now been found. Convincing clinical tests by able authorities prove this beyond question. Leading dentists all over America now urge its use.**

**The method is embodied in a dentifrice called Pepsodent—a delightful product. And to quickly make its action known we are offering to millions a ten-day trial tube.**

## A Ten-Day Test Amazes

**Pepsodent will do its own convincing. Just ask for this free tube, watch its effects, then look at your teeth in ten days. The book we send will explain to you all the unique effects.**

**Pepsodent is based on pepsin, the digestant of albumin. The film is albuminous matter. The object of Pepsodent is to dissolve it, then to constantly combat it.**

**Pepsin alone is inert. It must be activated, and the usual method is an acid harmful to the teeth. So pepsin long seemed debarred. But science now has found a harmless activating method. Patents have been granted by five governments already. That method, used in Pepsodent, is fast bringing about a new era in teeth cleaning.**

**You should find this out. You have found that old methods do not end this film. Find now a way that does.**

**Send the coupon for a 10-day Tube. Use like any tooth paste. Note how clean the teeth feel after using. Mark the absence of the slimy film. See how the teeth whiten as the fixed film disappears.**

**Do that for ten days. If the results delight you, get them always. And teach your children how to really clean their teeth. You will find folks all about you who are doing that today.**

**Cut out the coupon now.**

**Ten-Day Tube Free**

THE PEPSODENT CO.,
Dept. 563, 1104 S. Wabash Ave., Chicago, Ill.

Mail Ten-Day Tube of Pepsodent to

Name.....

Address.....

**Pepsodent** PAT. OFF. REG. U. S.

***The New-Day Dentifrice***

**A scientific tooth paste based on activated pepsin. An efficient film combatant, now endorsed by dentists everywhere and sold by druggists in large tubes**

(186)

Thurn

*Exclusive Fashions for Women*

15 EAST 52ND STREET
NEW YORK

NEWPORT PARIS

# AFTER-WAR WAYS TO "CARRY ON"

(*Continued from page 97*)

the League. Through the help of the Florists' Association, thousands of delicate and bright flowers have been laid upon white bedspreads or put into feeble hands. If a single red rose can cause a cry of pleasure and a word or two to fall from the lips of a shell-shocked man who had been silent and apathetic since his arrival at the hospital, why couldn't the same joy be brought to the well mind but the ill body of some other man? The women of the League think that it could, and they are going on with this delicate doctoring if they can keep the cooperation of the florists.

### OCCUPATIONS FOR THE MAIMED

Until "the poor blind soldier" claimed heartfelt sympathy for his fumbling steps and his idle useless hands, women did not realize the large percentage of blind in our country. What occupational therapy has done for the sightless soldier it can do for the little child who has never seen or the tragic man to whom blindness came suddenly and cruelly through accident. The blind can, through these trained volunteer women, be taught occupations and professions that will make them self-supporting men and women and that may save them from long lives spent within the cold impersonality of an institution—or even worse, the more than pitiable existence eked out by selling small wares on street-corners. The military hospitals have proved that bedside and ward occupations are important curative agents to men suffering from nervous or mental shocks. The demand by civil hospitals for volunteers in this service is becoming increasingly great. Courses will be offered by the League to train volunteers in this work of brightening the days of convalescence, of preventing serious developments in nervous and mental cases, and in teaching professions to the defective and delinquent or educating them.

Another work that the League plans to continue most earnestly is one that has proved unexpectedly far reaching in its results; that is the work of volunteer aids or clinical secretaries. Through the clinical secretary nearly every branch of the League may be drawn into service, for these women become involved in a hundred sad little histories that in one way or another may be made less sad by the women of the League.

These clinical secretaries are trained in the hospitals, and their serious, tactful, and reliable service does not overlap the professional service of nurse and doctor in any way. During the terrible spread of the influenza epidemic, they first came to the aid of the nurses and since then have been installed in the clinics and dispensaries to do the hundred and one little things that busy nurses and busier doctors can not possibly find time to attend to. They look up each patient's history, thus transforming him at once from a "case" into a person with a distinct individuality. They undress and dress the babies and become expert in handling the technical side of cases and in rendering help in the laboratories.

Dr. Edgar S. White is very warm in his praise of the aid, who has already created a definite place for herself. This doctor says that he has had access to more facts in the history of his cases and has handled four times as many patients since he has had the valuable assistance of his aid.

The aid investigates the many cases pouring into the clinics every day and with the help of doctor and League tries her best to give each one a fair chance, for though many may be diagnosed and prescribed for, there are also many who can in no way follow out the prescription. One forlorn man who wandered meekly into the clinic had his case diagnosed as digestive trouble, and his prescription recommended eggs, broth, chicken, toast, and such light things for a diet. This man was discovered by the aid to have been starving for nearly three days. A slender hollow-cheeked girl who was told that her lungs were very sadly in need of fresh sun-filled air and long quiet days in the country would have had to drag her weary life away in a stuffy city room because "a complete rest" was not to be included in life on a few dollars a week. Through the aids such cases are reported to the League and the necessary relief obtained.

### WHY THEY "CARRY ON"

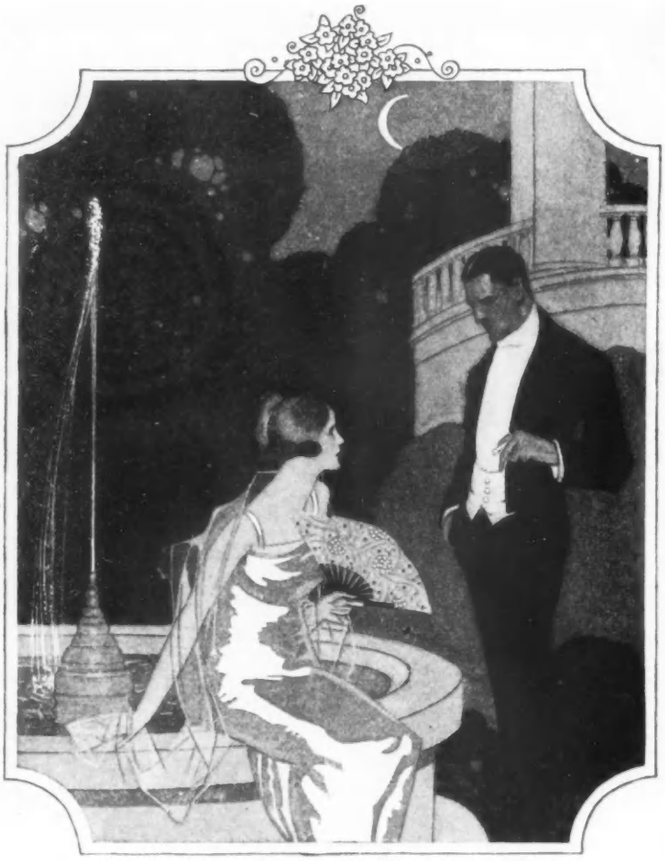
These examples of work that the League is planning to undertake make it possible to understand that there is a future before it as great as its past. There are other organizations to meet the problems of civil life, but national life and ideals do not rest upon a few individuals nor yet upon a few selected and elected groups. Rather do they depend upon all the people who enjoy the protection and the opportunities of this country. The fearful gaps in the social, educational, economic, industrial, civic, and spiritual life of the country are due to the fact that the great mass of individuals have not faced their own particular responsibilities, either because of ignorance, lack of desire, indifference, selfishness, or lack of moral courage. The women of the National League are no longer indifferent. They are awake to their responsibilities and opportunities to make their country a happier, a cleaner, and a more spiritual place to live in. They are going to "carry on."

© Stein & Blaine

*To be modish in line and distinguished in fabric, one has only to secure one's frocks, hats and wraps from Stein and Blaine, whose clothes are all created by Miss E. M. A. Steinmetz. There, from a large collection, one may choose the pongee frock at the left, with its smart cape to match, lined with brick color; or the black challis dress with its quaint rose pattern and tracery of white, sashed and collared in white organdie. And to top the lace and chiffon frock, there is the loveliest of chiffon capes in brown, lined with orange and trimmed with kolinsky.*

# Stein & Blaine

**13 and 15 West 57th Street, New York City**



AS THE moonlight turns the fountain's spray to silver, so does the lustrous beauty of Goetz* All Silk Satin lend bewitching charm to its wearer.

No matter what the occasion—country-club, matinee or dance—a Goetz sport costume, street frock or evening gown will be attractively suitable. Goetz All Silk Satin comes in all the smartest street shades; and in the more delicate tones of pink, blue, orchid, maize, rose, sunbeam and others just as exquisite, for evening wear.

Goetz All Silk Satin is adaptable for every use—frocks, blouses, petticoats and linings.

GOETZ
All Silk Satin

* "Gets"

GOETZ SILK MFG. COMPANY
NEW YORK

# LADYSHIP FOR CINDERELLA

## That Invaluable Old Lady, the Fairy Godmother, Helps Cinderella Out of Another Social Dilemma

ON the morning of the day when Cinderella was to marry the Prince, her fairy godmother came to her and found her weeping.

"Why, how now, my child!" said the fairy. "Are you not young and beautiful and beloved? Why do you weep?"

"O dear Godmother!" cried Cinderella, "I am as you say, young and beautiful, and the Prince loves me, but I am greatly terrified. I fear that I shall never be a perfect lady. Then the people will scorn me for being low born, and my husband will cease to love me. I have bought a book on etiquette, but there are too many things to remember."

"Is that all?" said the fairy. "That is easily remedied. To be a perfect lady, you need remember only three things. Never say you are ill, never mention the cost of things, and never be in a hurry. The last is the most important."

Cinderella thanked her godmother, dried her eyes, and drove away happily to her wedding.

### THE FIRST RULE OF A LADY

When the golden coach drew up at the palace door, Cinderella wondered what she ought to do, but she remembered her godmother's advice, "Never be in a hurry," and so she sat perfectly still. A lackey flung open the coach door, and the Prince rushed down the palace steps and handed her out.

"She is a perfect lady," whispered the courtiers. "Did you see how she waited for the Prince to help her?"

The Mistress of the Robes came to her in her dressing-room to sew the diamond girdle more firmly to her wedding-gown. "Because," said the Mistress of the Robes, "what with the High Cost of Living in these days, one can't afford to lose even diamonds. In your village, Madame, what did you have to pay for eggs, for instance?"

"I really never inquired," said Cinderella.

"After all, she is a perfect lady," thought the Mistress of the Robes.

When the banquet was over, the First Lady in Waiting said to Cinderella, "I saw your Highness eating devilled artichokes. Are you not afraid, as your Highness is not used to them, that they may give you indigestion?"

"Oh no, indeed," said Cinderella.

"I am so delicate," continued the First Lady in Waiting. "Does your Highness never have neuritis, or appendicitis, or arterio-sclerosis?"

### THE PERFECT RESULT OF GOOD ADVICE

"Oh no," said Cinderella, "I am always perfectly well," and to change the conversation, she dropped her fan. Then she felt a little flurried. Should she pick it up? "Never be in a hurry," she told herself, and waited. The First Lady in Waiting paused a moment, then made a deep obeisance, lifted the fan, and returned it to its owner.

A year later, the fairy godmother returned to the kingdom to see how Cinderella was getting along. On her journey to the capital, she heard nothing but praises of the beauty and graciousness of the young princess. At the palace, Cinderella welcomed her with delight.

"Are you happy, my child?" asked the fairy.

"Oh yes, dear Godmother. The people praise me, and my husband loves me. I am very happy."

"And are you a perfect lady?"

"Yes, indeed, dear Godmother. I never say I am ill, I never mention the cost of things, and I am never in a hurry. Thanks to you, I am a perfect lady—but I find it a little lonesome, for I am the only one in the kingdom." MARY ELEANOR ROBERTS.

# STANDARD EIGHT

## A Powerful Car

POWER, plus the construction throughout to support that power, is what you want in a motor car—and that's what you get in the Standard Eight.

Power in the Standard Eight means: The ability to climb any hill without effort and without change of gears—the capacity to go slowly, stop and start without changing from high—the quick, smooth pick-up without choking or knocking. Power, then, is flexibility—flexibility is *Driving Comfort.*

The construction to support power means: Smooth riding, lack of vibration, absolute security, strength and durability.

This is *Riding Comfort.* Standard Eight Power gives you *Driving Comfort* and *Riding Comfort.*

The enlarging of the factory, and consequent expansion of Standard Eight dealer organization creates a real opportunity for dealers who measure up to the car. Write for details.

**STANDARD STEEL CAR CO., Pittsburg, Pa.**
**Automotive Department**

# THE NESTLÉ Permanent Hair Wave

*The Nestlé Process and apparatus are patented in the United States*

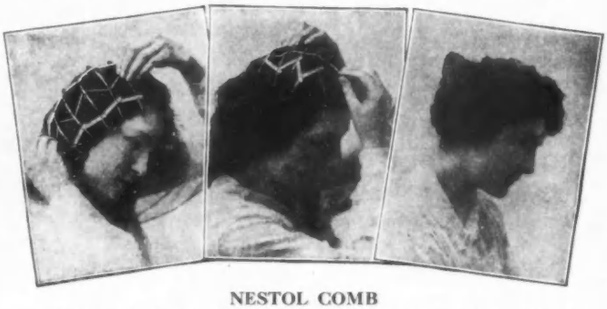
OUR new booklet showing the exact and illustrated difference of a good or possibly bad permanent wave, written by the original Inventor of permanent waving, has been intensely appreciated.

We show by illustration that there is a "flat way" of waving which is based on the growth of naturally curly and wavy hair and that pure steam which cannot even hurt lace or silk material cannot possibly hurt the human hair, which is a hundred times more resisting than any other flexible organic material.

The Nestlé Process is patented and ladies should be careful where they go and what they get. With the new Nestlé booklet in their possession they cannot fail to see the difference. Any reader will understand it readily.

**HOME OUTFIT**

If you have no Nestlé-waver in your district write for our home-outfit of which over 6000 are in family use in the United States. **The price is $15.00** and it is available for the entire family to use or a circle of friends. All particulars are in the booklet.



**NESTOL COMB**

The latest Nestlé Invention is their wonderful new Water-waving device for hair which has a natural tendency to curl and wave. Such hair can only be improved by water-waving and should never be touched with anything else. They are used in all Nestlé-waving establishments after permanent-waving.

**Price $2.00 and $2.50** (4 and 5 inch sizes)

*The following list does not comprise all the Nestlé-wavers (of which there are over one hundred in the United States)—but these are well recommended.*

| | | |
|---|---|---|
| **Mrs. L. Dennerle** | 220 Clark Building | Birmingham, Ala. |
| **Miss Frances** | 7 Temple Place | Boston, Mass. |
| **Carlson & Carlson** | 284 Livingston St. | Brooklyn, N. Y. |
| **E. Burnham** | 138 & 140 N. State St. | Chicago, Ill. |
| **Guilmont & Peters** | 705 Marshall Field Annex Building | Chicago, Ill. |
| **Mr. H. T. Benkemper** | 1900 Euclid Ave. | Cleveland, Ohio |
| **Miss E. L. Tracy** | 301 Sharp Building | Kansas City, Mo. |
| **Miss M. McIntyre** | 326 W. Walnut St. | Louisville, Ky. |
| **C. Nestlé Co.** | 657 Fifth Ave. | New York City |
| **Richard** | 501 Fifth Ave. | New York City |
| **Mr. G. Sattler** | 12 West 50th St. | New York City |
| **Waldorf-Astoria Hair Dressing Salon** | Fifth Ave. & 34th St. | New York City |
| **Julius** | 70 West 72d St. | New York City |
| **Miss I. L. Graham** | 222 Jenkins Building | Pittsburgh, Pa. |
| **Mr. E. A. McGinnis** | 104 Fifth Avenue | Pittsburgh, Pa. |
| **Miss C. C. Burns** | 708 Lapham Building | Providence, R. I. |
| **Miss C. L. Tegeler** | 312 N. Euclid Ave. | St. Louis, Mo. |
| **Miss M. McKay** | 166 Geary St. | San Francisco, Cal. |
| **Mrs. Harris, c/o The May Heeland Hair Shop** | 1534 Second Ave. | Seattle, Wash. |
| **T. J. Dickson, c/o New York Beauty Shop** | Silvertone Building, 1604 Westlake Ave. | Seattle, Wash. |
| **A. Weiler** | 357 S. Salina St. | Syracuse, N. Y. |
| **Hepner's Hair Emporium** | 525 Thirteenth St., N.W. | Washington, D. C. |
| **Miss M. E. Scheetze** | Kenois Bldg., 11th & G Sts. | Washington, D. C. |

*Illustrated descriptive booklet can be had free from any of these firms or from*

**C. NESTLÉ CO.,** 657 and 659 FIFTH AVENUE Corner 52nd Street NEW YORK

*Originators of Permanent Waving on the human head* Telephone Plaza 6541


# AMERICA CONTRIBUTES JEWELS

(*Continued from page 73*)

the contrary, a subtle effect of these conditions is markedly observable, and never before have the fashions in jewellery had so distinct and American a character. Even with the importations of stones only one-tenth of what they are in normal times, for the ravages of influenza have extended even to causing the shutting down of many mines in South Africa, with platinum scarce because of the cutting off of the supply from Russian sources, with scarcity of labour and consequent high wages, there is still a definite fashion—a tremendous demand. Jewellery is flourishing in an almost unprecedented way, and, notwithstanding the limitation of importations, there are more stones and metals in America at present than anywhere else in the world.

As for the type of jewels that comprise this fashion, the war has created a melting-pot into which all the jewellery of the past two or three years is thrown. As the dross is melted away, there arises from this cauldron the very best that has been created—the highest in point of art, the most skilful from the viewpoint of workmanship, the most expensive in materials. It is a sort of standardized jewellery from which all freakishness has been eliminated. One single feature characterizes the output. It is a new version of simplicity. Chaste in design, rich and handsome in effect, this jewellery, following the old outlines and treatment, is new only in the application of a simple theme and in the urgent demand it meets. Indeed, so pressing is the call, that the manufacturers are overwhelmed with stacked-up orders. They are working at top speed, for with homecoming soldiers and war workers and a return to normal life, there is a profusion of gift-giving and an inclination to pre-war attention to all the details of fashion.

### THE HERALD OF THE NEW

With all this conservatism in jewellery, however, there is a definite advance being carved out. It clearly illustrates the progress of good taste in the insistence upon only the best in design and workmanship. The most costly diamonds, selling sometimes for two thousand two hundred dollars a karat, are the ones in demand, and the larger stones have the greatest call. Unusual cuttings,—the emerald, or square cut, the triangular shape, and the navette, or the pointed oval cut, are preferred.

But, as in all accessories of fashion, a woman yearns for the touch of originality that shall set apart her jewels, as well as her costume. To her fastidious requirements, the exclusive jeweller has already begun to cater. With the bulk of his output still meeting the big demand that is urging him on every hand, he has also set the wheels of invention in motion and is launching a few unique pieces.

The new mesh bag, for example, illustrates a point of art that gives emphasis to the novelty and beauty of this accessory. In the creation of this bag shown on page 73, it was the purpose of the designer to place the subject of greatest interest where it belongs — in the centre of the picture. Thus, the bag is so fashioned that its chief decoration, which comprises the ornamental bar, clasp, and tassel, is placed midway between the top and the lower extremity of the bag. Besides the advantage in the attractiveness thus attained by truth to art, this feature also makes a wide convenient opening, which, of course, is most desirable in a mesh bag. Here the rounding outline of the bar contributes largely to this convenience.

Another bag novelty has a stiff handle rising high above the mesh portion. In the space thus created between the bag proper and the top of the handle, swings a richly engraved vanity case. Still another type has a mounting on Gothic lines, with a watch placed at the apex of the bar instead of in the centre of the bag.

### RINGS AND BAR PINS

Beside these mesh bags, which with vanity cases, hold a prominent position among the articles of first choice at present, rings are sought with equal favour. For there is no dearth of engagements and weddings in these days of returning soldiers, and whether the rings serve a definite purpose or not, a single type is heading the list.

This style of ring is the solitaire stone—usually a diamond, or it may be a sapphire or an emerald. But the one important stone must be emerald cut or navette, or, if round, the fine diamond-work that surrounds it must be distinctive, dainty, simple, throwing up the lights of the stone and yet softening the setting.

There seems also to be a renewed liking for the fancy bar pin. Usually wrought in small diamonds with the greatly desired gleam cast from one or more large stones, it measures from two to three inches in length.

As for bracelets, those made of diamonds, containing oddly cut stones in contrasting colours, such as the one displayed on this page, hold marked favour. Square, round, triangular and diamond-shaped emeralds, rare and costly, give richness and exclusiveness to this beautiful piece of jewellery.

### SIMPLICITY IN NECKLACES

With the revival of elaborate evening gowns, necklaces of striking simplicity have been in evidence. One of alternating navette and small round diamonds is particularly charming. Sometimes several strands of diamonds adorn the neck. Again, a square pendant of Oriental design, or its opposite —a small simple motif expressed in tiniest stones—is the centre of interest. In all of these a chain of greater length is being used.

Pearl strands, also, are longer than formerly, measuring from eighteen to twenty-five inches. Pearls, by the way, are eagerly purchased these days, and there is a decided vogue for the imitations, of which a new one has recently been produced. Few of the real gems, however, reach this country from the stacks piled up in India awaiting shipment but, notwithstanding the immense prices, there is a welcome for every pearl that comes here.

(*Continued on page 104*)

*Fashioned from those imperial stones, diamonds and emeralds, this bracelet is further made lovely by combining emeralds which are cut square, triangular, octagonal, round, and diamond shaped*

LA GRECQUE
TAILORED UNDERWEAR
"Tailored to Fit"
For the critical woman who wants underapparel made with painstaking exactness, La Grecque will meet her every requirement.
La Grecque Tailored Underwear has never had an equal in the smoothness of fit, the exact proportions and the permanent shapeliness that is tailored into each garment, a shapeliness that remains despite hard wear and repeated launderings.
The large woman will find in La Grecque the same grace of line and perfect fit as the slender woman.
If you desire beautiful lingerie of rich simplicity, by all means ask your dealer to show you La Grecque Tailored Underwear.
LA GRECQUE UNDERWEAR CO.
379 Fifth Avenue, New York

YOUR selection of wash skirts as the smartest and most charming attire for summer wear, can be made with the utmost confidence that they will wash without shrinking.

That fact has been absolutely proven by

NEVRSRINK
*Guaranteed Wash Skirts*

Each Nevrsrink Wash Skirt bears a guarantee tag that insures you a new skirt free if the one you buy shrinks or loses its perfect fit even when washed many times.

All the leading stores sell Nevrsrink Guaranteed Wash Skirts. You'll like their good looks and the tag guarantees that those good looks are lasting.

*Write for the booklet picturing many popular models—mailed to you promptly, on request.*

NEVERSHRINK SKIRT CO.
15 East 26th Street New York

NEVRSRINK
Guaranteed Wash Skirts

# AMERICA CONTRIBUTES JEWELS

(*Continued from page 102*)

But to return to the unusual in jewelled art, one greets with interest the appearance of a new little-finger ring. Rings for the little finger are nothing if not unique. Therein really lies their raison d'être. Those for the other fingers may be handsome, brilliant, elaborate, but the one that graces the little finger must have an original touch all its own, a bizarre effect that gives character and distinction.

### RINGS FOR THE LITTLE FINGER

What could answer the purpose better than the rare colour combinations in the two rings shown on page 73? The secret of their unique charm is the conjunction of green onyx and the finer gems and metals. One, for instance, bears across the circular band of tiny diamonds that surrounds the central sapphire, two triangles of green onyx. Branching off on the sides and extending on the ring band are repetitions of this stone, calibre cut. The ring itself is of green gold, but the diamonds are set in platinum and, as if to suggest the blue of the sapphire centre, a touch of blue enamel decorates the sides of the shank of the ring. Thus in a single ring are combined green gold, platinum, diamonds, sapphire, green oynx, and blue enamel.

The second ring holds a deep Siberian amethyst of octagonal outline as the stone of chief importance in the ring of gold. A dash of green oynx, a flash of diamonds, a touch of white enamel, the purple gleam of the amethyst—a unique and lovely combination.

### LORGNONS LIKE DAINTY PENDANTS

And still we find in the quick transition from war jewellery to peace jewellery, a practical drift. It is interesting to observe this in the plain little lorgnons of green gold. Of strictest simplicity, these diminutive affairs, which are worn on a black ribbon, open to resemble a bow-knot having either square, rounded, or irregular loops. When closed they are inconspicuous pendants of gold-trimmed crystal.

It is this dainty pendant effect that is best liked. When a lorgnon is made of platinum and diamonds, as is the smaller one on page 73, the frosted design surrounding the oddly-shaped lenses is simple and exquisite. And when a more elaborate type is desired, nothing could be more beautiful than the handsome lorgnon shown on page 73, with a triangular sapphire at its heart giving it great distinction. The chain, consisting of alternating groups of three stones each, shows the wonderful possibilities of metal, since the diamonds of one of the groups are so set as to appear like an elongated oval stone. As is consistent with the prevailing fashion, this chain is long and graceful.

### NEW ADAPTATION OF DESIGN

There is a whisper of other lorgnons to come, and these, with vanity cases, bars for mesh bags, and even dress sets for men, are to display an entirely new adaptation of design. It is further said that the same motifs will later be applied to pieces of fine diamond-work.

It is the idea of the originator of this treatment to apply the designs of the Adam period to these various forms of jewellery, and thus far he has been most successful. He has found that these simple but graceful and dignified themes lend themselves charmingly to this purpose. They are more delicate than those of the Louis XVI period and are amenable to certain changes with delightful effect. In the tiny vanity case illustrated on page 73, the original from which the design is taken has a cream ground with a soft blue figure like that of Wedgwood in the slender central oval. The designer has substituted a rich royal blue ground, omitting the figure entirely and, in its stead, leaving a plain space of the green gold for the monogram. The white enamelled design encircling the oval sets it off to advantage, and the urn and garlands (in tulip design instead of roses) are in green gold. A finishing stroke of art is shown in the chain which is made of links of alternating green gold and royal blue enamel. It will be noticed, also, that this vanity case echoes the tendency to diminutive size. The oval and octagonal vanities of similar decoration are equally small.

## *THE FLIRT*

*Oh, was it once in Camelot*
*When stars were gold and flowers were red,*
*I made the vows that I forgot*
*As soon as they were said?*

*To-day your scornful laughter woke*
*My careless heart to dumb surprise;*
*—And somebody whose heart I broke*
*Mocked at me with your eyes.*

VIRGINIA BIDDLE.

Illustration of a Chinese Rug made upon our own looms in China

# Symbolism in Chinese Rugs

The Rugs of China, now generally admired because of their unusual color effects, have an added charm in designs evolved from the great religious beliefs under which the people have lived.

In the design illustrated above are depicted, upon a medium porcelain blue ground, the eight Buddhist symbols, also the chess board, scrolls, and musical instruments, which are symbols of the Literati. The central medallion shows an arrangement of the Phoenix, a symbol of prosperity, while in the other medallions is shown the "Lung," or Dragon of Heaven, guarding a pearl. The designs of our Chinese Rugs follow faithfully those of the earlier periods.

We have numerous other designs ready for delivery, and can make any required size in a reasonable time. Further information will be gladly given upon request.

# W. & J. SLOANE

Direct Importers of Eastern Rugs

Interior Decorators Floor Coverings and Fabrics Furniture Makers

FIFTH AVENUE AND FORTY-SEVENTH STREET, NEW YORK

San Francisco, Cal. Washington, D. C.

CO-ED Dresses

JANICE

CO-ED CREATIONS
Demonstrate *the*
Success *of* Specialization
*in* Youthful Styles

MADE BY YOUNG WOMEN WHO KNOW THE CLEVER SORT OF THINGS THE MODISH MISS DEMANDS

**And sold to you with your dealer's guarantee and ours as well—a guarantee that means complete satisfaction or your money back.**

JANICE (illustrated above) is an especially attractive model of Navy Taffeta with dainty Val. lace collar and vestee. Double ruffling, picot edged, trims skirt and three-quarter sleeves. Sash, edged with silk fringe, ties in double knot at back. Sizes 14 to 20.

CO-ED dresses are made of finest materials only, including

Satin Francaise

**And retail from $18.50 to $55.00**
Cottons from $8.50 to $25.00

CO-ED dresses are featured by the best shops. If your dealer hasn't them send us his name and we will see that you are supplied.

14 E. 32 St. CO-ED DRESSMAKERS New York


# SEEN *on the* STAGE

(*Continued from page 72*)

together and hurries forth upon the stage enough theatrical material to furnish out an ordinary full-length play. Not a moment or a line is wasted. The author is so young and vigorous that he flings himself high hearted to the enterprise of capturing his public by assault, instead of laying a more leisurely and careful siege to the emotions.

He deals with an epoch that, for many reasons, is fruitful in theatrical material. If those of us who are alive to-day should be invited by some god to transfer our transit through the world to some past period of history and were allowed to choose the period, we should select, first of all, the time of Pericles in Athens when human civilization touched its height, and, as our second choice, we should pick out the time of Lorenzo the Magnificent in Florence. In either of these times and places, it would scarcely have been possible to cast a casual stone without hitting some artist inspired with a singing sense of all that was and is and evermore shall be.

The civilization of Athens was submerged beneath the iniquity of oblivion when the Barbarians of the North poured downward upon Rome and overwhelmed the ancient world. Then ensued a thousand years of darkness; for the mediæval centuries are justly labled in our histories as the Dark Ages. But after a thousand years, the world was born again and tardily recalled the glory that was Greece and the grandeur that was Rome. This Renaissance was centred in that million-lilied city that bore the flowery name of Florence. The dramatic quality of this period arises from the fact that Florence was divided between the delicate aristocrats who still remembered, after many centuries, the grandeur that was Rome and sought once more to brandish overhead the ancient but unextinguished torch of art, and the mighty men of northern birth, strong armed and little minded, who sought still to keep mankind enslaved in military bondage.

Politics in Florence were corrupt: the city and the province were trampled down beneath the march and countermarch of militant Teutonic hordes; but, meanwhile, men endowed with Latin souls, by hundreds and by thousands, impelled to recall the glory of the ancient world by some burgeoning as spontaneous and irresistible as the shooting-up of tulips in the early spring, were painting pictures of aloof and singing angels dancing serenely upon the pansied fields of paradise. Our blessed and angelic brother—Fra Beato Angelico—thought naught about the Teutons who had overwhelmed the world by force of arms: quite quietly he painted frescoes upon convent walls, that would remain to be remembered long after all the Teutons in the world had been forgotten.

With this hectic and dramatic struggle between the strong arm of barbarism and the strong mind of civilization —exemplified supremely in the Renaissance—Sem Benelli deals in "La Cena delle Beffe." This is a great subject, because it stands aloof from any touch of time. The specific story of the play is concerned with a personal contest between a Pisan mercenary, Neri Chiaramentesi, who—descended from the Teutons of the North—is a giant in physical strength but a pigmy in mental ingenuity, and a Florentine aristocrat, Giannetto Malespini, who is physically weak and tremulous but is endowed with that metaphysical gift of penetrant imagination which is the heritage of civilized mankind. Neri is a soldier, and Giannetto is merely a painter of Madonnas; Neri is a giant, and Giannetto is undersized; Neri is brave, and Giannetto is cowardly; Neri is mature, and Giannetto is perilously young: yet the weakling painter of Madonnas, by the exercise of mental subtlety, overcomes his much more powerful antagonist and drives him mad by making him the victim of a well-imagined "jest."

This is the theme of "La Cena delle Beffe"; and if this tremendously dramatic theme is comprehended by the reader, it will not be necessary for the commentator to summarize the story of the piece in more particular detail. The English "adaptation" has been admirably made by Edward Sheldon. The present writer is not able to compare Mr. Sheldon's text with the original, for the simple reason that, for ten years, he has neglected—like so many other managers and critics in America —to read Sem Benelli's published play. Mr. Sheldon's version is rendered in iambic pentameter; and it is somewhat surprising to discover and to note the fact that this gifted author writes even better in blank verse than he has long been accustomed to write in prose.

By most people, the American production of "The Jest" will be remembered mainly by reason of the histrionic triumph of the Barrymore brothers. Lionel Barrymore plays Neri, the showiest and, in consequence, the most emphatic part in the piece. He does his work superbly and excites the audience to cheers. John Barrymore plays the less showy and more subtle part of Giannetto; and his execution of this task is the finest thing that he has ever done in his career of continuous improvement as an artist. The contrasted genius of these fraternal scions of one of the most illustrious families that have ever graced our native stage is one of the soundest assets of the American theatre of to-day. Lionel Barrymore is unapproachable in rendering the idiosyncrasies of what is called a "character" part; and John Barrymore is unapproachable in delivering the touch of poetry to what is called a "straight" part. "Unapproachable," of course, is a hazardous adjective for any critic to employ in these days when our stage is crowded with so many actresses and actors who aspire to distinction in the press; but any reader who doubts the deserving of this ultimate badge of honour by the sons of Maurice Barrymore must merely be advised to see "The Jest." Several other parts are excellently acted in the current production, — in particular, a brief bit that is magnificently rendered by one of the ablest actresses of our recent American stage, Gilda Varesi. This unusually gifted artist always captures the house before she has spoken three successive sentences; and the wonder is that our astute and presumably commercial-minded managers so rarely employ her to appear upon Broadway.

The scenic settings for "The Jest" were designed by Robert Edmond Jones; and this fine artist has never done anything more notable than his contribution to the current triumph of the great Italian play. In each of his three settings, Mr. Jones has emphasized the sense of height. The first act reveals the tallest and greatest door (up centre) that was ever yet imagined by any theatrical designer. The setting of the second act (which serves also as the setting of the fourth) is similarly lofty and discloses a great window which widens the observing eye. But, in projecting the third act, Mr. Jones may be criticized adversely for conceiving a scene that also, without reason, allures the eye to soar aloft.

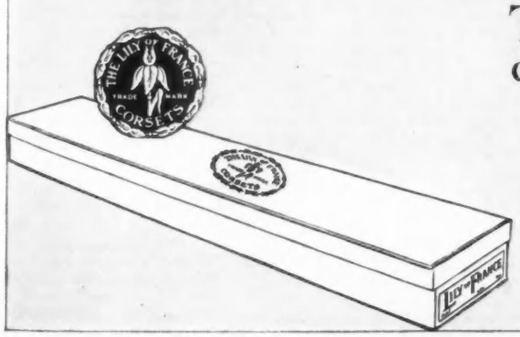
(*Continued on page 108*)

# LILY OF FRANCE CORSET

The Lily of France is a beautiful corset, worn by beautiful women to make them more beautiful.

$5 to $35 at Quality Stores
De Luxe Edition of Style Studies Free

LILY OF FRANCE CORSET CO.
303 Sixth Avenue, New York



The smooth hairless underarm

The smooth hair-free arm and underarm are now everywhere accepted as necessary and desirable—the decollete gown and sheer modes with filmy sleeves have made them so.

The next question is: how best to remove unwanted hair—"best" meaning easily, quickly, comfortably.

Your answer is

Evans's Depilatory

The Evans Depilatory Outfit is complete—everything you need, all there and ready to use at your dressing-table. You just mix a little Depilatory with water, apply it where needed, then wash it off, hair and all. Apply a little cold cream if you like.

That's all there is to it. It is easy and quick, and it leaves your skin smooth and comfortable.

Complete outfit 78 cents, including war tax, at your drug- or department-store. Or from us by mail, postage paid.

GEORGE B EVANS
*Makers of "Mum"*
1107 Chestnut St
Philadelphia


# SEEN *on the* STAGE

(*Continued from page 106*)

This act has been imagined by the author to take place in a cellar; and the point to be emphasized by the scenic artist is the fact that the place is buried underground. The scene should be pressed down by a ponderous ceiling: it should not soar to an illimitable loftiness along the lines of an upward-looking pillar: and it should not be lighted from above.

Except for an overinsistence upon the merely mechanical expedient of overhead lighting, the stage direction of Arthur Hopkins must be praised emphatically for its imaginative simplicity and its quite unusual sincerity. All in all, the present production of "The Jest" must be regarded—as Willie Laidlow said to Walter Scott—as "a verra shuperior occasion."

### "THE BONDS OF INTEREST"

THE point has been already emphasized that the romantic dramatist enjoys this large advantage over realistic rivals—that his plays are more easily transferable from country to country and from generation to generation, because he refrains from focussing attention on matters that are local and timely. The illustrious realists of the modern French drama — like the great Émile Augier and his important disciple, Eugène Brieux—are little known outside their native country because their work has been devoted to a study of social conditions that are peculiarly French; whereas Edmond Rostand, with the far-flung romance of "Cyrano de Bergerac," lassoed the rolling world. The realistic dramas of John Galsworthy will be forgotten before fifty years because the social inequities and iniquities which he attacks with such commendable fervour will be remedied in half a century; and that future fiat of the public conscience which is destined to render these timely compositions obsolete will be hastened by Mr. Galsworthy's undeniable ability to make his plays persuasive to the present generation. On the other hand, there is no danger that a romantic composition like Barrie's "Peter Pan" will ever be legislated out of existence by political reformers of the future.

The present commentator is required to confess the regrettable lack of any special knowledge of the work of Jacinto Benavente,—the greatest living dramatist of Spain; but, if "The Bonds of Interest" may be regarded as a representative example of his output, it is obvious enough that his ambition is to write "not of an age but for all time." The story that is repeated in this comedy has been traditional in Spanish literature since the distant heyday of the picaresque romances; and it has been familiar in the theatre of the world since the ancient days of Plautus.

The essential points of the narrative may be patterned very quickly in a summary. Two penniless adventurers, a master and a servant, come to a town where they are totally unknown and impress the local citizens at first sight by pretending to be rich. The clever servant entangles many of the slower-minded local characters in an imaginative scheme for making money whose only possible success depends upon the maintenance of their faith in the wealth and prowess of his mysterious and silent master. His method of enmeshing them is to bind each man to the common undertaking by the bonds of his own interest. United they will stand, divided they will fall. Therefore they remain united; and a fortune is easily conquered by the strength that arises from their union. The two penniless impostors are enriched; but the very people they intended to impose upon are enriched at the same time. Therefore, in the end of all, these two unprincipled adventurers turn moral and settle down, to finish out their lives as the most respected citizens of the community that they have unintentionally benefacted.

This summary has been written purposely in terms that are abstract; and the reader will notice that—thus formulated—it would be pertinent to a review of "'Get-Rich-Quick' Wallingford" or of any of the twenty or thirty American comedies and farces that, in more recent years, have been written in emulation or in imitation of George M. Cohan's most celebrated play. Yet all of our American playwrights—following the lead of Mr. Cohan—have rendered a realistic treatment of this timeless story which has been passed down to our modern theatre from the ancient days of Plautus through the medium of Molière. They have all attempted to persuade the theatre-going public that this perennial plot is indigenous to America and peculiar to the present generation.

The result of this realistic treatment was inevitable. When "'Get-Rich-Quick' Wallingford" was "revived," a couple of seasons ago, it failed dismally, because the public regarded it already as "out of date"; and none of our American plays of this type has sustained the test of being acted successfully in a foreign language overseas. The depiction of local life in the office of a small-town American hotel that was presented in the first act of Mr. Cohan's "Wallingford" was nothing less than masterly in sheer theatrical technique; but would this clever act, if translated into Spanish, be interesting to an audience in Madrid?

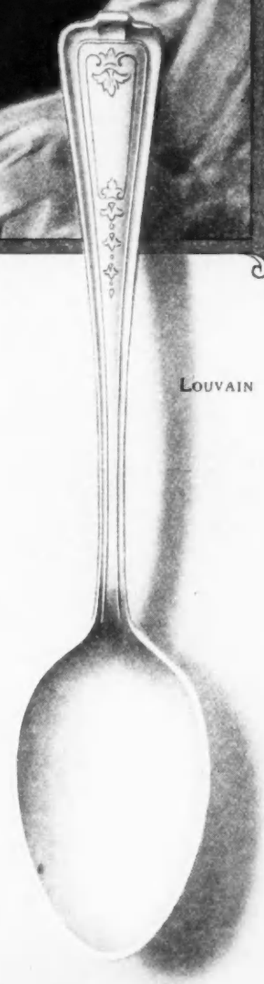
Yet "The Bonds of Interest," when translated into English, is interesting to an audience in New York. The main reason is that Benavente — in treating a plot that has been traditional since Plautus—has sagely decided to set his story not in his native Spain but in an imaginary country; and the secondary reason is that, instead of attempting to restrict the project to the present period, he has preferred to launch it vaguely as a thing imagined to occur at the outset of the seventeenth century,—when, as Rostand remarked in the initial stage direction of "Les Romanesques," the costumes were pretty. By these simple expedients, the romantic Benavente succeeded in setting forth, so long ago as 1907, a play that has outlived already the many subsequent American elaborations of the same essential plot.

It must be said, however—since an international comparison has unwittingly been instituted,—that our American playwrights easily surpass their Spanish rival in the desirable detail of a rapid rush of action. Benavente's comedy is elaborately literary and much too wordy for our taste. Our audience has not been trained, like the public of the Latin countries, to listen with approving patience to a lengthy drawing-out of lines.

"The Bonds of Interest" was presented in New York by a new organization—called The Theatre Guild, Incorporated—which numbers among its members many of the former leaders of the defunct but unforgotten Washington Square Players. The text of the play was translated into English by John Garrett Underhill, the foremost American scholar in the unfamiliar field of current Spanish literature and the official representative in this country of the Society of Spanish Authors. Mr. Underhill is a personal friend of Jacinto Benavente's, and his rendering

(*Continued on page 110*)

*"—and for this chest of silver I hoped and hoped!"*




Happy is the maiden who can count among her cherished possessions a selection of the fine silverware that is known everywhere by the quality-mark "1847 ROGERS BROS."

When time has dimmed the beauty and lessened the usefulness of other gifts, her silver will still be her daily pride —to be cherished and handed down to the next generation.

In many of the patterns a complete silver service may be had with Tea and Coffee Sets, Vegetable Dishes, Trays, etc., to match the knives, spoons and forks.

*1847 Rogers Bros. silverplate is made in one quality only—the best. Teaspoons, $3.00 a set of six. Other pieces in proportion. Sold by leading dealers. Send for catalog "F-68."*

INTERNATIONAL SILVER COMPANY, MERIDEN, CONN.

# 1847 ROGERS BROS.

SILVERWARE

*The Family Plate for Seventy Years*

HELEN IGOE
SEATTLE
WASHINGTON
NEW YORK PARIS

Irreproachable

GOWNS
SUITS
COATS
WRAPS

SPORTS
WEAR
LINGERIE
BLOUSES

LEATHER
NOVELTIES

AT THE
Shop of
HELEN IGOE

# SEEN *on the* STAGE

(*Continued from page 108*)

of the text must be accepted as authoritative. The acting, in the main, was adequate; and particular praise should be accorded to Augustin Duncan, Helen Westley, Amelia Summerville, and Rollo Peters. The play was produced by Philip Moeller, who is growing more and more to require recognition as an all-around artist of the theatre.

A special and emphatic paragraph of praise must be assigned to Rollo Peters for designing the scenery and directing the lighting of this production. Many people who were bored by the play—since they felt no sympathy for Spanish art and had never heard of Benavente—applauded the scenic settings designed by this versatile and greatly gifted artist. Rollo Peters, as a business man, is the president and director of The Theatre Guild; as an actor, he plays the leading part in "The Bonds of Interest" and—as the phrase is—gets away with it; and, as a painter, he provides a series of scenic settings which afford a scarcely precedented luxury to the eye. Of the three activities of this many-sided man who has not yet passed the age of thirty, his powers as a projector in the field of scenic decoration must be pointed out as the most promising. The scenery, the costumes, and the lighting of this recent production of The Theatre Guild were so lovely and alluring to the eye that they beggar all description.

### TEATRO ESPAÑOL

AN organization called the Teatro Español took possession of the Park Theatre, in New York, on April 19 and inaugurated a series of performances in Spanish. On occasions such as this, it is always a little surprising for a commentator on our current theatre to discover that the Spanish-American public is much more numerous and immeasurably more enthusiastic than the French-American public. A really notable French artist like Jacques Copeau may present a series of French masterpieces to half-empty houses; but anything that is offered in the Spanish language, however inferior in art, is likely to be patronized by crowded houses, to be cheered with vociferous "Ole's!," and to be applauded visibly by the scaling of two-peseta hats upon the stage.

The initial programme of the Teatro Español—which was offered to an audience standing two deep behind the barrier—began with the presentation of a two-act opera, rather poorly sung and very shabbily produced. The piece was called "Maruxa." The music was composed by Amadeo Vives, and the book was written by Luis Pascual Frutos. "Maruxa" was followed by an hour of Spanish vaudeville that was more inspiriting. Many dancing girls appeared; and Spanish dancing—even of an inferior variety—is always peppery enough to stimulate the spirit. But for those who, like the present commentator, are familiar at first hand with the dancing taught at the academy of old Otero in Sevilla, the present exhibition must appear emphatically less than secondary. Those who attend the Park Theatre in the hope of witnessing another "Land of Joy" will be deeply disappointed in the production.

### "THREE FOR DIANA"

"THREE FOR DIANA" was adapted into English by Chester Bailey Fernald from an Italian comedy by Sabatino Lopez, entitled "Il Terzo Marito." It contains enough material to furnish forth a one-act skit that might enliven the stage for a quarter of an hour; but, when the project is protracted through a four-act play, it becomes unconscionably dull and soporific. An amusing situation has been sunk beneath seas of verbiage; and the same satiric quips are repeated half a dozen times throughout the slow and leisurely procession of the dialogue.

A young man falls in love at first sight with a woman only twenty-eight years old, and she returns his love with equal spontaneity. He asks her to marry him; and it takes her a whole act to tell him the simple but unsuspected news that she is not a maiden, but a widow. Her suitor is a little jolted by this information. Thereafter, it takes the heroine another act to tell him that she has already buried not only one husband, but two. Thereupon her suitor succumbs to a nervous frenzy which is further irritated when the mother of her second husband and the father of her first appear simultaneously on the scene and assert their authority as relatives-in-law of the prospective bride. To solve the situation, the heroine suggests that she and her suitor should live together as free lovers in order that he may be shielded from the social shame of assuming in public the odium of appearing as her third husband. This suggestion, in the present version of the piece, the hero indignantly refuses; but, at this point, a reviewer unacquainted with the Italian text is tempted to assume that Mr. Fernald has altered the original. The heroine's proposed solution of the deadlock, though unconventional, is philosophical and witty; but the hero's rejoinder sounds insincere and Puritanical. The author of "The Cat and the Cherub" is, as everybody knows, a born American; but he has lived for a long time in England. Can it be that his liveliness of wit has been perverted by the traditional respectability of His Majesty's Censor of Plays?

This over-worded comedy has been produced by John D. Williams. The acting, in the main, is adequate; and the leading part of the much-married heroine is played by Martha Hedman.

### "DARK ROSALEEN"

"DARK ROSALEEN," which was written by W. D. Hepenstall and Whitford Kane and was produced by David Belasco, makes a mixed impression on the mind of the critical observer. Much of it is simple and sincere, but the rest is artificial and mechanical. Some passages are sweet with the aroma of life, and other passages merely smell of the theatre. It is as if a modern folk-play by one of that great group of authors which, under the motherly guidance of Lady Gregory, has made the voice of Ireland sing out clear and true and strong in the concerted theatre of the world, had been tampered with and tuned to the taste of the American public by some Broadway craftsman of a bygone period—like the late Charles Klein, for instance.

The story of the play is so conventional that it may be summarized most briefly in conventional terms. Two public houses glare and glower at each other across the central road of a little Irish village. One of these is conducted by an Ulster-man named Capulet; the other is conducted by a Leinster-man named Montague. Montague and Capulet naturally hate each other, because Capulet is a Protestant and an Orangeman and Montague is a Romanist and a Wearer of the Green. But Capulet has a lovely daughter, named Juliet, and Montague has a dreaming son, named Romeo; and these poetical

(*Continued on page 112*)

*Hudson Super-Six* *The Cabriolet*

THE AIRINESS AND NIMBLENESS OF THE OPEN CAR TOGETHER WITH THE INTIMACY, SHELTER AND COMFORT OF YOUR FAVORED NOOK ARE INIMITABLY BLENDED IN THE HUDSON SUPER-SIX CABRIOLET. ALL SEVEN ENCLOSED CAR HUDSONS HAVE A DISTINCTIVE CHARM AND UTILITY. EACH HAS THE SAME LIMITLESS ENDURANCE AND PERFORMANCE.

# SEEN *on the* STAGE

(*Continued from page 110*)

young people ardently love each other.

This conventional summary must now be shifted to another key; for the family affairs of the Capulets are complicated by a mortgage on their dear old home, and the family affairs of the Montagues are complicated by an enigmatic will that was left by Romeo's grandfather, and these two plots, though traditional enough, were not employed by Shakspere. These two trains of narrative are tied together by the fact that the lawyer who drew the crazy will that embarrasses the Montagues and who threatens the Capulets with foreclosure of the mortgage, is a plague to both their houses because he is an Englishman and therefore a villain.

The only way in which Juliet can lift the mortgage on her father's farm—or, rather, public house—is to win a lot of money on a horse-race. Therefore, she enters her beloved mare, Dark Rosaleen, and bets upon this petted animal at one to twenty. Just before the race is to be run, Juliet's hired jockey is bought off by the wicked lawyer. But Romeo rushes to the rescue. Although he has never ridden in a race before, he leaps into the saddle, gallops off to the track, and wins the competition by ten lengths. Juliet collects her winnings and lifts the mortgage on her father's farm; and the fact that this good fortune has resulted directly from Romeo's sudden and unexpected prowess as a jockey is sufficient to bring about a reconciliation betwen the elder Capulet and the elder Montague. The two old enemies buy drinks for each other; their two romantic children get married and live happily forever after; and the audience is assured that the long feud between the Protestants and the Catholics of Ireland may easily be settled by the winning of a horse-race.

All this, of course, is nonsense; and it is none the less nonsensical because it has been peddled successfully to the theatregoing public throughout so many years. Mr. Belasco merely emphasizes the absurdity by stressing all of the traditional theatrical devices that are known to be the surest and the safest for calling forth applause.

Yet, every now and then, for three or four minutes at a stretch, the text becomes rich and true and mellow and sincere; it becomes, in other words, as real and honest as the acting of Whitford Kane, who is one of the authors of the play. It seems impossible to explain this paradox except upon the theory that the text has been tampered with,—that Mr. Kane and his collaborator are responsible for those passages of characterization which are sufficiently fine to remind the critical observer of the immortal Synge himself and that some one else must be responsible for those other passages of mere theatric flub-dub which are apparently intended by Mr. Belasco to make the piece popular with our public.

"Dark Rosaleen" is cleverly cast and admirably acted. The staging has been done in the Belasco manner, which, of course, is opposed diametrically to the method of the Abbey Theatre Players, who gave us the great gift of "The Playboy of the Western World."

The present text is sprinkled with "patriotic" sentiments which evoke applause and cheers from the patrons of the gallery. These shouts of approval are uttered by the same people who, not so many years ago, hurled vegetables at the actresses and actors of the Irish National Theatre Society—an organization of artists fathered by William Butler Yeats and mothered by Lady Gregory—when the Abbey Theatre Players first presented in New York the masterpiece of modern Irish literature. It must harrow the soul of any manager so sensitive as Mr. Belasco to hear vociferous applause from the same public that threw cabbages at the Irish actresses who uttered the immortal eloquence of John Millington Synge when that great God-gifted eagle soul first fluttered down his pinions and descended to Broadway.

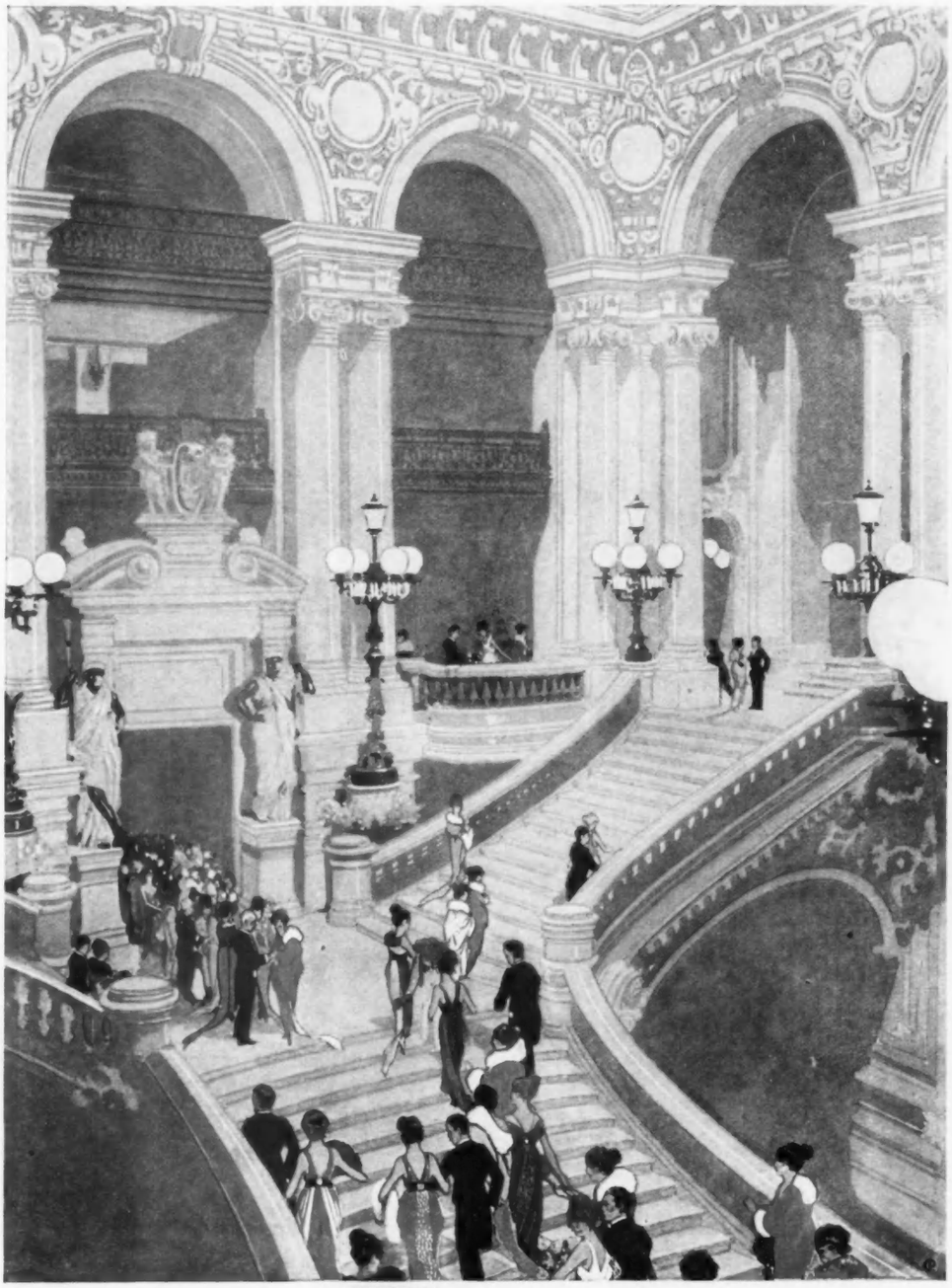
### "OUR PLEASANT SINS"

"OUR PLEASANT SINS," by Thomas Broadhurst, is a sincere and worthy play, and it is excellently acted; but the theme is hackneyed, and much of the dialogue is written in the stilted and rhetorical manner of twenty years ago. In some respects, the piece seems less like a new play than like an old play revived.

There are only four characters,—the wife, played by Pauline Lord, the husband, played by Forrest Winant, his sister, played by Henrietta Crosman, and the friend, played by Vincent Serrano.

After five years of domestic calm, the husband is unfaithful to his wife. When she discovers his entanglement with another woman, her heart is broken; and her grief is made more tragic, shortly afterward, when her baby dies. The husband, suffering in estrangement, urges his friend to call upon his wife in order to keep her from brooding on her miseries. This friend, who is even more a stock figure than the other characters, is the traditional devil among women. He takes advantage of the wife's state of hysterical emotion to make love to her and all but persuades her to elope with him to Bermuda. At the last moment she successfully resists temptation and sends him away. Then, when her husband comes to implore her for forgiveness, she realizes how near she has come to committing the same sin of which he has been guilty, and takes him back.

All this, of course, is traditional and trite; but such situations frequently occur in life, as well as in the theatre, and Mr. Broadhurst has planned his play sincerely with an eye on life itself. Miss Lord and Mr. Winant contribute performances that are worthy of exceptional praise. These artists induce at many moments the rare illusion of absolute reality on the stage.



*Grand Staircase*
*Paris Opera*

WHEREVER society gathers for fashionable functions; wherever beautiful women beautifully gowned face one another's critical scrutiny you will find that the great majority of them use La Dorine and Dorin's Compact Rouges.

Dorin's Compactes adhere instantly and invisibly to the skin, harmonizing with it so exactly that their presence can be guessed only by the delicate bloom of the surface. Created originally to meet the exacting demands of the Parisienne Dorin's Compactes have been adopted by beautiful women all over the world.

*For your protection:*
Dorin's Preparations are sold only in containers marked "DORIN, PARIS"

# LA DORINE

## *The Imported Compact Powder from Paris*

WHAT IS YOUR COLORING? Send us a description of your hair, eyes and complexion, with 10c. in stamps, and we will send you our booklet reproducing in full color seven different exquisite types of beauty with directions for choosing the correct shades of La Dorine and Dorin's Compact Rouges to harmonize with your natural tints. We will also send a sample of La Dorine and one of Dorin's Rouges selected by our complexion expert in accordance with your description.

La Dorine comes in four shades to harmonize with every complexion—Blanche, Naturelle, Rosée and Rachel. Dorin's Compact Rouges are in a variety of natural tones of which Rouge Brunette and Rouge Framboise are the favorites. Convenient hand bag size, 50c., for either Powder or Rouge. Large dressing table size, $1.00.

F. R. ARNOLD & COMPANY *Importers* 7 WEST TWENTY-SECOND STREET, NEW YORK

# JORDAN

## *Speaking of Silhouettes*

*THE* new Silhouette is here. And being new it is naturally a Jordan creation.

The work of a genius is obvious—after it is produced. And by the same token the Silhouette is prophetic of wide imitation.

It includes comfort, becomingness and smartness. It introduces the unexpected without offending with freakishness.

The deep seat cushions—the broad doors—the rectangular mouldings—the gun metal instrument board—the cocky front seat cowl—all are new. All are coming. All are full of the spirit of France. All are unmistakably Jordan.

One would never dream of the cordovan leather boot and saddle bag so ingeniously built into the back of the front seat.

And after a season of good, bad and indifferent bevel-edge bodies it is particularly refreshing to find in the Silhouette an absolutely flat top-edge—a top-edge that meets the smart French-angle dash with such perfect propriety.

Like the fashionable woman of today the Silhouette is more slender — more chic — more gay.

It has full crown fenders all 'round. European hood with twenty-nine tall louvres. Patented rattle and annoyance-proof spring shackles.

The top—an important part of every Jordan car—is as carefully studied and tailored as madam's hat—and has a thick plate glass rear vision light.

A chassis of finished mechanical excellence including all the universally approved mechanical units—equipped with a series of all-aluminum custom style bodies.

The Silhouette is furnished for four or seven passengers—finished in new fashionable shades of Egyptian Bronze and Burgundy Old Wine.

JORDAN MOTOR CAR COMPANY, *CLEVELAND, OHIO*

*Since bobbed hair simply will grow into that uncomfortable half-way stage, one solution is to wear a cap of dull gold banded with beads and frivolous with beaded ear-flaps*

**CAPS WITH GOLD AND SILVER WHIMS AND WRAPS**

**WITH SILK AND SATIN WAYS FOR RADIANT PARTIES**

*Ready to go gaily a-partying is a cap in orange net over a shimmer of silver. Silver beads embroider the bands across the top*

*Trailing a streamer, this pert little cap of gold gauze and painted ninon blooms with gold leaves and coloured flowers*

*The nicest part of any party is the going and coming away if one wears this rich cape of gold brocade shot with colour. The deep shawl collar and bands are of velvet*

*To suit one's darkest or brightest moods one can wear this reversible wrap of black satin, which, when one uses it inside out, may be a gay thing made in any light colour*

Morning Glory
REGISTERED U.S. PAT. OFF.
THE SILK INCOMPARABLE FOR UNIVERSAL WEAR

OF-MYRIAD
EXCELLENCES

IN ALL SMART STREET
AND SUPERB
EVENING SHADES

BERFELDEN MILLS
Silk Manufacturers
390 Fourth Avenue
New York

## Dress Your Kiddies *in* Paul Jones Middies

CLOSE your eyes a little while and picture that boy of yours in one of the Paul Jones Sailor Suits shown above.

What a fine and manly-looking little fellow he will be! How happy and cool all summer long! How proud! How strangely particular about his appearance! How fresh and clean and wholesome when he waits at the step for Daddy!

The charm of Paul Jones Sailor Suits lies not alone in their correct nautical cut, but particularly in the way they typify sturdy, healthy boyhood.

*Furthermore:*—Paul Jones Sailor Suits are the most inexpensive garments you can buy when you consider appearance and style and well-nigh everlasting wear in connection with price.

Paul Jones Sailor Suits are made with the same care and attention as Paul Jones Middies—the original middy blouses for girls—"the highest quality middy blouses manufactured."

This year particularly we believe it will be to your advantage to look for the Admiral's head on the Paul Jones label. Write direct to us if your dealer cannot supply you.

MORRIS & CO., INC., *Originators*
414 North Eutaw Street Baltimore, Md.

TRADE MARK

*Write for the Paul Jones Style Book*

**PAUL JONES MIDDIES**


# THE PRACTICAL NECESSITY OF SILKEN LUXURY

SO much water has flowed under so many bridges since silk, from having been a luxury enjoyed only by few, became a necessity to every woman, that one has almost forgotten the day when silk underwear was a startling innovation. Before that momentous change in feminine dress, for every day wear a petticoat confined its tempestuousness to the mild sound and fury produced by muslin, starched when skirts stood out, limp when they hung in clinging folds. The discreet rustle of silk, so dear to the heart of woman, was reserved for special occasions. As for more intimate garments, even queens, from the time when a royal lady boasted a single chemise in her trousseau, made shift with linen and batiste. And the usuage regarding underwear applied equally to frocks; our more frugal ancestresses would have shuddered at the bare thought of silk both without and within as a daily diet. But that is beside the point: silk arrived long since, and it has come to stay, without a doubt.

Nothing is so insidious, so easy to acquire, and so hard to lose as the silk habit, for the simple reason that no other fabric can match silk for comfort, smartness, and general practicability. It is cool in summer and warm in winter; it looks well, wears well, and washes well. That, of course, only applies to a pure silk of good quality—mere cheapness is no recommendation and no true economy. The woman who dresses well on even the most limited income prefers to pay an honest price for a fabric of good quality that will outwear many cheap and flimsy editions, rather than save her pennies at the expense of dollars in the long run. Another important consideration is that a really good silk looks well as long as it lasts. There is no joy, whatever may be the feeling of conscious virtue, attached to wearing a garment that has all the appearance of a rag even though one feels that the cheapness of the original cost was satisfactory. Any self-respecting silk worm would turn at such a miserable end to his endeavours, and turning worms are, one is assured, a most unpleasant, if futuristic spectacle. Give the poor creature its due. Kindness to animals alone should prevent one from defrauding it of a legitimate triumph.

When it comes to the question of the designs wherewith our silken clothes shall be patterned, there is much to be said. Everybody knows, of course, that the leopard can not change his spots. His mirror may assure him that a daringly eccentric design of waves and splashes or the demure relief of a plain dark edging would better suit his style of beauty, but the unfortunate animal has no choice. Spotted he is, and spotted he must remain until the end of time. The lion or the tiger are, it seems, more highly favoured. If the style of exterior decoration affected by them does not vary, it is, one supposes, because they are amply satisfied with a plain colour or a stripe. And who shall say that they are wrong?

(*Continued on page 116*)

*On warm days in town one may keep that fresh uncrumpled look by wearing a frock of soft striped silk trimmed with a plain material and finished with dark ribbons*

*Stripes have their way with silk in many frocks and, in this one, have vowed becoming allegiance to a trimming of plain washing silk in some other harmonious shade*

*The Linwood "Six-39"*
*5-passenger—$1555*
*f.o.b. Detroit*

# PAIGE

## *The Most Beautiful Car in America*

In every section of the nation you will find that Paige cars are regarded with respect and confidence. They possess that rare faculty of "making friends" and this, after all, is the final test of any manufactured product.

But Paige popularity, please remember, is not mere *price* popularity. We have never produced a cheap car—and never shall. We believe that freedom from repair bills and excessive depreciation is infinitely more desirable than a mere "catch-penny" list price. So we use only the best of materials and workmanship—regardless of cost. We willingly pay the price of true economy.

In brief, we build enduring satisfaction into every motor car that leaves this plant. We take the necessary time and pains to see that each individual car is worthy of ourselves and our owners—or it cannot bear the Paige name plate. We build in the one way that we know how to build—for Quality, first, last and all time.

Such a policy may not be spectacular—but it is sound. It produces motor cars that will outlive any guarantee that we might write for them. It protects and fosters that great volume of good will which is the most valuable asset of this company.

PAIGE-DETROIT MOTOR CAR CO., DETROIT, MICHIGAN

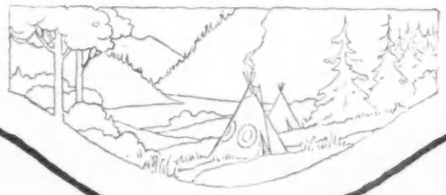
# Mohawk
## SILK GLOVES

FOR years the best shops in the land have sold silk gloves made by the Mohawk Silk Fabric Company, but not marked with the maker's name. It is quite possible that, unknowingly, you have been wearing these gloves and admiring their lovely quality.

In order that, once worn and admired, these gloves may infallibly be secured again, Mohawk Silk Gloves are no longer sold *incognita,* but branded with name and trade mark.

Mohawk Silk Gloves take their name from the picturesque Mohawk Valley, famous in early American history annals and, also, as the district where glove-making has reached its highest perfection in this country. There, in the oldest-established silk glove mill in America, Mohawk Silk Gloves are made by men and women who are American by birth and extraction—who are craftsfolk by training and inheritance.

Mohawk Silk Fabric Company
**Fultonville** *in the Mohawk Valley* **New York**
Sales Offices: 257 Fourth Avenue, New York City



*It was the good fortune of this broad sash to be the dominant note of colour in a dainty gown striped with rose and trimmed with bands of white*

# THE PRACTICAL NECESSITY OF SILKEN LUXURY

(*Continued from page 114*)

If one wishes to keep oneself unspotted in a naughty world, the plain colour and the stripe are a sure refuge in time of decision.

Also it can not be gainsaid that the stripe has a charm of its own. The bayaderes of India, whose business in life it is to charm, have so obviously succeeded in their mission that one particular version of the stripe bears their name and shares to that extent their fame. The variable nature of the stripe permits of an infinite variety of effect according to the way it is handled and to the colours chosen. Even an absolutely simple stripe trimmed with bands of a plain colour or of the same stripe running in the opposite direction, achieves amazing and unexpected results. Add to that the fact that the stripe family is large, ranging from the bold bad specimen as broad as the palm of the hand to the narrowest of modest pin-stripes, including all the permutations and combinations between those two extremes, and you will see the elemental of patterns. It is precisely this great variety which counts for the perennial popularity of the stripe.

Particularly in washing silk, nothing affords so amusing a medium for the expression of originality in tub frocks for country wear, underclothes, and children's dresses. Even the saucy pyjama is not at all chastened—quite the contrary—by the application of many stripes. This, be it said, without any detriment to the lion tribe, which prefers its colours plain and indulges its desires for variety in a combination of contrasting hues or, more soberly, in the blending of lighter and darker shades of the same tint.

It goes without saying that both the lion and the tiger school demand of the silk they use a certain leopard-like quality. Like the unchangeable spot, the colour, whether striped or plain, must remain constant in complexion, if not in heart. Nothing is more disconcerting than to find one's most cherished blouse or pyjama suit—the garment that fared forth so radiantly to the laundry—returning with its glory irretrievably dimmed and its freshness gone, never to return. You may call it a minor tragedy, but it is very real and harrowing to the woman who wishes her clothes to reflect her own daintiness and freshness. Fortunately that sort of contretemps is easily avoided by choosing for one's clothes a pure silk of firm texture and guaranteed colour. That might have seemed a counsel of perfection in the early days of the war when the German dyes on which we used to depend went the way of many other things "made in Germany." Fortunately American manufacturers have more than made good the loss, and there is practically no limit to range and delightful quantity of colourings available.

For versatile America has added to her other talents the ability to do amazingly lovely things with silk manufacturing. Since the war, this country has increased enormously in the volume of its silk production and in the quality of the silk itself. Remarkable success, too, has been achieved by American artists in textile designing.

# The Success of the Templar
## The Superfine Small Car

THERE is no car, better built, more finely finished or more completely and elaborately equipped than the Templar.

It offers, in a car of distinctive beauty, the advantages of light weight, easy riding and control with corresponding economy in operating and tire expense.

The touring car, which affords ample accommodation for five passengers, has a high gear range of from three to sixty miles an hour, with an easy pull in hill climbing which is a delight to those accustomed to driving high powered cars.

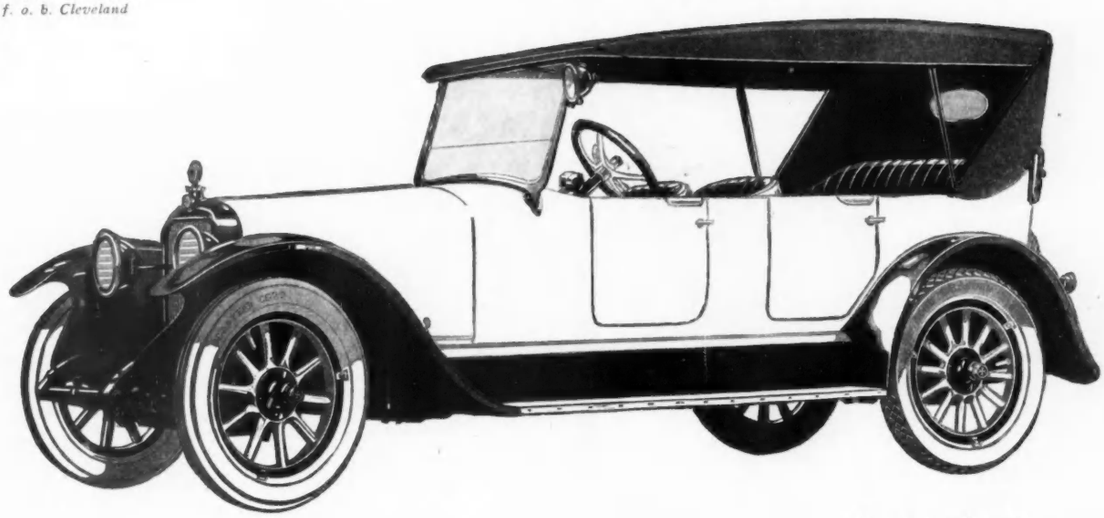
An average of from eighteen to twenty miles on a gallon of gasoline,—as high as twenty-five is possible with careful driving,—insures economy, with all the luxury and comfort of the most expensive big cars.

*Templar Top-Valve Motor*

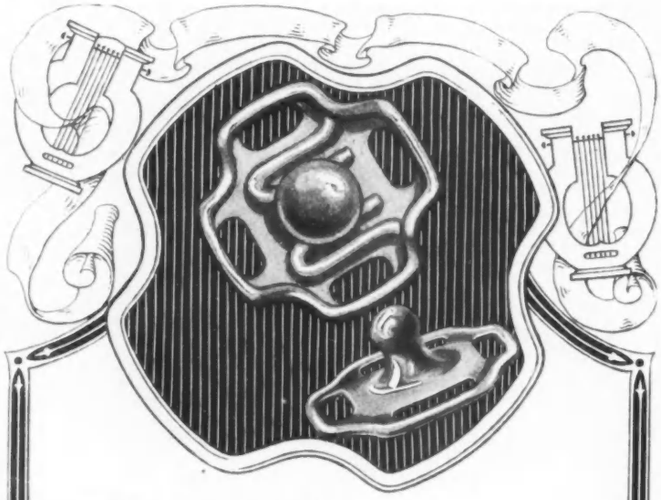
*Five Passenger Touring $2185*
*Four Passenger Sportette $2185*
*Four Passenger Victoria Elite $2285*
*Two Pass. Touring Roadster $2385*
*Five Passenger Sedan $3285*
*Prices f. o. b. Cleveland*

**The Templar Motors Corporation**

**2500 Halstead Street, Lakewood, Cleveland, Ohio**



*The Touring Car*



## *I Won't Slip from Your Fingers!*

THAT'S why every woman who has tried me will tell you that I dispel dressing discords.

My forget-me-not shape makes me easy to hold and handle. I won't fumble and fall from your fingers just at that moment when you are about to sew me on a garment. My big, open eyes are a boon for easy sewing.

Harmony SNAP FASTENER FORGET-ME-NOT SHAPE

I'm proud of the fact that I'm different from other snaps from my shape to my finish.

Take my Federalloy Spring, for instance. It's as sensitive as the main spring of your watch. It responds to the slightest touch and once it clicks, it makes me snap and stay snapped till you release me.

When you buy a card of my Harmony Snap fasteners—select any one and feel my smooth, perfectly rolled edges. Small wonder, then, why I never cut thread or fabric.

Note my finish. It's as clean and bright as a brand new dime.

You will welcome my size chart on the back of every one of my Harmony cards. It gives you a real fabric guide and tells you which one of my six sizes to use for every weight of fabric from sheerest tulle to heaviest wool.

I want you to try one of my cards today. I believe that I'm a better snap in every sense of the word and my unique forget-me-not shape an innovation that you will welcome. If you find that your dealer can't supply you with my Harmony Snaps, send me 10c and I will send you a card of twelve. I'll also send you gratis, my premium book.

*P.S.—Oh, I almost forget to mention it. Certainly, I'm rustproof and ironing or wringing can't crush me.*

FEDERAL SNAP FASTENER CORPORATION
Dept. E, 25 to 29 W. 31st St., New York
Enclosed find 10c. Please send me a card of Harmony Snap Fasteners and your Premium Book.

Sign.....

.....

My dealer is.....

# WHAT THEY READ

CONRAD IN QUEST OF HIS YOUTH, by LEONARD MERRICK, with an introduction by SIR JAMES M. BARRIE, is a volume of a new sort of "author's edition," an edition issued, not by Leonard Merrick himself, but by his admiring fellow-writers who contend with each other for the privilege of writing the introductions to it. Among these authors who have attained to the honour of writing introductions to the other volumes of this edition are William Dean Howells, Sir Arthur Pinero, Gilbert K. Chesterton, William J. Locke, H. G. Wells, and Granville Barker.

"Disagreeing among themselves on most matters," says Sir James Barrie, speaking of the group of authors who sponsor the edition, "probably even on the value of each other to the state, they are agreed on this, that Mr. Merrick is one of the flowers of their calling; and they have, perhaps, an uneasy feeling that if the public will not take his works to their hearts there must be something wrong with the popularity of their own. 'Unless you like Merrick also, please not to like me.' Or we may put it more benignantly in this way, that as you, the gentle reader, have been good to us, we want to be good to you, and so we present to you, with our compliments, just about the best thing we have got—an edition of Mr. Merrick's novels. Such is the unique esteem in which Mr. Merrick's is held by his fellow-workers. For long he has been the novelists' novelist, and we give you again the chance to share him with us; you have been slow to take the previous chances, and you may turn away again, but in any case he will still remain our man."

Thus auspiciously introduced, enter the author, happily an author who lives up to the best of introductions. It is, indeed, difficult to understand why the books of Leonard Merrick have not been more widely and enthusiastically received. They are, as Barrie says, "fresh as yesterday's shower," and their subtle mirth and subtler irony, delicate character drawing, and wise and kindly reading of human nature afford a delight rarely found in the works of the authors of these present "hasty days."

The volume which thus offers an introduction to the treasure-house of Merrick's books is a sort of twentieth-century "Sentimental Journey," and one is inclined to agree with Barrie that it is "the best sentimental journey that has been written in this country since the publication of the other one." Conrad, having grown through long years in far-off lands to the advanced age of thirty-seven and feeling himself a close rival of Methuselah, decides to return in search of his vanished youth to the scenes in which he lived that youth—rural England and the Paris of student days. A dangerous thing this may be for a man to do, but it is a trebly dangerous course for an author to take, for only by the most delicate handling, by the creation in the mind of the reader of a mood akin to that of his hero, can he hope to succeed.

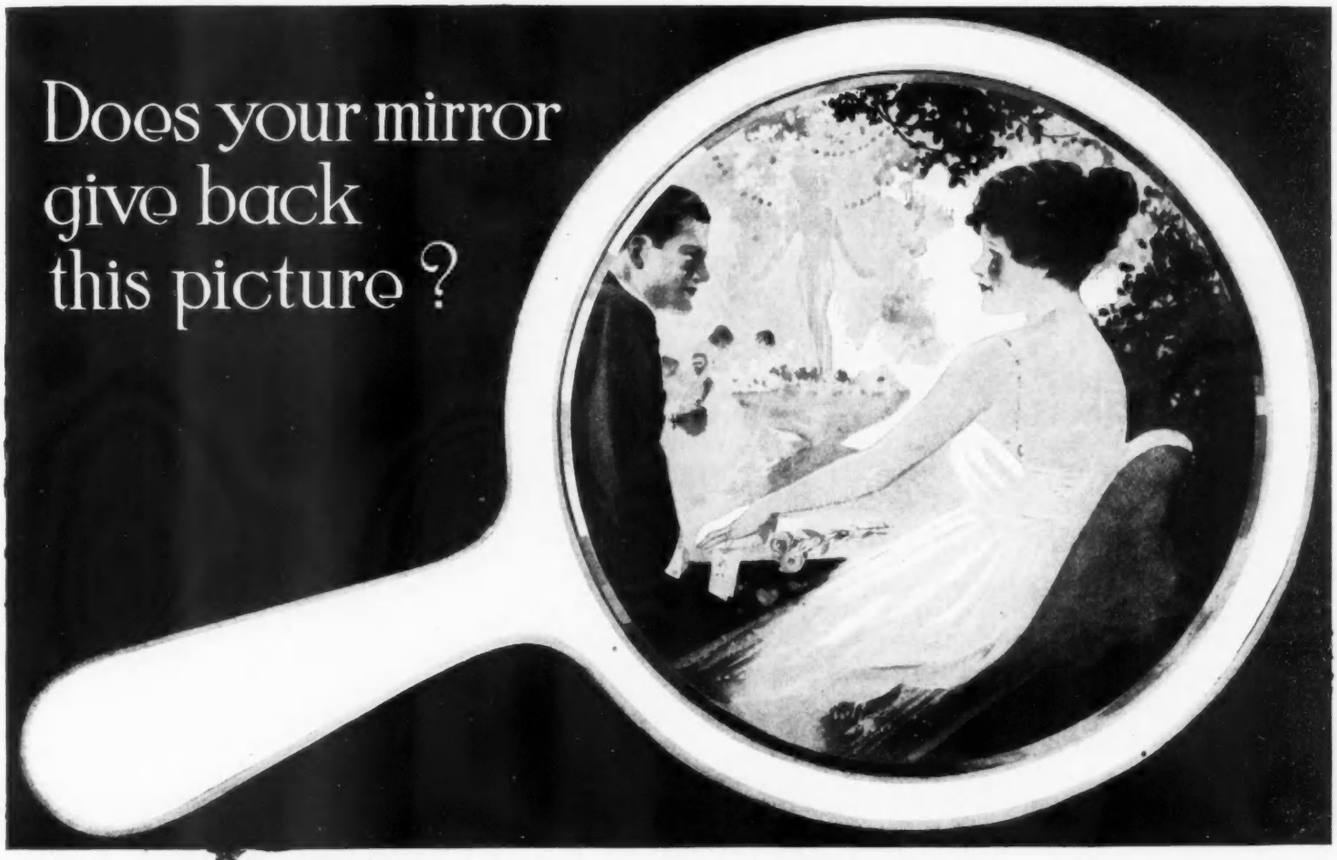
But this difficulty is as nothing to Merrick. With a line or two, the turn of a phrase, he has charmed into exactly the mood he desires, and we have no wish but to follow, smiling perhaps a bit indulgently, even as Conrad, no doubt, smiled himself at the intensity and the adventures of his quests.

In type, paper, and binding, the volume is all that could be desired, a distinguished addition to the library, in its simple binding in tones of brown and rarely pleasant to hold and read. Mr. Merrick is to be congratulated on the possession of so discerning friends and the public on so excellent an opportunity to make the acquaintance of one of the most delightful of contemporary authors. (New York: E. P. Dutton and Company; $2 net.)

THE VALLEY OF VISION, A BOOK OF ROMANCE AND SOME HALF-TOLD TALES, by HENRY VAN DYKE, is a collection of stories and briefer sketches in the author's own delightful vein and reflecting, for the most part, the events of the years of war.

But the book bears little relation to our usual conception of a "war story." We have had many books filled with the outward realities of war, with the soldier's or the statesman's point of view, with war in all its material aspects. Dr. Van Dyke tells us of war's reaction in the mind and heart of man, of the spiritual issues involved in the daily events of war, tells it in a per-

(*Continued on page 120*)



# Can you see yourself as others see you?

Hair so well arranged, so beautiful and lustrous that you feel confident of admiration in any situation.

You can endow yourself with the unsurpassable charm of lovely, luxuriant hair that will last through life. It is only a matter of care. Of keeping the scalp exquisitely clean with Q-ban Liquid Shampoo—a fragrant, delightfully cleansing preparation. Of nourishing and stimulating its growth and lustre through the regular use of Q-ban Hair Tonic. It dissolves dandruff in one treatment—eliminates it entirely in eight or ten applications. Stops itching of the scalp. Hair that is gray, faded, or streaked with gray can be brought back to its natural, uniform, youthful color and glossiness with Q-ban Hair Color Restorer. Absolutely not a dye.

For the final touch of refinement—Q-ban Depilatory—a harmless preparation for removing superfluous hair. Absolutely non-irritating in application—quickly effective—odorless.

The five Q-ban preparations fulfill all hair toilet needs. Each one is a product of careful study—a compounding of the purest ingredients. For nearly a generation American women have found a satisfactory answer in the Q-ban line.

***The Five Q-bans***

Q-ban Toilet and Shampoo Soap - 25c
Q-ban Liquid Shampoo - - 50c
Q-ban Hair Tonic - 50c—$1.00
Q-ban Hair Color Restorer - 75c
Q-ban Depilatory - - - - 75c

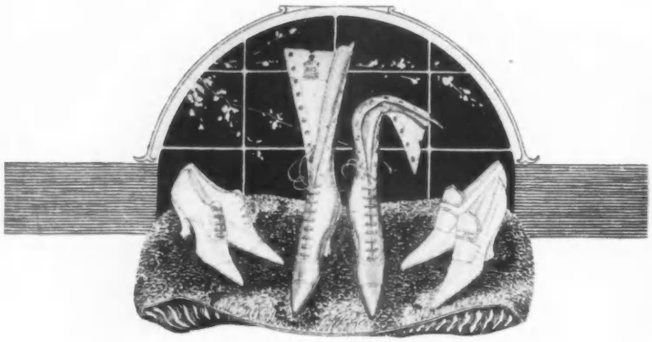
***Study Your Silhouette!***

There's an ideal way to dress the hair for every type of face. Your shadow picture will reveal the secret. Our booklet in every Q-ban package explains how to get the best results. Or we will gladly mail you a copy if you'll write.

**Q-ban**
TRADE MARK
for the hair

Q-ban preparations are for sale throughout the United States and Canada at drug stores, or wherever toilet goods are sold.

**Hessig-Ellis, Chemists**
**Memphis, Tenn.**



*The Style Committee decrees:*

***A well dressed woman's shoes must harmonize with her gowns in shade.***

The shades decreed by Fashion are always found in shoes of **"F. B. & C." Kid**—the **"Best There Is"** in leather.

Predominant for the smartest Spring and Summer wear are shoes of **"F. B. & C." White Washable Glazed Kid "No. 81."**

**"F. B. & C." Kid**

***"Fits on the Foot Like a Glove on the Hand"***

To secure footwear in the latest leather modes, look for these **"F. B. & C."** trade-marks stamped inside the shoes you buy.

Trade-mark Registered United States Patent Office

*Fashion Publicity Company of New York*

**"F. B. & C." KID**

# WHAT THEY READ

(*Continued from page 118*)

sonal and moving way which takes us into the lives of the people of whom he speaks and makes us sharers in their emotions.

"A Sanctuary of Trees" conveys with poignant sureness the meaning to Belgium of the years of German occupation—the losses which centuries can not replace, the tragedy of a finely sensitive people ground beneath the heedless and wantonly cruel heel of a nation to whom might was the only god. "The Broken Soldier and the Maid of France" is a delightful story of the living influence of Jeanne d'Arc, set against the background of her own lovely country around Domremy. "The King's Highway" and "The Antwerp Road" are vignettes of Dr. Van Dyke's actual experience, and "The Traitor in the House" is a telling allegory of the German-American in America. "A Classic Instance," presents a strong and convincingly supported plea for the continuance of those classic studies at present so much in disfavour. "The New Era" and "The Primitive" are amusing skits at modern foibles, while in the last story of the book, "The Boy of Nazareth Dreams" goes back to that earlier phase of Dr. Van Dyke's work which gave us such things of beauty as "The Story of the Other Wise Man." (New York: Charles Scribner's Sons; $1.50 net.)

THE TWENTY-SIX CLUES, by ISABEL OSTRANDER, is one of the stories which explain the fact that to many keenly intelligent people, the ideal recreation book is the detective story. A cleverly contrived plot, keeping its secrets to last chapter and never obvious, is the first requisite of such a story, and this requisite is fully met by "The Twenty-Six Clues." More than that, the plot is not only clever, but distinctively original, and the story is well told in smooth readable English with more than a bit of keen character study. Dennis, the amateur, and McCarty, the retired police detective, who by their native wit outgeneral Inspector Druet and Terhune, the great master of scientific criminal investigation, are well-defined figures of interest.

"The inspector has the whole police department back of him," says McCarty to Dennis, "and Terhune has all his science and little machines, and I have only the wits God gave me, but——"

"But" proves a larger word when it stands for knowledge of human nature and a skill at putting two and two together without making either three or five. Thus it is that the bluff straightforward McCarty finds his way through the maze of misleading clues which bewilder his more learned colleagues to the truth as to who murdered the beautiful young wife of Oliver Jarvis, and the strange and unsuspected train of events which gradually led up to the tragic finale.

Of the art of sustained suspense, Miss Ostrander is past-mistress, and there are no dull pages in her book. To build a surprising plot, however, is no great feat. The success of this book lies in the fact that it makes that surprising plot convincing. And this is because it is based on the serious study of crime and the understanding of human motives and reactions which have already won for Miss Ostrander very high rank among writers in this particular field. (New York: J. W. Watt & Company; $1.50 net.)

THE DIAMOND PIN, by CAROLYN WELLS, is the latest addition to the well-known "Fleming Stone" series. While far below "The Twenty-Six Clues" both in ingenuity of plot and in character study, this story is yet clever and entertaining. The machinery creaks a bit, however, and interest is seldom at fever-heat, while the plot is fantastic to the point of unreality. Interest holds, none-the-less, in the puzzling question of what has become of the murderer of Ursula Pell who is found dead, with every evidence of a violent struggle, in a room with steel-barred windows, a door locked on the inside, and no possible means of exit,—holds until the mystery is solved by Fibsey, the boy-wonder assistant of Fleming Stone. (Philadelphia and London: J. B. Lippincott Company; $1.35 net.)

# LALIQUE AND AN OLD ART

(*Continued from page 56*)

Most interesting are the possibilities of this carved glass for the making not only of ornaments, but of objects of actual use. For Lalique is concerned not merely with making beautiful things at which we may look, but with making beautiful the things which we must use. Loveliest and also most original of the uses to which he has put this glass is the making of chandeliers and other lighting fixtures. Delicately toned and richly carved glass panels make up great hanging lamps which soften the glow of direct electric lighting. Palely translucent bowls, beautifully shaped and patterned, conceal the ceiling fixtures for semi-indirect lighting, and graceful vase shapes sunk in rosewood panels make equally unexpected indirect wall-lights. For the boudoir or the daintily exquisite reception-room, caryatid figures in cloudy glass support lights dimmed by oval shades of a grey white silk, softly plaited. Most unusual of all are the semi-indirect table-lights, varying in size from tiny night lights to large lamps. All are made with a solid shade of fluted cloudy glass completely concealing the light. This shade curves upward from a round base coming to a point from which symmetrical wings of glass, carved from the back with lovely designs which seem as if inlaid with silver, curve down either side to the base. The most completely successful of these lights has a design of two peacocks, the long tails of which fit admirably into the space.

Jewel-boxes and the dainty boxes essential to the dressing-table have also resulted from Lalique's interest in glass, and there are beautifully carved bottles which suggest that wonderful and unique sets for bathroom and dressing-table might be created in this glass, either clear, greyed, or toned to match the furnishings.

Another arresting use of this glass was in a set of three table ornaments of flying birds in groups of two and three in clear glass, very lightly carved. Combined with delicate flowers, these colourless and shimmering ornaments would form a variety of unusual and lovely table arrangements, especially if used on the polished table without linen after the fashion which has become very smart in Paris for the serving of the "stand-up" supper at midnight after the theatre or dancing.

# Enjoy Your Outdoor Life In Warmth And Comfort

Whether in the mountains or on a cruise; aboard ship or just sitting out, Kenwood Outdoor Comfort Products will enable you to enjoy outdoor life with perfect warmth and comfort.

Kenwood Outdoor Comfort Products make life in the open pleasant for the most delicate man or woman. They were designed with the health and comfort of the user as the first consideration. They are made in different weights and can be worn wherever the health restoring qualities of pure, fresh air attract mankind.

The Kenwood Sleeping Bag is a beautiful forest green in color and is made from the purest, long fibred wool. A long, soft nap on both sides insures comfort and warmth to the wearer. Thoroughly shrunk, so that they may be washed in luke-warm water and good soap without losing their original size, shape and color. The special flap closes the gap and furnishes a double covering for the neck and shoulders.

The Kenwood Outdoor Rug is convertible into a sitting-out bag. Wherever body protection is needed from crisp, cool air this can be used either as a plain rug or if preferred it can be easily converted into a comfortable sitting-out bag which snugly encloses the body in a soft, comfortable wool covering.

Leading sporting-goods dealers and department stores sell Kenwood Outdoor Comfort Products—sleeping bags, sitting-out bags, automobile robes and steamer rugs, etc.—distinctly different in design from all other articles intended for the same use. If you cannot get Kenwood Products at your dealer we will supply you direct.

***Our Booklet*—"OUTDOOR COMFORT"—*Free***

This interesting little book about outdoor sleeping has been carefully prepared for the discriminating. It illustrates, in colors, the uses for Kenwood Outdoor Comforts; shows the various Kenwood Products and describes and prices them. It will be sent without charge on request.

**Dept. V, KENWOOD MILLS, Albany, New York**

*Canadian Address: Kenwood Mills, Ltd., Arnprior, Ontario, Canada*

KENWOOD PRODUCTS

*There are few women whose charm survives their beauty.*
*—La Rochefoucauld*

SOME time ago a mother brought her daughter to Elizabeth Arden's Salon to be treated for coarse pores. By the Arden methods, the muddy, oily skin was gradually changed to one that was fair, clear and as fine of texture as a baby's. Not only that, but the girl was shown how to improve the condition of her hair, which was harsh and broken, and how to stimulate the growth of her short, irregular lashes.

The mother's delight at her daughter's transformation knew no bounds. "I only wish I had known about you sooner," she said to Elizabeth Arden, "before it was too late to save my own good looks." "It is never too late," quoted Miss Arden, and the outcome of the conversation was that a course of Muscle-Strapping Treatments was planned for the mother. The fatty tissues that disfigured face and chin were reduced, sagging muscles firmed and the loose skin tightened so that wrinkles disappeared. Ten years were subtracted from the woman's age and she took on a fresh, well-groomed look. As she herself phrased it, "I don't look like the same person!"

You can obtain exactly the same results in your own home by following the Elizabeth Arden's methods and employing

## *The Arden Venetian Preparations*

IF you will write Elizabeth Arden describing your appearance, she will give careful personal consideration to your needs and tell you just what to do in order to improve yourself in the quickest and most efficient way. Those who wish to undertake the matter systematically and thoroughly should avail themselves of the Elizabeth Arden Home Course, which supplies illustrated lessons in the invaluable Muscle-Strapping methods and advises about diet, bathing, how to accentuate your best features, etc. Following are descriptions of some of the famous Elizabeth Arden Preparations:

**VENETIAN CLEANSING CREAM**—Used before any complexion treatment, this frees the pores of all foreign matter and leaves the skin soft and receptive. It liquefies immediately, therefore does not stretch the skin or clog the pores. $1, $2 and $3.

**VENETIAN ARDENA SKIN TONIC** should be used after the Cleansing Cream. A mild astringent, it tones, whitens and refines the skin, making it brilliantly fresh and clear. $1.75, $3.25.

**VENETIAN SPECIAL ASTRINGENT**—A stronger tonic for flabby, wrinkled skins. It firms sagging muscles, reduces puffiness under the eyes and by gradually tightening the skin, eliminates deep wrinkles. Made of astringent essences and imported herbs, it is a truly wonderful rejuvenator. $3.50.

**VENETIAN MUSCLE OIL**—Nothing is so effective for banishing lines and wrinkles as this splendid muscle strengthener. It nourishes and revitalizes sagging tissues and makes the flesh firm and smooth. $1, $2.25, $4.

**VENETIAN ORANGE SKIN FOOD**—A deep tissue builder of exceptional potency. It is both food and tonic to thin faces and is excellent for filling out hollows in cheeks and around the eyes and forehead. $1.75, $2.75, $3.75.

**VENETIAN VELVA CREAM** nourishes a delicate skin without fattening the tissues and produces a charming, satiny texture. $1, $2, $3.

**VENETIAN PORE CREAM**—An infallible remedy for enlarged pores and blackheads. Restores smoothness and daintiness of texture to the coarsest skin. $1.

**VENETIAN EYE SHADOW**—Blended over the eyelids and at the corner of the eyes, this intensifies the color and brilliancy of the eyes and increases their apparent size. Box, $1.

**VENETIAN AMORETTA CREAM**—A delightfully fragrant day cream to use before powdering. It gives the skin a velvety softness and protects it from wind and sun. $1 and $2.

**VENETIAN LILLE LOTION**—A pure liquid powder which forms a perfect protection for the skin and gives a lovely, natural finish. Mildly astringent, it is especially beneficial for an oily skin; acne and flushing. Ideal for evening: does not rub off. Blanche, Cream, Naturelle, Spanish Rachel. $1 and $2.

**SAVON KENOTT**—An incomparable Parisian dentifrice which purifies and preserves the teeth, hardens the gums, sweetens the breath and is delicious in taste and fragrance. Box, $1.

**POUDRE D'ILLUSION** gives the skin a peach-like bloom. Inimitable in color and quality; exquisitely perfumed. $2.75.

**VENETIAN ROSE COLOR**—Liquid rouge that duplicates nature in its fresh, delicate tone. Good for the skin; waterproof; does not rub off. Impossible to detect. $1, $2.

***Mark the preparations you wish and mail with address and cheque or money order. Add postage unless order exceeds $10. Booklets about the Elizabeth Arden Home Course and the Arden Venetian Preparations sent on request. When writing, address Elizabeth Arden personally at her New York Salon, Suite 507.***

# ELIZABETH ARDEN

**SALON D'ORO, 673 FIFTH AVENUE, NEW YORK**
**WASHINGTON, D. C., 1147 CONNECTICUT AVE.**
**BOSTON, MASS., 192 BOYLSTON STREET**
**NEWPORT, R. I., 184 BELLEVUE AVENUE**
**ALSO PALM BEACH**

*The Duchess de Gramont does original things to even her jewels, as a smart necklace of black cord ending in tassels of brilliants and sapphire proves on many occasions*

# *The* ACTIVE MINDS *and* FEET *of* PARIS

(*Continued from page 44*)

spring, confided to me that her kitchen alone has cost her ten thousand francs, aside from the linen, of course. It is such conditions as this that fill the department stores and the smaller specialty shops with women of fashion.

As for renting conditions, they are beyond words. Apartments are literally not to be found; the few that are available rent at unspeakable prices, and where to go, how to acquire a roof above one's head has become a burning question. When I consider this situation, I admire, as they deserve, those beautiful homes in which every article is a treasure in a perfect frame. What would they cost at the present time? It is unbelievable, the price which is now asked for the simplest piece of antique furniture. Eight thousand, ten thousand francs is the price of an ordinary little table such as, before the war, we would have considered dear at a thousand or fifteen hundred francs.

Sometimes I have asked one of these dealers whether he sold many pieces in a day at such a price, and the reply, given with more than a touch of scorn, is, "These tables are not difficult to sell, Madame; it is only when you come to the pieces at a hundred or a hundred and fifty thousand francs that there is any difficulty."

I ask no more at that point; safety lies in flight. I return to my motor lost in thought, considering the many marriages which are taking place at present, wondering how the new homes are ever furnished.

One of the novelties which I have seen at recent gatherings is the fringed blouse of silk tricot worn with a skirt of matching silk—less effective, I think, than with a skirt of the tricot.

### THE NEW WAYS OF JEWELS

In the simple costumes which are in favour to-day, it is colour which gives distinction, and an original jewelled ornament is indispensable. The prettiest which I have seen recently, and one which has not yet become commonplace, was worn by the Duchess de Gramont with a very simple costume. It consisted of a narrow black cord on which were hung two great tassels of brilliants which served as mounting for a cabochon sapphire.

The Duchess de Gramont, a remarkably beautiful woman, has many charming ways of wearing her jewels. With a frock which is flat and cut rather high at the neck, for example, she wears a pendant arranged in novel fashion. A little opening, like a round buttonhole, is made just in the middle of the front, and through this emerges a sort of long pendant made of a cabochon sapphire and five diamonds of graduated size, the smallest at the bottom. Here is ingenuity and philanthropy, at the same time, since it is this constant change which keeps in motion the wheels of the commerce of luxuries. Tassels of small pearls surmounted by a cabochon amethyst are now often worn in preference to the strings of pearls which have grown commonplace through imitation.

In company with jewels, flowers have resumed their place in the life of the woman of fashion. Whole branches of flowering shrubs are set in the bowls formerly reserved for goldfish; it is more delightful than a vase of flowers. Cut flowers are placed in wide vases of white pottery or of delicately coloured glass, such as that of Venice, glass in which the colour is veiled, as it were; a poetic arrangement is this, which harmonizes well with the present greyed tones of our apartments.

In one of these apartments which is greatly admired at present, that of Monsieur de Gandarillas, his cousin, the Countess de Roche, recently gave a supper preceded by a dance. As is usual in this hospitable and exquisite setting, it was a scene the gaiety of which was equalled only by the distinction of the guests. Among these guests was the Countess de Lubersac, in a black satin gown of Second Empire lines, immensely becoming to her calm and smiling grace. The Duchess de Gramont came surrounded by a bodyguard of the best dancers. She was a delight to the eyes in a costume of copper red tulle. The bodice consisted of a band of silver cloth at the bottom of which was a garland of roses in brown satin to match her stockings and cothurns. Very graceful was her way of wearing her tulle scarf. Not very long, this scarf was attached to the bodice in the back, and as she held the ends in her hand as she danced, she appeared to be holding her partner by fairy nets of tulle, an effect especially delightful in the dances of a slow Oriental rhythm.

The beautiful Countess de La Béraudière wore a gown of old-red satin banded with uncurled ostrich of the same colour. A great rope of pearls came down and was knotted on the left hip. The Viscountess de Sainte-Croix was charming in a mauve version of the petal frock of which I have spoken. The costume of the Countess de Roche was all of black jet and pearls, sleeveless and cut rather high in the front.

Very delicate and unusual in the frame of her abundant hair was the face of Madame Nagelmackers as she danced with graceful languour, and her clinging black gown was adorned with a panel of "poison green" plumes starting from the waist and undulating gracefully in the dance. The Countess of Drogheda, so different in silhouette from the Frenchwomen around her, glided past in the dance, her train thrown in careless grace over her arm.

There seems at present no definite edict in the matter of gloves. Some women dance in long suède gloves; others never wear gloves at all, which is a pity, for the glove always adds a note of distinction, even though it tends to conceal the beauty of the arm.

Supper was served at midnight, as

(*Continued on page 124*)

# Lady Dainty
## Shell Hair Pins

"THEY'RE *so* comfortable" says the up-to-date girl who wears Lady Dainty Shell Hair Pins, "and they're practically unbreakable, too."

Their long, even points, smoothly hand finished, slip into the hair without a suspicion of "pull" and hold every strand firmly but gently in place. Every fashionable shape finds a place in the Lady Dainty line—from the tiniest pins to the large side pins that add so much to the smartness of one's coiffure.

*Shell, amber and gray; 25c a box at all good stores*

*Send for Colonial Quality Booklet—the index to standardized "National Needfuls"*

Colonial Quality
Samstag's New York
1200 Broadway

Peter A. Juley

*The charm of "Evelyn" lies in the fact that her painter, Martin Mower, has skilfully adapted technique and arrangement to the simplicity suited to the portrait of a child*

## A R T

(*Continued from page 69*)

eration, among them such noted Americans as Whistler and Winslow Homer.

Among the best-known as well as the most nearly beautiful of Courbet's works is "The Woman with the Parrot," which has long been on exhibition at the Metropolitan Museum of Art. It is one of the very few of this painter's nudes which possess positive grace of line and pose. The sober truth with which he painted portraits is evidenced in the portrait of Louise Colet, while "The Village Girls" embodies his characteristic treatment of landscape—a block cut from nature with but little concern for central line or interest.

At the Ehrich galleries during April was a collection of twenty-five works by Martin Mower, a painter new to the New York public, though his work has long been known to certain discerning collectors. Here is an artist who stands at the opposite end of the scale from Courbet. His vision is the vision of the poet and his fidelity is not to the superficial appearance of the thing he paints, but to its essential nature. For the literal definiteness of Courbet, he substitutes the spontaneous, almost impressionist quality of such works as Whistler's "Cremorne Gardens," but his colour is not at all the colour of Whistler; it is clear and high in key, brilliant but always harmonious. The paintings cover a wide range of subject,—portrait, landscape, child study, and finely decorative flower panel—and always there is a subtle and delightful adaptation of colour and technique to the subject in hand. Exceptionally interesting canvases are these, sensitive, straightforward, and individual, and of a quality which leads one to hope that the work of this artist may be seen in New York more frequently in the future.

## *The* ACTIVE MINDS *and* FEET *of* PARIS

(*Continued from page 122*)

usual, though the dances continued until a much later hour. And suppers at this house have always an Arabian Nights' air, with the beautiful antique tables spread with every sort of dainty.

On the subject of the coiffure, the fashionable world seems united. Almost every woman wears a profusion of curls coming forward to the middle of the cheek. Sometimes a bandeau puffs the hair a little at the top of the head; again, the hair is brushed very flat on the top of the head and all the importance is given to side puffs.

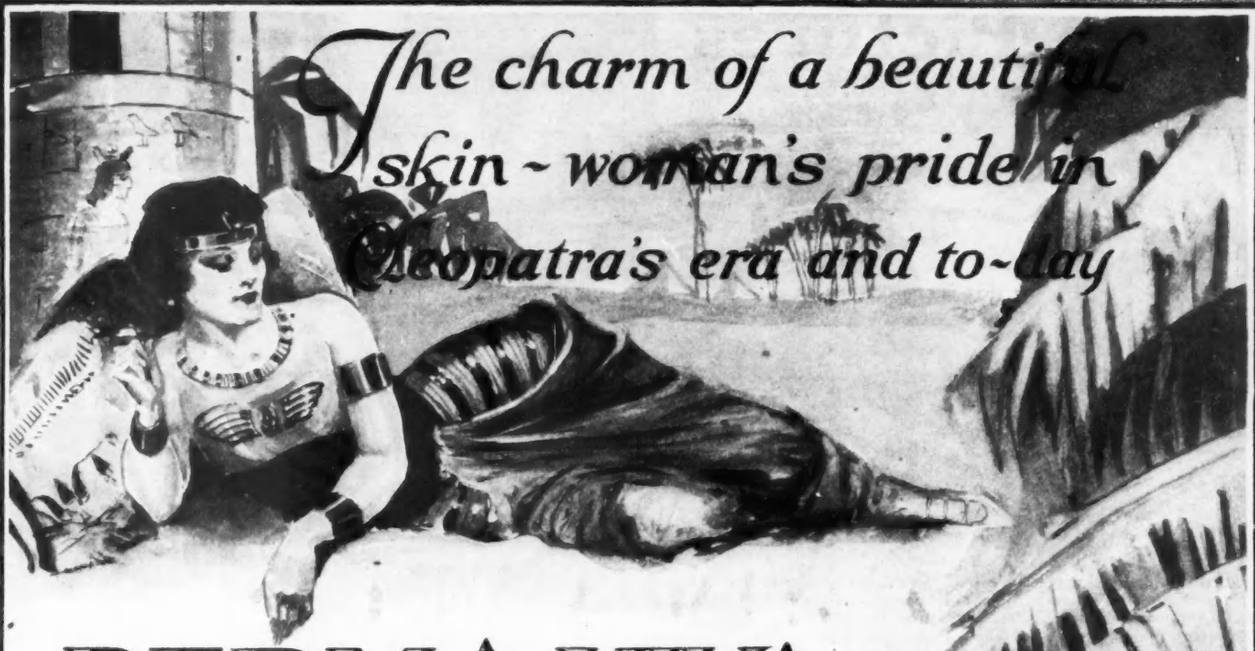
This fashion of concealing the ears beneath puffs of curls comes without doubt from our close hats. What but "beaux catchers" could give charm to the little hat of embroidered marine blue straw which Lanvin has just launched. With the morning tailored costume, made for walking, this is the prettiest thing imaginable, the one whimsical note in a sober costume.

The Princess Flora, all in black, has worn of late a very original cape. The Baroness Napoléon Gourgaud, in mourning for her father-in-law, was present at a reception to a well-known artist recently. Her hat of black straw, worn very low on her head, was trimmed with sprays of jet beads, some of which fell even over her eyes. Her jacket of black velvet was also embroidered in fine steel beads and fastened with a steel clasp.

Although I do not like the uncurled feathers set like fountain sprays on hats, I own the becomingness of that worn by Madame Godebske-Edwards on a brown straw toque. Veils seem to be disappearing from among our essential accessories, except for the long veils falling in the back.

Madame Myriam Harry, the well-known writer of Oriental tales, appeared recently at a matinée given by the daughter of Alphonse Daudet, wearing a rather entertaining costume, æsthetic, no doubt (that type has at present its attraction for us), but so pleasantly harmonious that I am going to describe it. It was made of dull pearl grey crêpe, gown, hat, and long veil. Such a costume would be suitable for a widow, though not for deep mourning, since it is in grey. A thread of silver accented the borders of veil and tunic, giving a suggestion of weight.

J. R. F.




# DERMA VIVA

## Whitens the skin at once

Your skin, no matter what its condition, will become rejuvenated and take on a velvety smoothness—a lily whiteness—through the application of Derma Viva. It is used in place of powder—has same effect, but does not show.

**No matter whether your skin is red, brown or dark, Derma Viva will immediately soften and whiten it. It can not only be applied to the face, but also to neck, arms and hands. Derma Viva is harmless and will not affect the most delicate skin.**

Women in every walk of life—whether in a drawing room, ball room, at the opera or the theatre, find an irresistible satisfaction in having a white, beautiful skin—obtained only by the use of Derma Viva. Dainty and distinctive, it is the final exquisite touch for all social occasions, or whenever you desire to appear at your best.

Derma Viva has been used for twenty years by refined and discriminating women in every part of the world simply because the same high quality has always been maintained.

Try Derma Viva today. It is a dependable product for daily use in every season, a toilet delight acclaimed by thousands of delighted women everywhere. It will impart new health, new beauty—give you a coveted complexion.

We want every user of Derma Viva to be satisfied. If this exquisite face preparation does not do all we claim for it your money will be cheerfully refunded.

*Derma Viva is on sale at your favorite toilet counter or will be sent prepaid on receipt of 50 cents.*

**Derma Viva Rouge**

A pure vegetable preparation that imparts a delicate, refined, natural tint to the skin—giving it a healthful glow. Derma Viva Rouge comes in a dainty mirrored box, containing a French wool puff. At toilet counters everywhere, or sent prepaid for 50c.

**DERMA VIVA CO., 818 Transportation Bldg., Chicago, Illinois**

# June Pictures

*Suppose They Hung Before You*

### *In Berry Time*

Suppose this picture hung before you, of Puffed Rice mixed with berries. And you could see these flimsy, flavory globules which add such delightful blend.

Do you think you would ever serve berries without this garnish? It adds more than the sugar.

### *At Breakfast*

Suppose you saw Puffed Wheat—whole-grain bubbles, toasted, flaky—puffed to eight times normal size. Grains so nut-like that they seem like food confections.

With that before you, what other breakfast dainty would seem half so good to you?

### *At Bedtime*

Children often get a bowl of milk. Suppose this picture stood before them—airy tidbits, crisp and toasted, four times as porous as bread.

Do you know anything else which would satisfy, if they had this reminder of how Puffed Wheat tastes?

### *At Dinner*

Even ice cream loses some delight when children remember what Puffed Rice adds.

Either Puffed Rice or Corn Puffs tastes like nut-meats on ice cream. And they are so fragile that they almost melt away. Use also like nut meats in candy.

## Puffed Wheat Puffed Rice and Corn Puffs

***Each 15c Except in Far West***

### *All Food Cells Exploded*

Puffed Grains are steam exploded. They are sealed in guns, then rolled in a fearful heat. When the guns are shot, more than 100 million steam explosions occur in every kernel.

Thus every food cell is blasted. This makes digestion easy and complete. Whole wheat and whole rice are made wholly digestible, so that every atom feeds.

So these are more than airy tidbits. They form the best-cooked cereals in existence. And nothing else makes whole grains so inviting.

**The Quaker Oats Company**

**Sole Makers**

(7080)

*"I know it is too short," murmured the Viscountess de Sainte-Croix, a figure of youthful charm in a mauve taffeta petal frock, "but I just had to wear it"*

# THE NEWEST PARIS FLOWER

(*Continued from page 49*)

finished with trifles—almost mere nothings—of mousseline de soie veiling the neck and arms. The hat that is worn with this frock is charmingly simple. It is a Lanvin cloche of dull black satin lined with white, and Christmas roses are placed low about the crown.

The other Vionnet gown of which two views are shown in the sketch on page 49, is of soft supple satin fringed at the lower edges. The two pieces of the bodice cross in front and are given a border of little roses; these are made of the same satin as the frock itself. The satin ends in back a little above the waist-line under another row of roses, somewhat larger this time. The whole back of the frock is practically nothing but a frail veiling of mousseline de soie edged with little roses. There are no sleeves. This gown is closed and held fast without hook or buttons; only the belt that turns in a knot on the left hip holds it in place.

#### FLOWER TRIMMINGS

Flower trimmings — either roses or poppies or daisies—are again seen on a number of frocks. Those on the gown just described, for example, are not the roses of the florist, but roses of the couturière. Without pistils or foliage, they are very artfully made by dressmakers.

One sees this mode for things petalled charmingly worn. Madame Doyen, the widow of the famous surgeon, is shown in the photographs on page 49, wearing two frocks from Vionnet. In the photograph on the left, Madame Doyen is wearing a frock of fuchsia crêpe de Chine, the lower edge fringed by the silk threads of the material itself. The fulness of the waist is held in by a double girdle; one part consists of two bands of crêpe de Chine knotted on the left side, the other of two strips of the back knotted under the right arm at the height of the yoke. The short sleeve, like the skirt, ends in a fringe. Madame Doyen's hat of violet felt is trimmed in front with a great bunch of Parma violets, and the muff that she carries is entirely covered with the same Parma violets. This hat and muff are two new models from Reboux.

In the photograph at the right on the same page, she wears a dinner gown from Vionnet. This is made of separate squares, thirty centimetres wide, and the lower edge, which is very narrow, has a fold of black satin and is cut in rounded points like petals. Garlands of morning-glories embroidered in natural colours climb up the squares of the skirt and the corsage to the edge of the décolletage, and the gown is held on the shoulders by narrow straps of black velours. A rope of pearls reaches from one shoulder to the other and is fastened to the little black ribbons. The coiffure of Madame Doyen is notably original. The hair is cut and curled "*à la Titus*" at the ears; behind the ears it is left long and done in a low knot so large that it partially hides a double plait that encircles the head. The earrings are jet.

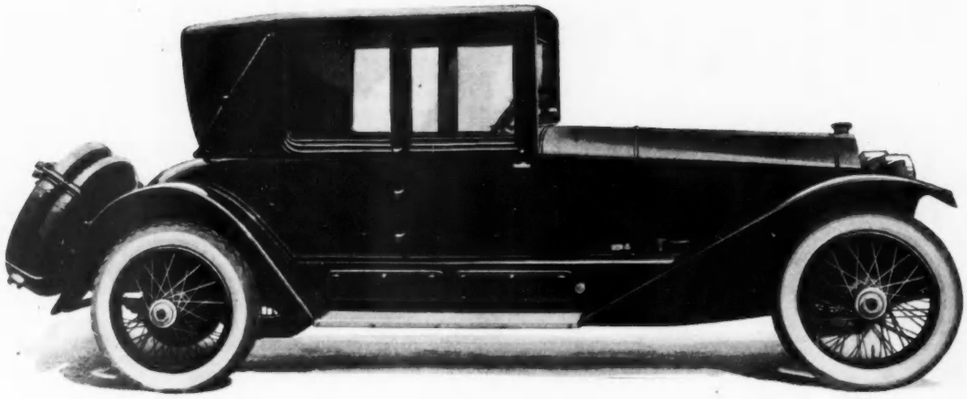
Another of these flower frocks was worn by the Viscountess de Sainte-Croix at the soirée which the Countess de Roche gave at the apartment of her brother, Monsieur de Gandarillas. This mauve taffeta frock, which is sketched at the top of this page, has a skirt composed of three flounces cut in rounded points. The palest is at the bottom, the third is deepest, to match the corsage. The Viscountess de Sainte-Croix wore in her hair a bandeau of black bordered with strass.

#### SHORT SKIRTS AND NO SLEEVES

As none of the skirts of these frocks are lined, and the skirts and what is worn underneath are very short, it is not unusual to see the silhouette of the legs through the transparency—something fearful formerly, but now an accepted fashion and one frequently met.

With this sleeveless style of dress, often worn without gloves, the present mode demands bracelets of sapphires or emeralds worn very high on the arm. Sometimes bracelets of jet with large earrings to match are also successful in effect. The stockings that are now being worn, like those shown in the sketch on page 49, are a mere black silk trellis that leaves the leg almost bare.

J. R. F.



Collapsible Cabriolet

*Designed and built for Mrs. J. S. Cosden of New York*

Custom Department

THE LOCOMOBILE COMPANY OF AMERICA

Makers of Fine Motor Cars

# Chauffeurs' Outfits

## Special Now

AT **$67.50**

***Suit, Overcoat and Cap to match***

Of fine, dark gray, all-wool whipcord. Their finished smartness, fit, dependability, quality, and value will please you immensely. The outfit may be had complete at $67.50, or in part as follows:

**Suit $29.50**
**Coat $35.00**
**Cap $3.00**

**New Chauffeurs' Apparel Catalogue Mailed on Request**

*Brill Brothers*

**BROADWAY AT 49th STREET**

STERLING SILVER

OF DISTINCTIVE CHARACTER AND DESIGN

ALSO A NOTABLE STOCK OF THE CHOICEST

PEARLS, PRECIOUS STONES, JEWELRY,

WATCHES, STATIONERY, SILVER PLATE

TRADE MARK R STERLING

REED & BARTON
ESTABLISHED 1824

THEODORE B. STARR, INC.
ESTABLISHED 1862

JEWELERS AND SILVERSMITHS

FIFTH AVENUE AT 47th STREET - 4 MAIDEN LANE

NEW YORK

Cupid HATS

TO women who dress with distinction, the variety and originality of Cupid models unfailingly appeal.

Exhibited at fashionable shops everywhere

William Rosenblum & Co.
3-5-7 East 37th St.
NEW YORK CITY


# ANSWERS TO CORRESPONDENTS

VOGUE invites questions on dress, social conventions, etiquette, entertaining, household decoration, schools, and the shops. Any reader may have an answer on these and similar topics: Vogue stands ready to fill the rôle of an authoritative friendly adviser.

Because fashion is so variable and depends so much on who you are and where you are, it is always better to secure a reliable answer to each problem than to run the risk of making a mistake. Before asking Vogue, please read carefully the following rules:

(1) Addresses of where to purchase any article will be sent by mail without charge and as promptly as possible, provided that a self-addressed stamped envelope accompanies request.

(2) Answers to questions of limited length and unlimited as to time of answer will be published in Vogue at its convenience, without charge.

(3) Ten-day questions. Answers sent by mail within ten days after receipt. Fee, 25 cents for each question.

(4) Confidential questions. Answers sent by mail within six days after receipt. These answers will not be published without permission. Fee, $2.

(A) The right to decline to answer is in all cases reserved by Vogue.

(B) The writer's full name and address must accompany all questions asked.

(C) A self-addressed and stamped envelope must accompany all questions which are to receive answers by mail.

Miss B. S.—Would it be correct to announce an engagement to out-of-town friends by mailing to them in a small envelope the cards of the engaged couple?

Ans.—Social usage does not sanction the announcing of an engagement to friends who are out of town, by sending them the calling-cards of the engaged couple. It is customary for the girl herself, or her mother, to write personal notes to all their intimate friends and relatives, announcing the engagement.

Miss B. W.—Please suggest in some detail the wardrobe necessary for a trip to Washington, D. C., during the early part of the summer.

Ans.—At that time of the year, it will be warm enough in Washington to wear clothes which are light in weight. For travelling, it will be necessary to have a smart one-piece tailored dress or suit, which might effectively be made of tan tricolette or gabardine. With this, one should wear a simple tailored hat with a veil in plain or dotted mesh. Oxfords or pumps with a medium low heel, in black, dark brown or tan and with hose to match, would be the correct sort of footwear to accompany the travelling costume. For afternoon wear, one may have pumps in black kid or patent leather with French heels and a smart buckle in cut steel, if desired.

The stay in Washington will necessitate, also, a lighter dress for street wear, and if most of the time is to be spent in town, we would suggest for this purpose a silk suit or a one-piece dress made on very simple lines. A black satin suit, the coat of which is lined with a fine quality of printed voile, is very chic; or, for a very practical sort of frock, we suggest one made of pussy-willow silk, taffeta in dark brown, black or navy blue, or of plain taffeta or foulard, though the latter is apt to spot in the rain. A simple hat with a brim of medium width will accompany this costume.

A dinner gown will be necessary, whether one is visiting friends or staying at a hotel, and very pretty for this would be chiffon, lace, net, or taffeta. A frock of chiffon made up over soft heavy satin, is very charming and useful, and there should also be two or three light evening frocks in taffeta, satin, or net with light coloured slippers to match. An evening wrap is necessary with these gowns, and where the traveller does not wish to be burdened with too many wraps, we would suggest a cape in black satin, lined with light silk or chiffon in a dark shade, that will answer for the needs of the afternoon as well as the evening.

If part of the time is to be spent in the country, the wardrobe should include a variety of sports clothes, including smart and simple skirts and dainty blouses with bright coloured sweaters and sports shoes in white.

If one is to stay in a hotel all the time, there will be much more need of several informal dinner gowns that can be worn in the hotel for dinner, at a friend's house, or at the theatre, than for formal evening gowns, though that of course depends on individual requirements. There should be at least one hat that can be worn acceptably with a dinner gown, and black satin slippers and black silk hose are needed.

Miss G. A.—Please suggest a wardrobe for spring and summer wear which will be suitable to a girl nineteen years of age and which will not exceed the scope of a limited income.

Ans.—In the first place, one of the most essential parts of the spring and summer wardrobe will be a smart tailored suit or a one-piece dress. In the case of a girl with a limited income, it is sometimes wiser to purchase—or have made—a very smart and simple one-piece dress instead of a suit, as blouses make quite an item in the expense account; and, besides, a tailored dress may be worn on many occasions when a suit would be inappropriate. Among the new spring models, there are several very smart and attractive examples of tailored frocks in navy blue or black gabardine and in tricotine. For the girl who is rather young, it might be wiser to choose blue. As to sleeves, all the new frocks imported from Paris have wide three-quarter sleeves instead of the long tight ones. It is, however, largely a matter of choice and personal preference, as each has its advantages. This sort of frock may easily be made fresh-looking by the addition of a crisp organdie collar and organdie cuffs.

To accompany this frock, there must be a simple hat, preferably in all black, small brimmed and in some smart shape particularly suited to a youthful face. When in a lighter material, such as black grass-cloth, a hat may be worn in the afternoon and with an informal dinner gown, as well as with the tailored frock. If necessary, the purchaser of a good and fairly expensive hat in all black will be able to wear it for a long time and will not tire of it as quickly as of a number of cheaper hats.

Among the various costumes now being featured, one of the most practicable has a silk underslip to be made in black or dark brown and worn with overtunics of various thin materials. With an arrangement of this sort, one can have a costume of infinite possibilities with very little expense. The underslip should be made straight and sleeveless with a straight-topped bodice which has only straps over the shoulders. The overtunics may reach

(Continued on page 130)

MARGUERITE

FOUR O'CLOCK

MASTER Shoe Builders

# SHOE CRAFT

The SHOE CRAFT Shop

27 W. 38th St. NEW YORK

Fitting the Narrow Foot
Widths AAAA to C Lengths 2 to 10

## Cool Footwear for Summer Days

FEW makers nowadays can offer such an extensive selection of footwear as the ShoeCraft Shop. Our catalog illustrates 44 styles, featuring the newest variants of the mode appearing in New York. Presented here are some practical models with the typical ShoeCraft characteristics of smartness, becomingness, perfect fit and luxurious quality. The welted soles are of the light weight now approved, making them pleasantly cool and flexible.

**MARGUERITE**
White canvas. Welted sole. 1¾-in. covered heel . . . . . $7.50

**SNAPDRAGON**
White buckskin. Welted fibre sole. Spring heel . . . . . $12.00

**FOUR O'CLOCK**
White buckskin. Hand-turned sole. 1½-in. Louis heel . $15.00

**LILY**
White canvas. Welted sole. 2-in. covered heel . . . . . $10.00

**MORNING GLORY**
White canvas. Welted sole. 1½-in. covered heel . . . . $9.00

**MAGNOLIA**
White buckskin. Welted fibre sole. 1¼-in. rubber heel . . $16.00

*Our Catalog D-32, with Measurement Charts, enables you to shop conveniently in your own home. Fit guaranteed. Post prepaid. Charge accounts. Send us your address.*

LILY SNAPDRAGON MORNING GLORY MAGNOLIA

## For Sunburned Skin

# Hinds Honey and Almond Cream

## Brings Grateful Relief

THE cooling, soothing influence of this snow-white cream upon the tender, sunburned skin brings grateful relief to home gardeners and others whose vocation or recreation exposes them to the weather.

This fragrant, invigorating emollient, Hinds Cream, cleanses and refines the skin and adds a charm of freshness to the complexion that is always a source of gratification to the vast number of attractive women who have learned its virtues.

You should at least *try* Hinds Honey and Almond Cream, *now*; also the other dainty pink-packaged requisites that will add to your daily comfort and enjoyment.

*Copyright 1919 A. S. Hinds*

SAMPLES: Be sure to enclose stamps with your request. Hinds Honey and Almond Cream 2c. Both Cold and Disappearing Cream 4c. Talcum 2c. Trial Cake Soap 8c. Sample Face Powder 2c., Trial Size 15c. Attractive Week-end Box 50c.

*Hinds Cream Toilet Necessities are selling everywhere or will be mailed, postpaid in U. S. A., from Laboratory.*

A. S. HINDS, 262 WEST ST., PORTLAND, ME.

Pores filled with impurities cause wrinkles

Pores that are CLEAN mean beautiful skin

# A secret of Beauty

Beauty is skin deep. When the pores of the skin are filled with impurities, the result is blackheads, sallow skin, wrinkles. You cannot keep the skin really CLEAN with cosmetics that fill the pores.

# Amandine

Made with powdered almonds

is the discovery of a Paris physician with 38 years of experience as a skin specialist. It CLEANS the pores, takes the dirt OUT and enables the skin to function as it should and throw off the impurities that mar beauty.

Amandine may be had in a few exclusive shops or we will send a $3 jar on receipt of price. Satisfaction guaranteed.

Write for our interesting booklet.

INSTITUT de BEAUTE de PARIS
PARIS and
535 Fifth Ave. NEW YORK

# Filmy Wraps
## Trimmed with Fur

**The essence of airy Parisian smartness for Spring and Summer, newly designed by the collaboration of our own and leading French designers—shown here exclusively.**

**Chiffon with Sable Squirrel**
**Chiffon with Summer Ermine**
**Chiffon with Natural Kolinski**
**Golden Brown Net with Fitch**

**Many new and original models, also, in cloth coats, for motoring, sport and seaside use — both imported and our own designs.**

*Summer Storage for Your Furs*

**Telephone**
**5230 Madison Square**

**HJ AECKEL & SONS INC.**

**16-20 West 32nd St.**
**(Our Only Address)**

**Established 1863**
***"America's Leading Furriers"***


# ANSWERS TO CORRESPONDENTS

*(Continued from page 128)*

to different lengths, ranging from hip length to almost the hem of the underskirt. A very likable overtunic in white or cream organdie is trimmed with tucking or insertions of lace and made to button up the back. Another might be of fine embroidered net, and still another would be charming in black organdie or handkerchief linen. These may have a variety of ribbon belts and sashes. The slip for evening may be in black net, lace, or chiffon trimmed with an embroidery of beads or jet. One of the recent Paris models, which drapes a satin foundation in black chiffon, displays a band trimming of black ribbon loops that is new and smart. The girl who is at all clever with the needle can evolve any number of overslips in black and white, or in different light shades, that will help solve the clothes problem. With a slip of black satin and one of white taffeta, the overslip can be worn interchangeably.

In the way of sports clothes, the combination of simple white wash skirts and blouses is the most practical sort of costume one may have. With these, it is always effective to wear coloured sweaters and broad-brimmed hats in bright colours.

For a separate wrap, it would be well to have a cape in either heavy black satin or taffeta, made sleeveless and in three-tiered effect, for example, or in some other style which would be practical both for street wear and for evening as well. One also needs a coat of some sort that will do for sports wear and for motoring.

Mrs. J. A. P.—Are not silks, dark coloured and light in weight, more suited to street wear for summer than sports clothes or the fluffier type of summer dresses? When the entire season is to be spent in town with no more formal occasions than shopping, theatres, restaurants, and an occasional week-end trip afford, what sort of clothes will be needed?

Ans.—Dark coloured silks are much to be preferred to light sports clothes for shopping and general wear in the city. If one is in a car most of the time, it is permissible to wear light sports clothes for the occasional bit of shopping during the extremely hot weather. Otherwise, the most appropriate costume for street wear is the tailored suit of wool, which may be of light-weight cloth in navy blue or tan. For a summer in town, however, it would be advisable to have dresses both of dark coloured silks and of lighter sports silks.

In the home, one may wear the charming new wash frocks that will be seen so much this coming summer, of English prints, organdies, dimities, and cotton voiles. These may be made in a variety of styles, ranging from simple frocks for morning wear to the more elaborate type of gown that can be worn for afternoons and for informal dinners in summer. For wear in restaurants and theatres and other public places, frocks of Georgette crêpe, chiffon, lace, satin, or taffeta, in dark shades, are most appropriate. For dances, light fluffy frocks are delightfully cool and becoming.

For street wear and for travelling, on week-end trips, we would suggest a suit of taffeta in a dark shade or of some heavy soft silk such as faille or silk poplin. A suit of this sort might be less desirable than the one-piece dress which may be appropriate for many different occasions. There are, however, some lovely suits shown in very heavy black satin with the coat lined with a fine quality of cotton voile printed in dull colours.

Miss B. P.—Would a pink baronette satin dress, made simply, be appropriate at the seashore?

Ans.—There is no reason why the pink baronette satin would not be appropriate for a simple dress for summer wear, if it is of a very delicate shade. It might have a very plain skirt with a rather straight overblouse, and wide sleeves of three-quarter or even elbow length. If a two-piece model were adopted, the skirt could be used as a separate sports skirt. White organdie collar and cuffs would be a very pretty accompaniment for a dress of this sort.

Mrs. H. G. M.—For a navy blue travelling and street costume, would a one-piece dress in some suitable material be preferable to a Georgette crêpe blouse and skirt of satin?

Ans.—In regard to a navy blue costume for street and general wear, a one-piece dress is much to be preferred to the skirt and blouse. Some of the favoured and most practical materials for summer are foulard, pussy-willow silk, taffeta, China silk and silk poplin, all of which are light, cool, and very attractive. One charming and very recent model was made of taffeta with the fringe of the material for trimming. With this was worn a separate collar, made with a drawstring so that it could be either low or high in the neck-line. White organdie, batiste, or net is dainty for sleeves and chemisette, and is always fresh.

Mrs. J. C. C.—What would be the best way to make a taupe brown satin for afternoon and general wear, at not too much expense? What sort of shoes would look best with it? For a summer wrap to be made of black satin and worn with skirts and dresses, would a box-coat be the best style to select?

Ans.—Taupe brown satin is so lovely a material for a gown that it does not need much trimming, and, considering that it must be worn for a variety of occasions, we would recommend that it be made rather simply. One recent and very smart model which would be suitable is simply made with heavy embroidery in the colour of the gown, over the bodice and in bands of the skirt, and with a sheer organdie vest. The sleeves of this satin gown may be made wide and of three-quarter length. While many of the American-designed frocks have long tight sleeves, the French gowns have the wide and short sleeves, many of them being above the elbow even for street wear. With the taupe frock, one should wear black patent leather or soft kid pumps with black hose.

If there is enough black satin, we would suggest that it be made into a rather short cape instead of a coat. A box-coat which could be worn with a sports skirt would hardly be suitable to wear with silk dresses. A black satin cape, however, made rather simply and lined with a fine quality of voile, would make a very charming and practical wrap for summer. It might also be made of soft taffeta. Some of the newest silk suits and capes are lined with voile, fine cotton voile, in plain shades or printed with dull colours.

Miss M. C.—Is it in good taste for the bride to wear a train at an afternoon home wedding?

Ans.—There is no real reason why a court train could not be worn at an afternoon wedding in the home, but, unless the wedding is a very formal one, and the rooms of the house rather spacious, we would advise a simpler sort of train. A court train is usually worn at a formal wedding in a large house.

# As a Gift

THERE is no gift that a woman will appreciate more than

## DERRYVALE
Genuine Irish LINEN
TABLECLOTHS & NAPKINS

Their lustre and beauty, their wear and service, make them most economical.

"How To Set the Table for Every Occasion" is a beautiful board bound book by Sara Swain Adams, and will show you how to set the table for Holidays, Birthdays and every other special occasion.

You can obtain this $1.50 book for 50 cents (the cost of printing) from the Exclusive "Derryvale" Agency in your city or if you cannot locate the "Derryvale" Agency, write us direct mentioning your dealer's name and the book will be forwarded prepaid.

Derryvale Linen Co., Inc., 21 East 22d St., New York City
Mills: Belfast, Ireland

SHOE SPECIALISTS FOR 62 YEARS

# ANDREW ALEXANDER

548 FIFTH AVE. AA NEW YORK

## White Low Cut Shoes

for women. Oxfords for all-round service—pumps in smart styles for sport clothes. A stock kept complete in all our standard styles all summer insures prompt mail service.

*The style shown is $12.50 in white buckskin; $9 in white canvas with kidskin trimmings. Buckskin pumps $12 — oxfords $12.50 and $14. Canvas pumps $6 to $7.50— oxfords $6 to $9. Pumps and oxfords of white kidskin $9.50 and $10.*

BIBERMAN MAKE

## "L'Aiglon" Uniforms are not only correct to the smallest details, but give exceptional service.

No. 1009. Fine grade, black pongee. Detachable collar of washable organdie with plaited ruffle. Long sleeves, two-button cuffs; also extra white organdie removable cuffs. Skirt with two pockets, and tuck down front. Sizes 34 to 44. Price $4.50. Except in Canada and Far West.

The best stores carry "L'Aiglon" uniforms. Ask for them by name.

Our style Book showing the latest approved uniforms for all occasions mailed on request.

**BIBERMAN BROTHERS**
**2340-50 Chestnut St., Philadelphia**

*Full Length Type*

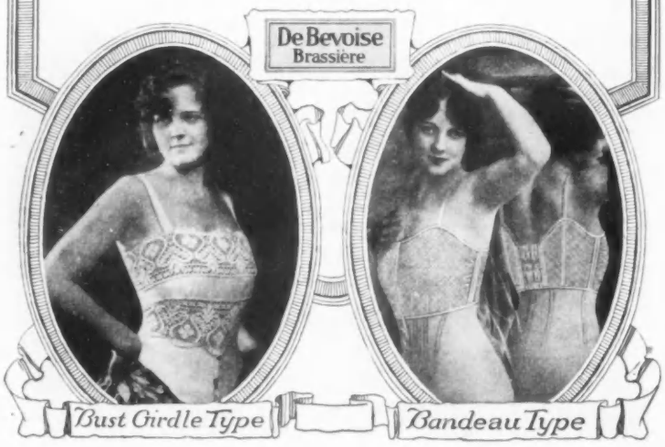
# DeBevoise

## *Brassieres that Beautify*

THE charm and beauty of your figure, your gowns, your entire appearance—will be exquisitely enhanced by a dainty DeBevoise suited to *your* type of figure. The name DeBevoise on brassieres has been for fifteen years the never-failing assurance of entire satisfaction and utmost value obtainable in stylish fit and effect, in materials, workmanship and wear. A brassiere labeled DeBevoise needs no further guarantee. Shun so-called substitutes. Insist always on the original and best. 50c to $5.00 the garment at good stores everywhere.

Made, labeled and guaranteed by
CHAS. R. DEBEVOISE CO., NEWARK, N. J.
World's Oldest and Largest Brassiere Specialists

*Ask your merchant for the "debb-e-voice"*
*INSIST on this label*



*This silk Poulette suit is trimmed with silk duvetyn. It may be had in tan, navy blue, and Copenhagen blue; $59.50*

## SEEN *in the* SHOPS

(*Continued from page 85*)

which is higher on the left side, is caught up with a garland of the flowers This frock may claim with safety that it is indispensable for many summer evenings; it also comes in light blue and in pink.

The advent of warmer days calls also for the addition of a bathing-suit to one's summer wardrobe. Women who really swim may look skeptically at the frilled and fluffy bathing-suits, but they can not deny that the straight one-piece slip is far from becoming unless one has an unusually good figure. The bathing-suit of worsted jersey, sketched at the lower left on page 85, has been worked out to solve this problem in a most practical way. The actual bodice serves as a brassière, and a more loosely fitted panel buttons on the shoulders. The trunks, which are attached to the underbodice, fit very well and are especially cut to give a straight line above the knee. A slight elevation of the waist-line in the back gives a becoming tilt to the skirt. Despite the careful plannings of its lines, this suit is in reality a very simple affair and very light in weight. It may be had in black and navy blue.

## A FEATHER *of* WEIGHT

(*Continued from page 64*)

With a gown of extreme décolleté, this is one of the greatest novelties.

Again, when the shoulder is bare and the arm is bare, also, after the present fashion, Clarisse, if of a prudent frame of mind, may find means to soften this excessive bareness in a spiral curl of peacock's feathers which forms three bracelets at the wrist and coils up the arm to spread out again toward the shoulder. Sybille, on the other hand, whose arm is as lovely as that of the Diana of the Scallop-shell, will content herself with a simple bracelet of ostrich-feathers, emerald green or ruby red according to the gown with which they are worn. These plumes are mounted on a string of pearls which are in themselves jewels of price.

Since we no longer have any bodice or have so little that it hardly counts, the mode naturally demands abundant ornaments for the neck and yet more abundant ornaments for the head, a charming anomaly which can in no way surprise us. The pretty ears of fair-haired Sylvie have heard this note of the mode, and she wears a collar closely resembling that of her bulldog, "Sagua," a collar all bristling with fine plumes which rise to frame her pretty face. These plumes are mounted on a band of pearls, jet, and strass finely wrought. With this collar, the blond Sylvie wears three of the most delicately fine aigrettes held in her hair by an invisible thread of gold. The colour of these plumes on head and neck, she varies at will, and with all-white or all-black costumes, she chooses plumes of the brilliant colours of Oriental jewels.

The brown-eyed Sabine, who has the maddest sort of hair, cut short and apparently never dressed (a subtle and alluring art), wears a necklace of jade green ostrich-feathers which she attaches to a string of diamonds. Very short, closely curled, and slanting in different directions, these plumes outline an oval face which would have delighted Praxiteles.

Finally, what words are adequate for the "fountain spray" with which Olymphe graces her pretty head? The most unexpected coiffure in all the world of fashion is this. Long plumes of glycerine ostrich, held in the front by an almost invisible gold cord, rise to unbelievable heights. For dinner or the Opéra, it is the most sensational of modern sensational coiffures.

J. R. F.

# "TREO" TRIUMPHS

## The "TREO" Girdle

THE TREO GIRDLE is made entirely of porous woven surgical elastic web, which "gives" freely to every movement of the body, yet firmly holds the figure. It lends grace with absolute comfort at all times. Our patented method of construction and character of materials used make it equally desirable for street, dancing, evening or sport wear; in short or long lengths; white or flesh. Retail, Misses' lengths, $3.00 to $7.50; Adults lengths, $4.00 to $10.00.

CAUTION—The TREO GIRDLE has the feature strip of elastic above the elastic waist-line band and, therefore, supports the body above and below the waist-line. Other similar all-elastic garments are simply hip-confiners, and Not Elastic Corsets. Insist upon securing the TREO ELASTIC GIRDLE CORSET with the Feature Strip. *If your dealer cannot supply you, write for FREE booklet*

## TREO "Paraknit" Brassiere

The Treo "Paraknit" Elastic Brassiere is made of "Paraknit," a new kind of light weight, open work, elastic material, invented by us which is very, very flexible, extremely stylish, and healthful.

**Reinforced elastic diaphragm strip**

at lower edge supports and reduces diaphragm without pressure, and is a very great advantage. *Retail $2 and $2.50 at dealers, or write for illustrated booklet.*

**TREO COMPANY, Incorporated**

160-V Fifth Avenue - - - - New York

*In Canada, EISMAN & CO., Toronto*

"TREO" TRADE MARK GIRDLE PATENTED

The All-Elastic Corset

*With the Feature Strip*

"TREO" TRADE MARK "Paraknit" TRADE MARK

Elastic Brassiere

*Reinforced Diaphragm Strip*



*The Pleasures of Life*

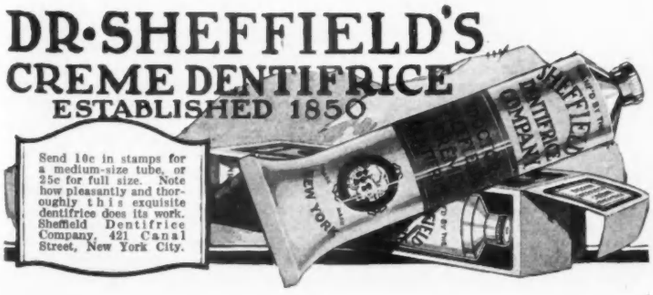
CLEAN, sound, white teeth add to the pleasure of living. Dr. Sheffield's Crême Dentifrice made by the oldest tooth paste manufacturers in America has brightened the smiles of thousands. As efficient as it is pure—formulated in accordance with the latest accepted theories of the dental profession.

Leaves the mouth clean and wholesome with a pleasant after taste. We do not believe a better dentifrice possible at any price.

**DR·SHEFFIELD'S**

**CREME DENTIFRICE**

**ESTABLISHED 1850**




Send 10c in stamps for a medium-size tube, or 25c for full size. Note how pleasantly and thoroughly this exquisite dentifrice does its work. Sheffield Dentifrice Company, 421 Canal Street, New York City.



De Miracle

*Every Womans Depilatory*

## *Remove Hair*

***the Common-sense Way***

IF merely removing hair from the surface of the skin were all that were required of a depilatory, a razor would solve the superfluous hair problem.

De Miracle, the original sanitary liquid, does more than remove surface hair. It devitalizes it, which is the only common-sense way to remove hair from face, neck, arms, under-arms or limbs.

De Miracle requires no mixing. It is ready for instant use. Simply wet the hair and it is gone. Only genuine De Miracle has a money back guarantee in each package.

*FREE BOOK with testimonials of eminent physicians, surgeons, dermatologists and medical journals, explains how De Miracle devitalizes hair, mailed in plain sealed envelope on request.*

Three sizes: 60c. $1.00, $2.00

De Miracle *At all toilet counters, or direct from us, in plain wrapper, on receipt of price*

Dept. C-21 Park Ave. and 129th Street, New York

*"I'll tell you why I always get SKINNER'S—*

—it is the one silk I know I can depend upon to *wear*. It washes beautifully, it has all the softness and draping qualities of other fine silks and there is something about it that makes it *outwear any other silk I ever bought."*

The facts stated by this young lady are the reasons that prompt millions of other women to buy

**Skinner's**

***Satins, Silks, Taffetas***

**(36 inches wide)**

For 71 years, SKINNER'S pure silk fabrics have been standard for wearing quality.

**"Look for the Name in the Selvage"**

**None genuine without it**

For dresses, blouses, skirts, undergarments.

Sold by all first-class Drygoods stores—for dresses, blouses, petticoats, skirts, undergarments

*William Skinner & Sons*

**NEW YORK BOSTON PHILADELPHIA CHICAGO**

*Estab. 1848* *Mills: Holyoke, Mass.*

*When this particular lady opens the door of her lingerie closet, she finds coquettish shelves edged with gay ruffles and laden with neat little heaps of lingerie, each held in its scented place by a rose-tipped strap of ribbon*

# RUFFLES BEHIND THE DOOR

"AND now for my real treasure," said Eleanor, opening a closet door with a flourish, while I looked on expectantly, hoping that the new wonder would not overtax my list of adjectives which had already been heavily drawn upon by silver dozens and yards of table-linen. But her triumph seemed to be justified. Here, indeed, was something new—a lingerie closet. One was greeted by a perfumed atmosphere, the daintiness of crisp draperies, the coquetry of ruffles and ribbons on folded heaps of white.

Eleanor had once had some difficulty in keeping her belongings in order. But here was a row of shelves, padded and violet scented, each edged with ruffles of old-fashioned-looking chintz flowered with pink rosebuds. Their equally old-fashioned scalloping was outlined with the most bridal of blue ribbons and bows, and at intervals laid heaps of snowy lingerie—in all a fit setting for this important part of the bride's trousseau. And, to hold each alluring heap in its predestined place, straps of pink satin, rose edged with plaitings, passed from the back and fastened at the edge of the shelf.

Eleanor unfastened a strap from a beruffled pile of wearables. "My camisoles," she said. "It seems a shame to hide them away when one can make such an attractive arrangement, doesn't it? Here on the lower shelf are boxes for gloves and handkerchiefs — these with the saucy pink bows on top — and here is one for veils. Those on the upper shelf"—she took down a box with stiff quaint nosegays on its cover and a strap to hold the lid in place—"are covered with lacquered wall-paper which makes the most attractive boxes in the world. See this one, too, with the stripes? It is all much more suitable than the obscurity of bureau drawers, isn't it?"

It was so much "more suitable" that brides and home-makers other than Eleanor might well follow her example. It is a New York woman who originated this scheme of making the utilitarian closet into a thing of both beauty and convenience.

It may be as expensive—or as inexpensive—as one likes. Materials in a variety wide enough to include satins, flowered chintzes and cretonnes, and simple cotton fabrics have been used with excellent results. There is nothing, of course, to exceed the decorative quality of chintzes and cretonnes, which are effective and at the same time not at all expensive. There are now in the shops many new and attractive designs in flowered chintzes that will answer the purpose admirably.

If, for instance, one wishes to decorate an attractive linen-closet, one may utilize a dainty yet practical medium, dotted Swiss, which always looks crisp and launders well. Lavender in the shelf padding will add fragrance to the clean linen. The full ruffles have charm, as well as freshness, when their scallopings are edged with blue ribbons. The heaps of towels or pillow-cases or luncheon napkins may be held in place by straps of blue ribbon with bows and ribbon roses.

Lovely gowns are fitly framed by a dress closet decorated in some such attractive scheme as rose satin and fluffy plaitings of cream net. Shimmering folds of the satin make the curtains, which are finished prettily by net plaitings edged with a ruche of narrow yellow ribbon. Rose satin also covers the hangers for furs and the dress-hangers. Curtains and shelves may be scented with one's favourite sachet, and a very pretty addition to the colour scheme may be made by boxes covered with lacquered wall-paper.

For the hat and shoe closet, the draperies of rose satin are very pretty, though the decoration may vary as one likes. Rose satin, scented and padded, may cover the shelves, which might be edged with net plaitings and ruchings of rose ribbon. The hat and shoe-trees are trimmed with ribbon flowers.

KNOX
NEW YORK

SAILORS
and
SPORT HATS
For Women

Knox Coats, Suits, Waists and Skirts for Golf and other out-of-door occasions. All have the Knox Mark of exclusiveness and the Knox Standard of smartness.

KNOX HAT COMPANY
INCORPORATED

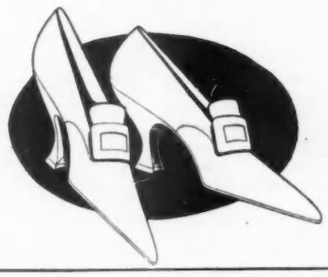
452 FIFTH AVENUE
AT 40TH STREET

161 BROADWAY
SINGER BUILDING

New York Chicago

I-MILLER
Creator of Distinctive Footwear
15 West 42nd St.—1554 Broadway
50 Church St.

La Belle



*Write for Catalogue of Summer Footwear No. 22*

This model, a creation of typical Miller elegance and alluring grace has a high slender well poised Louis XV heel and extremely long slim vamp. Strictly bench made.

White Kid or Medium Gray Buck with self-covered Buckle. **$13.50**

Brown Kid with Leather Finished Metal Buckle to match same price.

Black Calf with Leather Finished Metal Buckle to Match. **$12.50**

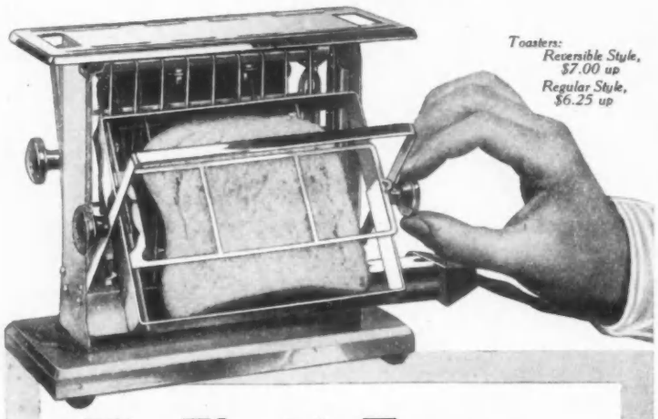
**Mail Order Department**
15 West 42nd St., N. Y. C.

Gidding
PARIS 5TH AVE. AT 46TH ST. NEW YORK
"THE PARIS SHOP OF AMERICA"

*present*

NEW FASHIONS
*for*
*Early Summer*
*especially featuring*
*Country Clothes*
*and*
*Summer Furs*

# Manning-Bowman Quality Ware



Toasters:
Reversible Style, $7.00 up
Regular Style, $6.25 up

## The Electric Toaster that Turns the Toast

When one side of the bread is toasted just right, turn the knob and the toast automatically turns over. This Reversible Toaster carries the 50-year old trademark of the manufacturer who developed the percolation principle of coffee making.

Means MB Best

6 lb. Irons, $6.35

Urn Style Percolators, $14.75 up

No. 1400 Grill, $9.50

Chafing Dishes, $16.00 up

Pot Percolator, Fluted, No. 11093, $13.00
Other Styles, $9.35 up

BESIDES appearing on household helps for use with electricity, gas, alcohol or on an ordinary range, the name "Manning, Bowman" appears also as a guarantee on a complete line of temperature-retaining vessels, known everywhere by the trade-mark HOTAKOLD. Some of these are illustrated. They keep cold drinks cold for 72 hours and hot drinks hot for 24 to 36 hours, and are finished in nickel, silver, aluminum and colored enamels. For summer they are indispensable.

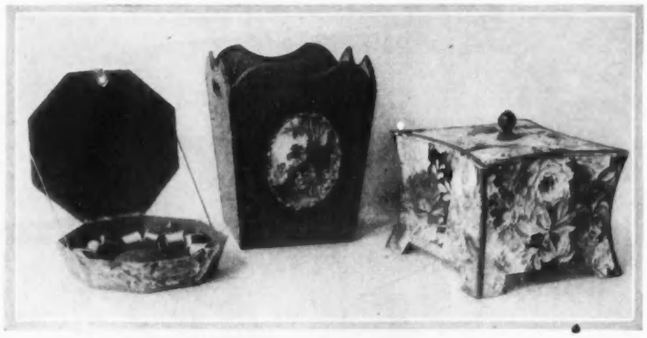
See Manning-Bowman goods and Hotakold Vessels at electric shops, department and hardware stores, jewelers and novelty shops.

TRADE HOTAKOLD MARK
VACUUM VESSELS

**Manning, Bowman & Co.**
**Meriden, Conn.**
Makers of Household and Table Appointments in Nickel Plate, Copper and Aluminum

Bottles: Pints, $2.25 to $4
Quarts: $4 to $5.50

Tilting Carafes, $10.75 up
Carafes, $5.25 up
Jugs $5.75 and up
Lunch Sets $3.25 to $4.50

*A covered work-basket keeps out dust and has a trim air suited to the summer boudoir; $9.50. Another chintz-covered box has a jade colour handle and gilt filagree and is lined with shot silk; $16. The scrap-basket decorated with a charming French print is of wood covered with brocade and edged with gilt galloon; $10*

# ON HER DRESSING-TABLE

ALTHOUGH one notes sadly that many women slight the attention that should be given the care and carriage of the chin, it is reassuring to find that the theatre has always set a good example. Augustin Daly, with his keen perception, did as much for woman as any beauty specialist when he told the excellent effect of holding the chin well up. As he put it, "the pretty woman became ravishing and the plain woman pretty." The truth of this was illustrated by Ada Rehan, who always impressed her audience with her loveliness, though she had not beauty of form and features.

AN OUNCE OF PREVENTION

A well-known specialist, upon arriving here from Paris, was very much impressed with the difference between the French and the American women in their care of the neck. Over here, much time is lavished on the body, hands, face, hair, and even feet, but the neck is sometimes forgotten until that fatal day when neglect and time have fixed their mark. The Frenchwoman, on the contrary, seems to start with the care of the neck, for it is rarely that one sees a smart Parisienne with a neck that is not round and smooth.

In charming little salons, gay with dainty chintzes, this specialist administers treatments that are the perfection of scientific rejuvenation. They begin at the back of the neck, establishing the real foundation of beauty by stimulating the circulation. Then one reclines in a chair that is fashioned to support the body in the most restful manner and yet permit the operator to work on the neck and shoulders.

The first task is to sponge the parts thoroughly with water in which is dissolved a special powder that causes the neck, shoulders, and arms to become firmer and younger looking. Boxes of twenty-five packages of this powder cost $3.25. Next a skin food is gently patted in; this cream is not greasy and contains no glycerine, nor will it grow hair. It nourishes the tissues, fills out hollows, causes wrinkles to disappear, and removes those tell-tale lines behind the ears and under the chin which betray a woman's age more quickly than anything else.

While the cream is on the face, a series of exercises are given which are suggestions for daily efficacious exercises at home. The cream for this purpose comes in a trial size for $1.50. Upon request, instructions for the exercises are sent with it—a convenience to the woman who lives at a distance.

Against that arch enemy to beauty, the double chin, a little tablet has been prepared. It is rubbed on like soap and lightly massaged into the cheeks, chin, and neck, to break down the accumulations of fatty tissue. A few treatments, followed each time by an efficacious astringent, are usually sufficient to bring back the graceful curved lines of the neck. A trial treatment of one tablet and one ounce of the astringent lotion may be bought for $2.75; one tablet lasts for many treatments.

Besides the special treatment for the double chin, this specialist is also successful in treating thin necks as well as those with lines and unsightly discolourations. Simplified for home use, the treatment for a loose skin and a lean neck is to bathe the neck well in water prepared by using little sachets, one for night and one for morning. The skin food is then patted in until it is thoroughly absorbed. To complete the process, it is well to practise the exercises prescribed for this particular condition. One should then tie a small pad, moistened with an astringent lotion, under the chin and lie down perfectly flat on the back to relax completely for fifteen minutes or more.

A MILD CLEANSING SOAP

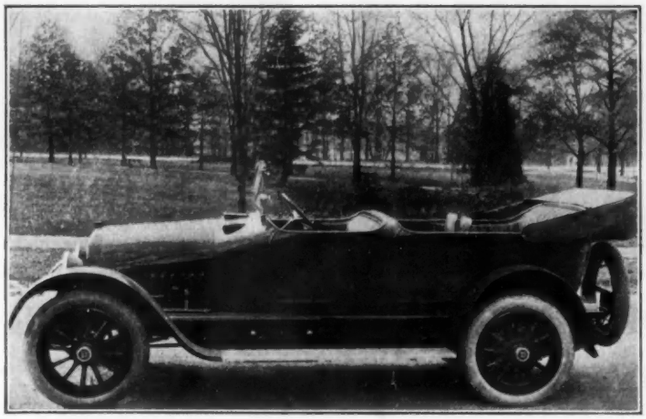
Before using the water in which the night sachets are dissolved, this authority strongly advises cleansing the pores thoroughly of all dust acquired during the day. This should be done with a soap that has been compounded to harmonize with these particular preparations. It is made of cream of fresh milk and is entirely free of potassic and alkaline salts; the effect is bland, soothing, and altogether delightful. There are two grades, one intended for the average skin and suitable even for a baby's toilet, costing 75 cents a cake, while the other at $1.50 is an exceptionally fine soap for face and neck, suitable for the most delicate skins.

For the discoloured neck, when the skin has become faded and sallow or muddy through ill health or fatigue, there is a fragrant refreshing tonic with which to bathe the neck. Afterwards, while the skin is still moist, there is a cream to be applied, followed by a dusting of powder. These preparations give the skin that brilliant clearness that makes the neck and shoulders so lovely. The tonic may be bought for $3, the cream for $2, and the powder in two grades at 75 cents and $1.25.

*Note — Readers of Vogue inquiring for names of shops where dressing-table articles are purchasable, should enclose a stamped and addressed envelope for reply, and state page and date of Vogue.*

Specialists in Custom Made Cars
Unostentatiously Distinguished

DANIELS EIGHT
Seven Passenger Touring



**Boston**
**Chicago**
**Cleveland**
**Indianapolis**
**Los Angeles**
**New York**
**Philadelphia**
**Pittsburg**
**Portland**
**Seattle**
**St. Louis**
**Sacramento**
**Wichita Falls**
**Walla Walla**

DANIELS MOTOR CAR COMPANY
READING PENNSYLVANIA

With Spring and Summer come thoughts of new frocks. There are suits, skirts and one-piece dresses, all requiring a substantial foundation.

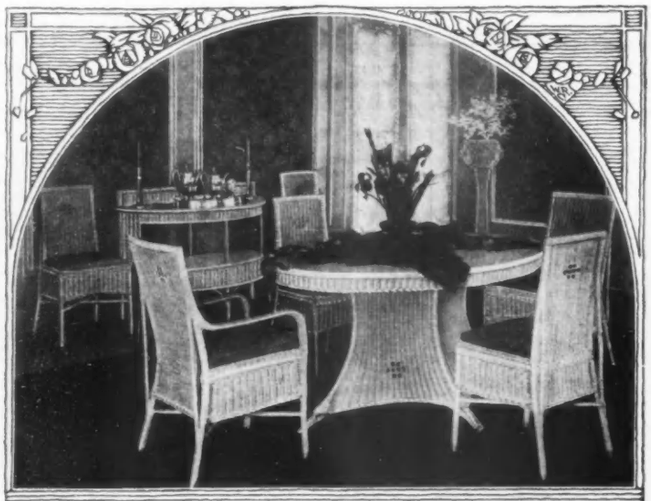
**Warren's GIRDELIN** *Reg. U.S. Pat. Off. 1912*

is the secret of maintaining the original lines of a gown whether straight or fitted. GIRDELIN will, also, be found indispensable in developing the draped girdle effects, predicted for the soft frocks this season, which are only satisfactorily achieved when built upon Girdelin.

*GIRDELIN means belting boned with Featherbone and—"FEATHERBONE Means Warren's."*

**THE WARREN FEATHERBONE CO.**
**Three Oaks, Michigan**

New York: 44 E. 23rd St.
Chicago: 332 S. Michigan Ave.
San Francisco: 50 Sansome St.



# Pride in workmanship -pride in ownership

The affectionate pride that each worker weaves into each piece of Reedcraft is reflected in the natural pride *you* feel in owning this truly distinctive furniture.

Sturdy, practical and uncommonly beautiful—Reedcraft adorns breakfast-room, dining-room, living-room, solarium or den with equal grace.

Remember—each Reedcraft creation is made *exclusively by hand*, from carefully selected strands of Ceylon reed. No loose ends, no spliced strands, no nailed-on braids—nothing to ravel!

Although usually shown in the natural reed—Reedcraft lends itself to an infinite variety of color effects in enamel or stain. The antique-ivory, soft blues, grays and other pastel shades—as well as our newly evolved Golden Azure finish—are especially effective.

You can buy Reedcraft with the surety that it is the *one* reed furniture of original design and superlative quality To make doubly sure, look for the name REEDCRAFT burned into the bottom of every piece of genuine Reedcraft.

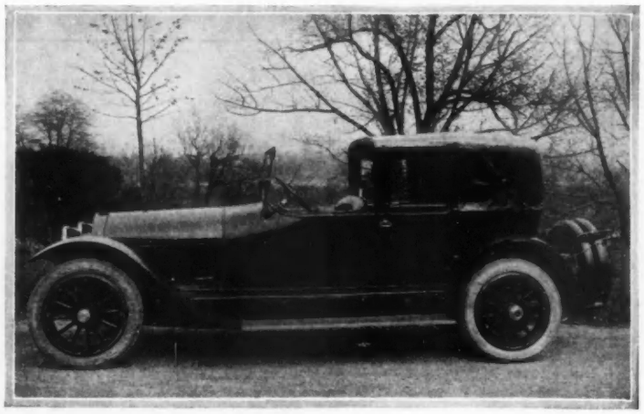
THE REEDCRAFT COMPANY

Los Angeles
939 South Broadway

Chicago
916 Michigan Ave.

*Reedcraft furniture is on display only at the best stores. If your dealer does not carry it, we will be glad to provide prices and detailed information on request. Please direct your inquiry to our Los Angeles office at the address indicated above.*

REEDCRAFT

*Balance and symmetry mark this Rubay collapsible landau body on a Locomobile chassis. The cowl and the driver's seat, as well as the low roof-line and round corners, are especially noteworthy*

# MOTOR NOTES

IN the open motor, it is exceedingly convenient to have numerous compartments in which to keep small articles, such as goggles, maps, gloves, and veils. Things of this kind, if carried loose in the car, invariably fall down behind seat cushions or are whisked under lap-robes and into all imaginable out-of-the-way corners, with the consequence that they are never at hand when one wants them most. There is a sensible arrangement of lockers in the new Mercer touring models. The back of the front seat is finished in wood panelling, giving an attractive interior to the tonneau and at the same time an opportunity for the introduction of locked compartments which are at once inconspicuous and easy of access.

### UTILIZING A POINTED WIND-SHIELD

Another interesting use of the waste space of a car is to be found in the enclosed Franklin models of this season. These models are made with a pointed wind-shield. The front angle of this wind-shield leaves a deep triangular shelf in front of the instrument board. This space would not be particularly useful, had not the designers of the car had the foresight to put a low railing along the rear edge. With this rail, it becomes a convenient place in which to keep all sorts of small articles. Thus they are right under the hand of the driver and can not roll off. This is an ingenious method of solving the interior treatment of the car with a V-shaped wind-shield. It is also one of the indications that American motor-car designers are fully awake to the importance of what might be called "comfort detail." This is a healthy sign. By reason of it, the newer cars may be expected to have many attractive minor features to recommend them.

It goes without saying that the cars of 1919 are liable to but few mechanical troubles. One can start on a long tour nowadays with reasonable confidence of being subjected to little annoyance from engines and chassis trouble. However, even in the most modern cars, something occasionally goes wrong. The most frequent sources of delay are vagaries of ignition and of the carburetor. Spark-plugs will give trouble sometimes, in spite of the utmost care in manufacture and design; and, with the low quality of present-day gasoline, stoppages and imperfections of the flow of fuel through the carburetor to the engine will occur. Unless one happens to be of a truly mechanical turn of mind, however, it is rather difficult to detect just where the trouble lies. A new device, intended to help the driver in precisely such a predicament, is now on the market.

This device, known as the Scott telecator, is a metal box mounted on the dashboard. This innocent-looking box, fitted with little push-buttons on top and with a corresponding number of small glass port-holes in the lower front part, locates immediately missing cylinders, short circuits, faulty terminals, and defective valves and is planned to make adjustments of the carburetor certain and definite. The instrument also automatically locks the car on which it is mounted. It is a sort of mechanical detective and watch-dog in one that any driver would be glad to have.

In several states it is now compulsory to have a mirrorscope—a reflecting glass in which the driver of the car can see other vehicles coming up behind his own. Mirrorscopes are of many kinds and are mounted in several different ways. One of the usual places to fasten this necessary accessory is on the top of the front fender. In this position, however, it is exposed to the dust and mud of the road and is vulnerable to blows which, if they do nothing more, change its angle and spoil its usefulness. An interesting mounting of the mirrorscope in a closed model is exemplified in some of the new Hudson cars. A strip of glass is mounted just at the junction of the roof and the wind-shield top. Here it is protected and out of the way, and in it the driver can readily see the road behind him, the reflection coming through the rear window of the car.

### WHERE TO CARRY GOLF-CLUBS

Golf-bags always present a bit of a problem when they are to be carried in the motor. If carried in the tonneau, they are so long, when filled with clubs, that they get in the way and take up a good deal of space which may be wanted for passengers. This problem has been rather neatly solved in the sporting roadster model of the Daniels car this year. A special bracket on the running-board and a corresponding bracket at the side of the wind-shield mounting firmly hold a large golf-bag in an upright position. When carried in this manner the clubs are out of the way, but easy to reach, and the looks of the car are not marred.

# YOU READ VOGUE—
# *But Do You Really Use Its Services?*

**Vogue is a charming picture book? Vogue is an entertaining chronicle of life in three capitals? Vogue is a friend who makes occasional purchases for you in New York?**

**Yes! But Vogue is so much more. There's hardly a page that isn't as practical as a currency note. There are its services, each in charge of an expert, and fully at your disposal—of course without charge—when you have personal problems to be solved.**

## *Here Are Seven of Vogue's Most Obvious Services. How Many of Them Have You Used?*

### *Vogue's Paris Letter*

Amusing? Intriguing? Filled with clever sketches? Certainly. But that isn't its chief value to you.

Vogue's Paris Letter sets an absolute standard by which you can judge everything you see offered for sale. What if you don't need a single one of the French models illustrated this month? Use them as a yardstick on the frocks you do need, and so never buy a too-popular or declining style.

### *Vogue's Smart Fashions for Limited Incomes*

Vogue aims to solve the problem of the woman who must keep up a reputation for always looking well turned out—on small capital.

What if you don't need a single one of the clever suggestions in this issue? Write to Vogue and have your own personal problems solved by mail.

### *Vogue's "For the Hostess"*

Vogue doesn't waste its time giving you recipes. The world is full of mere cookbooks. Vogue tells you of those little subtle important things that mark the perfection of service; Vogue shows you the newest and loveliest of table decorations, the most charming bits of silver, china, glass.

And in addition—did you realize that Vogue is the foundation of many a clever woman's success as a hostess because she writes for advice on her own personal problems as they arise—and gets direct-by-mail replies?

### *Vogue's Pattern Service*

Vogue Patterns aren't just gracefully drawn sketches. They represent real women, wearing models that have been designed, made up, tried on, criticized, and finally approved by the Vogue Pattern Service staff in New York.

These clothes in pattern form may be reproduced to look just as they do in Vogue. What if you are an amateur? Or depend on a local seamstress? Buy a Vogue Pattern, and your frock is made from the design of an expert, at moderate cost.

### *Vogue's Advertising Pages*

The exclusive shop that advertises in Vogue is just as particular about the models shown in its advertising display as Vogue's own editors could be about choosing the frocks, suits, and hats that appear in the editorial pages of every issue of the magazine.

Vogue's readers are the better-class merchant's most desirable buying public. To them he shows his newest lines, his best values. Through his advertising pages in Vogue, you get the most charming clothes on the continent.

### *Vogue's Travel Bureau*

Knows where the best clam chowders are—the foamiest trout-pools—the most satisfactory hotels for motorists—the most sporting golf course. Not in one district, or one country, but everywhere.

Are you undecided where to spend your summer? Do you want to know about the golf, the motor roads, the cuisine, the rail and steamship connections from anywhere to anywhere? About the correct clothes, the smart luggage? Ask Vogue's Travel Bureau.

### *Vogue's Shopping Service*

Vogue is an expert professional buyer, shopping for thousands of women where you shop for one. Vogue knows manufacturers, importers, department stores, specialty shops. Every bit of Vogue's knowledge is employed in choosing the frocks, suits, hats, lingerie that appear in the shopping pages.

You know that. But—have you ever really and truly bought anything through Vogue? Have you used your information to make yourself look chic?

**In short, Vogue is a real friend in New York, anxious to render you full value, not only by giving you 24 issues a year packed with full, accurate, authoritative fashion information, but by placing at your disposal the expert knowledge and buying skill of the editors in charge of Vogue's various departments.**

**Do you realize that you can ask their advice, or their help in buying, as freely as you would ask a sister, when you have a problem—clothes, entertaining, travel, social usage, schools, interior decoration? Have you made use of their services to the full? If not—why not begin now?**

# VOGUE

**CONDÉ NAST, Publisher**
**EDNA WOOLMAN CHASE, Editor**
**HEYWORTH CAMPBELL, Art Director**

**Twice a month**
**35 cents a copy**

**19 West 44th Street, New York City**

**24 issues a year**
**$5 a year**

# Do Your Dresses Express Charm and Beauty?

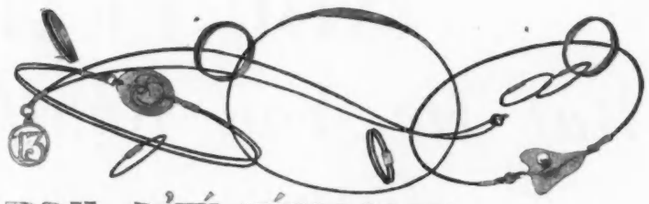
Your dress is made or marred by the character or pattern printed on the fabric.

Our trade-mark is the magic key to distinctive silks.

ALL HALEDON PRINTS combine charm and beauty in the most becoming colors of the present season.

In having your Frock or Lining made, ask for—

HALEDON PRINTS

# POIL D'ÉLÉPHANT

## VOGUE POINTS

YOU remember—no, of course you don't, but your grandmother does—the period of ornate jewellery elaborately embellished with the hair of one's lover; that was in the 'sixties when pantalettes were lengthy and wax fruits were smart decorations. The beloved one's locks were delicately woven into a mat and mounted in gold under glass. To-day, jewellers in Paris are striking a bizarre fancy by combining elephant hair with precious metals in rings and bracelets. All Paris believes in the charms brought by elephant hair, but still more trusting is its faith in the decorative charm of these long black strands wrapped about a creamy white wrist. When worn next pearls or diamonds, one single hair of this ebony-like sinew clasped on the ends with gold to form a ring, accentuates all the depth and brilliancy of the precious jewels. The Parisienne, when planning her jewellery, no longer clips a curl from her lover's brow; she arms herself with a pair of pliers and hies herself forth to the *Jardin des Animaux* to yank a whisker from the lip of her favourite elephant.

The black strand of elephant hair is worn about the neck with a gold clasp at the back and mounted with a gold ornament, the insignia of her fiancé's regiment or of the decoration bestowed upon him. Two strands are usually used in the bracelet which has, as a favourite decoration, the identification disk or a piece of jade mounted in gold. The rings are either single strands of hair mounted in a bit of gold and similar to a thin guard-ring in width and shape, or else one thin strip of elephant hair is embedded in the centre of a simple gold ring. The inscription is usually on the inside.

THE stiff linen collar of piqué or of fine French linen, resembling the Buster Brown or the old Peter Pan collar, is now very much worn in Paris, usually with a simple suit of navy blue serge. These collars are especially attractive on the young girl or the young woman with youthful lines and grace.

THE smartest of all new summer hats are now shown in taffeta, ranging from stiff taffeta sailors to soft mushroom shapes made of softly shirred or plaited taffeta and trimmed with flowers or feathers; they come in all colours. A recent arrival from Alex is of French blue taffeta with a facing of black. The French blue part looks like an overhat because of the double brim; the underbrim is of black taffeta and the upper one of blue. The only trimming is a band of black ribbon tied about the crown.

THE accepted purse for summer is of metal brocade, either gold or silver combined with black or with dark colours. These do not take the form of the shirred bag like the usual silk or cloth purses, but are used in flat pocketbook shapes, oblong or square, and come in a number of sizes. They are held in the hand with a strap or else have a cord loop to slip over the arm. Particularly smart are the brocade vanity cases with compartments for mirror, powder, and other small accessories. One case especially designed for the bride is made of white and gold brocade and is beautifully fitted. These purses are for summer afternoon and evening wear with light frocks.

TULLE has been used in so many different ways that there seems scarcely any one way that has been left unsaid or undone. Yet tulle in various bright colours or in gold or silver is now being worn in narrow bands about the hair; and a wide sash of tulle worn on a taffeta or satin frock is smart indeed, especially if it ties on one side in a large butterfly bow with ends hanging to the bottom of the skirt.

AS for capes, it might be mentioned that slits for the arms are much more favoured by fashionable women than the kimono effect commonly allowed for the arms. The black satin or taffeta cape lined with some soft material is to be the accepted wrap for summer afternoon and evening wear.

## How to Keep Your Gowns Always New Fashioned

With MME. ROSE's assistance your wardrobe will contain only gowns of the very latest designs.

As soon as a gown shows any tendency to look the least bit shabby or a trifle less fashionable than it should, send it to MME. ROSE, for her suggestions.

In return you will receive the gown developed into all the newness and crispness of the season's most desirable models.

Consider your present wardrobe cost—possibly a few dollars judiciously spent securing the talent of MME. ROSE will double and treble its value.

MME. ROSE's genius at re-designing and recreating gowns has made her name one of the *Secrets-intimes* of many of America's best families.

*Send your old fashioned gowns to her for suggestions. She will quote you price and full particulars. If price is not entirely satisfactory gowns will be returned by express prepaid.*

# MME. ROSE, *INC.*

*Gowns Reconstructed*

AND MADE TO ORDER

13 West 39th Street New York City

*Telephone, Vanderbilt 2771*



# Eleanor Adair

## Making the Complexion Worthy the Season

FALLIBLE man judges by comparisons. In June, when all outdoors is a fresh, radiant reminder of youth and beauty, how drab in comparison is the face which does not reflect Nature's mood. Pale, colorless features, saffron-tinged and lack lustre, the dampish glow of a too oily skin, constantly suggestive of warmth and discomfort, the shiny, sun-splotched nose, are distressingly apparent. Mrs. Adair's

**Ganesh Preparations**

supply the means for keeping your complexion fresh and beautiful and a fitting match for the glories of the season. By a little judicious attention each morning, the details of which Mrs. Adair knows so well how to impart, the skin is kept in the pink of condition, and sun, wind, dust clouds and climatic vagaries are successfully defied.

**Mrs. Adair is the world's original and foremost authority on beauty. Write her, explaining your greatest complexion difficulty and she will advise how to overcome it. No fee for consultation.**

Mrs. Adair's LECTURE BOOK, sent on receipt of 3c postage, describes many other Ganesh Preparations in addition to those listed below. Mail orders filled on receipt of remittance with order. **To amount sent please add 4% Gov't Tax.**

**GANESH LILY SULPHUR LOTION** a summer necessity for daily use; cools and refreshes the skin, keeping it flawless and white; Pink, cream and white. $2.50, $1.50.

**GANESH CLEANSING CREAM** frees the pores of foreign matter; especially good after motoring. 75c, $1.50, $3.

**GANESH DIABLE TONIC** — Used after Cleansing Cream, this tonic astringent keeps the skin fair and dainty of texture and prevents it from relaxing during warm weather. Reduces puffiness under the eyes. 75c, $2, $5.

**GANESH FRECKLE CREAM** keeps the skin free from tan, freckles and other summer discolorations. $1.

**GANESH CHIN STRAP** for effecting the reduction of the most pronounced double chin and eliminating all flabbiness about the chin and neck. $5 and $6.50.

**GANESH EASTERN MUSCLE OIL,** rebuilds worn tissues, fills hollows and wrinkles and makes skin firm. $5.25, $2.65, $1.10.

## GANESH STRAPPING MUSCLE TREATMENTS

There is a cool, quiet, restful spot in the heart of busy Fifth Avenue—at Mrs. Adair's Salon where expert assistants to whom Mrs. Adair has imparted her wonderful skill in administering the Ganesh Strapping Muscle Treatments, are engaged in smoothing away all facial imperfections, from the merest skin discoloration or eruption, to the heavy double chin. These treatments accomplish the greatest improvement in the skin and contour in the shortest possible time. Call for consultation.

92 New Bond St. LONDON, W.

# MRS. ADAIR

557 Fifth Ave., New York

5 Rue Cambon PARIS

**Brazilian Agency, ANDRÉ, 94, Rua Assembléa, Rio de Janeiro.**

Copyright by Underwood and Underwood New York

Miss Muffett leather palm, silk back, just one of the—

# "BRAD" SPORT GLOVES

built for summer comfort
There are other styles—equally satisfactory—for Men and Women

R. E. BRADFORD 2 Burr Street
Gloversville, N. Y.

*Write for style slips and dealer's name*



# The Country Club

Highest Class Sport Hats in the world

Shown at best Shops and Depts.

This is the label

THE COUNTRY CLUB
*Registered*

HINDERSON & FINLEY
MAKERS

411 Fifth Ave. New York
21 Rue de L'Echiquier Paris

V-6-1

COUNTRY CLUB HATS
411 5th Ave., N. Y.

Please send me the name of a dealer in my city who sells Country Club Hats.

NAME _____

ADDRESS _____

_____

# When You Buy Silk —

you look for something more than just fine appearance. Your careful, discriminating "buying sense" searches for other qualities—qualities that stand for value and long wear.

In McLane's Beaver Silks there is something more than their wonderfully soft and drapy texture so necessary to this season's clingy fashions — it is that indescribable "feel" of *quality*. McLane quality begins with the cocoon and persists straight through to every thread of every yard of silk that bears our name.

You'll know McLane's Silks by their lustrous sheen and their wonderful velvety softness—but that you may be *sure*, the well-known rope selvage is woven into every piece.

## McLANE'S

**Beaver Silks**

BEAVER SILKS · McLANE SILK COMPANY · INDENTIFIED BY ROPE WEAVE SELVAGE

*New York Office: 463 Fourth Ave.*

*Chicago Office: 215 South Market Street*

*A Frenchwoman gives to "Tristan and Isolde" binding in parchment ornamented with red and gold and bound together with strips of leather*

# FRENCH DECORATIVE CRAFT

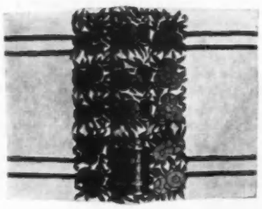
AT the Musée Galliéra, in Paris, there are exhibited some pieces of modern French decoration so charming in conception, so perfect in execution, that they prove their makers to be more artists than craftsmen.

Take, for example, the screen illustrated at the bottom of this page. It is the work of Monsieur and Madame Desbenoit; Monsieur Desbenoit has since been killed in action. Changeable rose mauve taffeta covers the leaves of this screen which show vistas of a pine forest. The trees are cut out of wood and painted black and green, while a moon of dull golden yellow crêpe is encrusted on one of the panels. These panels are framed in ebony and joined together with thongs of leather, knotted and laced. The bottom part of the screen is of wood painted green to imitate the first level of ground, with little flowers, painted gold, springing up. This is an entirely new idea.

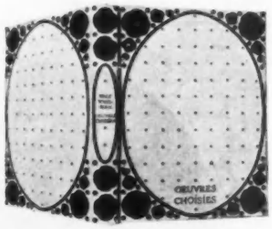
There are several bookbindings by Mlle. Schrader for "Tristan and Isolde"; one is illustrated at the top of this page. They are of parchment encrusted with little gold-filled squares of red leather on the back and the shield on the cover. The paper fly-leaves are dyed a copper colour, and bands of red leather close the book in two places. The works of Walt Whitman, illustrated below at the right, have been bound by the same artist. This binding is of parchment ornamented with a design in black and green leather and leaded on the edges.

A volume entitled "Poems of Victor Hugo" has been charmingly bound in white leather by Mlle. Suzanne Roussy. On the back and extending over the covers is a design of gold flowers and blue leaves. The fly-leaves are of paper, but painted in the same designs and colours as the leather on top, and the edges of the book are blue.

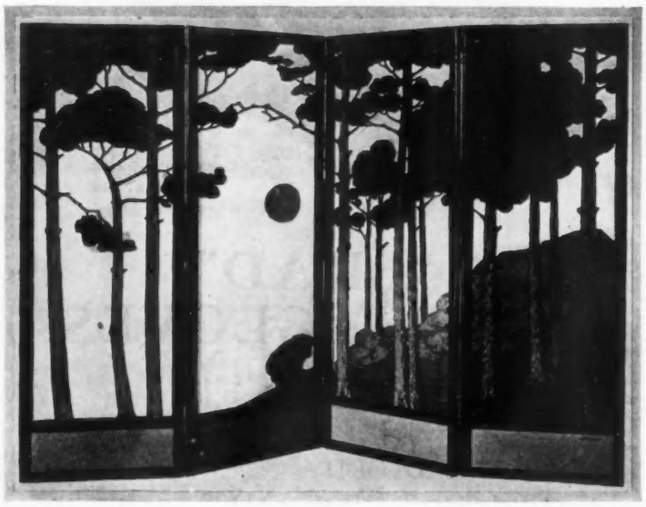
To such artists as these one may take one's best beloved books and have them bound to suit the spirit of each volume; for not only must the individuality of each author be preserved, but each of the works must be different from the others. It is in this conception of bookbinding that these artists differ from artisan bookbinders.



*The poems of Victor Hugo are bound in white leather decorated in blue and gold*




*Chosen works of Walt Whitman have a green and black design on their covers*



*A yellow crêpe moon looks down on the peaceful vista of a pine forest made of wood and encrusted on the roseate mauve taffeta panels of this modern screen*

**Her Age is hard to tell when she wears a**

**BOB EVANS**

**Marine Middy**

She looks so youthful and charming because of the swagger lines and smart cut of this BOB EVANS Middy. All BOB EVANS Marine Togs carry a distinctiveness of line, fit and trim. The materials are of fine quality—"Tub-Easy-Togs" our customers call them. If your dealer hasn't the full BOB EVANS line, write us and we will see that you are supplied. BOB EVANS Middy Dresses and Middies are shown in great variety in the Booklet ***"Lassies that love a Middy."*** Sent free. Please mention dealer's name.

JACOBS BROTHERS
1182 Broadway, New York
*Factory:—Baltimore, Md.*

# Ralc

*The newest Deodorant and the best*

## For Perfect Daintiness

Every fastidious woman recognizes the value of a good personal deodorant. Here, at last, is one that is wholly satisfactory.

RALC is a colorless, odorless toilet water which dries and deodorizes perspiration, *but does not check it.*

It cannot irritate the most sensitive skin nor injure delicate fabrics. Harmless as water.

Contains no collodion to form a disagreeable coating over the skin, nor is it sticky

Two or three applications a week are usually sufficient to eliminate all annoyance from perspiration and render shields unnecessary.

Ralc can be used whenever convenient—after bathing or at any time, whether the skin is moist or dry. Simply apply with a bit of cotton and allow it to "dry on."

If Ralc is not yet obtainable in your vicinity, we will supply you. Prices, 75c and $1.25.

**OGILVIE SISTERS**
**505 FIFTH AVENUE**
**NEW YORK CITY**

**DEALERS:** *Write for Introductory Offer*

*Adorably Different*

AN entirely new conception of what you thought an exquisite, adherent face powder should be—"just a little better than the one you thought was best"—that is charming Day Dream Face Powder.

*Elsie Janis renowned musical comedy star, says:*

"Day Dream Face Powder has a velvety smoothness that I've never found in another. And its odor is exquisite—'deliciously tantalizing' is, I believe, the best way to describe it."

Other Day Dream Boudoir Creations are: Perfume, Toilet Water, Talc, Sachet, Soap; each imparting that fragrance irresistible—so suggestive of France's fairest flowers. On sale at the better stores.

STEARNS, *Perfumer*
New York Detroit San Francisco

# Martin & Martin Shoes

are the first choice of fashionable men and women throughout America. They are the *only* shoes of genuine *custom quality* offered *ready for wear.* They are made by hand, by custom workmen, over custom lasts. They are the *best* shoes that can be made. Because they are so good, they are the most economical shoes to wear. They cost more per *pair* than some other shoes, but less per *year* than any others. You are invited to test these claims entirely without risk. Your complete satisfaction is guaranteed.

## Martin & Martin Shoes

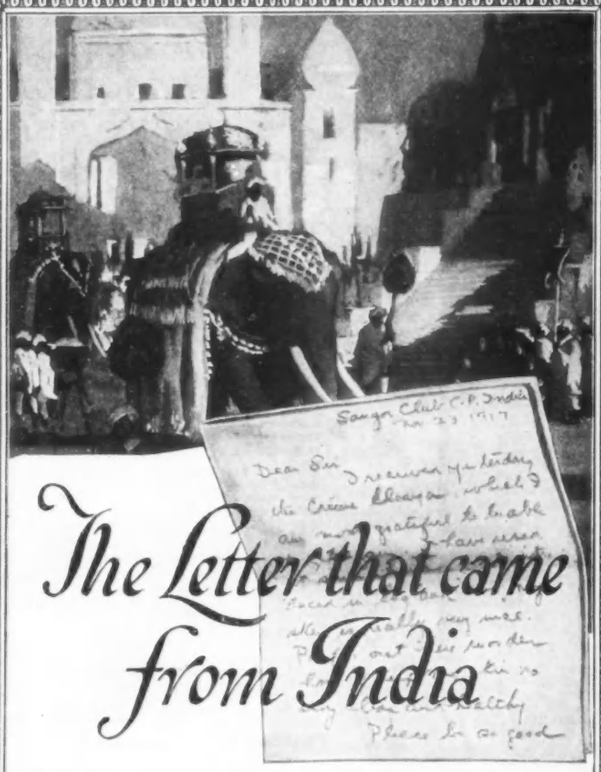
*Are Priced at* TEN *to*
TWENTY DOLLARS

(Those who cannot visit the stores buy satisfactorily by mail. Our fitting charts, simple, accurate, and easily used, will be sent upon request.)

# Martin & Martin

*Fine Shoes and Hosiery for Men and Women*

*New York:* 583 Fifth Avenue
& 1 East Thirty-fifth Street
*Chicago:* 326 Michigan Avenue
*South*



# The Letter that came from India

THE writer is a titled Englishwoman whose husband is an English cavalry officer in India. She began using CREME ELCAYA, the non-greasy, disappearing toilet cream, over in England, and was having it sent to her from London. Then the war came along and cut off shipments, so she sent us a letter all the way from the other side of the world to see if she could get CREME ELCAYA from headquarters. It took several months, but she got it, as you'll see by this letter.

**"Saugor Club, C. P., India,**
**November 23rd, 1917.**

**"Dear Sir:**

**"I received yesterday the CREME ELCAYA, which I am most grateful to be able to get again. I have used it since it was first introduced in England, and my skin is really very nice. People out here wonder how I keep my skin so very clear and healthy.**

**"Could you not get some agents out here, as ladies are so keen on getting it? I am sure you would have an immense sale, as it only wants one using for ladies to know how really good it is.**

**Yours faithfully,**
**R. T. F."**

**The Hon. Mrs. R. T. F.**
**c/o Lieut. T. F., Saugor,**
**Central Province, India.**

Don't you suppose I enjoy letters like that?

They seem to tell us that all these charming women have found in CREME ELCAYA just what we hoped they would, a certain pleasure, comfort, satisfaction, because it has helped each one of them to continue to be that loveliest of all things, a woman good to look at, well-groomed, beautiful-skinned, no matter what country of the world she happens to live in.

I don't have to tell *you* about CREME ELCAYA. *You* are one of the home folks and you *know*. But I do want to remind you, in case you may have forgotten or grown a bit careless about your skin, that there is still this simple old formula for beauty which these other women find never fails them. It is not even a "beauty secret," but just common sense—

**Always use CREME ELCAYA before you put on your face powder**

***A little Creme Elcaya rubbed gently into the skin; then if you need color, a little Elcaya Rouge spread carefully over the cheeks before the cream is quite dry; and after that your Face Powder over all.***

Creme Elcaya is the original non-greasy disappearing toilet cream. It was introduced first in New York in 1900. Today its purity and superiority are acknowledged throughout the world.

We want you to learn the easy way to have a skin like velvet. Send 10c. in a letter marked Department "M" to the address below and obtain a trial package containing CREME ELCAYA—the non-greasy, skin-refining toilet cream—and a miniature box of ELCAYA COMPLEXION POWDER. If you need color, send an additional 10c. for a sample size of ELCAYA ROUGE and use it with CREME ELCAYA. There's nothing better.

**Your dealer has Elcaya and has sold it for years. Ask him.**

**JAMES C. CRANE**
*Sole Agent*
**148 Madison Avenue New York**
MacLEAN, BENN & NELSON, Ltd. Montreal, Agents for Canada.
© James C. Crane, 1918

Sugden

*At Atlin, where there is a big summer hotel, one can drift on the lake in the interminable summer twilight which scarcely ends at midnight*

# SOUTH *of the* MIDNIGHT SUN

"TWENTY times round? Not re-a-lly? And I can't walk two blocks at home without feeling tired. And this is July. And I have on a sweater and a coat. I had breakfast less than three hours ago, and if those people at first table don't get through with their lunch soon, I'll—I'll eat a life-preserver!"

This, if you'll believe it, is yourself speaking. Yourself, provided you haven't decided to go down to the beach as usual this summer, but are taking that trip to Alaska that you've so often talked about.

It shouldn't need a crystal-gazer, or a sanitarium specialist, or three deaths in one day from heat prostration to convince anybody that the birds have the correct philosophy of life. In the winter, they go south, because that's where summer goes. In the summer, they go north, because that's where winter is. No wonder they sing.

TAKING YOUR HOTEL WITH YOU

The trouble is—from the standpoint of the average wingless American—so much of the north is hard to get at. While you're arriving, you aren't comfortable; and when you do get there, there are no hotels. You're fond of nature—oh certainly—but you prefer to watch the eccentric old lady dancing to the Pipes o' Pan from a well-padded orchestra chair. Hudson Bay looks awfully cool and attractive on the map—but what if a much-dreaded spider should crawl into the tent?

That is the advantage of the Alaska trip. You can take your hotel with you. You can embark at Seattle, Victoria, or Vancouver, and you can sail a thousand miles north to Skagway under the ministration of a chef who knows how to do miracles with the lobsters, the chickens, the strawberries, that come out of his colossal refrigerator below the water-line, as well as with the firm-fleshed delicious fish that come fresh from the northern seas outside. If you get tired of watching futurist sunsets, and Japanese moonrises, icebergs and glaciers and frontier towns, you can go below and dance. And you'll have wireless news from New York every day of the trip.

So much for your orchestra chair—so much for the pulsing little speck of civilization that creeps northward through those interminable channels—islands to the left always, to keep out the giant swell of the Pacific; islands to the right sometimes, too, behind which lie other islands, and others again, in the immense and callous wastefulness of this strange land that looks as though all the mountain material left over from the making of an orderly world had been dumped on its forgotten shore.

An island here isn't a tame little thing to put a summer cottage on and trim with a flagpole. An island is a raw chunk of continent, fifty, a hundred, five hundred miles long—treed from the sea-line to where it loses itself in the long wisp of cloud that adds mystery to its unseen face. The proportion is everywhere so vast that, without a human yardstick, you have no idea of its measure. Then you catch sight of a sail that looks like a child's boat, and proves

(*Continued on page 146*)

Sugden

*An island on this strange realm isn't a tame little thing to put a summer cottage on and trim with a flagpole—it's a raw chunk of continent, miles and miles long, and full of trees clear down to the shore-line*

# Reduce Your Flesh

You can quickly dissolve superfluous flesh easily and with safety wherever desired by wearing

**Dr. Walter's** famous medicated reducing **Rubber Garments**

*For Men and Women*

**Cover Entire Body or Any Part**

BUST REDUCER
Price $5.50
CHIN REDUCER
Price $2.00

Endorsed by leading physicians and worn by society everywhere.

*Send for Free Illustrated Booklet.*

BRASSIERE
Price $6.50
NECK & CHIN REDUCER
Price $3.00

**Dr. JEANNE B. WALTER, 353 Fifth Ave., N.Y.**
(Billings Bldg., 4th Floor) (Entrance on 34th Street, 3rd Door East)

*Philadelphia Representative: Miss Mary Kammerer, 1029 Walnut St.*
*Pacific Coast Representative: Adele Millar Co., 345 Stockton St., San Francisco, Cal.*



PECK & PECK

## HOSIERY FOR SUMMER WEAR

Whatever one may require in hosiery for the country, seashore or mountains, for the family or for one's self, will invariably be found at the Peck and Peck Shops.

A competent Mail Service makes it possible to procure requirements by post, promptly and satisfactorily. Illustrated catalogue on request.

*When in New York or Chicago Visit Our Conveniently Located Shops*

Peck & Peck

STOCKING SHOPS
586 Fifth Avenue at 48th Street
501 Fifth Avenue at 42nd Street
NEW YORK

Also at 4 NO. MICHIGAN BLVD., CHICAGO
PALM BEACH NEWPORT

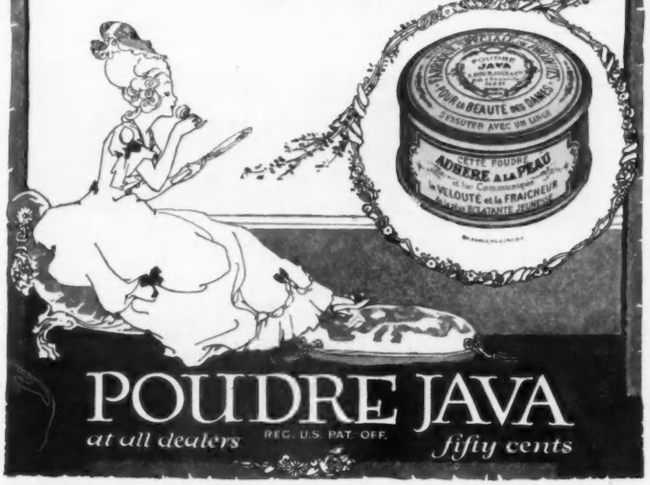
FINE HOSE



"For the tender skin of infants" **Bourjois** "Better than a talcum"

*Its use is a subtle expression of personal refinement and good taste. Its great and constantly increasing sale indicates its superior quality—*
*Contains no harmful ingredients*

A. BOURJOIS & CO. inc.
*Oldest and largest Manufacturers of Face Powder in the World*
OF PARIS, FRANCE
35 WEST 34th ST., NEW YORK




POUDRE JAVA
*at all dealers* REG. U.S. PAT. OFF. *fifty cents*



# WHITE HOUSE

**Two Worth-While Items of Domestic Economy**

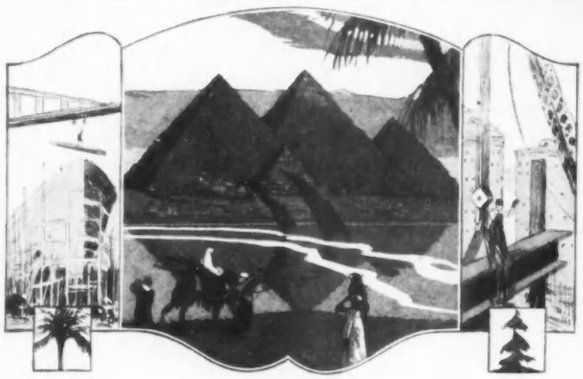
Over three millions of discriminating users have adopted them permanently—because of their deliciousness, and on account of their all-rightness.

**Best Grocers Everywhere**

BOSTON DWINELL-WRIGHT COMPANY CHICAGO

TEA and COFFEE

**When you order these Splendid Products from your grocer, be sure you ask for them by name**



# Quality—A Solid Foundation

The pyramids have endured through the ages because their construction was of exceptional quality. The house of Bohn has, for nearly a quarter century, built home refrigerators and refrigerating systems for families and institutions which demanded the best that could be made. The nationally famous Bohn Syphon System for rapid circulation of dry air together with one piece white porcelain lining with full rounded corners, sanitary drain, Flaxlinum insulation and beautiful cases in oak, blue or white porcelain assure efficiency and satisfaction.

**BOHN SYPHON REFRIGERATOR**

The Bohn Dealer in your city is equipped to give you valuable assistance in choosing a refrigerator of proper size to adequately fill your requirements. If you desire a special size our engineering staff will be pleased to execute your order or your architect's.

*We also build Bohn Sanitor Kitchen Tables with white or blue porcelain tops.*

**Bohn Literature on Request**

**BOHN REFRIGERATOR COMPANY**

**1440 University Ave.**
**ST. PAUL, MINN.**

**New York**
**53 W. 42nd St.**

**Newark**
**913 Broad St.**

**Chicago**
**68 E. Washington St.**

Pacific Coast Representatives
Nathan-Dohrmann Co., San Francisco
Parmalee-Dohrmann Co. Los Angeles

# SOUTH OF THE MIDNIGHT SUN

(*Continued from page 144*)

to be a big salmon-fishing-schooner, silhouetted on the dark water against a thousand-foot cliff; or a wee red Noah's Ark house that turns out to be a roaring stamping cannery with a force of Indians and Chinese and budding labour disputes of its own. The call of the dinner-horn comes to you, faint out of elf-land, even the sound lost for very littleness. . . .

### THE LAND OF FOOD AND SLEEP

It isn't just the coolness of the air, and the sea tang in it, that gives you such an appetite and makes you sleep fathoms deep every night. More than half of the strange quieting effect of this sea trip—unlike any other in the world, perhaps—comes from just this monotony of wonder—the endlessness, the formlessness of the coast-line, the utter quietness of water and sea and sky, the tremendous scale of the world through which you move, the sense of uninhabited miles, hundreds, thousands of miles, inland to your right, and outward across the ocean that thunders unheard against the protecting islands.

There are settlements, of course, even cities, in this colossal thousand miles. But they give the same impression that your own vessel gives—they just add to the bigness and the silence.

There is the Indian village at Alert Bay, your first stop out of Vancouver, Alert Bay, with its totem-poles that are industriously copied in Seattle for the tourist trade—but these are the real family histories of sombre-eyed men and women who know why that frog is carved head down, and what the ropes in the dog's mouth mean, and the precise scandal indicated—if any—by that inexplicable stretch of bare pole between him and the eagle. Their houses are on view, too, big windowless barns with tiny doors that give furtively on dim interiors if the householder likes the look of the coin in the visitor's hand—queer interiors, all old ropes and black cook-pots and witch-great-grandmothers with silver jewellery. Most of the folk work in the cannery, but their long kayaks, painted as brightly as their totems and beached on the sand below the one board-walk street of the straggling village, show that their hearts are still with the sea where they used to live with such persistence that it was doubted whether the next generation would have the use of its legs at all.

### FRONTIERS OF THE NORTH

Four hundred miles above Alert Bay, when you'd given up expecting anything more civilized than a launch put out from some dark fiord that hides a pulp and paper-mill, you come on Prince Rupert, a real city with a baseball park and flocks of automobiles and the commerce of hundreds of miles of Skeena River and thousands of miles of farm land and timber limits trickling out to the sea. Here you buy your first Alaskan baskets (though you're still south of American territory, in British Columbia). Here you get a chance to see such a raw, hopeful, powerful who-knows-what-next sort of frontier town, as Chicago must have been a couple of generations ago. Here, too, if you're a man, you look longingly east as you think of all the caribou, the deer, the mountain goats, the grizzlies, that you could get as easily as not, if you just outfitted and forgot the office.

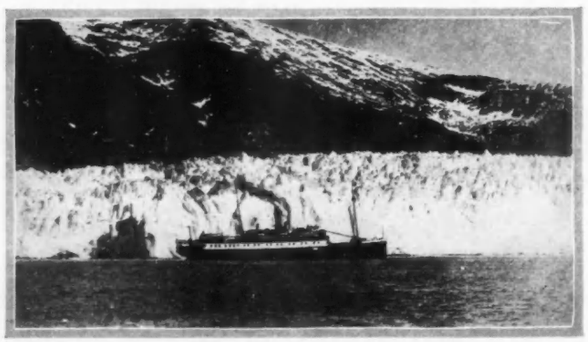
Ketchikan—isn't that a fascinating name?—eighty-odd miles further on, is the entry port of Alaska. The streets are built of board because there isn't a single level spot in the rocky town that a horse could scramble over, let alone a Ford car. Besides, lumber is cheap and labour is dear, and if the inhabitants take a notion to have a dance some night in front of the motion-picture palace, the floor is all ready. At Ketchikan, the traveller buys more baskets,—a silver bracelet, a totem-pole, perhaps. The ship takes on strawberries for which Ketchikan is noted.

At Wrangell, you go to see the Chief's House and the finest collection of Indian weirdnesses on the Coast. If you pass at night—as you will on the down trip—you're apt to see a Stikine River fog, than which there is nothing more extraordinary. The real chill of the northern nights begins at about this point, as does the flaring gold history of the country. The comparatively warm air of the Pacific—thanks to the Japan current—meets the cold Canadian air that drifts down from the interior, and clouds the result. But instead of being a vast grey blanket, the freakish mingling of temperatures and winds turns it into great puffballs that float on the dark sea, distinct and sharp curved. The boat goes past them and round them and through them as they drift, unutterably white, under the moon.

### THE WONDER OF TAKU BAY

Beyond Wrangell, everything grows bigger. The mountains are higher, the sudden dark fiords yawn with mightier mouths. Little icebergs drift palely down through these mysterious throats. Sumdum Bay lies behind that unbroken jade-covered barrier. And there are a hundred glaciers, big and little, on its steep walls. The fiord roars like a vast foundry of the gods as the brittle bergs break off—white, and peacock blue, and

(*Continued on page 148*)



*That pulsing little speck of civilization that creeps northward through those interminable channels will take you into a land so strange that it looks as though all the left-over mountains of the world had been thrown into the waste-basket of its forgotten shores*

The Mark of Artistic QUALITY

Photographs of Distinction

Photographs that have the spirit as well as the perfect likeness

**Bachrach**

M 507 FIFTH AVE. NEW YORK

Studios in twelve other Eastern Cities



# Be Well without drugs

IT is easier to be well than to be sick when you learn how. When you learn to daily build your vitality, disease germs, grippe and cold have little effect upon you. Be free from nagging ailments! Weigh what you *should* weigh! Have a good figure! Be happy! *Enjoy* life! Be a source of inspiration to your friends. In other words, LIVE. *As sure as sunrise*

**You can weigh exactly what you should**

by following a few simple, healthful directions at home. I KNOW it, for what I have done for 87,000 women I can do for you. Are you too fleshy? Are you too thin? Does your figure displease you? Let me help you.

**I want to help you to realize that your health lies almost entirely in your own hands and that you can reach your ideal in figure and poise.**

*My work has grown in favor because results are quick, natural and permanent, and because it appeals to COMMON SENSE.*

**No Drugs—No Medicines**

You can free yourself from such nagging ailments as

| | | | |
|---|---|---|---|
| Excess Flesh in any part of body | Incorrect Walking | Indigestion | Headache |
| Thin Bust, Chest, Neck or Arms | Poor Complexion | Dizziness | Sleeplessness |
| Round Shoulders | Lack of Reserve | Rheumatism | Torpid Liver |
| Incorrect Standing | Nervousness | Colds | Malassimilation |
| | Irritability | Poor Circulation | Auto-Intoxication |
| | Constipation | Lame Back | |

**Our Soldiers Have Done So—Why Not You?**

If you are in Chicago, come to see me, but sit down and write me NOW. Don't wait—you may forget it. I will send you FREE my illustrated booklet showing you how to stand and walk correctly and giving many health hints.

**Susanna Cocroft**

**Dept. 17, 624 S. Michigan Ave., Chicago, Ill.**

*Miss Cocroft is a nationally recognized authority on conditioning women as our training camps have conditioned our men.*



DIEU ET MON DROIT

# PALL MALL

*Famous Cigarettes*

Where particular people congregate

*Plain Ends*

We suggest this exclusive model for sport wear in the early Summer. It is made of White Canvas and has White Buck trimmings

$12.00

CATALOG ON REQUEST
MAIL ORDERS PROMPTLY FILLED

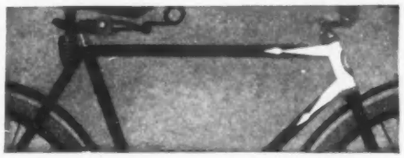
Thayer McNeil Shoes enjoy the distinction of being unsurpassed in quality or style. They are known throughout the country and are accepted standards of highgrade footwear

THAYER McNEIL COMPANY

49 Temple Place
15 West Street
BOSTON, MASS.

Book Building
41 Washington Blvd
DETROIT, MICH.

# For Greatest Riding Ease



An America, Crown, or Adlake Bicycle—with the genuine, patented one-piece Fauber Crank Hanger—trouble-proof, sweet running, always efficient.

A pure *white head* with patent dart finish identifies these bicycles beautiful.

Visit the America, Crown, or Adlake dealer in your town. They are good men to know. Look for the trade symbols shown below.

**GREAT WESTERN MANUFACTURING CO.**
**La Porte, Indiana**
***World's Largest Makers of Bicycles***

Sugden

*Imagine patting every single dog of that restless team which, tails wagging and eyes shining, comes leaping through the snow with the mail from the staid hot cities left behind*

## SOUTH OF THE MIDNIGHT SUN

(*Continued from page 146*)

true sapphire, in prismatic splendour.

No. You don't see Sumdum from the boat. But you do see Taku.

For once, the bell that says dinner speaks to deaf ears. There is something about the very turning into Taku Bay that makes you afraid to go below for fear of missing something, and, as the wide stark miles unroll before the steamer, and the icebergs grow more frequent, and the sun goes lower, and the throat of the Bay tightens, the talk on deck trickles out. And grows still.

Then you round into it—an immense and secret basin, dark as northern seas are dark, walled with sheer cliff for the most part. Where the trees come to the water's edge, they are dark too, solemn firs, pin pointed, moss sized, miles away. To your left lies a long grey "dead" glacier, buried in rubble. In front, silhouetted against bare granite, is Taku—a mile long, white as heaven's clouds, three hundred feet sheer from the water, dwarfing your ocean liner. Taku is a river of ice, a glacier that twists sinuously down from interior mountains to bury its head in this cold bay. As it moves, the bergs rip off, lose their frosted white, glow blue as robins' eggs, blue as blue vitriol crystals, green as the greenest emerald, shaped with a thousand freakish and grotesque resemblances to things no iceberg could look like.

Black water—jade trees—slag coloured rubble of the mountains—white Taku—blue bergs. That isn't all, Alaskan sunset sears the sky with fire, not in the west alone, but across the whole expanse, till the ribbed clouds glow like the coals of the ultimate furnace, till the dark water, too, soaks up the splendid colour, and our little boat floats in the heart of a fire opal.

Do you wonder that we go round and round the upper deck saying to each other that we never, never expect to see anything like this again?

Then the steamer turns and slips out of the enchanted bay as the sunset smoulders down—and we go below to baked chicken halibut, lamb-chops, and English pound-cake with our ices.

### THE CAPITAL OF ALASKA

Juneau, the bustling capital of Alaska, seems a scenic anticlimax—a very wee town at the foot of enormous mountains—but this is where the big gold mines begin, and the men on our boat are more interested than they've been since they stopped talking bear and caribou at Prince Rupert. It's less than a hundred miles now, up the narrow silver funnel of the Lynn Canal which is no canal at all, and we'll sight Skagway, the town of a million hopes that called gold-seekers from across the world in those mad Klondyke days of '98, when the "mushers" were dumped off the docks to tramp their way north through intolerable cold—for there was no White Pass and Yukon Railway then, and they landed at the head of the wind-swept funnel in the depth of the forbidding Alaskan winter.

Many of the tourists who came with

(*Continued on page 150*)

Sugden

*Taku is a river of ice, a glacier that twists sinuously down from interior mountains to bury its head in the cold blue bay*

*Professor Charles Munter's*

PROF. CHAS. MUNTER'S **Nulife**

## Self-Lacing Corset

with the Scientific Self-Closing Back

**IS DIFFERENT THAN ANY OTHER CORSET**

It is a scientifically constructed health-producing garment — gives

***FIGURE, VIGOR and HEALTH***

to women of any age, weight or size

***Just draw the belt and your corset is properly adjusted***

***NO LACING NECESSARY***

No straps, bands, rubbers or other unnecessary attachments

**The Nulife Self-Lacing**

## Physical Culture Corset

is a back-resting, abdomen supporting, hip-reducing, body-correcting corset—not made to cover the body but to correct it.

Free over the abdomen, firm over the back—reduces the hips, develops the chest, compels deep breathing and gives you the proper poise.

**Every Nulife Corset guaranteed to do all we claim of it or money will be cheerfully refunded**

Endorsed by thousands of satisfied wearers and recommended by physicians and specialists the world over.

**Send Us $5.00 for Short model Coutill Corset, or $10.00 for Long model best Coutill Corset**

with your height, hip measure and waist measure taken snugly over your undergarments, with your abdomen drawn in and we will send you a Nulife Physical Culture Corset that will be a revelation to you.

Address: Dept. 265 **NULIFE COMPANY**
122-124 Fifth Avenue New York, N. Y.

Write for Free Booklet, "Youth at Any Age"

Agents and representatives wanted in every city; no experience necessary.



**LYON STEEL PRODUCTS**

## Steel Home Locker

"Everything in its place - secure and safe"

An ideal place for storing

Cut Glass
China
Heirlooms
Keepsakes
Jewelry
Hand Painted China
Earrings
Tiaras
Rings
Necklaces
Watches
Bracelets
Silks
Lingerie
Lockets
Wines
Wills
Insurance
Records
Liquors
Wedding Presents
Silverware
Carving Sets
Prizes
Laces
Linens
Doilies
Napkins
Tablecloths
Letters
Legal Papers
Preserves
Beverages
and numerous other things of real value.

# A Safe Place

**for Silver, Jewels, Heirlooms, Wines, Wedding Presents, Linens, Documents and other Valuables**

Keep your prized possessions under lock and key in the **"Lyon Steel Home Locker."** Avoid petty thefts by the "repair man," the "inspector," the "handy man," or new servants, who have access to your home. Foil the burglars!

This handy locker provides compact storage for silver, "keepsakes," linen, etc., and may save you hundreds of dollars. It will prove a wonderful convenience.

## A Handsome Piece of Furniture

The Lyon Locker is beautifully enameled in Oak, Mahogany or rich Scotch Brown finish. Capacity, 27 cubic feet. Dimensions, 36 in. x 18 in. x 75 in. high. Larger than most closets. Shelves are adjustable. Fits in out-of-the-way corners — takes very little floor space.

***Order from Factory***

**If it does not satisfy you, we want it back**

PRICES (freight paid east of Denver)

| | |
|---|---|
| **Scotch Brown Finish** | **$47.00** |
| **Oak or Mahogany Finish** | **55.00** |

*Descriptive booklet on request*

Lyon Metallic Manufacturing Company
102 Madison Street, Aurora, Illinois

*Makers of Quality Steel Products for Fifteen Years*

## *A Reflection of Your Good Taste*

NOTHING so surely reveals a woman's refinement and good taste as her lingerie. Her choice in these most intimate garments is at once an unerring guide to her discrimination and daintiness.

*The* **Marcella** PATENTED Reg. U. S. Pat. Off.

## SKIRT DRAWER

An Open Drawer, a Closed Drawer, and a Short Underskirt—all in one, a patented feature found in Marcella alone! Think of the convenience! And just think how very sensible and comfortable a garment for warm weather wear! As for durability, send Marcella lingerie to the tub as often as you please—rub it, wring it—its quality of fabric and strength of stitching render it almost wear-proof.

Because Marcella Undergarments are so very feminine, they are not only exceedingly practical, but as dainty and pretty as can be.

There are corset covers, chemises and nightgowns—some of them very simple and rather tailored—others the most frivolous and adorable pieces of lingerie a pale pink or blue ribbon ever adorned. They come in all sizes and there's a wide range of prices.

Be sure to look for the little Marcella label when selecting the summer's undergarments.

***Send for our Style folder as well as the name of the dealer in your city featuring Marcella garments.***

*Let this label guide you—it is on every garment.*

REG. U.S. PAT. OFF. Marcella SKIRT DRAWER M. WILBER DYER CO., N.Y.

**THE M. WILBER DYER CO.**
**71 West 23rd St., New York**

glorifies the hair —permanently

THE Frederics Lasting Hair Wave is a vitalizing, transforming process which brings out the natural gloss and rich color of the hair. The beautiful soft waves —any length you prefer—are not affected by climate or shampooing. Takes little time, causes no discomfort; actually beneficial to hair. Guaranteed for six months. Call at the New York Salon for a Frederics Lasting Hair Wave Treatment. Consultation invited.

E. FREDERICS
665 Fifth Avenue, New York
9th Floor, at 53rd Street

Listed below are some of the leading establishments where the Frederics Lasting Hair Wave is administered with the perfected Frederics Hair Waving Machine.

NEW YORK CITY
Schaeffer, J.
Lehnert & Hutli
Charles & Ernest
Becktel Mme. Eve
Millius
Williams & Rossel
Ansonia Hotel
Biltmore Hotel
Commodore Hotel
Pennsylvania Hotel
Lord & Taylor
Gimbel Brothers
Campagna Mme.
AKRON, OHIO
Lanie Hair Parlors
ATLANTIC CITY, N. J.
Garden Beauty Shops
BALTIMORE MD.
Kallotheneion Shop
Stewart & Company
BIRMINGHAM, ALA.
Binder, Mrs. M. L.
BOSTON, MASS.
Lamping-Nolan, Mrs.
Murphy, Miss M.
Medina, John
Andre
R. H. White Co.
Fish, Mrs. M. B.
Donovan, Miss Dolly
BROOKLYN, N. Y.
Henri, Mr.
Frederick Loeser & Co.
BUFFALO, N. Y.
Schultz, Lottie
Regina Beauty Shop
CHICAGO, ILL.
Krieter & Coulson
Rohde, Emil
Louise, Maison
Hoppman, George
Rilling, Paul
Rudolph Maison,
Crest, Maxine
Smart Set Beauty Shop
Lawler & Murphy
Thorup & Martin
Coune, Felix
Pauline, Mme.
Mandel Brothers
Marinello Company
CINCINNATI, OHIO
Otto, Louis
H. & S. Pogue Co.
CLEVELAND, OHIO
Walter, Mr.
Krause, Misses T. & H.
DENVER, COLO.
Snapp, Mme. Helen
DES MOINES, IOWA
Rees, Misses
Younker Brothers
DETROIT, MICH.
J. L. Hudson Co.
EVANSVILLE, IND.
Blankenship, Miss Viola
EVERETT, WASH.
Taylor Sisters
GREENSBORO, N. C.
Barnheardt, Dr. R. L.
INDIANAPOLIS, IND.
W. H. Block Co.
KANSAS CITY, MO.
McGavran, Mrs. J. C.
Klines
LONG BEACH, CAL.
Greenleaf, Mrs. D. E.
LOS ANGELES, CAL.
Frederickson Hair Co.
Weaver-Jackson Co.
Barber, Mrs.
Blackstone Co.
Hamburger & Sons
Bullocks
LOUISVILLE, KY.
Besten & Langer
MONTREAL, CAN.
Palmers, Ltd.
NEWARK, N. J.
Bamberger & Co.
NEW HAVEN, CONN.
Siegman, Mr. Karl
NEW ORLEANS, LA.
Maison Blanche Co.
OAKLAND, CAL.
Diehl's Hair Store
Hotchkiss, Mrs.
OLYMPIA, WASH.
Walton, Mrs. L.
OMAHA, NEBRASKA
Johnston, Miss Irene
PHILADELPHIA, PA.
Dollard & Company
Miss May
Gimbel Brothers
Kapnek, Miss Irene
PITTSBURG, PA.
Rosenbaum Company
PITTSFIELD, MASS.
Franklin, Miss Rose
PORTLAND, ORE.
Meier & Frank Co.
Spaulding, Mme. A. M.
PROVIDENCE, R. I.
Antons
Gillogly, Miss May
Campana, M.
RICHMOND, VA.
Leubbert, A.
Hughes, Misses
ST. LOUIS, MO.
Stix, Baer & Fuller D.
Famous & Baer Co.
SAN FRANCISCO
Bloch's Hair Store
Jackson & Merwin
Millar, Adele Co.
Morrill's Hair Store
Chadbourne, Mme. R. F.
SAVANNAH, GA.
Fegeas, Mrs. Carrie F.
SEATTLE, WASH.
J. J. Wittwer Co.
Frederick & Nelson Co.
Singer Hair Store
Driscol, Mme. Cora P.
La Florence Hair Store
SPOKANE, WASH.
Spokane Dry Goods Co.
Western Hair Goods Co.
STOCKTON, CAL.
Dalson, Mrs. J.
Prouty Hair Store
SYRACUSE, N. Y.
Henri, J.
Conondogo Hotel
Lofty, Mrs. E.
TACOMA, WASH.
Stevens, Mrs. L. R.
Honningfort, Miss F.
TOLEDO, OHIO
La Salle & Koch Co.
TOPEKA, KANSAS
Pelletier's Shop
WHEELING, W. VA.
Laue, Mrs. Rose C.
WINNETKA, ILL.
Delebecque, Henri
WORCESTER, MASS.
Denholm & McKay Co.

Sugden

*But even though one followed those valleys to the end, one wouldn't have seen all of Alaska—any more than one sees all of New York in a taxi ride from Columbus Circle to the Flatiron building*

# SOUTH OF THE MIDNIGHT SUN

(*Continued from page 148*)

us on the steamer will take one of the short side-trips allowed for in the stop-over, and go back on the same boat. The White Pass and Yukon Railway runs north over the Pass that broke the hearts of thousands of men and took the lives of thousands of horses in those twenty-years-ago days that seem such a lifetime away. It meant a whole month to the "musher" to get his four thousand pound load to the head of the Pass—thirty-seven miles. And he worked fifteen hours a day. Our little narrow-gauge train with three engines hauls us out of the valley and up the tremendous walls of that towering Pass in a couple of hours.

From our dizzy perch at the windows, we can look down on the thread of a stream where White Pass City used to be, a roaring wide-open city of thirty thousand people. All that is left is two shacks; and a pile of broken bottles.

### HARDSHIPS OF THE GOLD HUNTER

The bleak mountains sheer up out of the valley, as aloof, as uncaring, indifferent for us and our train and our hopes as they were when horseshoe nails cost a quarter apiece, and biscuits sold for a dollar, and a man who fell out of the line might freeze in the snow, or go home, or push through and come back a millionaire, and die on the San Francisco water-front, for all the matter it made.

At Caribou we leave the ghosts of other days to go on down the Yukon in their crazy boats, and we take steamer and railroad eighty-two miles to Atlin, where there is a big summer hotel, and we can pat every adorable dog in the teams that bring the mail in the winter, and listen to tales from the biggest hydraulic mining-camps in British Columbia, and drift on the lake among the white-capped mountain reflections in the interminable summer twilight that hardly fades at midnight. And if so be that our men-folk still care to go hunting—there are nine million caribou in northern Canada, none of them preserved.

### UNREALIZED IMMENSITY

If we find Alaska as fascinating as most tourists do, we'll begin to realize that the part we've seen—the south-eastern part—is to the mainland as the tail is to the dog, and though the capital is at Juneau and the tail therefore wags the dog, Alaskans as a whole rather resent the fact. Their territory is one-fifth the size of the whole United States, and—would you believe it?—the tip of the Island of Attu is farther west of San Francisco than that city is west of Eastport, Maine. We've seen one glacier—and Alaska has over two hundred of the largest size, together with a chain of volcanoes living and dead that is a thousand miles long. And we don't even know the name of the very least one of them.

If we really want to be Alaska educated, therefore, we should go back to Carcross, on to White Horse, and down the Yukon River, say as far as Dawson. The Yukon is navigable for two thousand miles, let us remember. But even if we followed it to its mouth, we wouldn't have seen any more of Alaska than we would see of New York if we took a taxi down Broadway from Columbus Circle to the Flatiron building.

BETTY D. THORNLEY.

# Bran or No Bran

It is like the difference between clear and clouded glasses.

Bran is Nature's laxative.

A morning dish helps make the day seem sunny. Clogged systems lead to dark days.

Bran is the right way to keep fit. Drugs are the wrong way.

Just think—a delicious breakfast plus a joyous day. That's what this dainty means. You will never neglect it when you try it for a week.

**Pettijohn's**

***Rolled Wheat—25% Bran***

A breakfast dainty whose flavory flakes hide 25 per cent of bran.

**Also Pettijohn's Flour**—75 per cent fine patent flour, 25 per cent bran. Use like Graham flour in any recipe. (3098)

S·E·B

**Uniforms**

***FAMOUS FOR STYLE, SERVICE AND SMARTNESS***

*Model 365*
Nurses Uniform, white pre-shrunk Service Cloth ***$4.00***
In white linene ***$3.50***

**Leading department stores everywhere carry S. E. B. uniforms. In Greater New York at:**

B. Altman & Co.
Abraham & Straus
Arnold Constable
Best & Co.
Bloomingdale Bros.
Gimbel Brothers
Fred'k Loeser
Lord & Taylor
R. H. Macy & Co.
James McCreery
Saks & Co.
Franklin Simon
Stern Brothers
John Wanamaker

*Model 375*—Maid's Uniform—Individuality itself. Black or grey cotton Pongee ***$4.50***
In black cotton poplin ***$4.00*** to ***$5.50***

***If your dealer is out of these Uniforms let us know***

Attractive booklet of other styles on request. Write for it

S. E. Badanes Co.
64-74 West 23d St.
New York City

**Randa**

PARIS-NEW YORK

**MILLINERY**

Noted for Originality
Sold by Leading Stores

**THE RANDA HAT CO.**
**57 West 38th Street, New York**

FLATO

# Forsythe Waists

*Summer Dimities*

*Tailored sport blouse; deep pointed "Dog Ear" collar, fastening with six pearl buttons down front. Turned back tailored cuff, fastening with three pearl buttons. In White Striped Dimity.....* **$3.50**

*Tailored model with deep pointed collar. Fastens with four pearl buttons; turned back cuff. In White Striped Dimity.....* **$3.50**

*Tailored sport blouse, with graceful revers. Small turned back cuffs. In White Dimity*

**$3.50**

***Mail orders promptly filled***
***Catalog on request***

**JOHN FORSYTHE & SONS**
**The Waist House**
**3 West 42nd Street New York**

*Telephone: Vanderbilt 2218*

**No connection with any other house doing business under the name of Forsythe**

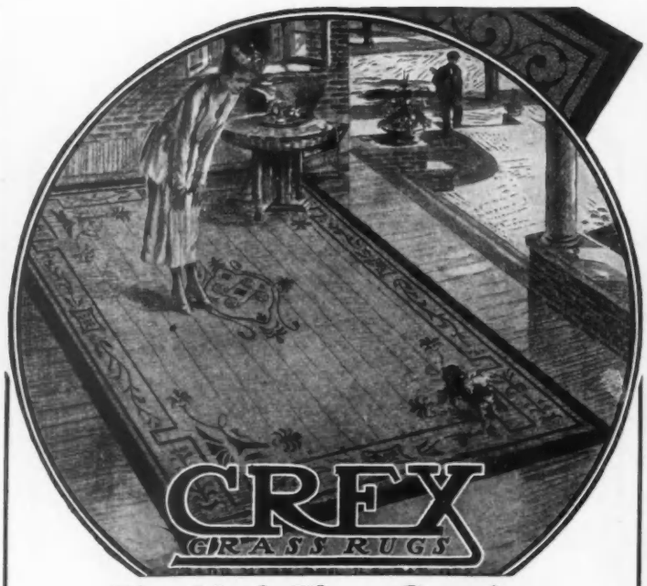
FORMAL coiffures are easy to arrange when you adjust over your own hair a beautiful, wavy

**Pierre**

**Transformation**

If your hair is scanty, ill-conditioned and graying about the temples, one of these becoming Transformations will make you look years younger and contribute greatly to a smart, attractive appearance. Invisibly adjusted—impossible to detect. No other Transformations are so light and comfortable. Pierre specializes exclusively in hair goods and his Transformations and Chignons are beyond comparison with the ordinary kind. Booklet on request.

**PIERRE, 5 East 53d St.**
NEW YORK CITY




**The Ideal Floor Covering**

What could be more appropriate for summer than CREX grass rugs? Their well-known sanitary qualities, durability, attractiveness and low cost stamp them at once as ideal for the Hall, Living Room, Dining Room, Bedroom, Sun Parlor and Porch.

CREX rugs do not absorb the dust and dirt which even screened windows and doors invite. Easily cleaned with damp cloth and light shaking. The natural grass blending with soft neutral color-designs tends to virtually link indoors and outdoors as one.

Three weaves—De Luxe, Herringbone and Regular—in wide variety of patterns and colorings to choose from.

All grass rugs are not CREX. Don't be deceived by imitations.

Write for beautiful color-reproductions of all CREX patterns. Room treatments and rug sizes also shown.

**CREX CARPET COMPANY**
**212 Fifth Avenue, New York**

WHEN BUYING GRASS RUGS BE SURE THE NAME [redacted] IS WOVEN IN THE SIDE BINDING ITS YOUR PROTECTION AND OUR GUARANTEE

**PAUL'S FRUTI-JAMMI *and* SKOOKUM APPLE BUTTER**

THERE'S a berry garden in the marvelous Puget Sound country—a valley of richest soil, quickened by happy sunshine—and bathed with mountain dew. Its raspberries, loganberries, blackberries, strawberries and currants are truly heaven-blessed.

Suppose all this wealth of lusciousness and deliciousness were blended into one supreme jam. Wouldn't that be the most delectable dainty the world ever knew?

If your grocer does not have Paul's Jams and Skookum Apple Butter in stock, send us one dollar with his name and address, together with yours, and we shall forward, postage prepaid, one jar of Paul's Fruti Jammi—also one glass jar and one tall tin of Paul's famous Skookum Apple Butter.

If your taste doesn't pronounce them the very best products of their kind you've ever eaten, simply write us: "I am not satisfied." Your dollar will be refunded by return mail.

**Puyallup and Sumner Fruit Growers Canning Co.**
Puyallup, Wash.

The compliment of French Genius to American Beauty

15 cents brings a dainty BEAUTY BOX with generous samples of AZUREA Face Powder, Sachet Powder and Perfume

*Samples to Canada Prohibited by Canadian Government*

PARIS **L. T. PIVER** *France*
CHAS. BAEZ Sole Agent for U.S. and Canada
Dept. B-B, 24 East 22d Street New York City

***Fashion's Fancies***

**Beauty Ear Muffs $6.00 The Set**
**Beauty Top Water Wave $10.00**
***Drab or rare shades $1.00 extra***

Since the coiffure has become the first consideration in the toilette of the smartly feminine, it has been our aim to be the first avenue to provide fashion's fancies in hair accessories.

**IMPORTANT** When ordering cut sample of hair from close to the head and state whether you wish roots or ends matched.

Our new illustrated booklet describes all the Beauty Hair Helps, also the full line of Toilet Preparations. Send for one.

**"Health-Glow" Waterproof Rouge**

Exquisitely beautiful and natural in tint. Just the color of rich glowing blood—compounded in oils—protects the skin—is waterproof. Sample tubes 15c. Full size tube in silk case for shopping bag 75c. Liquid in bottles 75c. Carriage charges must be included in all orders.

**Bertha-Burkett Co.,** 22 West 39th St. New York City

***Particular Women***

consider Amolin an indispensable part of their daily toilet.

**Amolin**

*the personal deodorant powder*

positively neutralizes odors from perspiration and all other causes.

*Write for a free sample envelope.*

**THE AMOLIN COMPANY - Lodi, N. J.**

At all drug and department stores 25c a can.
Also comes in larger tins.

**A REGULAR HOLD UP**

**A few ounces of KAPO Ceibasilk as applied by us will hold up the heaviest person, in the water, for 3 months.**

(Used by U. S. and foreign Governments for this purpose.)

THAT 'S WHY

**KAPO**

**LIFE-SAVING GARMENTS**

Absolutely protect you from the danger of drowning and cramps and from all worry. Very light, comfortable, and secure.

THEY ARE NOT FILLED WITH AIR

**SWIM-WINGS** $2
For Bathing and Swimming
**WATER-VESTS** $6
For Boating and Swimming
**OCEAN WAISTCOATS** $12
For Travelers and Sportsmen
FOR
**MEN—WOMEN—CHILDREN**

Chest measurements for all garments:
Size No. 1, 24 to 30 inches; Size No. 2, 32 to 36 inches; Size No. 3, 38 to 44 inches; Size No. 4, 46 to 50 inches.

**Sold by Department and Sporting Goods Stores everywhere; if not easily obtainable, will send post-paid upon receipt of price.**

**Send for illustrated Booklet.**

**KAPO MFG. CO.**
BOSTON, MASS., U. S. A.
IT IS N'T SAFE TO WAIT

IF you would cultivate beauty, Madame, a Frenchman is your natural ally. In no other country have Art and Science united with such success to perfect feminine charm, and Paris has long acclaimed Dr. Dys her greatest *savant de beauté*. To learn how to apply his methods, write for booklet and Questionnaire. A few of his incomparable preparations are described.

## "Les Produits Esthétiques du Dr. Dys"

**SACHETS DE TOILETTE (Dr Dys' famous herb baths for the skin)**—Squeezed in the ablution water, these provide the most efficacious skin treatment ever devised. There are ten kinds of Sachets to meet various needs—some to correct oily skins and blackheads, others for dry skin, etc. Especially important are the

**SACHETS DE BEAUTÉ**—These are the great rejuvenators of the skin. They prevent wrinkles, banish lines and traces of fatigue and give freshness and brilliancy to a faded complexion. Box of 25, $3.25. Box of 50, $6.25.

**CREME DE BEAUTÉ**—Both a day cream and a skin food, this keeps the skin smooth, firms the tissues and fills out wrinkles and the age-betraying lines back of ears and under chin. Used with our neck exercises and Lotion Supra, it will make a thin and wrinkled neck round and firm. $1.50, $3.50.

**LOTION SUPRA**—For contracting loose skin and reducing puffiness. Unequaled for tightening the skin under the chin. $3 and $5.

**TABLETTES DE BEAUTÉ** with Lotion Supra provide an infallible remedy for double chin. One Tablette lasts for many treatments. $1.25.

**POUDRE DE BEAUTÉ**—Atoms of rice flowers and white violets—the face powder supreme. All tints. $2.25, $4.50.

**LOTION ROSÉE**—A beneficial liquid rouge. Impossible to distinguish from a natural flush. Lasting. $1.50, $2.50.

*Send for this Book—*

For the especial benefit of the American patrons of Dr. Dys, a new booklet has just been published, fully describing the preparations and home treatments originated by this famous specialist. Sent on request.

*When in New York, try the Darsy Facial Treatments*

**V. DARSY**

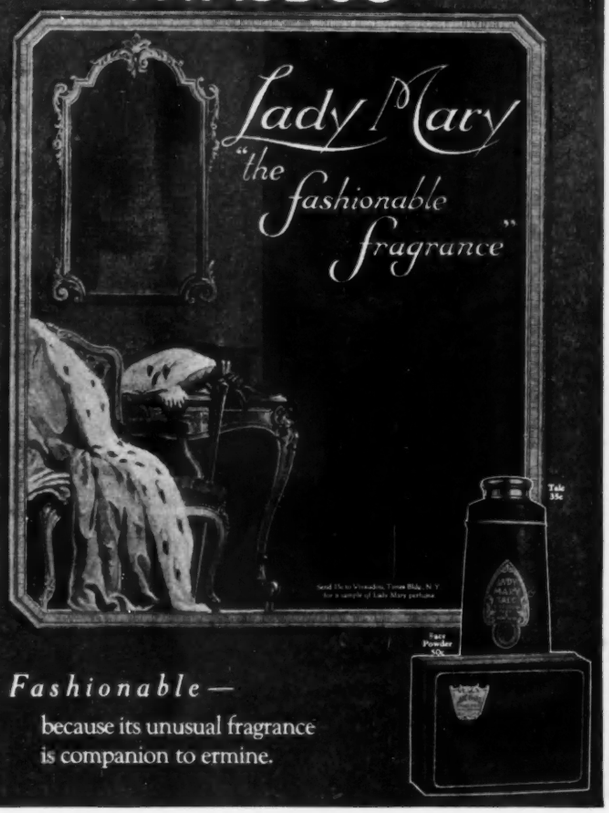
Salon de Jeunesse

630 Fifth Ave., New York

54 Rue du Faubourg St. Honore, Paris



PARIS **VIVAUDOU** NEW YORK




*Fashionable—*

because its unusual fragrance is companion to ermine.



## *IF YOU HAVE A PLEASING PERSONALITY*

*AN EXCELLENT BUSINESS OPPORTUNITY WITH AN EXCLUSIVE FIFTH AVENUE SHOP IS AVAILABLE TO YOU.*

*THE WORK DOES NOT REQUIRE EXPERIENCE NOR NECESSITATE CANVASSING. IT CONSISTS MERELY OF AIDING IN THE WIDER INTRODUCTION OF OUR "LARRYMADE" BLOUSES OF INDIVIDUALITY.*

*LIBERAL REMUNERATION INSURES AN INCOME OF $2000 OR MORE A YEAR.*

*ALL CORRESPONDENCE CONFIDENTIAL. AS THE POSITIONS WILL BE FILLED RAPIDLY, APPLICATIONS STATING QUALIFICATIONS IN DETAIL SHOULD BE SENT AT ONCE TO 586 FIFTH AVENUE, NEW YORK.*

*A slip-over model of best quality white yarn voile, trimmed with imported kerchiefs of rose, lavender, green or blue. $6.75.*

Susan Adam's



YOU WILL LOVE A POLICE DOG PUPPY

**Which One Will You Have?**

*Write now for descriptive literature*

**PALISADE KENNELS**

*Main Office and Exhibition Kennels*

Merrick Road, Box 11, Rosedale, Long Island, N Y.

## *Not Any Veil*

but a Veil of exquisite design and sturdy quality—the *Bonnie B*. Made in France, the home of all things of particular charm. Women of discrimination are discovering the excellent qualities of the *Bonnie B* Imported Veil—they are buying them for everyday and for special wear.

**Bonnie B VEIL**

IMPORTED FROM FRANCE

*"Just Slip it on!"*

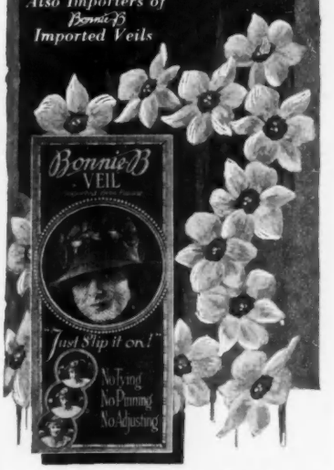
Fashioned of delicate silk mesh, in fetching designs of silk embroidery and chenille, the *Bonnie B* is a thing of exquisite loveliness. The slender elastic drawn through the edge does away with the annoyance of pinning or knotting. Slipped *under* the large hat and *over* the toque, the *Bonnie B* is perfectly adjusted in less than a minute.

*Bonnie B* Veils come in countless charming designs guaranteed at the Veiling and Notion Counters of the better shops. Do not confuse *Bonnie B* Veils with *Bonnie B* Human Hair Nets. Each comes in its individual envelope and is guaranteed. Accept only in our envelope—money back if not satisfactory. If your dealer cannot supply you, send us his name and 25c in stamps for Veil illustrated. Pat. No. 124.

The *Bonnie B* Co., Inc.

214 Fourth Avenue, New York

*Also Importers of Bonnie B Imported Veils*



## How Does YOUR Hair Look?

When you take off your hat at the theatre—plastered down, when you come in from a windy ride, a day's shopping, a sail—do you run confident fingers thru it or sneak hurriedly upstairs for a "grand tussle" before dinner?

*Permanent Hair Waving*

has become a scientific process and an art. For a few moments' frank explanation of methods and an expert's opinion of *your* hair, stop in and speak to Mr. Schaeffer—it entails no obligation and will remove your doubts and fears. Remember, he *always* does it himself. Positively no frizz or kink.

Phone Murray Hill 5772

**J. SCHAEFFER**
*Specialist in Permanent Hair Waving*
542 FIFTH AVENUE
Corner 45th Street
Suite 97

# Frank Brothers

## Fifth Avenue Boot Shop

***at Forty-Eighth Street***

*Established* 1865

*Children's Button Shoes of soft Tan Russia, White Buckskin or White Canvas*

*Junior Girls' Dancing Pumps of White, Bronze, or Black Glazed Kid; also Patent Leather*

***Entire Floor for Children's Footwear***
***Entire Floor for Shoes for Junior Girls***

*Exhibit Shops:*

Chicago, Michigan Boulevard Building Corner Washington Street
Pittsburgh, Jenkins Arcade
New Haven, Taft Hotel
Boston, Little Building, Boylston and Tremont Streets
Washington, Woodward Building, opposite Shoreham Hotel

We have no agencies—Our shoes are sold in our own shops only.

COQUETTE BLOUSES

*Chic*
*Piquant*
*Hand Made*

*At Best Shops* — COQUETTE BLOUSE — *Look for Label*

Max Grab Fashion Co.
*Wholesale Only*
Fifth Avenue, New York

## Why Have Freckles

—when they are so easily removed? Try the following treatment:

Apply a small portion of Stillman's Freckle Cream when retiring. Do not rub in, but apply lightly. Wash off in the morning with a good soap. Continue using the cream until the freckles entirely disappear.

Start tonight—after two or three applications you will see results.

After years of research specialists have created this delightful, harmless cream which leaves the skin without a blemish. If your druggist hasn't it, write us direct. 50c per jar.

**Stillman's Face Powder 50c**
**Stillman's Rouge ..... 25c**
**Stillman's Tooth Paste 25c**

At Drug Stores everywhere. Money refunded if not satisfactory. Write for booklet—"Wouldst Thou Be Fair?" for helpful beauty hints.

**STILLMAN CREAM COMPANY**
**Dept. A Aurora, Illinois**

## *Does Your Mirror Reflect Youth?*

**To-day is the day of Perpetual Youth—in appearance at least.**

**Youthful appearance cannot be maintained if one's hair is grey or discolored. But Science permits of the restoration of the hair to its original color by the use of**

# Néos Henné

**A SAFE, SIMPLE, SURE PREPARATION that not only restores the hair to its original color, but preserves the Beauty, Life and Lustre of the hair as well.**

**Complete directions for use contained in each box**

***All Shades, from Golden to Jet Black***

**For Sale and Applied by Leading Hairdressers, and by**

**Néos Co. 366 Fifth Ave., N. Y.**

*Booklet "A" Grey Hair and its treatment free.*

# GENESEO JAM KITCHEN

## Jams and Marmalades

Peach, Pear, Plum and Blackberry Jams. Orange Marmalade and Grapefruit Marmalade

In cartons containing ½ dozen 26 oz. enamel-lined, sanitary tin cans, $2.50 per carton.

These sweets were much enjoyed by our soldiers in France, and are of the same quality as those we put up in glass.

Write for price list of other delicacies put up in glass jars to

MISS ELLEN H. NORTH
Geneseo Jam Kitchen
GENESEO, N. Y.

# Reducing Weight

is best accomplished by using our rubber garments and bands for the following reasons:

**Eton Jacket $7.50**

Your body is composed of about 85 per cent water and your size can be reduced through perspiration without any of the injurious effects which accompany the use of drugs.

**Brassieres $4.50**

Rubber Garments cause perspiration of the parts where applied and do not affect other parts of the body. Our garments are made of red rubber soft as velvet sufficiently heavy to give long wear.

**Chin Band $1.00**

Brassiere for reducing the bust. Back of fine coutil. Front of fine red rubber. Any size, **$4.50.** Give bust measure.

Hip Belt of fine red rubber, 15 in. long, any size, **$7.50.** Give waist and hip measure.

Abdominal Belts, 10 in. wide in front, any size, **$4.50.**

Chin band for reducing double chin, **50c** and **$1.00.**
Reducing Shirts, **$12.50.**
Reducing Pants, **$12.50.**

**C. J. BAILEY COMPANY**
**22 Boylston St., Boston**
**Send for circulars**

# VOGUE

*issues a new*

**MIDSUMMER BOOK *of* HOT WEATHER FASHIONS *in* PATTERN FORM**

## READY NOW

## Price 25 Cents

**The edition of the Midsummer Book of Hot Weather Fashions is limited. To make sure of securing it, fill out the coupon below, inclose twenty-five cents, and mail at once to the**

**Vogue Pattern Company, Inc.**
**19 W. 44th ST., NEW YORK CITY**

Date.....

VOGUE PATTERN COMPANY, Inc.,
19 West 44th Street,
New York City.

Please send me at once Vogue's Midsummer Book of Hot Weather Fashions in Pattern Form. I inclose 25 cents herewith.

Name.....

Street.....

City.....State .....


*"The crowning attribute of lovely woman is cleanliness"*

# NAIAD Dress Shields *for Dainty Women*

THERE is an added charm in any article of wearing apparel that can go frequently to the tub and return clean, fresh and crisp as new. Because

**Naiad Dress Shields Contain No Rubber**

they are easily washed and ironed and are always *like new.* Thousands of discriminating women have settled their dress shield problems by remembering the name *NAIAD*—the shields *without rubber.*

NAIADS are odorless and wear-proof. All styles and sizes. Ask your dealer.

*Send for illustrated price list C*

**THE C. E. CONOVER CO., Manufacturers**
**101 Franklin Street, New York, N. Y.**

# Joseph
CAPS-APRONS-UNIFORMS

Joseph specializes in uniforming maids and nurses in accordance with the smartest usage. Liveries furnished to match any decorative scheme. Fit and wear guaranteed.

PARLOR MAID (left)—Imported English mohair uniform, gray or black, $15; navy or brown, $18. In imported Irish poplin, any color, $7; black French sateen, $5. Headpiece of broad ribbon and organdy, $7. Apron, collar and cuffs, $4.25 complete.

PERSONAL MAID (center)—English mohair uniform, black or gray, $15. Apron, collar and cuffs, $4.

NURSE (right)—Coat of English serge in navy, gray or black, $45. Bonnet, $13.50; without veil, $10.50. Collar and cuffs, 70c.

*Send for Catalog A.*

**129 EAST 34th ST., NEW YORK**



# *Exquisite Daintiness* *is necessary*

to every woman who wears the sheer georgette and organdie blouses or the sleeveless dancing frocks decreed by Fashion. She must remove the hair from her arm-pits to be modest or well groomed. X-Bazin provides the simple, comfortable, womanly way of eliminating hair from the lip, arms, or arm-pits, in five minutes—just as soap and water dissolve and remove soot, leaving the skin smooth, soft and white.

*50c and $1.00 at drug and department stores, or we will mail it direct on receipt of price in U. S. A. 75c and $1.50 elsewhere.*

**HALL & RUCKEL, Inc.**
**232 Washington Street, New York**

*The* **Famous French Depilatory Powder**

# X-Bazin

# Her Wonderful Eyes

would be unattractive if they were not adorned with long, luxuriant eyelashes and well formed eyebrows. They give the eyes a deep, soulful expression, with everlasting charm. Eyebrows and lashes add beauty to the eyes as does a beautiful frame to a picture.

If Nature has denied you the priceless heritage of long, luxuriant eyelashes and well formed eyebrows it is now quite possible to have them if you will apply just a little

## *Lash-Brow-Ine*

*Remember the Full Name—It's Imitated*

persistently for a short period of time. Its purpose is to nourish and stimulate them in a natural way, thereby promoting the growth, thus adding charm and expression to the eyes and beauty to the face.

LASH-BROW-INE is a pure, delicately scented cream, guaranteed absolutely harmless. It has been tested and approved by the best chemists and beauty specialists throughout the country. Thousands of women have been delighted with the results obtained by its use—why not you?

**Two Sizes, 50c and $1**

Send price and we will mail you LASH-BROW-INE and our Maybell Beauty Book, *"The Woman Beautiful,"* prepaid, under plain cover. Remit by coin, currency, U. S. stamps, or money order.

**SATISFACTION ASSURED OR PRICE REFUNDED. AVOID DISAPPOINTMENT WITH INFERIOR IMITATIONS.**

**MAYBELL LABORATORIES, 4385-93 Grand Blvd., Chicago**



# Apex
ELECTRIC CLEANER

THOUSANDS of appreciative housewives the country over rely on the Apex to untold degree for quick and dustless cleaning. Many exclusive features enable it to search out dust and dirt everywhere with a bewitching mechanical certainty.

*Write for illustrated folder—"The Witchery of Dustless Cleaning" and learn more about it.*

**The Apex Electrical Distributing Co.**
Cleveland - - - U. S. A.

*Look for the "Label of the Lamb"—it guarantees quality*

**Knitted Garments of Style and Quality**

Ascher's Knit Goods determine the fashion in knitted garments for Babies, Children and Women.

You are assured of Knit Goods of the finest quality when you see the "Label of the Lamb" in Bootees, Sacques, Sweaters, Sweater Suits, House Jackets, Spencers, Caps, Shawls, etc.

Send for Booklet and name of nearest dealer.

**SIMON ASCHER & CO., Inc.**
(Established since 1879)
**362 Fifth Ave. Dept D New York**

*Fix Your Hair to Stay Fixed*

No matter how carefully you arrange your hair the effect is soon lost if you do not protect it with a

**UNICUM** *Real Human* **HAIR NET**

Once a Unicum Hair Net is adjusted, you may rest assured that your hair retains its "just fixed" appearance—with the "final touch" you gave to it before your boudoir mirror.

These nets are hand made of real human hair in all shades. They are so fine and so carefully matched for color that they seem to "vanish" when you put them on.

Two styles—Self Adjusting "Cap-Shaped" and "Fringe-Shaped" nets. Both easy to adjust. Both hold the hair securely.

*Two for 25c and up*
*Gray and White 25c and up*

**THEO. H. GARY COMPANY**
**67-69 Irving Place, New York**

*Look for this envelope when buying and communicate with us if your favorite dealer cannot supply you.*

**DIX-MAKE**
*Uniforms*

*The many niceties of detail cannot be seen in the picture but are in the garments. Let the little label "Dix-Make" be your guide.*

**No. 297** Complete with White Organdie collar and cuffs, fast black cotton alpaca; smartly shaped, skilfully tailored; all seams reinforced. Sizes 34 to 46.

Obtainable at the better department stores.

*Catalog T. "Maids' Uniforms", and Catalog N. "Porch Dresses", together with list of dealers sent on request.*

**HENRY A. DIX & SONS CO.**
**Dix Building, New York, U. S. A.**

*Makers also of the Dix-Make House and Porch Dresses.*

**BABY DIMPLES**
*Safety Pins*

"For a smile all the while"

"I wish every mother could know about Baby Dimples Safety Pins.

"They can't come unfastened, the points and the spring are both protected—and they're absolutely rustproof, too."

Nickel, black, or gold plated in all sizes; 10c a card, at all good stores.

**SAMSTAG'S**
NEW YORK

*Send for Colonial Quality Booklet*

Colonial Quality

**"About Dogs"**

is a book every dog-lover will delight in. Its pages are rich in invaluable suggestions. It is sent FREE, with sample of Austin's Dog Bread. Your dog will be the better for your sending for it. His eyes brighter, coat glossier, and muscle sounder. He'll also thank you in his own tail-wagging, wriggling joyful way for the better health, digestion and disposition brought to him by Austin's Dog Bread, the best food for dogs. Write and also give your dealer's name.

**Austin's DOG BREAD**

**Austin Dog Bread & Animal Food Co.**
**305 Marginal St. Chelsea, Mass.**

**Hair under the arms is a needless annoyance. You can remove it in the most agreeable, "womanly" way by using El-Rado, a sanitary colorless lotion.**

**El-Rado is easily applied to the face, neck or arms, with a piece of absorbent cotton. It is entirely harmless, and does not stimulate or coarsen later hair growth.**

**Users of powered hair removers and blades will find an occasioual use of El-Rado liquid is good for the skin.**

**Ask for "El-Rado" at any toilet goods counter. Two sizes, 60c and $1.00. Money-back guarantee.**

*Orders filled direct on receipt of stamps if dealer cannot supply you*

**PILGRIM MFG. CO., Dept. O, 112 East 19th St., New York. Canadian address, The Arthur Sales Co., Dept. O, 61 Adelaide St. East, Toronto.**

**ALLEN'S FOOT-EASE**
**The Antiseptic Powder to Shake Into Your Shoes**

**So Easy to Use**

And sprinkle in the Foot-Bath. It takes the sting out of corns and bunions, the friction from the shoe and gives rest and comfort to tired, aching, swollen feet.

The Plattsburg Camp Manual advises all men in training to shake Foot-Ease in their shoes every morning.

More than a million and a half pounds of Powder for the Feet were used by the American Expeditionary Forces.

If you want genuine relief, Allen's Foot-Ease will give it and give it quickly as proved by 30,000 testimonials from all over the world. Sold everywhere.

The Lane Bryant
**Maternity Corset**

THE only safe corset the expectant mother can wear. Shaped to fit maternity figure. Supports without compressing. Easily adjustable. Worn by over a million mothers. Highly endorsed by physicians.

**$3.95 to $15.00**
**according to material**

*If impossible to visit our stores in New York, Chicago, Detroit, Washington, and San Francisco, write Dept V2 for free Style Book.*

**Lane Bryant**
21-23 W. 38th St. N.Y.

**VOGUE**

will attend to all your shopping. Its corps of expert shoppers will save you time, trouble, and expense.

**VOGUE SHOPPING SERVICE,** 19 WEST 44th STREET NEW YORK CITY

# Bathasweet

Trade Mark Reg.

**Adds the Final Touch to your Bath**

A bath alluringly fragrant with the myriad perfumes of June gardens, deliciously cool and pleasant — what could be more soothing

**BATHASWEET**

adds the final touch of dainty luxuriousness. Just a spoonful of this wonder-powder and the magic is wrought. It keeps the skin soft and smooth. Bathe with

**BATHASWEET**

—it instantly softens the hardest water—cools, refreshes and invigorates.

Sold only in convenient sifter-top cans. At all drug and department stores or by mail—50c and $1.

**C. S. WELCH CO.**
**New York City**

# HYGIENOL
## The STERILIZED POWDER PUFF

*Finest Quality Lamb's Wool*

**Six Popular Sizes**
**10¢, 15¢, 20¢, 25¢, 35¢, 50¢**
**At All Best Dealers'**

Look For The TRADE MARK
—LAMB'S FACE in CIRCLE—
On All HYGIENOL Envelopes

ILLUSTRATED BOOKLET showing the making of HYGIENOL POWDER PUFFS Sent on request

**MAURICE LÉVY.**
**15 W. 38th Street, New York City**

# Gifts for the Bride

926—*This handsome set, consisting of mirror and pair of sconces, can be used effectively in any room where a wall space is to be covered, over a mantelpiece or with a console table. The sconces are of carved wood finished in antique gold, 9½ in. long. The pair, $7.50. The mirror is a good-looking oval shape with wreath top. Plain glass, 19 in. wide x 22 in. long. $12.50. Price of set as shown, $20.00.*

THIS spring is a season of orange blossoms and bridal veils in such profusion as never before. And this spring finds Ovington's ready with hundreds of new suggestions for gifts—a wealth of new ideas in wedding presents of charm and permanence.

Yet in spite of the charm and distinction of the gifts you will note, as you enter Ovington's, that the prices are unusually reasonable, beginning from $2.50.

687—*From a simple "bow-knot" in carved wood finished in gold, hangs a serviceable clock with a 2 in. dial, black numerals and a 24-hour movement. Height, 12 in. $5.00.*

941—*A complete and attractive refreshment service of crystal engraved in a laurel-leaf-and-line design. The service consists of a refreshment jug, six sherbet glasses and plates, six goblets, six glass plates, and one cake server. The price, complete, is $35.00.*

PIECES SEPARATELY—*Refreshment jug $5.00, Sherbet cups and plates $24.00 doz., Goblets $14.00 doz., Plates $25.00 doz., Cake or sandwich server $3.50.*

806—*A band of encrusted gold rims this dignified ribbed glass candy jar, and a golden knob lifts the cover. Capacity, 1 pound. $7.50.*

666—*The ordeal of breakfast becomes a delight, served on this seventeen-piece set of white china decorated with bands of soft pink, blue, or canary, with panels of pink roses, and gold edges and handles. Complete, with white enamel tray, $12.50. Set only* ..... 10.00

874—*A covered vegetable dish of the finest Sheffield, bright finish. The handle is removable so that the cover can be used as an extra dish if necessary. An attractive shape with a heavy raised edge. It measures outside 8 in. wide by 11 in. long. Inside, 6 in. wide by 9 in. long* .....$10.00
*With partition in lower dish* ..... 12.00

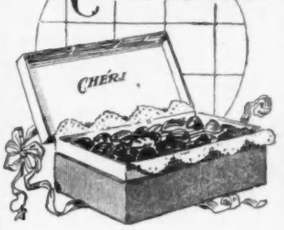
*Catalog on request.*

# OVINGTON'S

*The Gift Shop of Fifth Avenue*

**312-314 Fifth Avenue** Near 32nd St. **New York**

# CHÉRI SUPER Chocolates




## *Delicious!*

If the Superior Excellence of *CHÉRI* Chocolates, Assorted, does not convince you they are the Peer of any you have ever tasted *at any price*—the box is with our compliments and we will cheerfully refund the amount paid.

ONE DOLLAR PER POUND
Parcel Post Prepaid

"MADE THE DAY MAILED"
You have tried all kinds, that is why we invite comparison.

YOU ONLY HAVE TO send your criticism — we will gladly reimburse you.

FOUR STORES IN PHILADELPHIA
*No Agencies—Sold direct only*

**CHÉRI** INC.
PHILADELPHIA
J. G. PATTON, *President*

# Anes Bros.
**630 FIFTH AVENUE**
OPPOSITE CATHEDRAL

*Prior to the*
OPENING *of our*
*Branch at*
SOUTHAMPTON
*early in June*

WE OFFER
*At our*
New York Salon

Our MODEL
SUITS
and GOWNS

At
Great Reductions

**NEW YORK**
**SOUTHAMPTON**

# West of the Mississippi!

## A POSTAGE CHARGE

### of Fifty Cents a Year on all Subscriptions to Vogue After July 1

**All new subscriptions received, and all renewals of subscriptions made after July 1, 1919, by subscribers living west of the Mississippi River, will be billed at the customary $5 plus a postage charge of fifty cents a year.**

ON July 1, 1918, the law establishing the Zone System of mailing second class matter went into effect. This law provided that the postage on magazines should be increased according to the distance the subscriber lived from the city of publication. The further away, the greater the postage.

VOGUE, like most of the larger publications, is printed in New York. The postage to a subscriber in Denver is greater than the postage to a subscriber in New Jersey.

FURTHERMORE, the Postal Zone Law called for an increase in postage each year for five years—the increase ranging from 50% to 900% according to different zones into which the country has been divided.

THE first increase went into effect with the law on July 1, 1918. Publishers, meeting to discuss their policy, decided to carry the increase themselves last year, instead of passing it on to their subscribers, and hoped that by this year Congress would have repealed what seemed to intelligent people an unjust and discriminatory law.

BUT it has not been repealed. And the second year's increase in rate is drastic. Therefore, from July 1 on, we regret to say that we must make this additional charge of 50 cents a year to our Western subscribers.

THIS charge of 50 cents for postage will hold good only for one year, for on July 1, 1920, still another increase will have to be imposed under compulsion of the Postal Zone Law.

**In other words, after July 1, 1919, the price of Vogue will be $5 per year east of the Mississippi River; $5 per year west of the Mississippi River with an extra charge of 50c. for zone postage. Please do not lodge any complaints with Vogue, therefore, if you feel a righteous indignation at the additional charge for zone postage on subscriptions west of the Mississippi River. All protests against the additional zone postal charges and against the Postal Zone Law itself should be registered with your Congressmen and Senators. Congress has decreed the Postal Zone Law—and Congress alone can change it.**

VOGUE

CONDÉ NAST, Publisher

Twice a month
35 cents a copy

19 WEST 44TH STREET, NEW YORK CITY

24 issues a year
$5 a year

# Kleanet Hair Nets

**You Needn't Touch Your Coiffure**

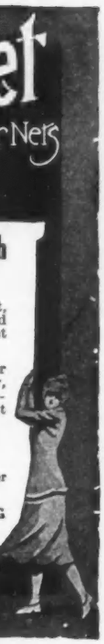
after motoring or sport, if your hair is protected by an invisible Kleanet Hair Net.

Of selected human hair — fine as gossamer, strong as gold. Absolutely guaranteed against every imperfection.

**2 for 25c**
**Cap Fringe**

At better stores, or order direct from

**COSMOS TRADING COMPANY**
**111 Fifth Ave., New York**



**LONG SANG TI**
**Chinese Curio Co., Ltd.**
**323 Fifth Ave. near 33d St.**
**Importers of Chinese Objects of Art**
Interior Decorations, Silk Embroideries, Artistic Jewelry, fine Porcelains, in exclusive designs
**Send for 1918 Booklet V**

SMARTEST NEW MODELS

**WAIST SHOP**
NO MORE $3 NO LESS

All Styles — All Fabrics

**Mail Orders Filled. Send for Catalogue**
**1120 CHESTNUT ST., PHILADELPHIA, PA.**
**Second Floor, next door to Keith's.**

# QUINTEX JELLY

**removes superfluous hair like magic**

New scientifically compounded depilatory. A wonderful boon for every woman. Harmless and easy to apply. Satisfaction guaranteed. Price $1.00. Quintex Mfg. Co., 617B Manhattan Bldg., Chicago.

*Authentic Summer Styles for Stout Women*

Correct apparel for town or country, for mountains or seashore, for dressy wear or for sports—in as large an assortment as others provide only for the slender.

*Sizes 39 to 56 bust*

**Summer Dresses, Summer Wraps, Golf Sweaters, Sport Skirts, Automobile Coats, Bathing Suits.**

*If impossible to visit any of our five stores, write Dept V3 for Style Book.*

**Lane Bryant**
**21-23 W. 38th St., New York**

CHICAGO — 17 N. State St. — SAN FRANCISCO — I. Magnin & Co.
DETROIT — 255 Woodward Ave. — WASHINGTON — Woodward & Lothrop

"ALWAYS GLADLY AT YOUR SERVICE"

# FINANCIAL SERVICE *for Women*

¶ Questions relating to financial affairs can be confidentially discussed without obligation, in the office of Beatrice Wellie, Manager of our Women's Department.

¶ Correspondence will be answered personally by Mrs. Wellie, whose practical knowledge of stocks and bonds gained through several years' experience in Wall Street, will be appropriated to your personal advantage.

¶ For women who are not familiar with the language of Finance, our booklet, "Women & Finance," will be sent on request.

**WE OFFER:**
Advice on the value of present holdings.
Suggestions on the type of security best suited to individual needs.
Investments for idle funds in secure and income producing bonds and preferred stocks.
Our opinions are unbiased.
We solicit your inquiries.

**LEWIS MORRIS & CO.**
**52 BROADWAY NEW YORK**
PHONES
BROAD 4340-4341-4342

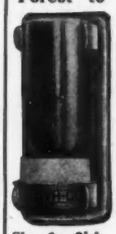
## *Do You Use Vogue or Merely Read It?*

**Do you know that VOGUE'S Shopping Service and School Directory are maintained for the benefit of every VOGUE reader?**

**VOGUE** is a great institution of helpfulness as well as an attractive magazine. Its efficient service departments are always at your disposal, and you are cordially invited to make use of them.

**VOGUE**
19 West 44th St. New York City

**Bring the Pungent Aroma of the Forest to Your Sleeping Room**



Our contrivance works day and night and lasts one year, spreading the sweet odor of the Pine, the Sassafras, the fragrant Lavender, or the pleasant aroma of the California Eucalyptus, for its healing quality, through your sleeping room. The odor of cedar in the device will make a cedar chest out of your clothes closet or case. Bottle contains oil which feeds a porous cap, thus spreading the desired aroma through your rooms.

**Size 6 x 2½ in.**

*Complete ready for use*

**$2.00**

Refillers $1.00 from your dealer or direct from E. J. Reefer, 2116 Grand Ave., KANSAS CITY, MO.

**ROWE'S Gloucester Hammock**
**Direct from factory to home. Charges prepaid in the U. S.**
**Take comfort and rest in the open air.**

THE ORIGINAL AND GENUINE

The Rowe has all-quality construction—built up to an ideal and **not down to a price.** Standard in bed hammocks for thirty years. Used exclusively at summer resorts, clubs, camps and in homes of people who know values and demand comfort. Made in (government standard) non-fadable, 21-oz. U. S. Khaki or white sail duck that will resist wind, weather and rough usage—**Costs a few dollars more, but will outlast ten one-season hammocks. Send for catalogue.**
**If it's made of canvas we can make it.**
SAVE THIS AD.
**E. L. ROWE & SON, INC., Workers in Canvas**
**148 Water Street Gloucester, Mass.**

# The Yarn Family

**Father, Mother and Baby**

Made of **white twine** hung by ribbons in **pink or blue.** With **gold plated safety pins** ready to hang from carriage or bassinette. **The Happy Family** for **$1.**

Send for catalog of juvenile attractions and things for other gift occasions. Gift and specialty shops should send for catalog of thoughtful little gifts which will be forwarded upon application.

**The Pohlson Gift Shops, Juvenile Dept., Pawtucket, R.I.**

**SEND us your discarded jewelry, diamonds, old** gold, silver, platinum, false teeth, anything of value—and we will send full value in cash by return mail and hold goods pending your approval of remittance. **Ohio Smelting & Refining Company, 220 Lennox Building, Cleveland, Ohio.**

# Cultivate Your Natural Beauty

YOU can have a youthful appearance, clear complexion, magnetic eyes, pretty eyebrows and lashes, graceful neck and chin, luxuriant hair, attractive hands, comfortable feet. You can remove wrinkles, lines, pimples, blackheads, strengthen sagging facial muscles — all through following our simple directions. Thousands have done so. No drugs, no waste of time, no big expense and quick results. Send for latest free booklet containing many beauty hints and all about the wonderful work accomplished by the

**GRACE MILDRED CULTURE COURSE**
**Dept. I, 624 So. Michigan Ave., Chicago, Ill.**
[*A Branch of Susanna Cocroft's Work*]

*Tilt the shade—and the light is right where you need it.*

# DRESALITE

**Electric Boudoir Lamp**
**something *new* and needed**

A dainty, adjustable light for the dressing table. Adds a touch of luxury to your furnishings and enables you to dress your hair, massage and "powder" without missing spots that an ordinary light leaves in shadow. Easily attached to mirror frame. Any standard bulb can be used.

The DRESALITE booklet describes styles, finish and choice of colors for silk shades, with prices. Shall we send it to you? Write today.

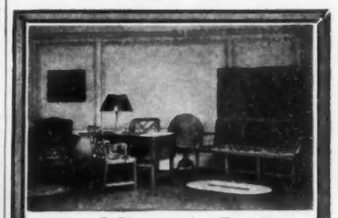
**H. G. McFaddin & Co., 38 Warren St., New York, N.Y.**

**FOR THE JUNE WEDDING**
**LET Hoskins**

**The National Engravers of Philadelphia Engrave the WEDDING INVITATIONS, Announcements and At-Home-Cards.**
Write for samples. **Our Special Offer**—To acquaint you with our fine work we will engrave 50 cards in Script for $2.25. Plate registered or sent on request.

**WM. H. HOSKINS CO.**
**Fine Engravers and Stationers**
**909 Chestnut St., Philadelphia.**

ATTRACTIVE HOME consisting of stone and frame, brick filled, dwelling—12 rooms and 2 baths—modern plumbing—hot water heat—Gas—Electricity—hardwood floors. Plot 2½ acres—gardens—Fruit—Garage—Chicken house. 40 minutes from 42nd St. Will sacrifice to close estate. **MACKENZIE, 7 E. 42nd Street, N. Y. City.**



**Danersk Decorative Furniture**

The newest and most beautiful effects are given with DANERSK FURNITURE because we have the KNOWLEDGE of how to obtain them.
Not by purchasing "sets" as made for a thousand others will your home show vitality and charm, but by coming direct to the maker who has the knowledge, the personnel and the plant to produce the most beautiful decorative furniture in the world and finish it for each individual room of your home in some lovely scheme of your own choosing.
Purchase through your dealer or decorator or let us help you with suggestions for single rooms or the entire house.

Send for valuable catalog "B-6"
**ERSKINE - DANFORTH CORPORATION**
2 West 47th St., New York.
First Door West of Fifth Avenue, 4th Floor

# LIFE

Pictorial Profusion
Editorial Excellence
Wit Humor
Variety Brevity
Literary Distinction

Among the artist contributors are

*Charles Dana Gibson*
*Victor C. Anderson*
*W. H. Walker*
*Oliver Herford*
*R. B. Birch*
*R. M. Crosby*
*T. S. Sullivant*
*Walter Tittle*

Edward Sandford Martin's editorial page, pre-eminent for its sanity and humor, has a widespread influence. Other leading contributors are Agnes, Repplier, Arthur Guiterman, Richard LeGallienne, Carolyn Wells, James S. Metcalfe, Kenneth L. Roberts, Thomas L. Masson.

**EVERY TUESDAY**
**EVERYWHERE**
**TEN CENTS**

*Several sample copies will be sent to any address on receipt of ten cents.*

**Special Offer**

Enclosed find One Dollar (Canadian $1.13, Foreign $1.26). Send LIFE for three months to

_____

_____

_____

Open only to new subscribers; no subscriptions renewed at this rate.

*LIFE*, 67 West 31st Street, New York.

**One Year, $5.00. (Canadian, $5.52; Foreign, $6.04.)**

life

PAUL GOULD

CHAMPION LIBERTY MOTOR BUILDERS

*Awarded to Nordyke & Marmon Co., Nov. 1, 1918, for Oct. Competition. Permanent Award Nov. 16, 1918*

## Pre-eminent Roadability

Running with steady smoothness ***even with only one or two occupants*** —this is a distinctive Marmon quality that never fails to impress the motorist who has previously driven other high class cars. Scientific construction makes it unnecessary to load the back seats to make this light-weight car cling to the road or ride on an even keel at any touring speed.

*136-Inch Wheelbase—1100 Pounds Lighter*

NORDYKE & MARMON COMPANY

Established 1851 :: Indianapolis

# MARMON 34

*The Cabildo in the "Place d'Armes" in the old Creole Capitol, New Orleans, was the palace of the Royal French and Spanish Governors of Louisiana and the scene of many brilliant gatherings of the Creole aristocracy. The Creoles are of pure French and Spanish blood, the proudest aristocrats in America, many of them direct descendants of nobility. Their wonderful hair is a distinguishing mark of their ancient lineage.*

# *La Creole Keeps Hair Young*

LA CREOLE Hair Dressing has been favorite among the Creoles of Louisiana for generations. It preserves the youthful, lustrous beauty and color of the hair even through the evening of life.

## Color brought back without dye

La Creole not alone prevents gray hair. La Creole *treatment* will bring back to its former color, hair already gray, gray-streaked or faded. It will not do so over night because La Creole contains no dye. Its effect on the hair is not immediate but it is certain, healthful and beautiful.

Depending on the condition of the hair and scalp, two to five weeks treatment is required to bring back any shade—lightest brown to deepest black—whatever the natural color was. After that an occasional application will preserve the vigorous healthy color permanently.

La Creole *treatment* is entirely proper to perfect good taste and good breeding. There is no reason for making any secret of its use, though it can never be detected. It promotes the healthy condition of hair and scalp which nature intended and makes the hair soft, wavy and beautiful.

La Creole must not be confused with dyes—of course it gives no dyed appearance, it cannot stain the scalp and there is nothing to wash or rub off. La Creole eliminates dandruff and is an excellent remedy for scalp troubles.

It is a perfectly safe, healthful, delightful toilet requisite. Absolutely guaranteed to bring back the hair's color—or money refunded.

Mail the coupon for fascinating booklet, "La Creole—Hair Beautiful." Shows the style of hair dressing best suited to each type of face.

**Van Vleet-Mansfield Laboratories,**
**116 Tenth Street, Memphis, Tenn.**
Please send booklet "La Creole — Hair Beautiful," teaching the hair dress most becoming to each individual.

*Name* .....

*Address* .....

*City* .....

*State* .....

*At Drug Stores and Toilet Counters, Price $1.00.*

*If your Dealer can't supply you, send us his name and we will see that you are supplied.*

**VAN VLEET-MANSFIELD LABORATORIES, 116 Tenth Street, Memphis, Tenn.**

THE CAREY PRINTING CO. INC.
NEW YORK